

EATON'S DAILY STORE NEWS

An Elaborate Showing of Infants' Wear

Just how extensively this Store has prepared to supply the first wear needs of His Majesty the Baby, only a personal review of the great assortments can help you to properly appreciate. But the price list we give here will serve to show how thorough have been the preparations in all lines, and how very accommodating is the "price range."

First Shortening Dresses and Skirts

For age 3 months. Length 22 ins.

First Shortening Dresses, fine quality nainsook and muslin, some plain skirts with fancy yoke, others with lace or embroidery insertions and edges of lace or embroidery. Prices .50, .75, .89, 1.25, 1.50 to 27.50.

First Shortening Dresses, of fine quality muslin, hand made and hand embroidered, with lace edges. 3.50 to 27.00.

First Shortening Skirts, nainsooks and muslins, some hand made, others with plain hem, also others with lace or embroidery insertions and edge of lace or embroidery. Prices .35 to 6.00.

Long Dresses, nainsooks and muslin, some plain, others with fine lace or embroidery insertions and edge of lace or embroidery. .39 to 5.00.

Fine Quality Muslin, hand made and hand embroidered, lace edge, 2.00 to 20.00.

In Silk, with lace or silk embroidery insertions and frills of lace or silk embroidery. 2.00 to 7.50.

Long Skirts

Nainsooks and Muslin, plain or with fine lace or embroidery insertions and frills of lace or embroidery. .35 to 7.00.

Fine Quality Muslin, hand made and hand embroidered, with hand embroidered frills or lace edge. 1.75 to 12.50.

In Silk, with lace insertions and edge lace. 1.25, 1.35, 2.25.

Barrow Coats

Fine Quality Flannel, 1.25, 1.35, 1.65.

White Flannelette, .60.

Long Skirts

Fine Quality Flannel, 1.15, 1.35, 1.50.

White Flannelette, .65, .85.

Smaller Wear Needs

Bands, in fine quality flannel, silk embroidered. .15, .20.

Flannel Head Shawls, in fine quality flannel, silk embroidered. .50, .65, 1.75.

The White Lawn Waist



The White Waist is in a class of its own for Summer wear — almost universally favored. And so, on this first shopping day of the beautiful outdoor month of May, this news of new White Lawn Waists will interest many.

The style illustrated is 2.00. The dainty front is of all-over embroidery with lace insertion and tucking; high lace collar, long or short sleeves with Valenciennes insertion and tucking; buttoned back with tucking and Val. insertion; sizes 32 to 42.

AT 1.00—Several styles are shown, some with yoke of Valenciennes insertion and fine tucking and five rows of embroidery insertion down front, high lace collar, three-quarter sleeves with insertion and tucked cuffs; others have front of all-over embroidery with cluster tucking, high collar, new cuff sleeves, buttoned back; sizes 32 to 42.

AT 1.25—All-over embroidery front with cluster tucking and three rows of lace insertion down front; others with yoke of Valenciennes and embroidery insertion with tucking and two rows of guipure lace insertion down front, high collar, new cuff sleeves, with tucking, edged with lace, buttoned back, with tucks; sizes 32 to 42.

AT 1.69—Front and back panel effect of all-over embroidery with cluster tucking, high lace collar, new cuff sleeves, buttoned back; sizes 32 to 42.

A New Linen Waist at \$4

This waist emphasizes the revival of the Peter Pan Waist for Summer wear, having new Peter Pan collar, cuffs and pocket with striped linen; fastens in front; has box pleat down centre and two tucks over shoulder; three-quarter sleeves with turn-back cuffs; sizes 32 to 42.

Women's Percalé Waists at 50c

Stripes and fancy patterns; tailor-made style with box pleat down centre; breast pocket; Gibson pleat over shoulder, tucked collar; link cuffs; sizes 32 to 42.

DURING
May, June, July and August
STORE CLOSES
SATURDAY at 1 P.M.
NO NOON DELIVERY
SATURDAYS

For Your Separate White Waists

This Vesting is a material that possesses a smart appearance, is serviceable, and washes splendidly. It comes in a number of different finishes, some full and some highly mercerized, all in exceedingly neat designs. We find a growing demand for this popular cloth for white dresses, as well as waists, and it gives no small evidence of becoming one of the season's favorites. 28 inches wide. Per yard, .15.

