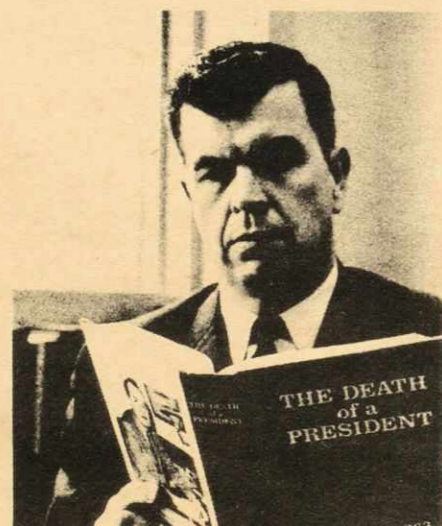


The Reading Dynamics Institute will refund your tuition if you do not at least triple your reading index (reading rate multiplied by comprehension percentage) during the course as measured by our standardized testing program. This policy is valid when you have attended each classroom session and completed the minimum daily assigned home drill at the levels specified by your instructor.

Why Evelyn Wood Reading Dynamics is the most respected name in the field of reading

- Reading Dynamics is the world's largest school of reading. Approximately 100,000 students enroll each year.
- In recent years enrollments have increased well over 50 percent each year. More than 400,000 men and women have taken this course in less than a decade.
- Graduates of the Reading Dynamics Course include well-known men and women in every field—college professors, judges, clergymen, doctors, corporation presidents, writers, scientists, educators, psychologists and prominent personalities in the entertainment world.
- Many leading companies have enrolled employees in the Reading Dynamics Course. Among them: Bendix, Boeing, Carnation, CBS, Chevrolet, Dow Chemical, DuPont, General Electric, IBM, Kaiser, Litton, NASA, North American Aviation, Sun Oil, Hornblower & Weeks, Hemphill - Noyes.
- Articles about the Institute and its methods have appeared in the country's most influential publications—including *Newsweek*, *Time*, the *National Observer*, the *Wall Street Journal*, *Popular Science*, *Esquire*, the *Washington Post*, *Grit*.
- Over 98 percent of the graduates of Evelyn Wood Reading Dynamics learned to read at least three times faster than they did at the beginning.
- The Reading Dynamics Institute has been invited to give on-the-spot classes at hundreds of leading schools, universities and corporations.
- Reading Dynamics techniques were taught at the headquarters of National Council of Churches and to other religious groups across the country.
- Many important colleges and universities have tested Dynamic Reading and made it available to their students.
- Many members of the U.S. Senate and House of Representatives have taken this course. Among them: Hugh Alexander, Birch Bayh, Jackson Betts, Hale Boggs, Daniel Brewster, John Dingell, Martha Griffiths, Daniel K. Inouye, Edward Kennedy, David S. King, Richard E. Lankford, George McGovern, Thomas J. McIntyre, Joseph M. Montoya, Gaylord Nelson, William Proxmire, Abraham Ribicoff, Herman Schneebeli, Herman Talmadge, Al Ullman, J. Irving Whalley, Stephen M. Young.

PLEASE REGISTER AT STUDENT COUNCIL OFFICES



"Not only has this new reading skill enabled me to wade through a tremendous amount of trade and legal publications in a relatively short period of time, it has allowed me to read three times more material for pleasure."—James F. O'Day, Lawyer and Banker

THE EVELYN WOOD READING DYNAMICS COURSE NOW OFFICIALLY SPONSORED

BY DAL. STUDENT COUNCIL!

GROUP RATE FOR ALL STUDENTS & FACULTY!

Some of the skills you acquire in the Reading Dynamics Course

You not only learn to read faster—but you understand and remember more of what you read

In Reading Dynamics you learn to read faster *naturally*—without mechanical devices and without losing the natural enjoyment or flavor of reading. Nor do you skim or skip. You triple your present rate by taking in entire thoughts at one time.

The course consists of eight weekly sessions of two and one half hours each. When you complete this course you will be a *better* reader as well as a *faster* reader. Here are some of the skills that are taught in the Reading Dynamics Course:

- How to read without hearing and saying all the words
- How to read more than one word at a time
- How to see and understand groups of words out of order
- How to read with a definite pre-established purpose
- How to find the thought in a paragraph
- How to remember what you read
- How to read smoothly *down* the page as well as from left to right
- How to adjust your speed to different kinds of material—that is, to be a *flexible* reader
- How to use your hand to pace your reading
- How to preview a book
- How to read newspapers and magazines
- How to read technical material—journals, texts, reports
- How to read classics and conceptual material
- How to make permanent recall records
- How to take lecture notes
- How to study for a test
- How to stabilize your speed and comprehension
- How to review material

Once you have completed the Reading Dynamics Course, you are entitled to attend regularly scheduled workshop classes for graduates. In these classes you can refine and extend your new reading skills and, when necessary, receive individual counseling. There is no charge for this service. Every graduate is a lifetime member of this unique worldwide program of reading development.

Evelyn Wood Reading Dynamics Institute (Atlantic Canada)

Office Address:
Suite 420, Duke St. Tower
Scotia Square, Halifax, N. S.
Tel. 429-4214

FALL 1970

REVISED SCHEDULE OF CLASSES OFFERED

Starting Date	Ending Date
HALIFAX-DARTMOUTH (4 Classes)	
Mon. Sept. 28 7 p.m.-10 p.m.	Mon. Nov. 16
Tues. Sept. 29 7 p.m.-10 p.m.	Tues. Nov. 17
Wed. Sept. 30 7 p.m.-10 p.m.	Wed. Nov. 18
Sat. Oct. 3 9:30 a.m. - 12:30 Noon	Sat. Nov. 21

Additional Classes will be opened as required.

Registration should be sent in well in advance to insure your choice of class.

You attend one class session each week, practice at home at least one hour each day.

REMEMBER—Practice is essential. Course takes eight weeks.

If you prefer a morning class, please indicate the day of the week and time which would best suit your schedule. If we get enough such preferences, we will operate a class during the day.

The institute is located permanently in Halifax and will be offering courses several times yearly.

Classes will be operated for special groups to suit their convenience.

Courses will be offered in other centres throughout Atlantic Canada each year. These will be announced from time to time.