

95c SALE AT SIMPSON'S TODAY

5 YARDS SHEETING.
Fully bleached, plain weave, about 70 inches wide. Monday... 5 yards .95

Hemmed Pillow Cases, two sizes, 42 x 33 and 45 x 33 inches. Monday, 3 pairs for... .95

Grey Flannel Blankets, size 54 x 80 inches, limited quantity. Monday, pair... .95

White Crochet Quilts, hemmed, for single beds. Monday... .95

Bedroom Towels, hemmed huckaback, size 17 x 32 inches. Monday, 4 pairs for... .95

Checked Glass or Tea Toweling, splendid drying quality, 22 inches wide. Monday, 10 yards for... .95

Bleached Table Damask, assorted designs, 57 inches wide. Monday, 2 1/2 yards for... .95

15 Yards of Cotton—Bleached long-cloth, 35 inches wide. Monday, 15 yards for... .95

10 Yards Factory Cotton—Good weight, closely woven, free from specks, 36 inches wide. Regular 12 1/2c to 15c yard. Monday, 10 yards for... .95

Nainsook, fine quality, 36 inches wide. Monday, 10 yards for... .95

LACE CURTAINS, 95c PAIR.
Nottingham weaves, with lace borders and spray centers; also a few pretty scrim effects; 2 1/2 yds. long; white only. Monday, per pair .95

French Linens, 95c per yard—Rich, bright colorings, unusual designs; 30 inches wide. Regularly \$1.50. Monday, yard... .95

Colored Madras Muslins—For over-hangings in living-room or dining-room; browns, greens and blues; 30 inches wide; heavy weight. Monday, yard... .95

Japanese Silks for Lamp Shades—Pretty colorings in plain effects; 30 inches wide; excellent quality, which regularly sold at \$1.25 a yard. Monday, per yard... .95

Japanese Wicker Lamp Shades—Japanese wicker, lined with silk in red, green or yellow. Regularly \$1.25 and \$1.35. Monday, .95

Two Pairs of Curtains and Two Extension Ropes—Curtains of good scrim trimmed with lace and finished with double hem top ready for rod, which we supply; 34 inches long and most desirable for kitchen or bathroom windows. 2 pairs of curtains and 2 extension rods... .95

Two Window Shades for 95c—In this lot are plain oil opaque shades and trimmed shades in cream, green or white, also a number of duplex shades in cream or white, with reverse of green. All mounted on strong spring rollers. Monday, 2 for... .95

A Union Jack for 95c—Get a flag for the holiday. These flags are made in our own factory, are 3 ft. x 1 ft. 6 in. in size, made of worn wool bunting. Who wouldn't have a flag flying on the 24th when they can be had at this price? .95

ROOM LOTS OF WALL PAPER.
300 only, lots including 10 rolls wall, 18 yards border, and 6 rolls ceiling—enough for room 10 x 12 x 9 feet. Regular \$2.25. Monday... .95

Shard-Kydd Wall Papers. Regular \$2.00 to \$3.00. Monday, roll... .95

HALF-GALLON PAINT, 95c.
Simpson's Ready Mixed Paints, and a two-inch paint brush. Complete range of colors for inside or outside work. Half gallon paint and brush. Monday... .95

MIXED FEATHER PILLOWS.
Encased in art ticking. Monday... .95

CUT-GLASS BON-BON DISHES.
Cut-Glass Bon-Bon Dishes—Extra fine, richly cut, handled, buzz and star cutting. Monday... .95

Brass Fern Pots—Hammered brass, 4-inch size, 3 claw feet, dull finish and artificial fern. Monday... .95

Dozen Goblets—Thin glass, star cutting and key border. Reg. \$1.75. Monday, dozen... .95

Japanese Awata Vases—10 and 12-inch sizes. Monday... .95

SETS OF KITCHEN GLASSWARE.
7-piece Berry Set—6 Nappies, and 1 large Bowl; 7-piece Water Set—6 Tumblers and 1 Water Jug; 4-piece Table Set—1 Sugar Bowl, 1 Cream Jug, 1 Spoon Holder, 1 Butter Dish. Three sets... .95

12 Cups and Saucers—Good English semi-porcelain, green and blue decorations. Monday, 12 for... .95

BOOKS AT 95c.
"Chats on English China"..... .95
"Chats on Old Furniture"..... .95

SIR GILBERT PARKER'S WORKS.
"Judgment House," "Seats of the Mighty," "Battle of the Stones," "The Weaver," "Pierre and His People," "The Trespasser," etc. Reg. \$1.25 and \$1.50, illustrated editions. Special, at... .95

