## $\because=$ SIMPSON $=$

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J UST think of buying a pair of Rubbers, made of the best rubber known-
Up-river Para-for 49c a pair, when this Think of all the expense attached to crude rubber before it's ready to
over a dainty pair of boots. The transportation, the melting and refining wear over a dainty pair of boots. The transportation, the melting and refining processes, the manufacturing of the sheet /rubber, the moulding, lasting, soling,
etc., etc. And then the packing and shipping, and unpacking and selling-all this for 49c a pair! So much. for quantity orders placed at the right time. If we
wanted to buy an ordinary retail dealer's cuantity of these wanted to buy an ordinary retail dealer's quantity of these rubbers NOW, we'd
have to pay sixty cents, a pair for them. Come for your rubbers while the sale have to
is $o n$.


 49c

## A Word to Husbands <br> And a Whisper to Young Men With' Sisters

yixizex A DRESS LENGTH of good material or a W Waist Length is our suggestion. Yo noticed before. You may be perfectly certain that a well-chosen, length of geverd
for a dress or a waist will be received with more than mere satisfaction-it will for a dress or a waist will be received with more than mere satisfaction-it wi
oceasion positive delight. Believe us-this store knows what women like. You will say;
buy dress good ${ }^{\prime \prime \prime}$ " Tell us what rou want, and how how is your safeguard-we'll be responsible. quality, value and satisfaction to both you and the lady concerned. You are safe in buying dress goods here. wais lengths in pretty Christmas boxes, ready for
presentation. up dress and wais.
In the Dress Goods Sections






 Embroidered Waist Lengths of 3 Yards for $\$ 2.00$



Dress and Blouse




## 

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From the World's Most Famous Potters


W E are offering for Thursday's special selling a num-
 Sons., The examples to be offered for sale are master pieces of the potters art, and the circumstances under
which they will be offered are such that it is safe to say another opportunity of equal importance is extremely unlikely.

##  



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## Christmas Aprons

 A great many dainty Don't delay until the asMen's Fur Coats Should Be Bought to Simpson Advantage
$T$ HAT is to say, our priees favor our customers. charge-quality for quality. Why not see our Fur Coats?
$\qquad$


Special Sale of Men's College Ulsters 140 Mon's College Ulster Overcoass, mame foum fine.i. inported
cheriot finithed Englihh tweed coating, wooly finibed Irish finezes and
 and olive green tones, in plain and also overcheck patters. C
made to tutton close to throat with neat fiting Prussian collar. made to button close to throat with neat fiting Prussian collar. tailiored
and made up in the latest fashioint with centre vent in back, tabso on cuffs and collar, heayy fancy mohair linings. Sizes 34
$\$ 12.50$ to $\$ 15.00$. $\mathrm{Pn}^{\text {n }}$ sale Thurday. $\$ 7.95$.
Clearing Men's Underwear at Reduced Prices







$\qquad$
TTINOSD TV HOTEL FIRE.


