

Girls' Dresses to be Cleared at \$2.50

THEY WERE \$6.50 TO \$8.50

We have only forty of these smart dresses for girls, and they consist of serges and corduroys, and silk and serge combinations. There are also a few Peter Thompson dresses in the lot. Sizes 6 to 14 years. Saturday 2.50

These Items on Sale Today at

SIMPSON'S

See the Back Page for Today's News for MEN and BOYS

The Opportunities Are Many and Big---

Hundreds of homes have already taken advantage of this big Sale of Home Furnishings—and every one who has made a purchase in this Sale knows that the values, in spite of increased cost of production, are even better than in our former Sales.

If you need Furniture or Rugs, we urge you to come today and inspect our wonderful Sale offerings—you will quickly recognize the tremendous importance of this opportunity if you will but come in to look around.

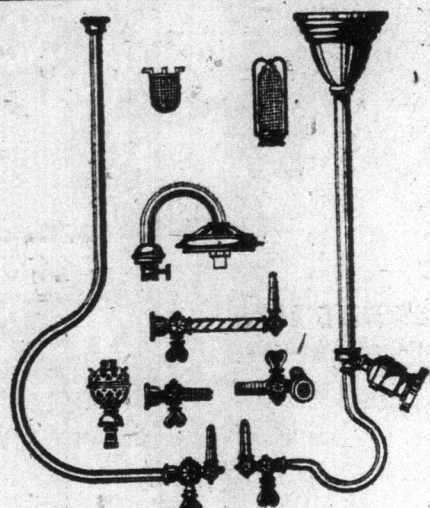
The Home-lovers' Club is at Your Service

No responsible person need refrain from taking advantage of this Sale because of not being prepared with the cash. You can join the Home-lovers' Club, and have your purchases charged—you make a part payment in cash, and have the balance spread out over a convenient period. There is no interest to pay, and the prices are the same as if you'd pay all cash. Consult the Secretary of the Club, Fourth Floor.

AT THE FEBRUARY FURNITURE SALE

The Last Day to Get Furniture Re-covered Free

Saturday is absolutely the last day of this offer. Coverings must be selected and the order placed before 5:30 p.m., Saturday.



Gas Fixtures Illustrated Special Prices Saturday Only

1-1 Combination Pendants, for 1.90 (Insulation joint extra.)
1-Light Gas Pendant, for55
2-Swing Bracket29
Straight Gas Bracket23
Upright Gas Burner18
Upright Mantles10
Inverted Welsbach Mantles 3 for .25
3-Gas Cook, for connecting rubber tubes .11
3-in., 1/4-in., and 1/2-in. Independent Gas Cook, for tube and light19 (Sixth Floor)

These Prices Should Induce You to Buy Rugs Today

Extra Special in Rag Rugs

500 very-attractive Rag Rugs, in the newest designs and colorings, in two sizes only. They are made of a pretty bedroom chintz and not from rags and short ends as some rag rugs are. They come in assorted chintz shades with mauve, blue or rose borders, and are quite new and very attractive. Size 27 x 54 inches, regular \$2.25, Saturday special, \$1.55; size 36 x 63 inches, regular \$3.95, Saturday special, \$2.95.

Heavy Grass Rugs

We have managed to secure a very large quantity of these useful and inexpensive rugs at an exceptionally low figure, and give to our customers the benefit of our advantageous purchase. Shades are green, brown and red with several designs of stencilled borders. Size 6.9 x 9.0, \$3.65; size 4.6 x 7.5, \$1.95; size 3.0 x 6.0, 89c.

Japanese Mats at 15c

300 finely woven Japanese Mats, in plain self color, with an occasional woven figure. Saturday special, each 15c

Hemp Stair Carpet, 39c

150 yards only, of a useful and serviceable hemp stair carpet, in

green and red shades, of good wearing quality. These prices are very attractive: 27 inches wide, regular \$6.00, Saturday special 39c; 36 inches wide, regular 75c, Saturday special 49c a yard.

