

BLACK FOXES IN THE RANCHES OF NEW BRUNSWICK

The Kierstead & Mersereau Fox and Fur Co. Limited.

Owners of the Celebrated Robert T. Oulton Silver Black Foxes, and successors to Robert T. Oulton, Pioneer Silver Fox Rancher of the World.

Capitalization: \$1,000,000. Present Stock Issue: \$700,000
Treasury Stock: \$300,000, to be sold only for the purchase of additional animals.

Secy. Treasurer—J. W. Keirstead, B. A., St. John, N. B.
Ranch Manager—Thomas A. Oulton, Little Shemogue, N.B.

Write at once for prospectus and full information, or send application to

**THE KIERSTEAD & MERSEREAU
Fox and Fur Company Limited.**
73 DOCK STREET, ST. JOHN, N. B.

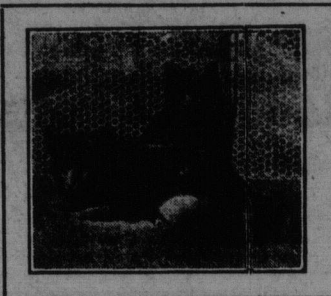
Fundy Fox Co., Ltd.

96 Prince William Street, St. John

Branch Office, 45 Milk Street, Boston

RANCHES AT

Renforth, N. B. Alaska, Yukon



In New Brunswick the Breeding of Foxes has been taken hold of in earnest. This industry is certain to spread all through Canada and the Northern United States.

**TO THE INVESTOR
TO THE PROMOTER
TO THE INDIVIDUAL
RANCHER and FARMER**

BEGIN NOW. During the next ten years fox breeding will be highly profitable. We can give you full details regarding Ranch Building, supply you with an experienced man and sell you foxes for 1914 delivery.

SILVER BLACK FOXES
Beautiful, Vigorous, Healthy, Large Foxes

We will match our Thoroughbred Silver Black Foxes with any other Foxes in the world for Rich, Fine, Beautiful Fur—for Vigorous and Healthy appearance.

SPLENDID CROSS FOXES

We have some of the best Silver Cross Foxes. Cross Foxes will be big money earners in the future. Prices from \$300 per pair up.

You can buy from us cheaper and on better terms than from others.

We have the largest number of Foxes now breeding of any ranchers in the world.

All our options and sales for 1914 were filled.

You are sure of getting your Foxes if you buy from us.

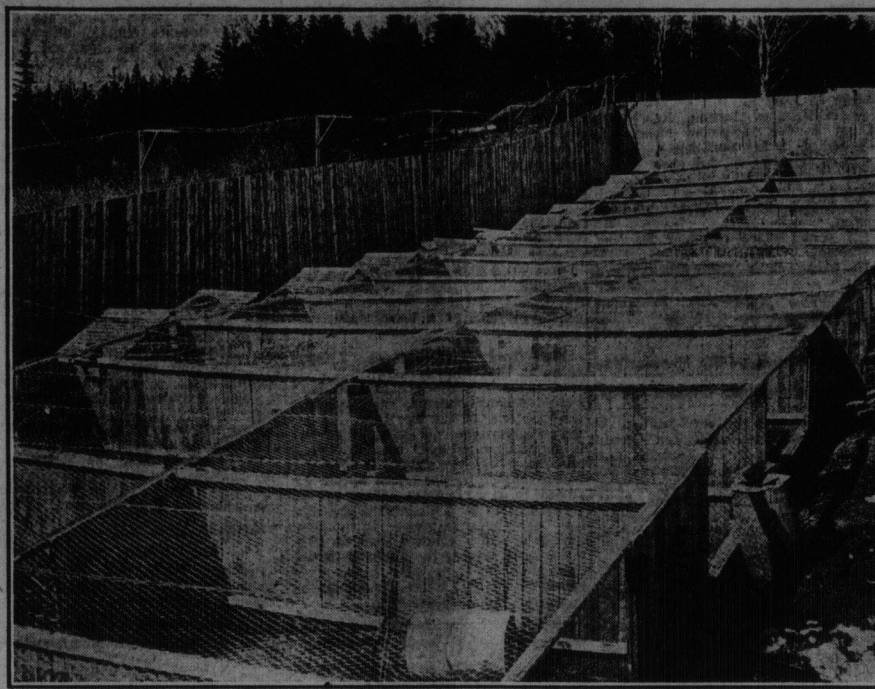
WRITE, WIRE or COME and see us if you intend buying or if you are a broker and want to sell.

