

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# Simpsons' 21st Anniversary Sale

## The Spring Sale of Notions Opens Today With the Following Specials

These carefully planned offerings make real money-savings possible on dependable notions and accessories. Sale starts at 8.30 a.m. today and early shopping is most advantageous.

### Clark's Sewing Thread 7c

Six cord. 200 yards to spool, in black and white. All sizes up to 70. Regular price 10c spool. Sale price, 7c spool, or 8c dozen.

### Crochet Cotton, 3 Balls for 29c

Coats' Mercer Crochet cotton, in white and ecru. All sizes. Sale price, 3 balls for .29

White Rick-Rack Braid, four yards to bolt. Sale price, 3 bolts .25

Mercerized Lingerie Tape, 6 yards to bolt. Sale price, bolt .2

### Clark's Anchor Crochet Cotton 85c Dozen

White only. All sizes. Sale price, dozen .85

### Best Laces, 6 Pairs for 10c

Black Mohair Boot Laces, 36 inches long. Sale price, 6 pairs for .10

Wooden Waist or Coat Hangers, Sale price, each .07

Skirt or Trouser Hangers, Sale price .2 for .15

### Buttons, 3 Cards 14c

Celluloid Ivory and Ocean Pearl Buttons, in black and colors. Sew through and silk shanks. Regular 15c to 30c card. Sale price, 3 cards for .14

White Corset Laces, tubular, 5 and 8 yards long. Sale price .08

White Twill Tape, 1/2 inch wide, 10 yards to bolt. Price, bolt .15

Leader Safety Pins, 3 Cards 11c assorted pins in card. Sale price 3 cards .11

Misc Sewing Tapes, 10 yards to Bolt. Sale price, bolt .15

### Pins, 5c Sheet

Eldorado Pin Sheets, 100 brass pins to sheet. Sale price, sheet .5

### Knitting Cotton, 3 Balls for 25c

Gold Medal Knitting Cotton in white. All sizes. Sale price, 3 balls for .25

### Hose Supports, 21c

Victor Pin-on Hose Supports, all elastic, babies' to women's sizes. Sale price .21

Women's Sew-on Hose Supports, white only. Sale price .21

### Sleeve Protectors, 19c Pair

Black Oilcloth Sleeve Protectors, with dome fasteners. Sale price, pair .19

White Lisle Hat Elastic, Sale price, 3 yards .10

Kurley Kew Hair Wavers, Sale price .11

Cotton Shirt Belting, in black and white, 1 1/2 in. sale price 6c yard; 2 in. sale price 8c yard; 3 1/2 in. sale price 12c yard.

Lead Weighted Tape, in black and white. Sale price .18

Bedding's Oriental Sewing Silk, 40 yards to spool. Sale price, per spool .5

Bedding's Sewing Silk, 350 yards to spool, in black and white. Sale price, spool .35

### Sanitary Towels, 25c Pair

Seamless Sanitary Towels, six to a package. Sale price, package .25

### Sanitary Goods

Women's Sanitary Belts, Sale price .21

Babies' Rubber Diapers, waterproof. Sale price .25

Kleener's Dress Shields, sizes 2, 3 and 4. Sale price, pair .28

Amazon Hose and Wash Supports, Sale price .41

Women's Beaten Pad Hose Supports, Sale price .41

### Scissors, 69c

Dressmakers' Scissors, 6-inch Japanese handier. Sale price 69c.



## This \$89.75 Dining-Room Suite at the Anniversary Price of \$73.70

Solid oak, fumed or golden finish. Consisting of buffet, extension table and set of chairs. Buffet, mission design, 48 inches wide, bevelled mirror. 5 small and 1 arm chair, movable seats, upholstered in genuine leather. Extension table, 42-inch top, pedestal base. 8 pieces complete. Anniversary Sale \$73.70.

DINING CHAIRS—Solid quarter-cut oak—William and Mary design. Seats upholstered in genuine leather. Regularly \$27.00. Anniversary Sale \$18.95.