Axminster and Wilton Carpets, \$1.69 Yard

Made and Laid Free. 500 yards only of English Axminster, Wilton and Velvet Carpets in several designs and colorings including black ground with Persian design and dark blue Chinese with cream and grey figures, two-tone crimson and green velvets and Oriental patterns. Qualities ranging from \$1.85 to \$2.75 per yard, all included in this one great clearance for Saturday. Made and laid free at, per 1.69

Today's Furniture List

Extension Tables, solid oak, fumed or golden finish. Regular price \$13.00. Friday Sale price 9.90

Extension Tables, solid quarter-cut oak, octagon, pedestal with platform, Colonial feet. Regular price \$21.00. February Sale price 16.50

Extension Tables, genuine quarter-cut oak, fumed or golden finish, 48-inch top, heavy dividing pedestal with locks, Colonial feet, 8-ft. extension. Regular price \$30.00. February Sale price 25.50

China Cabinets, solid quarter-cut oak, fumed finish only, glass ends, and front double doors, shelves grooved for plates. Regular price \$28.75. February Sale price 18.25

China Cabinet, in quarter-cut oak, fumed or golden finish, bent glass front and ends, plank top, pillars Colonial cross-banded. Regular price \$38.50. February Sale price 26.50

Buffets, hardwood, surface oak finish, three drawers, and cupboard, base fitted with mirror. Regular price \$15.50. February Sale price 12.95

Buffet, genuine quarter-cut oak, fumed finish only, has dolly, linen and cutlery drawers, plank top with cross-banded veneered edges, large bevelled plate mirror in back. Regular price \$35.50. February Sale price 28.25

Buffet, in genuine quartered oak, golden finish only, 52-inch top, veneered edges and pillars, three top drawers shaped, good cupboard space. A very massive and handsome buffet. Regular price \$40.00. February Sale price 29.50

Three-piece Bed Outfit Complete—Bed has heavy 2-inch posts and top rails, ball corners, five one-inch fillers; mattress, layer felt, deeply tufted and encased in good grade of art ticking; spring, metal frame, double woven wire top, strongly reinforced with cables underneath, heavy rope edges. Three-piece outfit complete. Regular price \$40.00. February Sale price 29.80

Brass Bed, 2-inch posts, five fillers; can be secured in all standard sizes and finishes. Regular price \$12.75. February Sale price 9.15

Mattress, fibre and felt, stitched edges, deeply tufted, all regular sizes. Regular price \$7.50. February Sale 5.95

Mattresses, layer felt, built not stuffed, deep borders, deeply tufted, encased in good grade of art ticking. Regular price \$9.50. February Sale 7.50

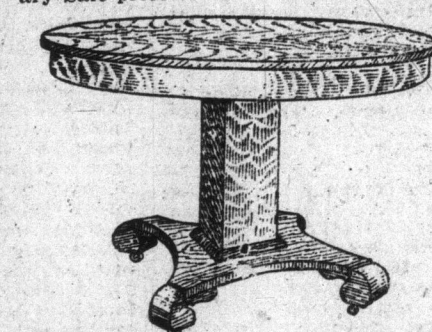
Three-piece Parlor Suites, top rails and arms in solid mahogany, with shaped panel backs, spring seats upholstered in mixed silks. Regular price \$50.00. February Sale price 40.00

Dressers, pure white enamel, three large drawers, brass trimmed, large bevelled mirror in back. Regular price \$13.50. February Sale price 12.95

