

H. H. FUDGE, President. J. WOOD, Manager.

THE ROBERT

SIMPSON COMPANY, LIMITED

PROBABILITIES. Fresh easterly winds, mostly fair, but showers in some localities at night.

THE ROBERT

SIMPSON COMPANY, LIMITED

WEDNESDAY May 26

Enter---Queen Summer and Her Fashions



Simpson's Housefurnishing Suggestions ANOTHER LIVING ROOM

WE have told you about a good unconventional Living Room; the second of our little talks relates to a more dignified apartment—the room which pertains to the ideally appointed conservative house such as Old England is world-famous for.

Now as to the floor covering. We would suggest that this time instead of a rug we carpet the floor completely with an Axminster, or a good Wilton in harmonizing wood tones with a full-sized border.

The wall, would be treated as part of the color scheme of course. White plaster would never do for a dignified room such as we have in mind. Various methods could be used—brown being the basic idea of the walls. The ceiling would be beamed, the beams running the length of the rooms, rough textured grass, cloth or stippled plaster between.

Portiere curtains of brown or golden damask cloth, velours or woollen repp, applied with lighter or dark self tones, and corded on the edges.

The windows would preferably be casements, with deep sills. The curtains for these casement windows would be the same as the portieres, or a lighter weight material of the same color and design. No sash curtains would be needed, though if they were preferred, could be of ecru net.

The living room table would be partially covered by a cloth of butcher's linen or homespun, with the motive of the curtain pattern reappearing.

Any idea as to cost of such a room can hardly be given, because of the great latitude of choice we have allowed. But some idea of the main items may be of practical interest, say the room described were 12 feet wide and 16 feet long.

- Axminster Carpet at \$2.00 yard... \$47.00
2 Pairs Portieres—say Velours, lined with self... 54.00
3 Pairs Window Curtains... 48.00

Total \$149.00

VICTORIA DAY has opened the Festival of Leaves, which will continue (weather permitting) until the middle of October. Notice is hereby given to all handmaidens of the Queen and all votaries of fashion.

The Court will find the requisite costumes ready waiting at the Cloak Department of the Robert Simpson Company. Summer Dresses, Summer Suits, Summer Coats, Summer Waists, Summer Skirts, Summer Petticoats—they are all prepared. Those who obey the commands of the Queen most promptly will be rewarded for their loyalty by having the very nicest choice. So all who desire the smiles of Summer take due warning.

On Thursday the following summer showing will be ready in the faithful-Simpson Salon of Outer Wear.

SUMMER DRESSES AND SUITS.

Ladies' Beautiful Summer Dresses, of fine batiste lingerie, panel of eyelet embroidery, with insertion of Valenciennes lace, yoke of crocheted lace, finished with embroidery and lace, colors are sky, lavender, pink and white. Thursday \$10.00.

Dress of Fine Lingerie, in white, lavender, pink and sky, made in princess style, has yoke of Valenciennes lace, embroidered panel and embroidered skirt. Thursday \$12.00.

Exquisite 3-piece Suit, of fine white linen, long lines of insertions of Cluny lace down front and around skirt, long coat, trimmed with Cluny lace to match skirt. Thursday \$25.00.

CLEARANCE SALE OF SILK AND LACE COATS.

We are putting on sale to-morrow the additions of our stock, including some exclusive styles of black taffeta silk and lace coats; some of the taffeta coats are 7-8 lengths; all are elaborately trimmed with either Persian trimmings or silk braids. Regular \$25.00 coats for \$23.00; \$17.50 coats for \$12.95; \$13.75 coats for \$9.75.

SILK AND NET WAISTS.

Dainty Waists of rich messaline silk, tailored tucks front and back, finished

with large silk buttons down centre pleat, long shaped sleeves; colors are myrtle, grey, navy and black. Thursday \$3.95.

Waist of fine spotted net, in white or ecru, shaped yoke of tacked net, trimmed with Cluny insertion, long shaped sleeve, silk lined. Thursday \$4.50.

MUSLIN GOWNS, \$1.50.

Smart Dressing Gowns from New York, of fine muslin, printed in handsome designs of black, navy or sky, with white; close fitting neck, kimono sleeves, trimmed on yoke, front and sleeves, with bands of Oriental muslin. On Thursday \$1.50.

Charming Kimono Gown, in dainty designs, of fine printed muslin, wide kimono sleeves and fronts, trimmed with bands of plain colored muslin to tone with gown; colors in stripes designs, navy and Copenhagen, with white; in neat sprays, etc., sky, pink and mauve. On Thursday \$1.50.

SILK PETTICOATS, \$3.95.

Petticoats of heavy quality taffeta silk, made generously full, with extra deep rounce of vertical pin tucking, shirring and stitching, finished with underpiece and frill of taffeta, full depth of rounce. Special value Thursday \$3.95.

