

Would You Like to Spend a Year in College at the Expense of The Standard? IF SO, READ THIS!

A GENERAL OUTLINE

SOMETHING ABOUT WHAT THE STANDARD OFFERS TO THOSE WHO DESIRE TO JOIN ITS "TRAVEL CLUB."

The Standard has pleasure, this morning, in announcing a prize competition open to the Maritime Provinces which it believes will attract a great deal of attention, will be a source of enjoyment and financial profit to a large number of active young men and women, and which will bring a considerable amount of business to this paper. This undertaking is in the form of a "Travel Club." Arrangements have been made whereby this paper has joined with a syndicate of twenty or thirty newspapers in Canada and the Eastern United States in the promotion of an important excursion across Canada to Alaska and return east through the United States. The entire party numbering in the vicinity of two hundred will leave Toronto about the middle of July on a special train, travelling over the Grand Trunk Pacific. Stops will be made at all the important points on the way west. There will be excursions and side trips to different places of interest, the western train trip terminating at Prince Rupert. From there a steamer will be taken for three days northward journey through the wonderful Inland Passage to Skagway where a day or more will be spent. The party will return by steamer over the same route but will go by Vancouver, Seattle and Portland, where the train will be taken for the eastward journey. Coming east stops will be made at many of the principal cities, and there will be a two days side trip through Glacier National Park. The entire trip will occupy about thirty-two days, and all expenses will be borne by the newspapers participating in the affair.

The Standard has made a very satisfactory contract. This paper may send two or more members with the party, the winners of the trip to be selected by the votes of the readers of The Standard.

It has been arranged by The Standard that six trips shall be offered in this way, of which five will be awarded to the five persons obtaining the highest number of votes, while the sixth trip will be given in addition to one member of the club who secures the leading position.

This is an undertaking in which when anyone enters it is easy to secure the co-operation of friends who will save votes for them and who will help in every way possible.

Everything will be over in two months and The Standard strongly advises all those who would enjoy such a magnificent outing as is now being offered or who would appreciate a year in college to get busy at once. Other particulars will be found in an announcement elsewhere in this paper and all who are interested should write for instructions. This club will close on June 24th.

JOIN THE STANDARD "TRAVEL CLUB" AT ONCE

If you do not desire to go on this great Travel Club trip, you may take a year's course in any Provincial College.

If you are at all active and endeavor to secure the co-operation of your friends you may win during the campaign valuable special prizes in cash or goods.

If you fail to win the big trips which we are offering, you will receive from The Standard ten per cent, in cash on all the subscriptions turned in by you, so that you will be well paid for whatever work you do.

If you are not in a position to enter this "Travel Club" yourself, perhaps you have some friends whom you would like to nominate. If you happen to nominate the one who wins, you will receive twenty-five dollars in cash.

Has your friend been nominated? If not, send in the name today. You may get twenty-five dollars out of it, and at any rate you will help your friend to win something never before offered in New Brunswick.

NOMINATION BLANK GOOD FOR 1000 VOTES

I wish to become a member of The Standard "Travel Club." I understand the rules and agree to comply with the same.

Name

Street

City or Town

I desire to nominate as a member of The Standard Travel Club. I vouch for his or her eligibility.

Name

Address

Write or call at The Standard office for any further information which you may desire about this great offer. Interest your friends in the proposition. Perhaps there is someone whom you would like to take along on the trip. If so, get that other friend associated with you and both work together in an endeavor to win the double prize trip which we are offering. Then both of you can go west, or both of you can go to college.

Do not delay, send in your name now.

Herewith this newspaper announces the greatest "Travel Club" in the history of Eastern Canada. Six residents of New Brunswick may have a trip across Canada to Alaska & return through the United States.

Should they not desire to take the trip four of the winners in this club may select a year's course in any University in the Maritime Provinces. They will also be given an opportunity to secure for themselves valuable prizes in cash and otherwise, and if any who enter the club fail to win these leading prizes they will receive a cash commission of ten per cent on all the money turned in by them which will be sufficient to pay them well for the labor they expend.

Read this offer. It has never been equalled in the history of New Brunswick, and it is an opportunity which you cannot afford to miss.