Plain Colors in Kimono Crepes

A special purchase of this always seasonable and serviceable material, in a choice range of guaranteed fast colors, offers an opportunity to save on goods for dressing jackets, kimono, blouses and morning dresses; limited quantity, so make early selection. Here are some of the shades: sky, Alice blue, seafoam and brown, also black. The price, per yard, .19.

Pure Irish Linen Wash Suiting

We have just received our Summer shipment of a cloth that enjoys a world-wide reputation for all round satisfaction giving. It is a superb weave, and is lauded before leaving the mills, making it much more pleasant to make up. Some of the shades are Alice blue, navy, tan, pink, crushed rose, Nile, natural and black. It is 34 inches wide and priced at, per yard, .30.

MAIN FLOOR—YONGE ST.

Study Your Staple Needs

The things you lack in towelling and other staples you do without merely because they do not occur to you when shopping, or you are waiting for a favorable price and good quality. Here's your chance:

English Checked Glass Toweling, a good drying quality with a red or blue check, extra width of 22 inches. 5 yards, .20.

Grey Striped English Turkish Bath Towels, linen finished, with fancy red striped and fringed ends; size 22x44 inches. Tuesday, per pair, .23.

White Saxony Flannelette, English make, of firm weave and soft even nap, 34 inches wide. Tuesday, per yard, .9.

Ready-made Sheets, full bleached, of a plain even weave, pure finish and without dressing, with a 2x2 1/2-inch hem, size 2x2 1/2 yards. Tuesday, per pair, 1.28.

Full Bleached Canadian Crochet Spreads, of various designs, soft finish and hemmed at the ends; size 72x90 inches. Price, .79.

Plain English Apron Gingham, firmly woven, are splendid for big kitchen aprons. They have fancy borders and are 38 inches wide. Tuesday, per yard, .9.

MAIN FLOOR—ALBERT ST.

T. EATON CO. LIMITED

Hosiery---Women's and Boys' Specially Tempting Values

Boys' Ribbed Black Cotton Hose, best stainless black dyes, double heel and toe, seamless finish; sizes 6 to 10. Pair, .12 1/2.

Women's Plain or Ribbed Black Cashmere Hose, made from pure cashmere yarn, double sole, heel and toe, seamless and fashioned finish; sizes 8 1/2 to 10. Pair, .35, or 3 for 1.00.

Women's Fine, Plain Black Cotton Hose, best German makes, double sole, heel and toe, fast black dyes; sizes 8 1/2 to 10, Pair, .18, or 3 for .50.

Men's and Women's Fine Silk-Mixed Umbrellas, \$1.79

Close-rolling paragon frames, that produce a neat umbrella and give enduring service. The choice selection of handles includes horn, pearl, gunmetal and natural woods with sterling silver and rolled gold mounts. Low priced for special business, to 1.79.

Second Day of Special Pricing in Gloves

Tuesday's inducement backs up our previous assurance that the three days' values would be worthy of your special attention. Each of the items offers such price saving as only an event of this kind could command.

Men's Cape Skin Gloves, with one clasp, outside seams, gusset fingers, Bolton thumb and spear-pointed backs, tan only. They'd be noteworthy value at twice the price. Now to go at, per pair, .50.

Women's Fine Kid Gloves, two domes, oversewn seams and Paris points; colors tan, mode, green and grey. Save largely on every pair at .55.

Women's Fine Lisle Thread Gloves, two pearl domes and silk-stitched points; white, tan and grey; sizes 6 to 7 1/2. Clearing at, per pair, .19.

MAIN FLOOR—YONGE ST.

Young Women's Mull Dresses, \$4.25

Handsome Dresses for young women, made in silk-finished mull in dainty colors of pink, helio and sky, also white, one-piece style, with high collar, long sleeves, skirt with deep flounce; dress beautifully finished with fine insertion and clusters of fine tucks. This dainty dress is a reproduction of an imported model at less than half the cost. Bust 32, 34 and 36; skirt lengths, 35 to 38 inches. Extra special value, each, 4.25.

