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THE LONDON ADVERTISER COMPANY,
LIMITED.
London, Ont., Monday, May 20.

IRELAND'S TROUBLE.

CHIEF SECRETARY SHORTT has signalled his entry into the troubled sea of Irish life by an action which was as vigorous as it was unexpected in ordering the arrest of those alleged to be implicated in pro-German intrigue. If, as seems certain, there was conspiracy favorable to Germany, his action should be acclaimed by every thoughtful Britisher.

The Freeman's Journal of Dublin denies that the Irish people are pro-German, but admits there may be a few foolish men in Ireland who have entered into a plot to obtain German aid for their purposes. Widely different though the intention may be between invoking German aid and aiding Germany, the results are the same: They strengthen the hands of the enemies of the Allies. Once before, since the war began, Ireland was the scene of trouble which hindered the British cause and every sane Irishman realizes that this did help the enemy.

Chief Secretary Shortt, perhaps, is interested not so much in what the aims of the Irish plots may be as in what will be their effects. He cannot stop to investigate the idea behind suspicious actions when he can see clearly the disasters to which they lead. Had the leaders of the rebellious faction in Ireland the same grasp of the situation, it is unlikely that many of them would countenance any anti-British schemes at this time, but some are so blinded by their inherited and distorted hatred for Britain that they refuse to look at anything else.

The Freeman's Journal is right. The Irish are not pro-German, in that they have no desire to live under German rule or see Germany victorious in the great struggle. Unfortunately some of them delude themselves into thinking that they can accept German help to "free Ireland," thank the Germans and then end all connection. How ridiculous is such an idea the rest of the world knows. By giving assistance to the Huns, the mistaken Irish are inviting a life of slavery beside which anything they suffered in their country's darkest hours would be as liberty uncontrolled.

Ireland does not understand the magnitude and desperation of this tremendous struggle. She has not felt the pinch as have other British countries; she does not realize what has occurred, and is occurring in Belgium, in Serbia, and in France, and what would happen in Ireland tomorrow if the Germans could fulfill their intentions. Understanding is more necessary than conscription or home rule in Ireland, but is even more difficult to impose.

THE PRESIDENT WALKED.

PRESIDENT WILSON knows how to appeal to the American people and how to prove that he is one of them. He gave an example of this insight into the inner workings of their minds and of tact on Saturday, in New York city, when he marched at the head of a great Red Cross parade through several miles of the city's streets. His reception all along the route was enthusiastic, not because he was the president and led the parade, but because he was the president and WALKED.

So far as is known, never before has a president afoot marched at the head of a parade in New York and President Wilson's decision to do so was a real inspiration.

A feeling on the part of the people of fellowship with and trust in the head of the state is an invaluable asset in war time. Given this faith, his efforts on behalf of the cause receive whole-hearted support. Some there will be who do not agree with all his decisions and methods, but so long as they believe him to be absolutely sincere and able to examine the problems that arise from the viewpoint of the masses, they will not allow their private ideas to stand in the way of supporting him.

The nearer the leaders can come to the people the better. It may be more impressive for presidents and premiers to sit smilingly in a twelve-cylindrical motor car and look down on the mob; it may be more comfortable; it may save more of the dignity of office, but it does not win the admiration and respect like a meeting on common ground. King George has not won the personal friendships of the soldiers by standing at the salute on a reviewing stand; he has won it by yelling out, as he met a regiment, tired and worn, from its spell in the trenches, "Are you downhearted? No!"

Politicians from the premier to the newest candidate seem to realize the value of good-fellowship just before election time. If they would remember it after their return to the House some of them would be given more confidence by the electors and would be able to render better service.

SAVING EVERY SEED.

THOSE WHO PROPOSE to believe that the farming community is not doing its utmost to work the land efficiently in spite of the scarcity of help, might find reason to change their views if they would take a drive along the side-roads and hold converse with some of the workers they see for a few minutes; a few minutes are all the agriculturists will spare at present.