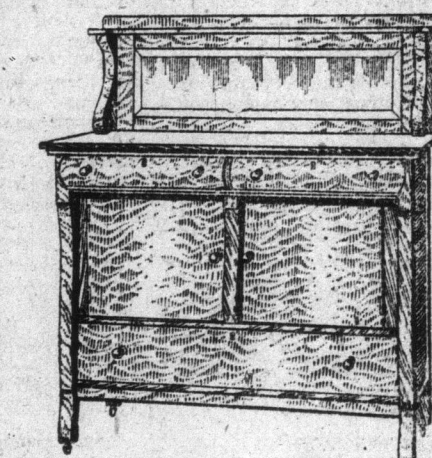
Parlor Suites, slightly damaged, birch mahogany finished frames, slat backs, spring seats, covered in mixed silks; set consists of settee, arm chair and arm rocker. Regular price \$24.50. February Sale price 14.25

Parlor Suites, solid mahogany frames, Adam design, slat back, spring seats upholstered in mixed silk tapestry; set con-

sists of settee, arm chair and arm rocker. Regular price \$52.00. February Sale price 33.50



Extension Tables, as illustrated, solid quarter-cut oak, fumed or golden finish, 48-inch top, 6-ft. extension. Regular price \$20.00. February Sale price 14.50



10 only, Buffets, as illustrated, Colonial design, genuine quarter-cut oak, fumed finish, two small cutlery and one long linen drawer, good cupboard space, back fitted with large plate mirror. Regular price \$28.50. February Sale price 20.45

The February Hosiery Sale

These are all special values that we do not expect to be able to duplicate when they are sold out until after the war.

Girls' Plain Black Cashmere Hose, "Penangle" make, seamless, firm, close weave, good weight; sizes 6 to 8 1/2. Saturday, a pair29

Men's Pure Thread Silk Sox, seconds of a well-known guaranteed brand. Will serve you as well as first quality. Black, white and colors. In "firsts" they are 50c a pair—these are 3 pairs for \$1.10; a pair, 39c.

Men's Black, White and Natural Cashmere Sox, seamless foot, good weight. Sizes 9 1/2 to 10 1/2. Because they are manufacturers' seconds, the price is33

Women's (Sample) Pure Thread Silk Hose, black, white, and colors, silk to the top, and fine thread top. Heavy and light weight. Saturday, a pair 1.29

Women's "Penangle" Brand Plain Black Cashmere Hose, seamless and extra close knit, in a good weight; sizes 8 1/2 to 9 1/2. A pair33

Women's Lisle Thread and Fibre Silk Hose, black and white, and some colors, a grouping of samples and better qualities from regular stock. 39c values, at29

Women's Fleece-lined Cotton Hose, heavy weight black cotton, fast dye. Saturday, a pair33

Babies' All Wool Cashmere Hose, pink, sky and white, good weight, fine one-and-one ribbed, finished with colored silk heel and toe. Usual 50c value, for39

Boys' Medium Weight Ribbed Cotton Hose, black, white and tan. Sizes 7 to 14 years. Saturday, a pair19

Wool Worsted Hose 39c

Women's and Boys' Hose, a late shipment of 45 dozen of the old quality and marked at the old price, which makes them exceptional value. Made from bright glossy yarns, clean, close weave, in a heavy ribbed finish; sizes 6 to 10. Now worth 53c a pair, Saturday, 3 pairs \$1.10, a pair 39c.



500 Middy Waists at \$1.00 Each Regularly \$1.25 to \$1.95

This important sale of Middies ranks with one of the best we have ever held. Quality of material, smartness of style and general excellence are outstanding features. The Middy Waist will be more than ever popular during the next six months and preparation now means a very great saving in price over what they will be later on. All white and 20 designs of white with color to choose from. Sizes 32 to 42 bust. Regular \$1.25 to \$1.95. Saturday, each 1.00

Women's Queen Quality and Dorothy Junior Boots

\$3.24

In spite of the rapidly rising cost of Boots we are able to offer to Toronto Women these Famous American Boots at this wonderfully low price.



