

THE HOUSEKEEPER'S BUYING GUIDE

You Pay Less Here!

| | | |
|---------------------------------------|----------------------------------|--------------------------------------|
| Legs of Veal 25c LB. | Breast of Veal 20c LB. | Veal Shanks 10c LB. |
| Veal Chops 30c LB. | Stewing Veal 15c LB. | Pork Pic Meat 23c LB. |
| Pork Hearts 12 1/2c lb. | Fresh Sausages 20c LB. | Catsup, Qt. Bottle 25c |
| Ceylon Tea 49c LB. | Garden Peas 2 tins 25c | White Beans 3 1/2 lbs. 25c |
| Choice Salmon 1-lb. tin 22c | Tomatoes 17c TIN | Pork and Beans 2 TINS 25c |

COOKED MEATS

Cooked Ham, Roast Pork, Head Cheese, Veal Loaf, Jellied Veal, Compressed Ham, Pressed Beef, Ham Bologna, Macaroni Loaf, etc.

The Wm. Davies' Co., Ltd.
177 AND 654 DUNDAS STREET.

Our Consumers' League

BY ISABEL C. ARMSTRONG.

"Job Never Did Housecleaning," Declares Poet Bill

The Poet Bill, The Advertiser's old friend, has discovered our Consumers' League page. He says himself he has been "more or less driv to it, seeing it is the housekeeping end of the paper, so to speak, and he has got troubles of his own in which housekeeping figures."

His motive in writing is to put it up fair and square to the "Consumers' women" if there is any sense in housecleaning, and if they honestly believe Job would be recorded in history as the most patient man that ever lived if said Job had ever done housecleaning.

The Poet Bill thus speaks for himself:

Up the Bruce,
Tuesday, May 27.

Dear, Miss A.—Say, I wonder if any of your Consumers' women think Job ever done any housecleaning. If he ever had, he'd never been known all these years as the most patient man ever lived.

"I'll bet anything, anyway, that Job never tried putting up stove pipes. My own opinion is that when

housecleaning started Job went down the street and boarded out till things were all back in a rectified position, then he comes in, hangs up his hat, lights his pipe, and reads the paper until his wife has a nice hot meal all cooked up for him.

"Any sky pilot who says the wasn't so, send him along to me and I'll chew it out with him. Any sky pilot as says Job did housecleaning or put up stove pipes and stayed the patientest man never done housecleaning himself.

NO SENSE IN HOUSECLEANING.

"Housecleaning! Say, There's no sense in it at all. It's just the same thing over and over again, things upside down and topsy-turvy. You get it done in the spring, then you get to start all over again in the fall. No place to sleep in comfort, no place to sit down and enjoy a quiet smoke. Something doing all the time. Nothing to eat to speak of. Take it from me, Job never had to stand for housecleaning.

"As for finding your things. You want something right away quick. It's up in the attic, in the cellar, over at the next door neighbor's, or rolled down into the gully by the back yard fence.

"Just here where I started to shave for church. My shaving cup is here, my razor there, the strap somewhere else, but never a place can I find the looking-glass. I look all over, and finally in desperation I roll my eyes to the ceiling, remarking, 'Heavens to Kats! where is it?'

MIRROR GOES SKY SCRAPING.

"And there I spies it, away up on a nail pretty near the ceiling. Some great long person had been helping the wife housecleaning the day before, and she goes and hangs the looking-glass where it will suit herself to look in it, without ever thinking of poor little William.

"It's me to stand on a chair and run the risk of cutting my head off if I fall off, or let down the mirror by a string a foot or two. But that ain't the worst.

"Some days ago we got home a new cow cook stove. I was standing there in the middle of the floor yet. What's the good of it? You can't bake on it. You can't fry on it. You can't boil the kettle on it? Why? It ain't up. That's why.

THAT FIRST PIPE.

"To begin with, we got the stove. When you buy a stove, the hide goes with it, or take it the other way, when you buy the hide, you get the stove, the horse is in it. Take it any way you please. The hide and the stove ought to go together. Well, every stove has got a first pipe that's different from every other pipe. That first pipe, I've got to start things off right. Well, the pipe didn't come with ours, so I got to work to knock one up. I tried to fit one of our old pipes on the collar and it won't work because the old pipe is round and the collar is flatish.

"I tried flattening the pipe out, but it won't go on by an inch, because ours is all six-inch pipes, and the collar calls for sevens. I used up six knives trying to get it to fit, then I looks at the wife and she looks at me. That's after my pipe has gone out, and I have broken three or four of the commandments, short of murder.

WIFE TO THE RESCUE.