On Saturday fields were to be seen in the neighborhood of the city wherein labored four and five persons, most of them women, and their actions appeared peculiar. Inquiry showed they were planting corn by hand rather than trust to planters, the reason being that the latter cannot be relied on so implicitly to deposit the exact number

of seeds to each hill, and the farmers are determined that nothing shall be wasted. Good seed corn is very scarce, and they have set out to guarantee, as far as is humanly possible, the best results from what they plant.

Women are rising to the occasion here as never before been called on to do an hour's work in the field are out early in the morning and are working steadily to take the places of brothers and sons who have had to leave the plow for the rifle. Bitterly as some of them resent what they consider the injustice of taking away the young farmers, they are ready to make the best of the situation and to spend themselves in the cause of greater production of foodstuffs.

It would be well if some of those from the cities who have criticized the farmers' stand recently could see and realize his side of the question and could know how loyally he is trying to do his part. There is a regrettable inclination in some quarters to draw a dividing line between the urban and rural people and to ascribe all the patriotism to one side of that line. This is as foolish as the political cry that one party has a monopoly of the loyalty. Canada cannot afford to allow these attempts to divide her people to flourish; the unity of the populace in war time is far more important than any union of political parties.

DEATH OF THOMAS C. KNOTT.

THE PUBLIC generally will learn with sincere regret of the death of Thomas C. Knott, real estate broker, which occurred at Victoria Hospital on Sunday.

Mr. Knott had lived all his life in London, employed during the greater part of it on the staff of the Dominion Savings and Investment Society. During the past fifteen years he had been engaged successfully as a real estatebroker in this city. He had an extensive, accurate knowledge of the value of real estate, and gave his clients the benefit of that knowledge. He had a kindly, genial, companionable disposition, and was very popular with the members of the Snake Island Fishing Club. As a business man he was straightforward and honorable. He leaves a wife and brother and sisters who will have the sincere sympathy of the community.

EDITORIAL NOTES.

Argentina is proud of the fact that she is at peace with all nations. Under the circumstances, it is nothing to boast about.

An advertisement in a Detroit paper, dealing with a water excursion, is headed: "From Heaven to Hades." Who wants to take that trip?

Welland County farmer goes to prison for 30 months for hoarding food. After all, he has made sure of having enough to eat for that time.

The British Government appears to have acted at the right moment in Ireland. No armed outbreaks within the British Isles can be tolerated.

Germans suffer another 20 per cent cut in flour rations, as a token of the success in the Ukraine. Many more successes of this kind will leave them without food.

Norway, by permitting the Germans to sell in that country the furniture stolen from France and Belgium, is showing a lack of decency and courage which was not expected of her.

Many ambassadors have suffered indignities at the hands of the kaiser, but Russia's Adolph Joffe is the first to retaliate in kind. He not only insults Wilhelm, but laughs at his anger.

John Dillon wants the United States to impress the British with a sense of their duty towards Ireland. He does not wish any reminder about Ireland's duty to Britain and civilization.

Another war hardship! American tanners decide people will have to be content with shoes of tan, black or white because of the shortage of dyes. A sad farewell to those silver, gold, brilliant yellow and multi-colored boots and shoes.

Gen. Maurice's efforts to establish his good faith in writing his now notorious letter are hindered by the censor, who deletes portions of his explanatory documents. It is a pity this is necessary, as the world would like to know all the circumstances.

HELP BEAT THE KAISER.

Produce more food, conserve more food. This is the nation's cry. By every man, woman, and boy; So all who rally to this call With right good cheer and will Are with the Allies in the fight To smash old "Kaiser Bill."

If you travel round the city You'll see a sturdy hand Or little children with their hoos Upon the vacant land. Each one is busily engaged In planting different seeds, And note how diligently they Eliminate the weeds.

You can see them in the morning, At noon-day, and at night, To help produce the Allies food They work with all their might. A pleasant occupation, And they're a healthy lot Of children helping win the war Out in their garden plot.

Said the Kaiser to old Hindy, "Let's use the submarine To sink the transports of our foes And sweep the seas quite clean. By this we'll starve them in six months And then the war is won." Said Hindy, "That's a brilliant plan; Shake hands, I'll have that done."

So he got the U-boats busy And six months went along, Said the Kaiser to old Hindy, "My plan has all gone wrong. We cannot starve the buggers out, For in my first deduction, I quite forgot to reckon with Greater food production."