LIVING-ROOM CHAIRS—6 only. Upholstered in tapestry, with separate Marshall cushions. Used as samples on floor—slightly soiled. Regularly up to \$79.00. Anniversary Sale \$51.50.

DIVANETTES—Make ideal settee during day and double bed at night. Frame of solid oak, fumed finish. Link fabric spring—soft and comfortable mattress. Anniversary Sale, \$48.65.

Simpsons—Fifth Floor.

## 9 x 12 Wilton Rugs, \$75

Handsome, durable and moderately priced. Rich Oriental patterns in soft colorings. Size 9 ft. x 12 ft., at, each, \$75.00.

### Scotch Tapestry Rugs, \$14.50 Each

Oriental patterns for living-rooms or light and floral chintz effects for bedrooms. Size 7 ft. 6 in. x 9 ft., each \$14.50.

### Axminster Carpets, \$2.75 Yard

Brown, old rose and blue designs. Heavy pile, hard wearing, for rooms or halls, or bordered for stairs and passageways. 27 inches wide, at, yard \$2.75.

### Carpet Sweepers at \$3.75 and \$4.50

The famous Bissel quality, with heavy brush, rubber corners. Always reliable. At, each, \$3.75 and \$4.50.

### Extra Heavy Oilcloth, Reg. 79c Square Yd.

1,000 yards of extra heavy grade canvas-back Oilcloth, thoroughly seasoned. Two patterns only—fawn and brown, or fawn and rose floral effects. Regularly 85c. Anniversary Sale, square yard, 79c.

Simpsons—Fourth Floor.

## Water Color Miniatures on Ivory \$7.50 Each

Charming Water Colors on ivory, by the famous English landscape and garden painter, "Maria Hamphshire"—all signed and titled—exceptional examples. Unframed. Half regular price. Anniversary Sale, each, \$7.50.

Simpsons—Sixth Floor.

## In the Basement Today Folding Wash Benches, Mounted Casseroles, \$1.75 Each

Made of hard-wood—nicely finished—holds two tubs and a wringer. 144 only to sell. Anniversary Sale, each \$2.89.

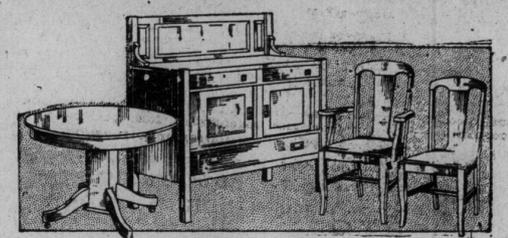
Garbage Cans Galvanized iron rustproof, ball handle, slip-over cover, small or medium size, \$1.25 and \$1.50 vases. Anniversary Sale, each 98c.

Nippon China Vases at \$1.69 100 only. China Vases, in floral and scenic decorations. Various designs to choose from. Large sizes. Anniversary Sale, \$1.69.

40-Piece Tea Sets, \$9.95 English China Tea Sets, in new floral decorations. Choice of nine patterns. Anniversary Sale, \$9.95.

Simpsons—Basement.

The Robert SIMPSON Company Limited



## Anniversary Sale of Lace Curtains

Hundreds of pairs just arrived from the English makers, now clearing at one-third off the regular prices.

### \$1.49, for 98c Pair

Nottingham White Lace Curtains, plain, all-over or medallion centres, combined with pleasing border effects. 36 to 42 inches wide, 2 1/2 to 3 yards long.

### \$1.79, for \$1.18 Pair

A score of new and effective styles for dining-rooms and bedrooms. Plain or figured centres and strong lock-stitched edges that will not fray. 40 to 44 inches wide; 2 1/2 to 3 yards long.

### \$1.98, for \$1.32 Pair

White and cream. Floral and scroll borders. Small medallion or plain centres. Some have border design on both sides; 40 to 45 1/2 inches wide—2 1/2 to 3 yards long.