Queen Gift Book, Princess Mary's Gift Book. Regular \$1.00 each. Monday... .95

Desk Blotters, crimson leather corners. size 19 x 25 in. Reg. \$1.50. Monday... .95

Leather Portfolio and Blotter. Reg. \$1.25. Monday... .95

Combination Blotter and Pencil Case, with pencils, eraser, ruler, etc. Reg. \$1.25. Monday... .95

"Ramsay" Fountain Pen, with 14k gold nib and black chased barrel. Monday... .95

FRAMED PICTURES.
Photogravures, colored prints, pictures for dena, etc., framed in mission oak and antique gilt. Regular prices \$1.50 to \$3.50. Monday... .95

In preparing for the holiday these one-price specials will prove wonderfully helpful and economic for 8.30 a.m. shoppers.

Store Hours During May, Including Saturday 8.30 a.m. to 5.30 p.m.

\$1.50 to \$3.50 Jewelry at 95c

An assortment of 10 K and 14K gold and gold-filled jewelry at big reductions, including indestructible pearl necklets, gold-filled expansion or band bracelets, lockets, men's single, double, and Waldeemar chains, silk ribbon, or woven wire fobs for men or women, rose-cut, 10K, solid neck or chain, 10K and 14K baby rings, 14K real white pearl baby rings, 10K birthday rings, any birthstones, 9K and 10K gold, pearl set brooches, 9K beauty and baby pins, and 10K pearl set tie pins. Regular \$1.50 to \$3.50. Monday .95

Dress Trimmings

Second Floor.
Superb French pearl medallions, pendants, necklets, and brooches, specially suitable for brides' dresses; also rich garnitures in lovely parti-colored effects, light or dark. Regular \$2.00 to \$5.00. Monday .95

100 Cushions

Covered in bright, attractive materials, and filled with non-sinking Russian down, 20 and 22-inch sizes, regular \$1.25 to \$2.00. Monday .95

Reading Glasses

With ebony handle. Regularly \$1.50. Monday .95

EYEGLASSES AND SPECTACLES

In aluminum frames, including light test. Monday .95

Keritol Suit Cases

Strong handle, reinforced corners, catches, neat check lining, size 24 inches. Monday .95

SCHOOL CASES.

Matting and Keritol, reinforced corners, size 14 inches. Monday .95

Our Ribbon Dept.

Over 300 newly made-up bands, scarves, and bows, for use on Sports Hats, bright, pretty patterns. Monday .95

2500 NEW HATS.
In black or white; sailors with silk lining and hundreds of other styles in turbans, tricomes, etc. All colors. Tagels, milan tagels, iserter braids. Regular \$1.50 to \$3.50. Monday .95

400 Children's Hats and Bonnets—Many odd lines, in trimmed milans and fancy bonnets. Regular \$1.50 to \$2.25. Monday .95

SHEER WHITE VOILE WAISTS.
Open front, narrow vest of net, embroidered bolero; sizes to 42 bust. Regular \$2.95. Monday .95

English Voile Waists, open front, crystal buttons, pin tucks, three-quarter sleeves, hemstitched seams, all sizes to 42. Regular \$2.95. Monday .95

Waist of White French Crepe, tucked and trimmed with crystal buttons. Sizes to 42 bust. Regular \$3.95. Monday .95

English Voile Waists. Sizes 34 to 40. Regular \$3.95. Monday .95

Black Peau de Soie Waists. Sizes 34 to 38, limited quantity. Regular \$3.50. Monday .95

Silk Crepe de Chine Waists—Ivory shade, black, black velvet trim. All sizes to 42. Regular \$2.95. Monday .95

White Batiste Waists. Sizes 34 to 40. Regular \$3.95. Monday .95

Black Habutai Silk Waists. Sizes 34 to 38. Regular \$2.95. Monday .95

"HYDEGRADE" PETTICOATS
Light weight, black only; "Newton adjustable top," deep, full flounce, frill and underpiece. Lengths 36 to 42. Regular \$2.00. Monday .95

House Dresses, gingham and percale stripes, high and low necks, long and three-quarter sleeves; sizes 34 to 47; also 16 and 18 in the lot. (No phone orders.) Regular \$1.50. Monday .95

1000 YARDS CHIN-CHIN CREPES.
36 inches wide, full range of colors, black and ivory. Regular \$1.25. Monday .95

400 yards Ivory Habutai Silk. Regular \$1.25. Monday .95

Black Silks and Satins—Pailettes and mesallines. Regular \$1.25 to \$1.35. Monday .95

