Canadian Courier

NATIONAL WEEKLY

Published at 61 Victoria Street, Toronto, by The Courier Press, Limited

Subscription: Canada and Great Britain, \$4.00 a Year; United States, \$5.00 a Year

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PUBLISHER'S TALK

WE are pleased to tell our readers that every department of the Courier's business showed excellent progress during 1908, and that we have begun 1909 with perfect confidence. There are a few pessimists who have prophesied that a publication so extravagant as to use a new coloured cover each week would speedily come to financial grief. To these Jeremiahs we would say that the coloured cover is a permanency. It has justified itself whether regarded from the artistic, the sentimental, or the business view-point.

HE voting competition has closed and the announcement will be made next week, with portraits of the ten leaders. We do not assume that this competition settles the matter finally, but it certainly shows who are "Canada's Ten Big Men," so far as the general public has made up its mind. The general public of to-day and the future historian may disagree tremendously.

WE shall shortly publish a mid-winter sporting number with a design by Mr. Arthur Heming. This is the head of a Half-Breed Trapper, done in colours, and presenting a striking as well as artistic appearance. We shall be glad to receive a few more picture-features for this particular number. Hunting stories and pictures will form a large portion of the programme.



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Year	Income	Assets	Surplus	Business in Force
1897	\$ 819,980		\$ 218,140	\$ 21,487,181
1907	2,243,570		1,503,719	51,091,848

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