"After I'd used up all the patience I got left, my wife, she telephones to the blacksmith's or some place to send down pipes right away quick. They sent seven and eight-inch pipes, and I doctors one of the seven-inch pipes up to go on the collar instead of the first pipe they should have sent along, the pipe that should go with the stove like the hide with the horse. I gets the stove in place, the wife helping.

"I know what I don't think any one would do with the place where the new pipes gives out, and I got to start using the old pipes. I'm holding on to the pipes as far as they go, and the wife stands on a chair and starts fitting in our old six-inch pipes. They go in slick as you please, but the minute she lets go, down they go scolding right into the stove, and the whole thing goes toppling over, me and all.

THE WORST OF IT.

"Mad! Say, Job never done any putting up of stove pipes.

"You are wondering what we are doing our cooking on. Well, that's the worst of the story. We got a oil stove we had intended putting on in the woodshed when we got the new one out into place and all fitted in snug. Well, to make matters worse, we just got our kitchen fixed over with this new-fashioned wall paper, the border all kity cut-out flowers on it, and one thing and another. Sure as you're living every time that oil stove gets going she starts smoking, and there you are, paper all getting spoiled before it's hardly on. I tell you, it's a caution.

WIVES OR BOILS, WHICH?

"Job do housecleaning? Not on your life. He'd never a been so busy if he did. But any man with seven hundred wives oughta be able to get his housecleaning done without pitching in himself. Or say, was it Job that had the seven hundred wives? Or was it bolts he had?

"Well, I got home the other night all tired out. The old maid says she couldn't live a way that should have made me suspicious. 'Will,' she says, 'just like that. Will, here's your hat and your other things. Don't you think it would be a good idea to put them down in the cellar?'

"What could I do? I starts in carrying down the hat, the boots, the jars, sashes and several other varieties of things, and carts them down to the cellar, and I says to myself, 'What a place to put them down in!'

ANDERSON TELLS OF BIG CHANGE

Wife So Nervous Couldn't Hold Cup of Coffee Without Spilling It—Fraises Tanlac.

"My wife's wonderful improvement is the talk of our neighbors," said G. Anderson, who lives at 2550 Norton avenue, Kansas City, Missouri, in conversation with a Tanlac representative a few days ago.

"She began taking Tanlac," he continued, "she only weighed one hundred and ten pounds, and hardly ever enjoyed her day, but now she weighs one hundred and forty-seven and is enjoying better health than she has in ten years. For years her stomach had been in such a bad condition that she couldn't eat without vomiting all up with gas and suffering terribly with pain and palpitation of the heart. She was badly constipated and had headaches and pains in the back every day. Her appetite was very poor and what she did eat seemed to do her no good, as she was losing weight and strength. She also had an attack of the 'flu' and this left her in a much worse condition than ever.

"She had tried every kind of stomach medicine, but none of them did her any good, and she was able to digest her food better. Now she can eat just anything and says she never feels a sign of gas, bloating or pain afterwards. She was so nervous before taking Tanlac that she couldn't carry a cup of coffee without spilling it, and would sometimes drop the cup. But now her nerves are in good shape and she sleeps every night just like a child. Her headaches and backache have left her, and her housework seems to be easy for her. If anybody had told me Tanlac could do so much for my wife I wouldn't have believed them. It certainly is the finest medicine made and I am glad of the opportunity to tell the world about it."

Tanlac is sold in London by Standard Drug, Limited, and by an established agency in every town.

CHILDREN'S DRESSES.

20 dozen Children's Dresses, fitting girls from 6 to 14 years, in plain chambray, striped and checked gingham, white repp and fancy muslin, all made with gathered skirts and high waist, wide belt and large collar. Worth \$2.00 to \$2.50, all to go at one price, your choice\$1.48

GIRLS' COATS.

25 Girls' Spring Coats, made of good quality black and white check material, made in box style, with large collar, trimmed with corded silk, fitting girls from 6 to 14. Regular \$6.50 value, on sale\$5.48

BOYS' BLOOMERS, 98c.

35 dozen Boys' Bloomer Pants, made of good, strong quality dark tweed, with white hairline stripe; sizes 26 to 32. Regular \$1.50 value, on sale 98c each

FELTOL.

50 pieces New Patterns in Feltol, the new floor covering, as heavy as linoleum and cheaper than oilcloth, in block and floral patterns, in 1 and 2 yards wide. On sale 65c square yard

MEN'S OVERALLS, \$1.19.

50 dozen Men's Denim Overalls, with yoke back, large bib, with elastic braces; sizes 34 to 44. Regular \$1.50 value, on sale\$1.19 pair

BOYS' WASH SUITS, \$1.48.