Honan and Shantung Silks, natural and colored. Regular \$1.25. Monday .95

Ivory Cord Velvets, 27 and 28 inches wide, fast pile cords. Regular \$1.25 and \$1.50. Monday .95

Honan Silk—White, cream, ivory and oyster. 24 inches wide. Regular \$1.25. Monday .95

Striped Shirting Silks—Clearing broken lines, Foulauds, Fancy Crepes, Printed Pussy-Willows, etc. Some short lengths, but most in good quantities. Regular \$1.25 to \$2.00. Monday .95

GUARANTEED BRITISH SERGES.
Fine Twill; soap shrunk, guaranteed fast dye, navy and black, 52 and 54 inches wide. Regular \$1.25. Monday .95

CHECK SUITINGS.
Black and white check, in all the sizes, 52 and 54 inches wide. Regular \$1.25. Monday .95

SILK CORD POPLIN SUITING.
All the new shades. Regular \$1.25. Monday .95

Guaranteed Black Dress Fabrics, fast black poplin, Armines and Santoya, Crepes, etc. Reg. \$1.25 and \$1.50. Monday .95

All-Weather Poplin Suitings, big range of colors; 42 inches wide. Regular \$1.25. Monday .95

4 YARDS BLACK WASH FABRICS
Plain black crepes, English and French chenille striped crepes, satin striped poplins; width 28 to 36 inches. Regular 35c, 50c, 55c and 75c. 8 1/2 yards. Monday .95

4 Yards Printed Batistes—Small floral or bordered designs. 36 inches wide. Monday .95

White Seersuckers—No ironing needed. Reg. 15c. Monday .95

Chambrays and Gingham—Fast colored goods; checks, stripes and plain shades, 37 in. wide. Regular 15c. Monday .95

500 PAIRS "D. & A." CORSETS.
White Court. Sizes 18 to 28 inches. Monday .95

WOMEN'S COMBINATIONS.
Ribbed mercerized lisle thread. "Tux-shape." Sizes 34 to 44 bust. Reg. \$1.25. Monday .95

FRENCH HAND EMBROIDERED NIGHT-GOWNS.
In batiste, button-front style, hand scalloped edges; lengths 55, 58 and 60 inches. Regular \$1.50. Monday .95

INFANTS' SHORT DRESSES.
White lawn and all-over embroidery. Sizes 8 months to 2 years. Regular \$1.75. Monday .95

Handkerchiefs

Women's Linen Handkerchiefs, regular 10c. Monday, 12 for... .95

Girls' Lawn Handkerchiefs, with dainty colored borders. Monday, 2 dozen for... .95

Women's Fine Lawn Handkerchiefs. Monday, 2 dozen for... .95

Men's Mercerized Finished Kaki Handkerchiefs, regular 10c. Monday, 12 for... .95

NECKWEAR.
Odd pieces of lace batiste and Georgia neckwear, regularly \$1.50 to \$2.00. Monday .95

EMBROIDERY FLOUNCINGS.
27-inch flouncings in a large range of beautiful patterns to choose from. Regularly 60c yd. No phone orders. 2 1/2 yards Monday .95

Women's Leather Hand Bags
with metal mounts, silver finish, gathered, pleated, and shirred bags, long, narrow and pouch shape, lined with Dresden sepiin, and inside purse, mirror or card case. Monday .95

Vanity Cases
Bright or dull silver finish, compartment for coins and cards. Regularly \$1.25. Monday .95

Black Beaded Bags, bright and dull beads lined with grey suede, 7-inch frame. Regularly \$1.50, \$1.75, \$2.25 and \$2.50. Monday .95

100 REAL HAIR SWITCHES.
All shades of brown, 24 inches long, 2 ounces in weight. Regularly \$1.75. Monday .95

Gloves and Hosiery

Men's Cashmere Socks, seamless finish, black only, sizes 9 1/2 to 11. Monday, 3 pairs... .95

Men's Silk Lisle Socks, colors and black, sizes 9 1/2 to 11. Regularly 25c. Monday, 5 pairs... .95

Women's Long Silk Gloves, 18 inches length, black and white, sizes 5 1/2 to 7 1/2, regularly \$1.10. Monday .95

Women's White Lisle Cashmere Stockings, heavy black stitching on back, sizes 5 1/2 to 7 1/2, regularly \$1.10. Monday .95