THE CARE OF BLACK FOXES AND RANCHING METHODS

Flesh is not the only Food for Foxes—Berries, Bread and other Foods Must be Provided—Every Precaution Taken to Keep Thieves Away—Caretakers and Electric Lights Important Features in the Scheme of Protection.

BLOODHOUNDS ON WATCH DURING NIGHT

On a Renforth Fox Farm.



THE INTERIOR OF A RANCH.

Aside from the romance of fox farming and the large dividends paid by the different companies, the practical side of the business offers many interesting features. Those in close touch with the foxes have taken a great interest in their habits and have made minute study of the conditions necessary for their proper development and growth. The caretakers, on the different ranches have shown particular interest in the little animals and they have taken every precaution to have the foxes reared in strict accordance with the natural laws.

Although considered shy the foxes respond to kind treatment and soon learn to distinguish between their regular keepers and strangers. In the breeding seasons only the keepers are allowed near the pens and all unnecessary noise in and about the ranches is eliminated as far as possible. During the greater part of the year, however, the foxes may be viewed at close quarters by strangers, but any signs of dangers will send the animals into retreat.

In the last year great improvements have been made in the mode of constructing the ranches and particular attention has been given to having the conditions as near as possible as those existing in the foxes' natural homes.

The outside fence of a ranch is built about ten feet high with a short run of wire at the top of this, while on the ground wire netting is set to form a carpet extending about three feet inside the fence. Sometimes this netting is set down in the ground with a slope towards the interior of the ranch. The braces and other construction for keeping the fence in position are placed on the outside. This netting prevents the foxes from burrowing their way to freedom.

Inside this large ranch are smaller pens in which the individual foxes are kept. These small pens are provided with small kennels to provide shelter and form a retreat for the animals. The larger trees are cut away, but saplings are allowed to remain in order to provide shade. The underbrush is cut away so that the foxes may have no chance of injuring their pelt in their play about the ranch.

HILLSIDE SITES

BEST FOR RANCHES

Good Drainage and Cleanliness Essential to well being of Foxes in Captivity.

In the selection for sites for a ranch care is taken to have good natural drainage and a side hill site often provides the best opportunities for a ranch. In almost every case in the selection of ground for a ranch care is taken to have the keeper's dwelling overlooking the whole ranch. Sometimes when the nature of the ground makes it necessary a lookout tower is provided and a man is kept constantly on watch. Sandy soil is believed to be the best for foxes.

In some of the larger ranches an elaborate system of electric lights under the control of the watchman, cause the whole ranch premises to be flooded with light on the slightest intimation of danger. Bloodhounds are also kept on the ranches and the intruder has practically no chance of getting near enough to the foxes to do any damage. In many cases too the male foxes will put up a stubborn fight before they will submit to being handled by strangers. This is particularly true in the mating season when the males will attack any intruder and try to drive him from the place where the female is sheltered.

It has been generally supposed that foxes eat only meat, but grass and berries also form a part of their diet. Foxes are very similar to dogs and can exist on almost any kind of food, but a straight diet of meat is likely to cause stomach disorders and intestinal complaints.

The flesh diet consists of almost any kind of meat and the flesh is usually fed raw but some ranchers parboil it. Sometimes the meat is salted and when required for use is freshened by being left in running water for a time. The non-flesh food consists of biscuits, yeast bread, hoo-bread, vegetables, porridge, apples, berries, milk and eggs.

Great care has to be taken to keep the feeding dishes clean and a good supply of fresh, clean water is absolutely necessary for maintaining the healthy condition of the foxes. In some of the ranches in other provinces the young foxes are given lime water in order to help to build up the bony tissues but the larger ranchers in New Brunswick have found no necessity for this course for the drinking water contains practically enough lime for this purpose. Proper room in the ranches is provided for exercise and on fine days the foxes play up and down like dogs.

Foxes have been subject to sickness, similar to that commonly found in dogs but so far the ranchers in New Brunswick have not been handicapped with sickness among the foxes. The climate of this province seems peculiarly adapted for fur bearing animals and ranchers have had phenomenal success. The foxes reared in New Brunswick have attained a reputation second to none and the stock of fur farming companies have been in great demand by outside investors. This has been particularly true with investors in the United States and already large sums of money have been put into New Brunswick foxes by the people in the vicinity of Boston.

Within the next few years New Brunswick silver black, patch and red foxes will be generally recognized as the highest grade animals to be found anywhere in the world.