\$1.25 Summer Net Corsets Thursday 59c Pair

ONE of those infrequent chances our buyer runs across when by clearing all the maker had we save you over half on new stylish goods. The Corset Department will probably be installed in its new quarters, Third Floor, New Building, Thursday morning. Don't miss this bargain occasion by the changeful uncertainties of location.

360 pairs D. and A. Corsets, finest white summer net, extra strong, a beautiful model, medium high bust, long hips, rustproof boning, four wide side steels, four plain elastic garters, lace and ribbon. Sizes 20 to 30 inches. Regular price \$1.25 a pair. Thursday at less than cost, 59c a pair. Phone orders must be early.

\$2.50 to \$4 Watches \$1.59

100 Watches, nickel and gun metal cases, Ladies' 0 size and Men's 16 size, each watch guaranteed a reliable time-keeper, regular \$2.50 to \$4.00, Thursday \$1.59.

Groceries for Thursday

- 1,500 lbs. Fresh Dairy Butter, per lb. 25c.
Choice Red Salmon, Cook of the North Brand, 1-2-lb. flats, 3 tins 25c.
Canned Apples, gallon a tin, 22c.
Tilson's Oats, large package 25c.
Fancy Japan Rice, 4 lbs. 25c.
Finest White Sage, 4 lbs. 25c.
Choice Pot Barley, 8 lbs. 25c.
Choice Sugar Cured Hams, half or whole, per lb. 15c.
Canned Sweet Pumpkin, 2 tins 15c.
Blue Bell Jelly Powder, assorted flavors, 4 packages 25c.
California Seeded Raisins, in 1-lb. packages, 3 packages 25c.
Maggie Soups, assorted, special, 6 packages 25c.
3c ASSAM TEA, 25c.
If you are fond of a rich, savory Tea, with the English breakfast character, this will suit you. Thursday, 300 lbs, per lb. 25c.

Women's Corset Covers and Nightdresses

DON'T miss the dainty lingerie we have arranged for Thursday's selling. There's perfect taste and refinement in every garment. Simpson quality.

Corset Covers, of finest nainsook, beautifully inserted with many rows of lace insertion, beading, silk ribbon and ruffles of lace, full front style. Sizes 34 to 44 bust. Regular price 95c each. Thursday, each, 65c.

Corset Covers, fine nainsook, deep lace insertion, silk ribbon draws and edge of lace on neck, lace on arms, peplin skirt, full front. Sizes 34 to 44 bust measure. Regular value 45c each. Thursday, each, 25c.

Night Dresses, thin, soft nainsook, a dainty low neck, elbow sleeve style, neck and cuffs finished with fine, narrow embroidery beading, run through with silk ribbon. Sizes 56, 58, 60 inches. A regular \$1.25 gown. Thursday, each, 85c.

Night Dresses, of fine nainsook, round or square slip-over neck, 3-4 sleeves, neck and cuffs trimmed with beautiful embroidery beading, silk ribbon, draws and bows, and narrow fine Valenciennes lace. Lengths 56, 58, 60 inches. A regular \$1.65 gown. Thursday, each, \$1.10.

26-Inch All-Silk Shantung 45c

THE most popular Silk of the Spring, and destined to be the foremost silk of the Summer.

26-INCH ALL SILK ROUGH SHANTUNG, 45c. Heavy lustrous weave, in browns, blues, greens, amethyst, ecru, natural, and lots of black. Sells regularly at 75c yard. Special on Thursday 45c.

Wedding Presents in the Basement

CUT GLASS, China, Brassware, Bric-a-brac—Plenty of ideas to be had in the Basement Departments—use and beauty combined. See Cut Glass the way we sell it—beautiful, rich flashing Cut Glass, too!

Corset shape Vases, 14 in. high, handsomely cut in combination star, pillar and hobnail cuttings, cut star bottom. Usually sold at \$25.00 elsewhere. Thursday \$12.00. Large Flower Centre, low graceful shape, beautiful design, sold elsewhere at \$15.00. Thursday \$8.95. 9-inch Berry Bowl, pearl pattern, deep shape. Usually sold at \$15.00. Thursday \$8.95. Shape Water Jugs, beautifully cut. Regular \$9.00. Thursday \$4.95. Jelly Compot, revolving star pattern. Elsewhere \$5.00. Thursday \$2.50. 6-inch Fruit Nappy, with plain polished edge, new design. Elsewhere \$1.75. Thursday \$1.25.



Dainty Chocolate Cups and Saucers, on feet, beautifully decorated with shaded popples. Regular \$1.00. Thursday 50c. Austrian China Fruit or Salad Sets, decorated with small pink roses and pretty gold edge. Regular \$1.40. Thursday 95c. Prussian China Salad Bowls, in pretty graceful shapes, floral decoration in pink or blue. Thursday 95c. Clover Leaf Tea Plates. Austrian china. Regular \$1.20 dozen. Thursday 6 for 39c.