Yet, still there's many vacant lots Which could be cultivated And made to produce much more food, By the initiated. So all at home, let's do our bit, And cultivate a plot To make the Kaiser and his crowd Keep yelling out, "Mein Gott."

RETIRED P. RUPRAH.

TAKE NOTICE, CANADA.

There is a shortage of linen thread which is already making itself seriously felt. The Government needs practically all that the producers can supply and, of course, getting it. Private consumers are consequently on short rations. This condition ought to stimulate flax-raising in the United States. Flax growers ought to double their production of this useful staple to meet Government requirements and the general demand as well.

Bits of Bay by Luke McLuke

One Consolation.
"I may be bad,"
Said Mr. Dunn;
"But I am glad
I'm not a Hun."

Paw Knows Everything.
Willie—Paw, does love make the world go round?
Paw—I don't know, my son. But I do know that it makes a man so giddy that the blindest fool gets married before he recovers his senses.
Maw—Willie, you go out and clean up the backyard.

Atta Boy!
He is a gentleman, all right.
As Oswald Smith:
For he would rather be polite
Than tell the truth.

Bethel!
"Can a woman keep a secret?" asked the bachelor.
"She can if she is single and is older than her married sister," replied the benedict.

Good Dope!
This is good dope, you will confess, And it is not too deep;
You should not nurse a grudge unless You're singing it to sleep.

Oh, Wot a Sport!
He's very free with worldly wit, Is Ignatz Zales;
At every turn he weighs himself He tips the scales.

Watch Us Grow!
Otto Coon, Luther Campbell, Lawrence Fox, George Hirt and James Sparrow have joined the zoo in the Cliffside, N. C., branch of the club.

We Hope Not, Bill!
Wm. B. Short of Piqua, Ohio, was married last week.

Every Man to His Job.
Killdeer, the butcher, has a meat market at 523 Reed street, Erie, Pa.

Oh!
Of course, you know that one great American sport is doing the doctor out of what you owe him. But what we started to say was that Dr. O. H. Dunn has an office at Fourth and Railroad streets, Ironville, Ohio.

Why Get Peeved?
A few days ago Luke published a rhyme called "The Hog." The rhyme was a slam at an American who stops at an American plan hotel and eats everything on the menu, not because he needs it, but because he figures he has to pay for it anyway, and who forgets all about food conservation in the worship of his stomach. The rhyme seems to have bawled out Luke, and calls Luke a degenerate and an enemy of the prohibition forces. We don't know what prohibition has to do with making a hog of yourself when you eat, but we are proud to be called an enemy of the Anti-Everything League. Luke did not write the rhyme in question. W. J. Paul wrote it, and it was credited to W. J. Paul in this column. Furthermore, W. J. Paul is a traveling man who claims to know whereof he writes.

Here He Is!
(Dormantown Correspondence Lewiston, Pa.)

Noah Loht is fitting a concrete wall into a spring and laying a pipe line to convey the water into his barnyard for watering his stock.

Our Daily Special.
Fate encourages a hustler by discouraging him.

Luke McLuke Says—
When a young man goes to the girl's father to ask him for his daughter's hand the young man imagines that he is bringing her father and his things when as a matter of fact he is often bringing the old man good news.

Some men go through life acting as if they were a stranger to a pleasant look the stranger would pick their pockets.
Yes, as the Anti-Anything League says: "It is impossible to imagine a wet voter as a patriot." Which is the man who says to Uncle Sam, "We have no time for your puny little war; we are engaged in fighting the real enemy, John Barleycorn," or the man who gives his body, his time, his money, and even his life, to help Uncle Sam whip the Kaiser? And, believe us, if you took the wet voter out of Uncle Sam's army and left only those who voted the prohibition ticket, you could get the entire army on board one transport.