200 Boys' Wash Suits, made of best quality American galatea, in stripes and plain colors, all made with large sailor collar and wide belt, fitting boys from 2 to 8 years. Regular \$2.00 and \$2.50 values, on sale\$1.48 suit

LACE CURTAINS.

Special sale of Sample Lace Curtains, some slightly soiled, in Nottingham lace, marquisette, voile and scrim, in white and cream. All to be sold at less than manufacturers' prices.

CLIFF ROBINSON

Make this bright, sanitary store your store. Our quality goods are sure to please you.

EXTRA SPECIALS.

| | |
|---|---|
| Smoked Picnic Hams 35c lb. | Fresh Beef Hearts 12 1/2c lb. |
| Sugar-Cured Pickled Shoulders 35c lb. | Calves Hearts 15c lb. |
| Pickled Hooks 12 1/2c lb. | Stewing Veal 18c lb. |
| Corned Beef (sold out early last Saturday). | Shoulders Veal 25c lb. |
| Special 25c lb. | Sugar-Cured Bacon for Saturday only, by the piece 48c lb. |
| Pickled Spareribs make a dainty boiled dinner 20c lb. | Pumpkin 3 cans for 25c |
| Choice Pot Roasts Beef 25c lb. | Peas 2 cans for 25c |
| Choice Rolled Roasts Beef 30c lb. | Tomatoes 2 cans for 35c |
| Choice Stewing Beef 20c lb. | Quart Bottle Catsup 25c |
| Choice Lean Beef Cuttings 22c lb. | Shortening, our own make 28c lb. |
| | Choice Dairy Butter 50c |

We carry a full line of Cooked Meats, Bulk Olives, Bulk Pickles. Special Sour Spiced Cucumbers, 25c dozen.

Please order early. For the convenience of our customers we have installed another phone. If 6186 is BUSY, call 7111. Last Delivery 6 p.m.

BARGAINS GALORE AT MARA'S

In spite of the steadily-increasing cost of practically every article sold today Mara's are still able to offer bargains that cannot be duplicated. Read this lot carefully and see where you can save considerable money.

LADIES' CORSETS, 89c.
100 mill ends of Awning Duck, 30 inches wide, in green and white, navy blue and white and tan and white, in lengths from 2 to 10 yards each. Regular 75c value, on sale at 45c yard

COTTON BED SHEETS.

50 dozen White Cotton Bed Sheets, made of strong white cotton, free from dressing, 2 yards wide by 2 1/2 yards long, hemmed ready for use. Regular \$2.00 value, on sale at \$1.48 each

O. S. HOUSE DRESSES.

10 dozen Ladies' Extra Large Size House Dresses, made of best quality English print, in dark colors, with convertible collars, sizes 40 to 53. Regular \$1.75 value, on sale \$2.98

HAT SHAPES

25 dozen Ladies' Hat Shapes in small and large sailor shapes, droop shapes and matron shapes, all our best selling numbers, in black and colors. Regular \$3.50 and \$4.50 values, all at one price, your choice \$1.98

MEN'S UNDERWEAR, 50c.

50 dozen Men's Double Thread Balbriggan Underwear, shirts and drawers, with sateen facing, in all sizes, 34 to 44. Regular 75c value, on sale, each 50c

BUNGALOW APRONS, 69c.

100 dozen Large Size Bungalow Aprons, in both light and dark colors, in all sizes, 34 to 44. Regular 89c value, on sale at 69c

CURTAIN MARQUISETTE.

300 mill ends of White, Cream and Ecru Curtain Marquisette, in lengths from 1 to 3 yards each. Worth 35c to 50c a yard, on sale, per yard, by the piece 20c

WHITE BEDSPREADS, \$2.48.

50 White Honeycomb Bedspreads, hemmed ready for use, double-bed size. Regular \$3.50 value, on sale, each \$2.48

WHITE UNDERSKIRTS, \$1.19.

10 dozen Ladies' White Underskirts, made of fine quality white cotton, with wide embroidery flounce with dust frill; in all lengths. Regular \$1.50 value, on sale at \$1.19

HAT SHAPES

25 dozen Ladies' Hat Shapes in small and large sailor shapes, droop shapes and matron shapes, all our best selling numbers, in black and colors. Regular \$3.50 and \$4.50 values, all at one price, your choice \$1.98

MEN'S UNDERWEAR, 50c.