Our \$15.00 Suits for Men

ENGLISH tweeds. No better evidence of quality at moderate prices need be looked for than is found in our \$15 suits for men.



No better evidence of the value of our \$15 suits need be asked for than is found first place in our \$15 suits of English tweed.

English tweed is a "gentlemanly" material. There is something that bespeaks refinement of taste in its very texture. It is made of the very best wool, and woven with a smooth rich surface unapproached by other cloths.

We have made up, or had made up for us, the quality of material that goes into the \$25 custom tailored suit, and included the suits in our \$15 line. We can fit you all right, too.

Come and try an English tweed coat on and see if you don't like it.

Made in the very best style and finished the same way. \$15.00.

Silk for Next the Skin

MEN who confess to sensitive skins will be glad to see that silk underwear and silk pajamas are reduced on Thursday. A clearing lot in the Haberdashery Department.

English Spun Silk Underwear, in a rich salmon shade, very fine, soft texture. Special Thursday, \$2.99 garment. 50 Pajama Suits, of white Jap silk. English Novel spun silk and silk and wool mixture, perfect in quality and every detail of high-grade workmanship. Regular \$6.00, \$7.00 and \$8.00. Thursday \$4.98 suit.

100 Combination Suits, "Hester" Brand, in pink or blue shading, pure white, with short sleeve and ankle length drawers. Special Thursday \$1.39 suit. 150 Combination Suits, "Hester" Brand, in blue shading, pure white, with short sleeve and ankle length drawers. Special Thursday \$1.39 suit.

A New Hat for the Races



WHAT do you like—Christie King, Battersby?

Best English and American shapes at popular prices.

Browns, fawns, greens.

Why pay fancy prices?—\$2.00 does it in our Men's Store.

If you want a soft hat take a look at what we offer at \$1.00 Thursday—something special.

Clearing Up the Wall Papers

DOING so much business in the Wall Paper Department this Spring that we have to clear up the odd lots before we get any further. Enough of each of these for an average room. Price you notice is just half.

2,500 rolls imported Paper, in two-tone and two and three-color effect, in reds, greens, browns, blues and their blends. Regular to 65c roll, for 25c. 1-1-2c. 2,500 rolls Foreign Papers, in assorted colorings. Regular to 55c, for 17c. 1-1-2c. Chair Rail, regular 2c. for 2c. New Wall Paper Dept., 4th Floor.

Bedding Plants

MOST people have their plants in—did the job on the holiday. Don't waste this growing weather. Get the garden into shape.

Annuals and Tomato Plants, per box 10c. Cobea Scandinavica, grows 20 feet in a season, 15c. Fennels, 6 in a box, for 20c. Cannas, at 3 for 25c and 2 for 25c. Geranium Plants, per dozen, \$1.00 and 60c. Hanging Baskets, well filled, each 55c. Silvers and Coleus, per dozen 60c.

How Would a Silver Tea Set Do?

MOST girls would consider a fourteen dollar Silver-plated Tea Set of four pieces a wedding present worth having. We have a special little lot of ten to sell at \$7.95. \$3.75 Spoon Baskets, \$2.95, is another suggestion for to-morrow.



10 only Silver-plated Tea Sets, four pieces, burnished, engraved, Teapot, Sugar Bowl, Spoon Holder, Cream Pitcher. Regular \$14.50. Thursday \$7.95. \$3.75 SPOON BASKETS, \$2.95. 25 Spoon Baskets, burnished, fancy handle and border, Roman Huing. Regular \$3.75. Thursday \$2.95.

Distribution of 1,000 White Waists

WE started with 10,000 two weeks ago. Ask anyone you may happen to know who bought one of the 9000 waists already offered. Ask her does it fit?

We'll abide by your friend's decision. We are nearing the end of this big contract lot. It has proved a very successful purchase. We are grouping the broken sizes at \$1.25 and \$1.95 you'll notice. Thursday should make a "Garrison finish" to this contract, to use a race week expression.

Come early for first pick.

Lot 1, at \$1.25—White lawn and muslin shirt waists, some with all-over embroidery fronts, others plain fronts, styles, tucks, trimmings of insertions, laces or embroideries. Regular \$1.50, \$1.75, \$2.00, \$2.50 and \$3.00. Thursday \$1.25.

Lot 2, at \$1.95—Shirt waists of white lawn or muslin, some plain tailored, others of embroidered fronts, heavy lace yokes or tucks front and back, trimmings of lace, insertions and embroideries. Regular \$2.50, \$2.75, \$3.00, \$3.50 and \$4.00. Thursday \$1.95.