## New Wall Paper Reduced

Thousands of Rolls of New Canadian and American Wall Papers in the Anniversary Sale Today

Conventional Design Wall Paper, 20c, for 12-1-2c Brown and grey backgrounds, with fancy high stripes in two-tone shades, and small designs in rich colors—suitable for sitting-rooms and halls.

1,800 Rolls of Pretty Bedroom Wall Papers, Extra Special, 10c 9-inch Border to Match, 3c Yard. Floral stripe design printed in rose, with touches of black on grey shadow ground, also pink with green on cream shadow ground.

### Special Furniture Varnish

30c Pt., 49c Qt. Clear Crystal Varnish for furniture and interior woodwork—dries hard, and gives a high gloss.

### High-Class Wall Papers

Regular \$1.00 to \$1.50—Sale Price 60c. Special, 30-inch Wall Papers, including conventional patterns, fabric weaves and tapestries, in rich colorings for living-rooms, halls and dens.

Simpsons—Sixth Floor.

## DECORATING ESTIMATES

Upon request a man will call and submit ideas and estimates of paper-hanging and painting. Notify Wall Paper—Main 7841.

## Combination Household Offer at 87c



6 pkgs. Crepe Toilet Paper, 36c. 6 Cakes Ivory Soap, 42c. 3 Cakes Lifebuoy, 24c.

Special, all for 87c

Household Rubber Gloves, medium weight, perfectly made with light-fitting wrist-band. Regularly 60c. Anniversary Sale, 37c. 500 Red Rubber Hot Water Bottles, guaranteed two years extra heavy pliable rubber. Regularly \$2.50. Anniversary Sale, \$1.59. FREE ENGLISH OFFER. Breakfast and concave. Regular \$3.75 to \$7.50. Anniversary Sale, \$2.81 to \$5.82. With one initial (any style), free.

144 Grain-Every Jewel Boxes and Hair Pin Boxes. Regularly \$1.00. Anniversary Sale, 87c.

## Stylish (2-Purpose) Tweed Raincoats \$13.50 For Men and Young Men

This is the result of an unusually fortunate purchase away below the maker's regular quotation. They're made from dark grey English proofed tweed. Trencher model. All around belt—convertible collar and slash pockets. Fancy worsted linings. For wear in rain or shine. Sizes 34 to 42. May be worn either as a raincoat or spring topcoat. Anniversary Sale, today \$13.50.



## Youths' Trencher Suits \$15 For Young Fellows Adopting "First Longs"

Individual, youthful lines are the result of painstaking tailoring to develop suits becoming to the younger fellows. Trencher models made from stylish tweeds in attractive shades of grey and brown. All-around belt. Also form-fitting sacques. Sizes 32 to 36. Anniversary Sale, today \$15.00.

## MEN! \$4 and \$5 Soft Felt Hats \$2.95

Dressy, becoming styles in shades of grey, green, brown, fawn, navy and black. Plain and satin finished felts. Anniversary Sale, today \$2.95.

## \$1.50 Caps for 95c. Children's Hats 49c

FOR MEN AND BOYS—Only four and eight-piece top styles, with and without inside earbands. Excellent choice of materials. Anniversary Sale, today 95c. Regular 75c, \$1.00 and \$1.50 Kids. Rah-rah shapes in corduroys, velvets, chinchillas and velours. Some have inside earbands. Not a full range of sizes in any one line, but a good choice in the lot. Today 49c.

## MEN! Sale of Underwear at \$1.98

Clearance of fine all-wool English medium weight shirts and drawers. This is a great chance for big men. Sizes are 42 to 48. Regularly \$2.75. Anniversary Sale, today, garment \$1.98.

## Extra! 35c Neckties at 19c Each

FOR MEN AND BOYS—Silk neckties, large flowing end style. Large assortment of patterns and colors. Regularly 35c. Anniversary Sale, today 19c.

