

**L. SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager.

PROBS

Generally fair at first, becoming showery by night.

**L. SIMPSON**

# Shopping at Simpson's is no Hardship, it is Profitable Pleasure

## Women's Winter Clothes--Bargains All

- Women's Skirts, Panama, in black only; style is pleated, rows of stitching below knee; all sizes. Regular \$8.00. Friday **4.49**
- Women's Coats for winter wear; imported kersey cloths, in navy, brown and black, dark tweed mixtures, diagonal serges in mauve and in grey, and are made in English raglan style, or with semi-fitted backs. Regular to \$15.00. Friday **4.49**
- Misses' Coats, in tweed and in wide wale diagonal serge, in black only, semi-fitting, some with strap across back, others smartly trimmed with wide strapping of self; sizes 14, 16, 18 years. Regular \$9 to \$10.50. Friday **4.95**
- Women's and Misses' Winter Suits, French Venetians, English serge and imported tweeds; coats have silk or English twill lining; skirts are pleated or plain; colors black, navy, brown, tan, green and tweed mixtures. Regular \$10.00 to \$16.50. Friday **5.95**



## Friday Bargains

## Special Bargains in Men's Clothes

- Heavy Winter Overcoats, black cheviot, single-breasted style, with velvet collar. Friday bargain **6.95**
- Men's Fall and Winter Suits, good quality, English tweeds and worsteds, in greys and browns, and fancy mixed cloths, single-breasted, three-button style. Friday **7.95**
- Worsted Trousers, in grey stripe. Friday **1.75**
- Boys' Two-piece Norfolk Suits, single-breasted, bloomer pants, light and dark brown tweed. Worth twice the price. Sizes 25 to 33. Friday **2.98**
- Men's Underwear, heavy American cotton, ribbed, with fleece finish, Penman's fleece and merino, and heavy Scotch wool; sizes 34 to 44. Regular 65c and 75c. Friday **.49**
- Men's Negliges, full size, shirts, sizes 14 to 16 1/2 only. Friday, each **.44**

### For Women, Girls and Infants

- 800 Women's Vests and Drawers, fine white or natural ribbed merino, wool and cotton mixture, winter weight, both styles of drawers, sizes 32 to 38. Regular 50c to 75c each. Friday bargain **.35**
- Girls' Vests and Drawers, "Stralean" brand, heavy plain white wool mixture. Vests, button front, long sleeves. Drawers ankle length. Sizes 6 to 12 years. Regular price, 55c and 75c each, Friday bargain, each **.25**
- High Class Corsets, "La Reine," "Thomson's Glove Fitting," and "Jewel," this season's fashionable styles, fine white coutil, medium bust, extra long skirts, finest boning, 4 or 6 garters, sizes 18 to 26 inches. Regular prices \$3.50 to \$5.00 a pair, Friday bargain **1.95**
- Clearing 328 Girls' Dresses, including many charming styles in black and white shepherd check, trimmed with red or blue materials, fine wool serges and colored pongee. Sizes in pongees and serges, 3 to 6 years, in shepherd's check, 3 to 14 years. Regular prices \$2.50 to \$4.00 each, Friday bargain **1.69**
- Infants' Warm Winter Coats, colors navy or brown, double-breasted, high neck, silk lined and corded, tweed lined, sizes 1 to 2 1/2 years. Reg. price \$4.90 each, Friday bargain **1.95**
- Infants' Dresses, 2 very dainty styles, in white lawn, fine lace or embroidery trimmed, Mother Hubbard styles, many tucks in skirts. Ages 6 months, 1 and 2 years. Regular prices \$2.00 and \$2.50 each, Friday bargain, each **1.00**
- Corset Covers, fine nainsook, fine lace insertions and frills, silk ribbon, tucks, sizes 32 to 44 bust. Regular price 75c. Friday bargain **.35**
- Women's Afternoon Tea Aprons, fine lawn, full of goods and val. lace insertions, wide sashes. Reg. 50c each, Friday bargain **.25**