Women's White Lisle Cashmere Stockings, 2 pairs .95

Women's Chemise Socks, odds and ends and counter soled, plain white and natural and contrast backs, several kinds, various sizes. No phone orders. Monday .95

Boys' and Girls' Hosiery, ribbed cashmere, English, sizes 6 to 10. Monday, 4 pairs... .95

Women's Silk Hosiery, traveller's samples, and ediments, black, white and colors, and perfect finish, double lisle thread garter with usual \$1.50 value. Monday .95

Women's Outsize Hosiery, white silk, regularly 50c. Monday, 3 pairs... .95

Visitors from out-of-town are invited to make Simpson's their headquarters. Lunch Room, Rest Room, Postoffice, Check Office, Information Bureau, and many other conveniences. We pay all charges on ten dollars' worth (or over) of goods bought in the store to be sent out of town.

800 BOYS' WASH SUITS.
Slightly soiled, regular stock, vestee, Norfolk, Oliver Twist, Russian and midly styles, with straight knee pants; blue chambrays, natural linens and stripes. Sizes 2 1/2 to 7 years. Values to \$2.50. Monday .95

Boys' Shirt Blouses—Regular 75c, \$1.00 and \$1.25 each—800 only. Some slightly soiled, sport, attached and separate collar styles; tapeless and full cut; madras, zephyr and silk mixtures; plain weaves; neat stripe patterns. Sizes 8 to 14 years. Monday .95

MEN'S STRAW HATS.
Boater shape, sennits, new high crown... .95

Men's Soft Hats—Fedora, trooper and telescope shapes. Sizes 6 1/2 to 7 3/4... .95

Men's Golf Caps—Large, medium and small shapes, four and eight-piece tops, light and dark tweed and silk effects, in shepherd plaid and stripes... .95

Children's Straw Hats—Turban, Jack Tar, Belgian and rah-rah styles... .95

MEN'S \$1.25 AND \$1.50 SHIRTS.
Negligee and broken ranges from our regular stock. Sizes 14 to 17. Regular \$1.25 and \$1.50. Monday .95

Men's White Cotton Night Robes, sizes 14 to 20. Monday .95

Men's Hairbrush Underwear, Shirts and Drawers, sizes 34 to 44. Monday, 12 for... .95

Men's Lisle Thread Combinations, cream and white; closed croch. Sizes 34 to 44. Monday .95

SILVERWARE SPECIALS.
Sterling Silver Manicure Set, including tweezers, nail file, cuticle knife and nail knife, English hall marked. Regularly \$1.50. Monday .95

SALT AND PEPPER SHAKERS, 95c.
Cut glass, with sterling silver tops. Regularly, pair \$1.35. Monday, pair... .95

PEARL HANDLE PIE SERVERS.
English silver-plated blades; also Oake Knives pearl handles. Regularly \$1.50. Monday .95

"SHOO-FLY ROCKERS" AND EXPRESS WAGONS.
SHOO-FLY ROCKERS—Grey horses, nicely marked, long strong rockers. Regularly \$1.25. Monday, One Price Sale... .95

STEEL BODY EXPRESS WAGONS—Marked "Special," wire wheels, wooden handles. Regular \$1.25. Monday Sale Price... .95

PADDY HORSES—Two sizes, horse's head attached to platform on three large wooden wheels; gives real amusement to younger children. Regular \$1.25. Monday, One Price Sale... .95

TOILET GOODS.
Women's Three-piece Toilet Set, consisting of ebony finish Hair Brush, Hand Mirror and Dressing Comb. Regular price \$1.25. Sale price, per set... .95

Real Ebony Hair Brushes, with pure bristles. Regular \$1.50. Sale price... .95

White Celluloid Baby Brush and Comb. Regular \$1.25. Sale price, per set... .95

Grained Ivory Fuff Box and Hair Receiver to match. Regular \$1.50. Sale price, per set... .95

Shaving Set, comprising one good quality Shaving Brush, one tube Johnson's Shaving Cream, one bottle Murray and Lammann's Florida Water, one tin Corliss' Toilet Powder, one tube Antiseptic Tooth Paste, one Tooth Brush and one Styptic Pencil. Regular \$1.30. Sale price, per set... .95

Twenty-three pieces of well-known makes of Toilet Soap and one Nail Brush. Regular \$1.30. Sale price, per set... .95

War Stamps Extra.