## 2,000 lbs. Winter-Caught Whitefish at 12 1-2c per lb. Today

- Simpsons' Market—Phone Adel. 6100
- FISH
- Canada Food Board License No. 9-023.
  - 2,000 lbs. Whitefish—winter-caught—dressed. Wednesday special, 12 1/2c.
  - 2,000 lbs. Herring from Lake Superior—fresh frozen. Wednesday special, 6 fish for 15c, 12 fish for 25c.
  - 1,000 lbs. Mackerel—fresh frozen—1 1/2 to 2 1/2 lbs. each. Wednesday special, 12c.
  - 1,000 lbs. Smoked Pinnan Haddies. Wednesday special, per lb. 12c.
  - 1,000 lbs. Haddock—fresh frozen—headless—dressed. Wednesday special, lb. 8c.
- GROCERIES
- Canada Food Board License No. 8-7821.
  - 200 boxes Sunlight Soap, 7 bars, 50c. Only 14 bars to a customer.
  - 3,000 packets Green Peas, pkt. 10c.
  - 2,000 tins Finest Golden Haddie, tin, 37c.
  - 2,000 bags Finest Manitoba Flour, Quaker Brand, 24-lb. bag, \$1.63.
  - Fresh Rolled Oats, stone, 78c.
  - Finest Canned Tomatoes, tin, 17c.
  - 200 pails Red Seal Marmalade, No. 4 size pail, 79c.
  - One car Standard Granulated Sugar in 5-lb. packets, 2 pkts. \$1.14
  - Raspberry Jam, No. 4 size pail, 90c.
  - Pure Crabapple Jelly, No. 4 size pail, 80c.
  - Egg-O Baking Powder, tin, 25c.
  - Edibby's Grated Pineapple, tin, 33c.
  - Canned Asparagus Tips, tin, 25c.
  - Pink Salmon, 1/2-lb. tin, 14c.
  - Crisco, 1-lb. tin, 32c.
  - Libby's Catsup, bottle, 22c.
  - White Swan Pancake Flour, packet, 15c.
  - Quaker Cornflakes, 3 packets, 23c.
  - Peanut Butter, in bulk, lb. 27c.
- MEATS
- 1,000 lbs. Chuck Roasts, fine quality beef. Wednesday special, per lb. 20c.
  - 200 only. Cottage Rolls—boneless—peasmealed—2 1/2 to 5 lbs. each—for frying or boiling. Wednesday special, per lb. 35c.
  - Round Steak, finest beef, per lb. 32c.
  - Sirloin Steak, finest beef, per lb. 38c.
  - Brisket Boiling Cuts, per lb. 22c.
  - Breakfast Bacon, choice sliced, 47c.
- Ready-cut or Alphabet Macaroni, 2 packets, 25c.
- Split Peas, 2 lbs., 25c.
  - Table Syrup, 2-lb. tin, 25c.
  - Klim, tin, 14c.
  - Japan Rice, 2 lbs., 25c.
  - Teifer's Cream Sodas, packet, 25c.
  - Bluebell Jelly Powders, assorted, 3 packets, 29c.
  - Edward's Laundry Starch, 3-lb. packet, 37c.
- COFFEE SECTION
- Fresh Roasted Coffee, in the bean, ground pure or with frozen. Today, lb. 30c.
- FRUIT SECTION
- California Navel Oranges, dozen, 45c.
  - Choice Grapefruit, 3 for 27c.
  - Strawberry Rhubarb, 2 bunches, 27c.
  - Choice Cauliflower, each, 25c.
  - Mexican Oranges, dozen, 33c.
- FLOWER SECTION
- Shamrock, 10c, 20c, 30c, 40c pot.
  - 6-inch pans Shamrock, 40c.
  - Shamrock Plants, each, \$1.50.
  - Palms, each, 65c.
  - Asparagus Ferns, each, 19c.
  - Pans Hyacinths, each 75c and \$1.00.
  - Pots Daffodils, each 50c.

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