Ends
June
24

THE STANDARD "TRAVEL CLUB"

This "Travel Club" is a plan by which The Standard expects to secure additional circulation and to collect payment on subscriptions now existing. It offers certain rewards to those who participate in the work. The principal prizes to be given are six trips across Canada by special train from Toronto to Prince Rupert, thence by steamer up the Alaskan coast, returning to Portland, Oregon, and by rail back home through the United States. There will be side-trips, and stops will be made at many interesting points. All expenses other than purely personal ones, will be borne by The Standard. Five of these trips will be awarded to the members of the "Travel Club" securing the highest number of votes, and the member securing the highest number of all, will be entitled to take a friend along on the trip free of charge. That is, two trips are given to the one leading the poll.

The Club is open to any person of good character in the Maritime Provinces, and the winners will be decided by the votes of readers of The Standard.

These votes are secured in three ways, first by the nomination coupon which is printed in this paper and which is good for one thousand votes—this can be used only once; secondly by the daily coupons which will appear during the next two months, which coupons are good for one vote if clipped out and sent in to be placed to the credit of the member; and thirdly by votes on subscriptions to The Daily or Semi-Weekly Standard according to the schedule published herewith.

This campaign is straightforward. There are not a lot of complicated rules. There will be no buying of votes, for The Standard desires all members of the Club to understand that our idea is to get circulation in a legitimate manner, and that those who participate will win the prizes as the result of their honest efforts. Everyone will have a fair chance and no schemes of vote-getting will be tolerated which are not consistent with the proper aim of this newspaper in securing circulation in a legitimate way.

Subscriptions may be secured by the members in any part of the Province. Members in St. John may work wherever they wish, and members in other parts of the Province may turn their efforts to this city if they so desire.

From day to day The Standard will publish the names of those who are entered as active members, together with their standing, and will, in every way possible, assist the members in their work.

During the course of the Club a number of special prizes of considerable value such as pianos, cash, etc., will probably be awarded for work done during certain periods, but the winning of these prizes will not affect the chances of any members to win the trip prizes. In addition to this, at the close of the Club there will be paid to those who have not been successful in winning the trip prizes, ten per cent of the total cash which they have turned in. It will be seen by this arrangement that no one can lose, for all will have earned good wages on the work they have done.

There will be no bonus votes. That is, subscriptions will count for exactly the same number of votes at all periods of the campaign. There will be no particular time at which these subscriptions will be worth more than at other times.

The Standard has arranged that if desirable only two of those winning the trip prizes must take the trip. The four others if they wish, or as many of them as desire to do so, may select instead a full year's course in any Provincial University. This feature will appeal to some who do not desire to go west and to whom the opportunity of securing an education will be of advantage.

The Standard will pay a prize of \$25.00 to the person nominating the member of the Club who eventually proves to be the winner of the double trip prize.

In an undertaking such as this, members who enter can very readily secure the co-operation of their friends, and by a little earnest effort can easily perform effective work, such as winning one of the big prizes, one of the special prizes, or at the very least gain ample return in cash for the labor which they do.

There is everything to gain, and there is no possibility of losing. Cut out the nomination blank and send it in at once. It will start you with one thousand votes. Then see some of your friends, interest them in your work and you will be surprised to find how readily they respond.

Do you know that in a circulation campaign put on by The Standard a few years ago, the winner lived in a little village called Nordin, in Northumberland County? Do you know that in a circulation campaign put on by The St. John Sun, some ten years ago the winner lived in a little village in Albert County? Do you know that in a circulation contest put on by The Standard a few years ago the winner of the first prize lived in Fairville? You do not need to be in a centre of population to make good in this class of work. People living in small villages have just as much chance as those living in the larger communities, for much of the success they attain is due to the co-operation of their friends.

Have you any friends? If so they will help you. They will become as much interested as you are in your success, and they will do everything possible to see you obtain your desire.

Your circle of acquaintances is large. You will be surprised to find how easy it is to pile up thousands of votes by a very few hours of effort.

YOUR TRAVEL DREAMS IN BRIGHT REALIZATION— A TRIP THROUGH YOUR OWN COUNTRY

Ask your friends to save the ballots which appear in The Standard every day.

Have you friends who are not now subscribers to The Standard? A yearly subscription will get you several hundred votes.

Tell all your friends that you are determined to see your own country, and determined to be one of the members to go west with The Standard "Travel Club."

Make use of the nomination blank given herewith.

Call or write to "The Travel Club," The Daily Standard, St. John, and you will be given further particulars about this great offer.

THE STANDARD - ST. JOHN, N. B. - TRAVEL CLUB