n movie terms, it rivals Peter

Minuit's purported purchase of Manhattan from the Indians for \$24 and change worth of beads, mirrors and

other assorted geegaws. But actor Robert De Niro has

fared considerably better than the Indians of old since he made three pictures with then fledgling director Brian De Palma for a per-picture fee of \$80.

In last year's De Palma treatment of The Untouchables De Niro spent about 10 minutes on screen as a rivetingly repulsive Al Capone.

His wages for this particular batch of sinning? - A cool \$2 million

Which means that Going in Style's Martin Brest probably had to dig pretty deep into his pockets to land De Niro for the role of the excop turned bounty hunter in his soon to be released action comedy Midnight Run.

Whatever price De Niro demanded, it's a safe bet that Brest anted up gladly. What other modern actor, after all, is capable of combining the cachet of critical success with the boon of box office draw to such telling effect?

Besides, in the unlikely event that the movie flops, Brest doesn't have to worry about being badmouthed in the media by his leading man after the movie is released.

For openers, the Oscar-winning De Niro's magic has only failed him with Sergio Leon's Once Upon a Time in America and besides, bad mouthing colleagues isn't De Niro's style

As a matter of fact, talking to the media at all isn't De Niro's style. Unlike many of Hollywood's hot properties, De Niro's willingness to share the details of his private life (or professional, for that matter) has decreased in direct proportion to his rising celebrity status.

RETURNS IN MIDNIGHT RUN



The more famous he becomes. the less he talks.

Even when his celebrity status unwittingly dumps him in situations which rocket him to the forefront of public awareness.

John Hinkley Jr. had seen De Niro in Taxi Driver so many times that he may have actually thought he was De Niro when he made his attempt on President Reagan's

"There are always people who jump with a towel from the roof because they think they are Superman" De Niro told the L.A. Times and then shut up.

De Niro was just one of many friends comic John Belushi saw on the day of his fatal overdose

Tight-lipped De Niro retired to his penthouse at the Chateau Marmont for several days, watching Belushi's Saturday Night Live performances on his VCR and saying nothing.

Though he eventually made a telephone statement to the grand jury investigating the comedian's death, he declined a request for an interview from Wired's Bob Woodward and has never talked publicly about this friend

He summed up his philosophy in 1977 when he told Time magazine: "After my first movies, I gave interviews...then I thought what's so important about where I went to school and hobbies? What does any of that have to do with acting, with my own head? Nothing!

Not a lot changed in a decade. "Why should I talk to journalists who put some stupid questions to me?" he asked the L.A. Times after he's served as Jury President for

the Moscow Film Festival last year. "I do what I have to do and I don't waste my energy talking. People should go into the cinema, watch my movies and make up their own minds.

So far, that's been a winning formula for De Niro - and if it's not broken, don't expect him to fix it.

—John Coulbourn





The many faces of De Niro as reflected in The Untouchables (above), Taxi Driver (below left) and The Mission