50 dozen Men's Double Thread Balbriggan Underwear, shirts and drawers, with sateen facing, in all sizes, 34 to 44. Regular 75c value, on sale, each 50c

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100 dozen Large Size Bungalow Aprons, in both light and dark colors, in all sizes, 34 to 44. Regular 89c value, on sale at 69c

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MARA'S

Here's Where The Workingman Gets Value For His Money

Let us help you save a little out of your weekly pay envelope. Why go on paying fancy prices when you can get just the same high quality at this big Pure Food Market for less money. Only a store doing our tremendous business could afford to offer you such low prices as the items listed below. If you believe that the cost of living is too high, here's a chance to cut it down some, anyway. Many of these specials will go during the forenoon. SHOP EARLY TO SAVE DISAPPOINTMENT.

Shoulder Roast Pork - 37c lb.

Salmon Trout
20c lb.

PILCHARDS
WHILE THEY LAST
15c Tin

ONE-DAY TEA SALE
BULK TEA
Limited Supply!

Black, Green or Mixed
45c lb.

London's Big
Pure Food
Store.

Blade Rib Roasts, 32c lb.
5 lbs. and up for choicest buy.

GOLD SOAP, 4 Bars 25c
WITH ANOTHER PURCHASE.

REDPATH SUGAR
10-lb. Bag\$1.15
20-lb. Bag\$2.25

Red Salmon, 1/2-lb. tin 25c

Pink Salmon, 1-lb. tin 25c

Small Jars Jam 2 for 25c

Salada Tea, mixed, 1/2 lb. 30c

Lipton's Tea, mixed, 1/2 lb. 30c

Red Rose Tea, black or mixed, 1/2 lb. 30c

PORK AND BEANS 10c

ANDERSONS

Stalls 1, 2, 3, 4, 5,
Market House
Phone 1643 1644

Hello! Phone 425

When you want anything in the line of Flour, Feed or Seeds. We carry a full line of the best quality, and our prices are right. Now is the time to secure your Seed Corn, Sugar Cane, Hungarian Millet, Buckwheat and Peas. Do not wait till these Seeds get scarce and soar in price, like the clover seeds did. Our Garden Seeds are A1 quality. See them. Feeders! Now is a good time to put in a supply of Feed. We have a car of Special Hog Feed on which we can give attractive prices. Our Mixed Grains, Chops and Mash for poultry are increasing in demand. This proves that they get results. Remember our Baby Chick Feed when in need of something for the little tots. Special prices on 50 and 100-lb lots.

RIGNEY BROS.

100 KING STREET.

PHONE 425.

Eat More Fish

The Best Hot Weather Diet

Physicians and food specialists agree that the people who have better health if they eat less meat and more fish during the summer. Think it over and order your supply from ONN's London's oldest and best conducted fish market.

FRESH FISH

Sea Salmon, Halibut, Cod, Haddock, Steak Salmon, Salt Trout, Eels, Whitefish, Herring, Pickerel and Perch.

SMOKED FISH

Kipperines, Finnan Haddie, Kippers, Digby Herring, Fil Bloaters.

CANNED FISH

Lobster, 1/2-lb., 1-lb., 1 1/2-lb.; Crabmeat, 1/2-lb.; Shrimps, Sardines, Domestic and Foreign, Albacore, B. C. Salmon, chards, Clams.

SPECIALS

Crisco, Shortening, Oleomargarine, Sugar

Onn's Up-to-Date Market

143 KING ST. (Established 1885).

PHONE

tion is organized to cut down that death rate, and to save at least one of those children every three days for useful, healthy citizenship.

"Think of saving 129 babies a year!"

How the Babies Died.

Seven per cent, or a few more, died about the time of birth, because of the poor physique of parents, or lack of proper care of the mother before the baby was born.

Appropos of the subject of lack of proper care of mothers, giving a paper the other evening before the London Public Health Association, Dr. J. I. Ferguson quoted a leading authority as follows: "Over 20,000 women die in the United States every year from direct and indirect effects of improper prenatal care."

Then the sacrifice of the lives of mothers must be taken into account, as well as the loss of lives of babies.

In 1917, 20 of the babies were lost by premature birth, 51 by still-birth, 16 from defects.

During the First Year of Life.

In 1917 more than 7 per cent of the 170 babies born in the first year of life as a result of improper surroundings, lack of proper care, artificial

food, etc.

35 little ones died from trouble.

21 died from miscellaneous causes. One day a visitor to the city said: "If health laws were as strict as they are in the old country, there would be so many people anxious to board of health."

"In the old country, contagious diseases are regarded as a disgrace. If an epidemic breaks out in the old country, the result in deaths, it is a national disaster against the responsible."

Isn't it manslaughter to less babies to needlessly deprived community for lack of knowledge and care? The child welfare exhibit, to be held next week in the School will give the public into the meaning of humanitarian and economical as "child welfare."

The lectures in the evening auditorium promise to be interesting. Clinio, exhibits nurses all free.