Young Women's Suits Reduced

If you have not already bought your spring suit, see the many odd lines and sample suits we have price-reduced. There are extra good savings on these garments. On sale in Young Women's Section. Prices from 10.00 to 20.00.

2ND FLOOR—JAMES ST. NORTH.

Good Buying in Footwear at \$2

When we announce good buying at that low price, we mean that quality and workmanship are of a satisfying character, and that the boots are of favored styles. It will be evident to anyone who looks into the values that our tremendous buying has secured 2.00 values of an unusual character.

A few interesting items:

Genuine Dongola Kid Boots for Men, a quality that we recommend for "wear," nice fine grain, dressy appearance, Blucher style, extension McKay-sewn soles, smooth leather insoles; sizes 6 to 10. Pair, 2.00.

Box Calfskin Boots for Men, a wonderfully good, serviceable boot for the money. A most desirable last for comfort and style. Blucher tops, extension soles, nice smooth leather insoles; sizes 6 to 10. Pair, 2.00.

Women's Genuine Dongola Kid Boots, in Blucher, laced or buttoned, a serviceable make designed for neat wear, extension edge or medium lightweight soles; sizes 2 1/2 to 7. Pair, 2.00.

Women's Oxfords, a new design in fine quality of dongola kid, dull kid facing up the lace holes, very pretty extension sewn soles, high Cuban heels, show dainty arch; sizes 2 1/2 to 7. Pair, 2.00.

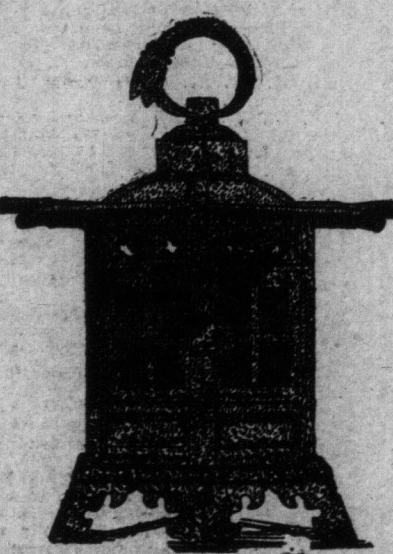
Women's Chocolate Kid Oxfords, in a Blucher style, extension soles, neat Cuban heels, decidedly popular for light wear; sizes 2 1/2 to 7. Pair, 2.00.

Ankle Strap Pump, for women, patent, tan calf or gun-metal, very stylish and popular shape, fit perfectly and won't slip at heel; sizes 2 1/2 to 7. Pair, 2.00.

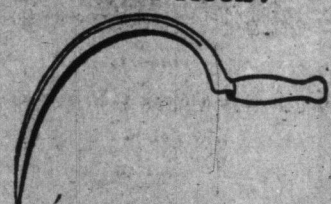
SECOND FLOOR—QUEEN STREET

Japanese Antimony Lanterns

Everyone knows how clever the Japanese are in the production of oddities that are so rich in effectiveness. We have just imported a consignment of Antimony Lanterns that will certainly sustain their splendid reputation in these lines. For verandahs, porches or dens they are most admirably suited. They are such pretty, yet odd, shapes. Japanese architecture has been followed all through. Some are square, others octagon, in the form of Japanese nagodas, with the light showing through the windows and doors. They are finished in a rustic brown color, and come in two sizes. They will accommodate either electric light, oil lamp or candle. Prices .85, 1.00, 1.25 and 1.50.



Gardening Needs Get the Hook!



For cutting in awkward places and cutting weeds and other undesirable growth, a Grass Hook or Sickle is the tool that's needed, 25c each.

Do You Grow Flowers? It is so provoking for one to have a nice flower bed all uprooted by cats or dogs. Our Flower Bed and Lawn Fence will protect your flowers against destruction by dogs. Neat scroll pattern, painted white or green and will not rust, 12 inches high, 8c ft.; 18 inches, 10c ft.; lawn size, 35 inches high, 15c ft.