L. SIMPSON DRUGS
Hot Water Bottle, 2-quart cloth inserted. Regular \$1.25. Special... .95

Atomizer, polished nickel, oil or water. Regular \$1.25. Special... .95

Traveling Rolls, cretonne and silk covered, \$1.25 and \$1.50. Special... .95

Absorbent Cotton, Regular 30c pound, Special... .95

Beef, Iron and Wine, Regular 40c. Special... .95

Olive Oil, finest French, Special, quart... .95

Puritan Oil, best quality medicinal, Special... .95

Pepton Mangan, blood builder and tonic, Special... .95

Goods at Other Prices

Holiday Wear for Boys and Men

800 BOYS' SUITS AT \$2.95.
Smartly tailored and well finished; English tweeds in gray or brown; single-breasted yoke Norfolk coats; full cut bloomers; sizes 25 to 32. Monday... .95

BOYS' FULL-CUT BLOOMERS, 79c.
500 pairs, striped dark brown or blue tweeds; lined throughout; knee straps and buckles; sizes 25 to 34. Monday... .79

MEN'S MOTORCYCLE SUIT FOR THE HOLIDAY, AT \$6.50.
Good fitting coat, with convertible collar, belt across the back, good length, pull-over leggings, buttoned on the sides and shaped well over shoe; English lawn cravenette. Will protect you from dust and rain. Sizes 36 to 40. Monday... .65

HAVE YOU A SPORT COAT?
For golfing and outdoor sports we have the regulation English sport coat, cut single-breasted, with belted back, patch pockets.

Medium gray Donegal tweed... 12.00
An olive brown, in a knit cloth... 10.00
Fancy check tweed... 10.00
Green and brown Irish tweed... 8.00

ENGLISH TWO-PURPOSE COATS
Of light-weight Burburite cloth. Sizes 36 to 44. Prices \$12.00 and \$15.50.

800 PAIRS TWEED TROUSERS
Sizes 32 to 42. Monday... 1.49

Summer Needs From the Basement



The "Imperial" Lawn Mower is a good reliable medium grade, Canadian made mower, absolutely warranted, 12-inch, Monday \$4.25; 14-inch, \$4.50; 16-inch, \$4.75.

Lawn Mowers, 12-inch, warranted grade, complete with couplings, 34 inches wide, 14-inch size, 25 ft. length, Monday \$2.25; 14-inch size, 25 ft. length, \$2.50; 16-inch size, 25 ft. length, \$2.75; 18-inch size, 25 ft. length, \$3.00.

Hose Reels, hardwood, with iron wheels. Monday \$1.25.

D-Handled Spades... 1.25
D-Handled Shovels, round or square point, Monday... .95

Deluge Sprayers, for spraying plants, vines, bushes, etc. Monday... .95

Wheelerbarrows, painted red iron, Monday... 2.49

Gas or Oil two purpase, black sheet steel; a good \$3.00 oven. Monday... .95

Metallic Gas Rubber Tubing, 3 to 10 ft. length, complete with rubber ends. Monday, per ft. 7

Hammocks, with pillow and valence, Monday, 1.00

Two-Burner Gas Plates, genuine, would make. Monday... 1.00

New Market

TELEPHONE ADELAIDE 8100

MEATS
Boneless Lean Beef, stewing, 2 lbs. for... .25
Brisket Boiling Cuts, 2 lbs. for... .25

Sirloin Steaks, Simpson quality, special, per lb... .25
Yearling Lamb Chops, per lb... .25

Loin Veal Chops, per lb... .25
Family Sausage, our own make, 2 lbs. for... .25

Smoked Hams, select, whole or half, per lb... .25
Canned Corned Beef, 2 lbs. for... .25

Cooked Pressed Pork, per lb... .25
Pressed Veal, Ham and Tongue, per lb... .25

Prepared Hook, per lb... .25
Beef Dripping, our finest rendering, 2 lbs. for... .25

GROCERIES
4,000 fine Finest Canned Peas, 3 tins... .24
Monarch Flour, 1/2 bag... .21

2,000 extra Fresh Goodies Cornmeal, per stone... .24
Choice California Prunes, 3 lbs... .25

Lipton's Marmalade, 4-lb. pack... .50
Choice Pink Salmon, tall tin... .10

Pure Cocoa, in bulk, per lb... .23
Finest Pot Barley, 6 lbs... .25

Fancy Japanese Rice, 3 lbs... .25
Canned Lombard Plums, 3 tins... .25

Wax Candles, per box... .15
Post Toasties, 3 packages... .15

Fats Nuptia Soap, per bar... .5
Sunlight and Surprise Soap, 6 bars... .25

Comfort and Taylor's Bor