

HOUSEHOLD HINTS

An excellent cleanser for tan leather is a little turpentine on a flannel rag. Olive oil, followed by a brisk after-polish, is very good for patent leather shoes.

IN SOCIETY

Dr. Hare of the Ontario Ladies' College, Whitby, who has been spending his holidays in Muskoka, is returning to his college work.

Formal Opening

OF THE R. S. WILLIAMS & SONS CO., LIMITED NEW MUSIC EMPORIUM AT 143 YONGE STREET THURSDAY AND FRIDAY, AUGUST 26th and 27th

On Thursday and Friday, August 26th and 27th, the doors of our new music store will be formally opened to the public, and a cordial invitation is extended to all to call and inspect the most complete musical establishment in Canada.

SOUVENIRS TO THE LADIES ORCHESTRA MUSIC Every Lady attending our Opening on either of the above days will be presented with a handsome souvenir. Fraick's Orchestra will render a delightful programme from 10 to 12 and 2 to 4 each day.

WHAT THIS INSTITUTION MEANS TO THE PUBLIC

LOOKING BACKWARD LOOKING FORWARD

A Retrospect of the Past—A Glimpse Into the Future

See the building. This is the picture of our present store, and is one of the most complete music houses in the world. Everything in music from a five cent harmonica to a fifteen hundred dollar Art Grand Piano is to be found under this one roof.



SHEET MUSIC DEPARTMENT

This important department (especially to the musical people) will be complete in every sense of the word. Mr. Arthur L. E. Davies, who is recognized as an authority in this line, will be in charge, and will endeavor to give the public the same service that is to be had in New York, Boston or Chicago.

PIANO DEPARTMENT

Our Piano Department has grown to such an extent that hundreds of instruments are sold annually. This is due to the fact that to-day people are not satisfied with buying the first piano they see, but want to compare different makes, and as we represent ten DIFFERENT manufacturers (each the best in its grade), it is very easy to decide on tone, etc.

PLAYER PIANOS

have come to stay, and we intend making a special feature of this great instrument. We have gone into the matter thoroughly and selected the SIMPLEX NEW SCALE WILLIAMS and KRYDNER Players, feeling they were the best that money could buy, and that they could be guaranteed in every sense of the word.

PHONOGRAPH DEPARTMENT

The ever-increasing demand for this wonderful instrument has caused us to give serious thought as to how we could best serve our customers, and we came to the conclusion that this department should be the most attractive in our store.

MUSICAL MERCHANDISE DEPARTMENT

As we are the largest jobbers and manufacturers in this line in Canada, it stands to reason that this department is absolutely complete. Violins, Guitars, Banjos, Mandolins, Accordions, Harmonicas, Bows, Strings, etc., are found here by the hundreds, and, in fact, there is hardly a musical instrument made that we do not carry in stock, making our claim good that we have the most complete music house in Canada.

THE CELEBRATED WILLIAMS COLLECTION OF ANTIQUE MUSICAL INSTRUMENTS AND OLD VIOLINS (VALUED AT \$125,000.00) WILL BE ON EXHIBITION BOTH DAYS

Remember these are reception days and you will not be bored by eager salesmen looking for sales. Business will be lost sight of and our time will be given up to showing you around our establishment, that you may see what up-to-date progressiveness means.

STORE OPEN FROM 8:30 TO 5 P. M. Remember the Date, Thursday and Friday, August 26th and 27th

143 Yonge St. THE R. S. WILLIAMS & SONS CO. LIMITED Toronto

TROUBLE WITH LIVERYMEN Inspector McClelland Tries to Force Display of Tariff Cards. Prosecutions were begun yesterday afternoon in the police court by Inspector McClelland against liverymen charged with not carrying the tariff cards in a conspicuous place.

WARM WEATHER WEAR Dainty Summer Silks, Muslins, Linen and unfinished silk two-piece suits are the order of the day now.