Why is it that people dislike to ride with an automobile driver, who is not

MRS. LANGFORD WALKED FLOOR AT NIGHT FOR HOURS

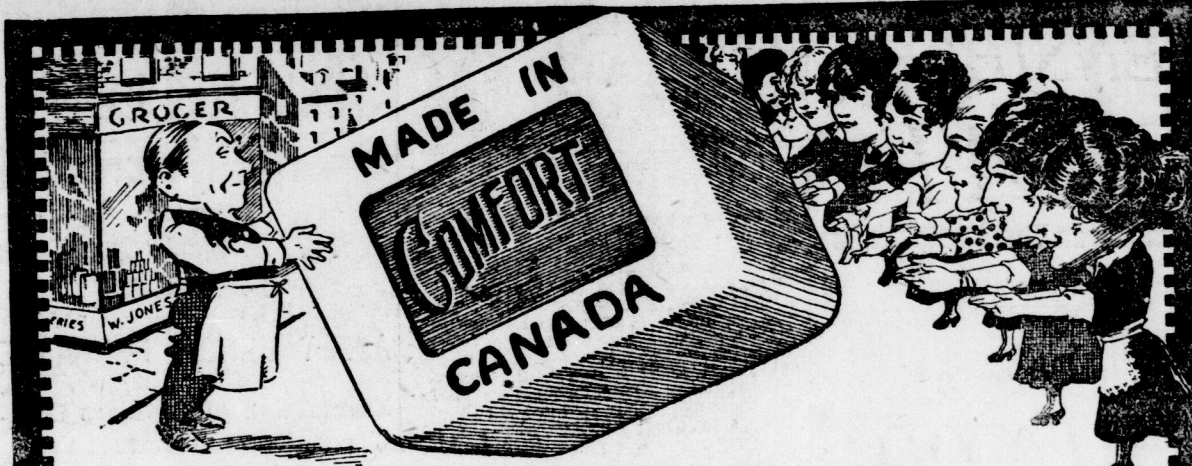
Was So Nervous the Least Noise Would Startle Her, She Says.

Another remarkable statement to be added to the thousands already given testifying to the benefits derived from Tanlac is that made the other day by Mrs. Florence Langford of 2436 St. Clair avenue, Toronto, who in telling her experience with Tanlac said:

"I have been a sufferer from chronic indigestion for over ten years, and I was in such an awful condition that I just couldn't stand the agony I endured. 'Long ago,' she continued, 'my appetite left me and the little I forced down seemed to settle right in the pit of my stomach and form a hard lump, and I would bloat up with gas till I felt as tight as a drum. Do what I would I just couldn't get rid of this gas, and a dull, gripping pain would start up in my stomach and extend through my side, all around to my back, and make me so miserable I could hardly stand it. My nerves were in such a wretched shape that I could hardly sleep, and many a night I would get up out of bed and walk the floor for hours. The least little noise would startle me so I would tremble like a leaf, and I felt as limp as a rag. I used to weigh a hundred and forty pounds, but my troubles bore on me until I got down to only ninety-eight pounds, and I became so weak and listless that it was simply torture for me to try to do any kind of work."

"This was just the fix I was in when one of my neighbors told me about how much Tanlac had helped her. But, I had taken so many kinds of medicines, and even tried specialists without getting any help, that I didn't have much faith left. However, on her advice, I got a bottle, and before I finished I felt so much better that I ordered another one. I have taken only three bottles so far, and have such a fine appetite now that I can eat anything I want, and all that indigestion and pain and gas and bloating have completely passed away. My nerves are steady as a clock, and I sleep all night like a baby, and when I get up in the morning I feel so well and strong that I can do all my housework without the least bit of trouble. I haven't weighed yet, but I know I have gained several pounds and have just written to my husband over in France to tell him all about the wonderful relief Tanlac has brought me."

Tanlac is sold in London by Standard Drug Limited, under the direction of a special representative and by an established agency in every town.



They're delighted with it!

Our war-time plan of giving a bigger Comfort bar without premiums has made a big "hit". The new Comfort Soap bars is rejoicing the hearts of womenkind all over the country.

COMFORT SOAP

The factories who made premiums are nearly all making war supplies and the premiums we could still buy would not be good enough for you. But we are giving you full value in the bigger Comfort bar.

Use Comfort Soap—the bigger, economical, high-quality bar.