How Does Your Lawn Look? Your lawn may look nice just now but when the hot summer sun comes you'd better have Garden Hose. We have a splendid grade which we guarantee free from defect in material and workmanship, 1/2-inch, 8c ft.; 3/4-inch, 10c ft.

Garden Hose Reels, 75c each.

Stop Borrowing



A Wheelbarrow. Buy one of your own. We have a good strong barrow, city pattern, made to lighten your labors. Strong iron wheel, 2.15

In the Dry, Hot Days



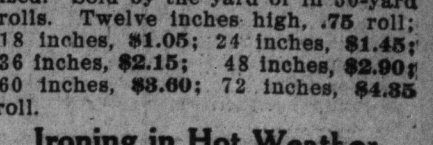
You'll need a Watering Can. These are real "rain-makers." Japanese, 18c, 25c, 35c, 55c; Galvanized iron, 45c, 50c, 60c.

The Chickens in Trouble Again



Poultry Netting prevents all trouble. This is well-known netting with 2-inch mesh. The wire is all galvanized. Sold by the yard or in 50-yard rolls. Twelve inches high, .75 roll; 18 inches, \$1.05; 24 inches, \$1.45; 36 inches, \$2.15; 48 inches, \$2.90; 60 inches, \$3.60; 72 inches, \$4.35 roll.

Ironing in Hot Weather



Is no fun. A charcoal iron saves time and unnecessary discomfort from heat. Assorted sizes and makes, \$1.00 each.

Housewife's Friends

Our 4c counter in the basement is simply loaded with helps for the housewife. They're friends in "usefulness and friends in price." This one is a Broom Holder. Women know how annoying it is to have a broom tumbling down all the time. A broom should never be stood on the corn or brush part. It spoils the shape. This little article is made of spring wire, with two rollers, which grip the broom handle and hold it securely. It screws to the wall with one screw. One of the handiest little things in the house. This is only one of hundreds equally as useful on the same counter. Each, .04

Go Around the Edges

of your lawn with the Grass Shears. These are good strong, easy working, varnished wood handle shears that will clip where the lawn mower will not cut. Priced according to size, 55c, 65c, 75c, 85c.

Steel Grass Shears, sheep shear pattern, 25c each.

Roller Skates

Everywhere they will be in evidence this summer. All the boys and girls at the island should get them, as the walks are specially adapted for this healthy sport. We are prepared to meet your demands and satisfy your purse.

Skates of strong cast steel frames, hard wood rollers and strong heel straps. Per pair, .37.

Skates, same as above, with steel rollers, .60.

Skates manufactured from fine polished steel, with extra easy running steel rollers; girls' style have very strong leather heels, made extra high to give good support to the ankles; men's have plain heel and strap. Per pair, 1.10.

FIFTH FLOOR.

The Cream of the Wall Paper Market

Out of the mass of designs and colors that is turned out each year, there's a small number, possibly a few hundred, that are exquisite, artistic and individual.

The lines we have received are in these superior qualities and exceptional patterns. Some are comparatively expensive, running up to \$75.00 to \$100.00 a room; but among the moderate-priced papers you will find your own preference readily satisfied.

Among the high-grade French Drawing-room Papers is this line in choice shades of green, grey and cream, artistically perfect, well arranged in patterns which are widely varied. Single roll, .50.

Wall Papers for Drawing-rooms and Halls, in browns, red, greens, yellow, etc., are intended for the decoration of high-class rooms. They're all new 1910 papers. Single roll, .75.

Plain Brown, Light Green, Dark Green and Buff Colored Cork Velours Paper, for rooms where a plain color will be satisfactory; comes in rich quiet shades that make excellent backgrounds for pictures and bric-a-brac. This material is 18 inches wide, and has a rough surface. Specially priced, single roll, .17.

American Crown Bordered Wall Papers, for bedrooms, treated in floral and panel designs; shows many light colored grounds and bright, attractive patterns; wall and ceiling, single roll, .50; crowns, 18 inches wide, each, .10.

THIRD FLOOR.