REGISTRATION OF BLACK FOXES

A fox ranchers' association has been advocated by Lewis Connors of the Northern Foxes Ltd. and other men engaged in the fox farming business in New Brunswick. Mr. Connors expressed the hope that the ranchers in the province would get together in this matter and form an association that would help to put the industry in this province on its proper footing and also make some arrangement for the proper registering and classing of the products of the different ranches here.

Mr. Connors is president and manager of the Northern Foxes Ltd. with headquarters at Black's Harbor. This company has been in business for only a short time but its first year of operation showed a handsome profit. Only a few pups were sold while the remainder was kept for breeding purposes. This season it was expected that fifteen silver black foxes and six reds, crosses and blues on the two ranches of the company.

During the year one pup, five months old, was sold for \$8,000. The capital stock of the company is \$55,000, but Mr. Connors valued the company's present holdings at something around five times that amount. The shareholders of the company are widely scattered and many people hold only a few shares.

Mr. Connors has been fortunate in securing two good men to care for the foxes. These men, Messrs. Ferguson and Johnston, were for years engaged in the north of England on a private place where foxes were protected for hunting purposes and these men learned the habits and customs of the animals in their native haunts. The knowledge thus acquired has been of great benefit in the work of the fox ranches and the animals under their charge have done remarkably well.

NORTHERN FOXES, LTD.

HEAD OFFICE:

BLACK'S HARBOR, N. B.

President and Manager - Lewis Connors

Finest pedigreed stock in
New Brunswick

Send applications for stock or options
to manager

Canadian Traders, Ltd.

of St. John, are starting
A PATCH PROPOSITION

Better learn the facts as to "Patches." They are popular and profitable.

By underwriting a block of shares in this new company you will start with a good crowd, on a ground floor basis.

There will be ten or more pairs of **Patch Foxes**—chiefly ranch-bred and known to have a parent pure **Silver Black**.

Cut out this coupon and mail it now.

CANADIAN TRADERS, LTD.

Royal Bank Building, P. O. Box 731, St. John, N. B.

Please mail me promptly your proposition on Patch Foxes. I may be interested to underwrite some of your Treasury Stock at a special price.

Name

Address

Dominion Black Foxes, Ltd.

Breeders of Highest-Grade
Silver Black and Alaska Blue Foxes
and Other Fur Bearing Animals

SACKVILLE, N. B.

We offer a few options on Blue Foxes and Mink for September delivery

ADDRESS ALL COMMUNICATIONS TO
C. C. AVARD, Secy.-Treas, Sackville, N. B.

IMPERIAL SILVER FOX COMPANY

Incorporated in Canada



EIGHTH ANNUAL MEETING
in St. John, N.B.
General Secretary
ST. JOHN, N. B.
residence M-1724-11,
Princess street

H. MONROVERS
Furrier, St. John, N. B.

A. C. CURRIE & CO.
N. B. Representatives of St. John, N. B.

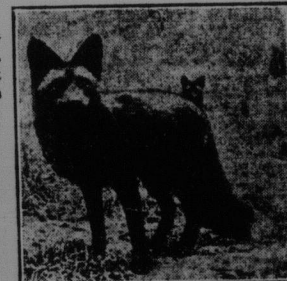
H. F. BAKER
Agent for Cross & Renwell,
London, Eng.

131 State street, Boston, Mass.

F. E. WILLIAMS
Merchant, St. John, N. B.

This company proposes starting operations October first, 1914, with five pairs of adult foxes, breeders, and five pairs of pup foxes, born 1914.

**ALL BEAUTIFUL
SILVER BLACK FOXES
HIGH-GRADE BEAUTIES**



Authorized Capital - \$180,000

18,000 Shares—Par Value \$10 per Share
(All Common Stock)

Application for stock may be made to A. C. Currie, provisional secretary, St. John, N. B., or to any of the directors. Twenty-five per cent. (25 p.c.) to accompany the application, the balance payable on September first, 1914.

Prospectus, etc. ready as soon as organization of the company is completed.

Limited Liability Companies have to be incorporated and stock issued so that investors unable to purchase "light" one or more pairs of foxes can interest themselves in buying shares in a company.

The advance of civilization and the growing demand for these precious furs, have so depleted the world's supply that fox ranching or fur farming is absolutely essential to meet this demand and at the same time opens one of the best opportunities for your spare money to produce profits that were never realized before, except by the original pioneers of the great fox ranching art.

Only a limited portion of this stock will be offered for sale. Apply early to A. C. Currie, provisional secretary, St. John, N. B.