PUGSLEY, DINGMAN & CO., LIMITED, TORONTO



THE EMPIRE'S BREAKFAST PURITY OATS SOLD IN GERM PROOF TUBES

MANUFACTURED BY Western Canada Flour Mills Co. Limited

IT WORKS WONDERS ON CATARRHAL COLDS

Simple as A, B, C to Drive Away Colds With "Catarrhazone."

When your throat rattles, your lungs and chest are sore, your throat is stuffed with cold—don't fear consumption—use Catarrhazone and get well. It clears the throat, cures hacking, relieves tight chest, and soreness in the bronchial tubes. To clear away Catarrh of the nose nothing could be better. Catarrhazone is nature's own remedy—it heals and soothes—cures every form of throat, lung and bronchial trouble. Prescribed by many specialists and used by thousands every day. Get the dollar outfit; it lasts two months and is guaranteed. Small size, 50c; trial size, 25c; at all dealers.



THIS IS NEW PERFECTION OIL COOKSTOVE WEEK—MAY 20th to 25th

YOU ARE INVITED

YOUR dealer invites you to see his display of New Perfection Oil Cookstoves this week. He is co-operating with other hardware, furniture and department stores all over Canada to demonstrate to your satisfaction the convenience and economy of cooking on the New Perfection stove.

3,000,000 homes are using New Perfection Oil Cookstoves. That means a saving of millions of tons of coal. It means a saving of time and worry for 3,000,000 housewives. You, too, can banish all drudgery of coal, ashes and kindling from your kitchen. Use the economical New Perfection—the stove that has made kerosene the ideal fuel.

Your dealer will demonstrate this week how the Long Blue Chimney is necessary in correct oil cooking—how it burns up all the fuel cleanly and gives greatest heat.

The New Perfection Oven bakes unusually well—gives you a complete cooking device for year-round service.

The Cabinet adds to the appearance of the stove and is very convenient in many ways.

Look for your dealer's window display this week.

Royalite Coal Oil gives best results.

IMPERIAL OIL LIMITED

BRANCHES IN ALL CITIES

NEW PERFECTION OIL COOK STOVE

RESORTS IN THE CANADIAN PACIFIC ROCKIES.

Banff, Lake Louise, Field and Glacier are in the heart of the Canadian Pacific Rockies, and on the main line of the Canadian Pacific Railway.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.



A preparation for restoring natural color to gray or faded hair, for removing dandruff and as a hairdresser's aid. Generous sized bottles at all dealers, ready to use. Philo Hay Co., Newark, N. J.

TRACTION COMPANY

Port Stanley Cheap Fare

Daily, if tickets purchased at 30 cents return; children 15c. Car fare London week-days, 6:10, 9:00, 11:00, 1:00, 3:15, 5:15 p.m.; Sundays, 10:00, 1:00, 5:00 p.m.
Returning last car leaves Port Stanley, week-days, 5:30 p.m. Sundays, 6:40 p.m.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.
TO ST. THOMAS—10:20, 11:20, 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m.; 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20 a.m.; 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20 a.m.
Daily, except Sunday.
Limited trains London to St. Thomas.

CUNARD LINE

PASSENGER SERVICE

BETWEEN HALIFAX AND BRISTOL

Money remittances made by mail or cable. Apply to local agents or the Robert Reford Company, Limited, general agents, 50 King street, east, Toronto.

Winnipeg Travellers Get Chance to Study Hinterland

New Ontario's Immense Forest resources and seat of Provincial Colonization Scheme of Great Interest

The traveller nowadays wants something more than formal seat space, and the well established service of the Canadian Northern to Western Canada affords ample opportunity for thought. The immense stands of merchantable timber, the untold wealth in water power, and the great commercial and agricultural possibilities of Northern Ontario should be matters of common knowledge to Canadians. Modern trains of standard and tourist sleeping cars and coaches leave Toronto Station at 10:00 p.m. Mondays, Wednesdays and Fridays, connecting at Winnipeg for all points in Western Canada.

For tickets, reservations, literature and information apply to P. B. Clarke, 416 Richmond street, London, or write R. L. Fairbairn, G. P. A., 68 King street E., Toronto.