There are 2,000 pairs in the lot, and they consist of novelty samples and new lines of factory over-runs, in patent colt, vici kid, dull kid, gummetal and combination leathers. They have heavy cut and ordinary height tops, button and lace black and colored leathers and fabrics, plain vamps and patent kid tips, wide and narrow last, Goodyear welt and McKay sewn soles, leather Cuban and Spanish heels. All sizes 2 1/2 to 7 in each line, except the samples. See them in our windows, then come at 8:30 a.m. for first choice at 3.24

Men's Goodyear Welt Boots

Saturday, \$3.24

Winter weight boots, in blucher and button styles: tan, patent colt, gummetal, box calf and dongola kid leathers; full round, medium and English recede toe styles; double weight Goodyear welt leather and rubber fibre outer soles; some have cushion insole; military and flat heels. Sizes 6 to 11. Sale special at 3.24

Men's Tan Winter Calf Bluchers

Saturday, \$4.50

Made on full round toe style, military heel, blucher cut, heavy tan winter calf leather, heavy viscolized waterproof soles; large fast-colored eye-lets. Sizes 6 to 11. Saturday 4.50

Weston's Makes of Girls' Boots

On Sale Saturday

Girls' fine dongola kid, button and lace boots with full whole quarter, English back strap, patent toe-caps, good weight solid leather McKay sewn soles; college girls' toe shape. Sizes 5 to 7, at \$1.49; sizes 8 to 10 1/2, at \$1.89; sizes 11 to 12, \$2.29.

Boys' Active Service Boots

Saturday, \$2.75

Black and tan box kip, blucher style, neat full-fitting round toe style, extra weight solid standard screw soles, reinforced and sewn with wax thread, military heels. Sizes 1 to 5. A very good boot 2.75

Bargains for Children

Infants' \$2.75 and \$3.00 Coats, \$2.25

Two delightful little models for tiny tots of six months to 2 years, are made of a rich cream velvet cord and warmly lined throughout. The dainty collars and double cuffs are ornamented with lovely silk embroidery braid, or pipings.

Infants' 65c Bonnets at 39c

Choice of two pretty styles made of fine corded silk mercerized, and warmly lined and interlined. Sizes 12 to 15.

Children's \$1.00 to \$5.00 White Dresses, 50c to \$3.00

No Phone or Mail Orders for These

Three hundred White Dresses, made of finest lawns, voiles, organ-dies and muslins, comprising samples from a well-known manufacturer, and slightly countersoiled garments from regular stock. There is unlimited choice of pretty styles, trimmed with finest laces and embroideries. Sizes 2 to 6 years in the lot, but not in every style.

Women's \$5.00 to \$7.00 Sweater Coats, \$1.95 to \$3.50

No Phone or Mail Orders

Clearing a number of Sweater Coats that are slightly soiled through being handled and used as show pieces. They are all made of lovely pure wool yarns, some with brushed Angora finish, and others plain ribbed models. Wide choice of pretty shades and styles.

Big Values in Towels and Linens

Hemmed Huckaback Bedroom Towels, fully bleached. An excellent drying quality. Regularly 75c a pair. Rush price, Saturday, a pair49

Bath Towels, white or fancy striped. Saturday, 3 pairs98

All Linen Huckaback Towels, heavy quality, size 15 x 25-inches. Regularly 50c a pair, special Saturday, 3 pairs 1.00

We have an exceptionally large stock of fine All Linen Huckaback Towellings, plain and fancy. Priced from 45c to 75c a yard.

Hundreds of Real Hand-made Madeira Doyleys, size 6 inches. Clearing Saturday, at15

New Vioella Flannels, in all the wanted stripes and plain colorings. A yard70

\$7.50 and \$8.00 Napkins, Dozen \$5.75

Pure linen satin damask, dainty designs, with pretty scalloped edges. Size 22 x 22 inches. An odd line of which cloths have been sold out. Rush price, Saturday a 5.75 dozen

(We cannot accept phone orders for Napkins.)

The Robert SIMPSON Company Limited