DOCUMENT



MARCONIPHONE

H. R. L., Gimli, Man., writes: "My Marconiphone has given results far beyond what you claimed, results equal to four or five tube sets of other makes. I have heard over 70 stations in one week including Ottawa, Dallas, Hollywood, Memphis, San Francisco and Schenectady. All were heard clearly on a loudspeaker."



THE MARCONI WIRELESS TEL. CO. OF CAN. LIMITED HALIFAX

SOLE AGENCY ROYDEN FOLEY 300 Union St.

The Little

Brings in Stations You Never Got Before

THE Famous Peanut Tube now has New Power—Greater Volume—Clearer Tone—Longer Life.

Made Stronger Lives Longer,

Demand the Green Carton—See that it is Sealed —And you are Guaranteed Satisfaction.

Northern Electric

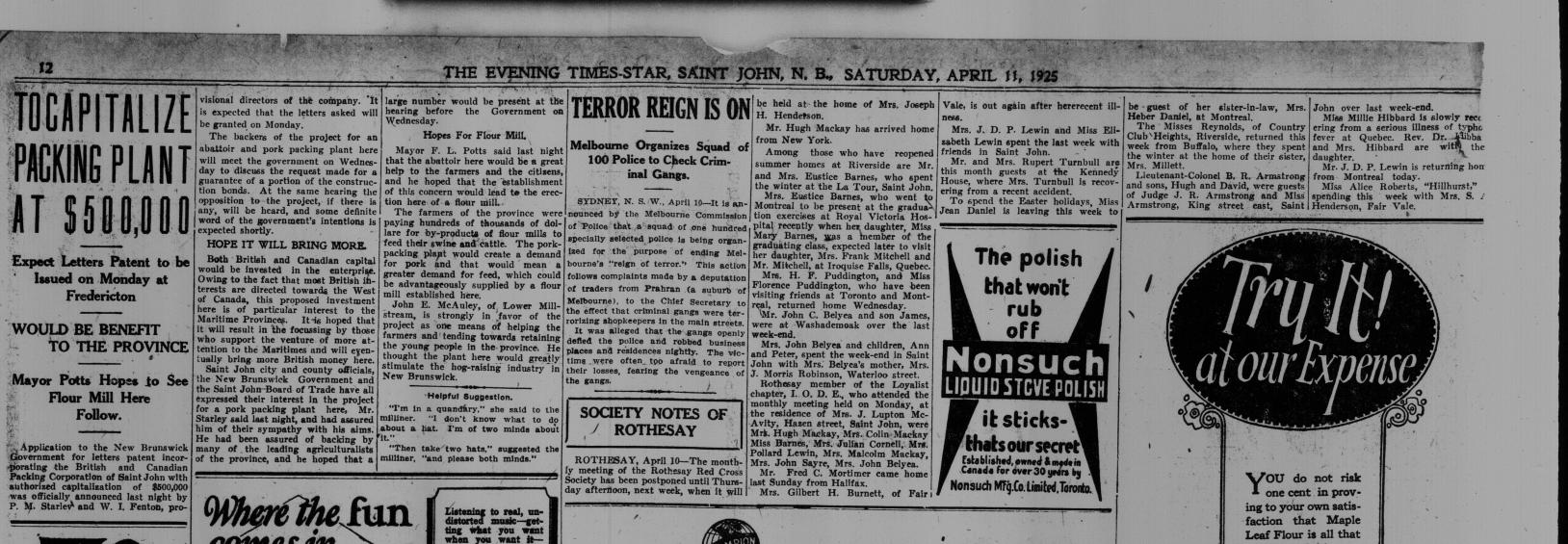
Sold by JONES ELECTRIC

Radio Company, Limited, 16 Charlotte Street

Giant of Radio

Where the fun

comes in



faction that Maple Leaf Flour is all that is claimed for it.

Maple Leaf Flour for bread, cake and pastry is made from selected Canadian hard wheat, carefully milled and tested at every stage of the milling, and guaranteed against the slightest variation in

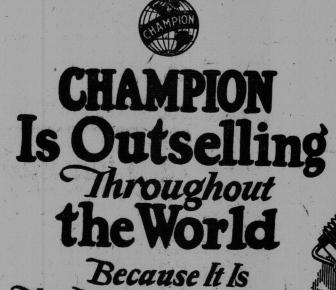
home. Bake a few batches of biscuits as a test. You will find that m at every baking Maple Leaf Flour is famous for the even texture it brings to biscuit making. And for cakes it lends a richness and feathery deli-cacy to even the plainest

Read the Guarantee Below

Ask your dealer about a remarkable Course in "Cookery Arts and Kitchen Management," writ-ten by Anna Lee Scott, the renowned Domestic Science authority. It's FREE to every user of Maple Leaf Flour.

Maple Leaf Milling Co.





Because It Is
The Better Spark Plug

In every country in the world, more dependable Champion spark plugs are bought than all other makes combined.

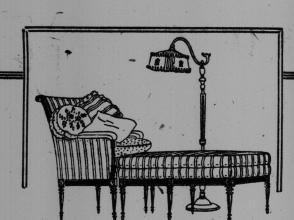
The reason is simple. Motorists everywhere know that Champion is the better spark plug; that it saves oil and gas and gives greater power, speed and acceleration.

These things are possible because of its un-breakable double-ribbed sillimanite core, its special alloy electrodes and its two-piece con-struction, absolutely gas-tight and allowing the plug to be taken apart for cleaning.

Your own car deserves a complete new set of Champions. They will soon pay for themselves in the oil and gas saved.

Champion Spark Plug Co. of Canada, Limited

CHAMP Dependable for Every Engine



Beauty and Dignity in the Home

are most effectively expressed in the Furnishings, which go so far in creating the essentially homelike atmosphere. Furniture, Curtains and

FLOOR COVERINGS

all contribute. Beautiful Rugs and Squares-Axminster, Wilton, Brussels and Tapestry in scores of lovely designs and colorings. Linoleums, Inlaids, and Oilcloths. all sizes widely varied as to patterns and color effects. These, with an extensive array of Furniture and Curtains, await your critical inspection in our Spring Displays of this



Pieces

Spinnet Secretaries, Sewing Stands, Card Tables and Chairs, Jardiniere Stands, Hall Forms, Charmingly fashioned in Mahogany and Walnut effects, Tea Wagons Serving Trays and Toilet



Curtains and Draperies

in comprehensive and select showing, embracing the daintiest of dainty real Irish Point Lace, also other materials in an almost endless range for choice.

ALSO Curtains, Poles and Rods, Curtain

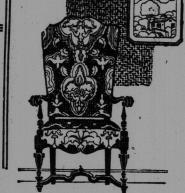
Then these Side Drapes and Portieres in prevailing effects.



CHAMPION

Odd Pieces

Gate-legged Tables, with or without chairs to corre-spond; Smoker's Stands, Library Tables, Book Electric Floor, Reading, Boudoir, Banquet and Card Table Lamps, in Mahogany and other effects, with rich, silken shades.



Ease and Comfort Cheery Surroundings

in the forms of brightly upholstered chairs, Chesterfields and Divans, are also very desirable. These, too, are featured in our exhibit.

KITCHEN FURNITURE

including Wood and all steel Cabinets, All Wood Tables, White Enameled Tables with Porcelain Enamel Steel Tops, White Enameled and Nature-Finished Kitchen Stools and Chairs are well worth your careful inspection,

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A. O. SKINNER House Furnisher 58 King Street