

CONTAINS NO ALUM

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nutritious by its use.

tains no egg albumen or other added ingredient for the purpose of making unfair and deceptive tests which have no value as a constituent of baking powder.

For economy buy the full weight 1-lb. size.

E.W.GILLETT COMPANY LIMITED WINNIPES TORONTO, ONT. MONTREAL

Users of this well known article have the assurance that food

is made more wholesome and

"Magic" is a pure phosphate baking powder, and it is a well known fact that phosphate is a necessary constituent in food, while alum is a dangerous min-eral acid.

"Magic" Baking Powder con-

the Misses McLean will take up their studies at Dana Hall.

Mrs. Percy W. Thouson was the hostess at luncheon on Thursday, in honor of Mrs. George McLeod, of Picture. Crores were laid for tweive. The beautiful mahogany table, with its handsome appointments, had for decoration pink and white asters. At tractive cards marked the place of each guest. Those present were Mrs. McLeod, Mrs. William Hazen, Mrs. Waster Foster, Mrs. Servood Skinner, Mrs. Stewart Skinner and Miss Edith Skinner.

Miss Dora Bishop who has been visiting her sister, Mrs. Mansel Shew. Mrs. Myra Powers of St. John the guest of Mrs. A. G. Bishop en route to her home is Montreal.

The first of the School of the

Don't forget to use

Calverts

Tooth Powder

to-night—and again in the morning.

The New Tendencies **Exclusive Suits**

This showing of the new Fall Suits will command the attention of every fashionable wonew and never before shown in any other women's wear ment is on view. Tailor-

ing throughout is of the

The styles are largely tailor-made, having jacket lengths from just above the knee to within a few inches of the skirt hem. High, normal and elongated waist-lines are equally noticeable. Belted effects; butterfly and straight tailor-made sleeves; and collars varying from the simple notch to the large draped style are in vogue for Fall. Skirts are on simple lines, some with pleats securely stitched to give the narrow silhouette.

Colors most favored are rich dark browns, navy blue, greens, taupe, khaki and tans. Fur fabrics, plush, velvet, broadcloth and braids are the trimming tendencies.

Our Suit Prices \$20.00 to \$65.00

DANIEL

Head of King Street - St. John

C., arrived on Friday last for a visit of some weeks with her parents, Dr. and Mrs. W. McK. Deinstadt.

Miss Gertrude Jarvis of Montreal in the guest of her sister, Mrs. W. L. Jarvis at her home on Union street.

Mrs. Nichols of Boston, Mass., is vieting her sister, Mrs. Ellen Berryman.

Mr. Emery of St. John and Miss Humble of Moncton were guests of friends in town during the week.

Miss Meiva Milbury of Moore's Mills was the guest of Miss Ada Maxwell last week.

Mrs. G. W. Ganong was "at home" at Government House on Tuesday af ing fair week.



For Our Wounded Heroes In France and England

About 2,500 Pairs Still Needed

Supreme Red Orose Effort Up To 11 o'clook Tenight

Pile Your Patriotic Donations in Imperial Theatre Windows



Mrs. A. J. Sollova Feture of the war visiting her brother, Lieut. Marshall, who expects soon to sail overseas.

Miss Genevieve Barnes, who has been spending the summer with her grandparents, Mr. and Mrs. George Brown, has returned to her home in Boston.

Miss Ainie Peters was a visitor in Miss A

Ever Taste Crushed Coffee?

If you have, you've wondered at the entire absence of even a hint of bitterness. It is because the small, even, clean, crushed grains of Red Rose Coffee are entirely free from hitter thatfor grains of Red Rose Conee are entirely free from bitter chaff or dust. You taste the true rich coffee flavor—and that alone. Red Rose Coffee is of such a Red Rose Coffee is of such a quality that no egg is necessary to clear it. It is as easily made as Red Rose Tea, and pours out of the pot bright and clear, with a fragrance that fills the room, and your heart with joy. It's the class, is

Red Rose Coffee

STABRO

RED RO COFF