### Trimmings and Robes

- Clearing 50 nice semi-made Robes of cotton voile, with porcelain beads; some charming ivory lace Robes, and a few very handsome Embroidered Cotton Robes or Lawn, velvets and repp materials. Regular prices from \$7.50 to \$15.00. Sale on third floor, Waist Dept. Friday **4.95**

### Interesting Things for You in the Waist Department

- Broken ranges of Silk and Net Waists, a big variety to choose from and some really nice waists, in chiffon, taffeta, black and colored, net trimmed lace medallion, and insertions, and many other oddments. Sizes in the lot from 34 to 42-inch. Regular prices \$2.95, \$3.50 and \$3.95, Friday bargain **1.39**
- 200 Sample Waists, covering practically all cotton materials, in white and black, also some lustrous and wools. These are all up to the minute styles, made for winter trade. Choice of values up to \$1.95, for Friday bargain **.79**
- A clearing lot of White Lingerie Waists, good quality, and nicely trimmed with embroidery, all sizes to 40-inch. Regular 75c. Friday bargain **.39**

### Fine Furs on the Third Floor

- 25 Natural Alaska Sable Muffs, Empire shape, made from full turred skins, satin lined, down filling, silk wrist cord. Regular price \$12.00. Friday **7.95**
- 50 Mink Marmot Muffs, Empire shape, satin lined, down filling. Regular price \$4.00 and \$4.50. Friday **2.95**
- 25 Mink Marmot Scarfs, throw over shape, 68 inches long, trimmed with 8 squirrel tails, satin lined, chain fastener. Regular price \$6.00, Friday **3.95**

### Lounging Robes and House Dresses

- Long Kimono Gowns, of plain and ripple all wool elderdown, also French flannel and albatross, cardinal, sky, grey, pink and cream. Some are finished with silk braids; others with tulle or silk shell stitching. Regular \$5.00, \$7.50 and \$8.50. Friday **3.95**
- Cannot promise phone or mail orders.
- Women's One-piece House Dresses, of striped percale and plain ray, navy, sky and grey, gored skirts, collars and buttoned cuffs. Sizes 34 to 44. Regular \$1.25 and \$1.50. Friday **.95**

### Dress Goods and Silk

- Black Diagonal Suiting, 50-in wide, thoroughly shrunk and spot proof. Regular \$1.25 per yard, Friday **.93**
- Colored Fabrics, in great variety. Regular 55c to 85c. Friday **.46**
- Colored French Silks. Reg. 60c. Friday **.46**
- English Peau de Soie, black, ivory and stripes. Reg. 50c. Friday **.38**
- Black Mousseline Duchesse Satin, soft lustrous, guaranteed, 40-in wide. Per yd 1.19
- French Brocaded Satens, and Fancy Stripe Linings, in greys, blues, browns, lawns, etc. Also ivory and black, 40-inch wide. Regular up to 50c yard, Friday, yard **.38**
- Spun Glass Lining, in all the leading shades, also ivory and black. Regular 25c yard, Friday, yard **.19**

### Wash Goods (2nd Floor)

- Fine twilled Cashmerette Spots, Stripes and Fancies, in a full range of colors, including cream, navy and black, a splendid chance for a cheap dress or house wrapper, regularly 12 1/2c **.74**
- White Mercerized Broadcote for Waists, fully bleached and pretty small lady-like designs, 28 inches wide. Regularly 15 1/2c **.12 1/2**
- Another big lot of Printed Serpentine Crepe Remnants and Mill Ends, in a big variety of designs, colorings and lengths, nothing better for dressing gown or kimono. Regularly 25c **.12 1/2**
- 40 inch Silk Striped Voile, for evening wear, full range of colors. Regularly 85c **.39**

### Bargain Gloves and Hosiery

- Women's fleece-lined black Cotton Hosiery, full weight, fast black, extra value. Friday **.12 1/2**
- Women's plain and ribbed English Cashmere Hosiery, medium weight, soft elastic yarn, double heel and toe, 8 1/2 to 10, 25c value. Friday, pair **.20**
- Women's Real Kid Gloves, 2 dome clasp, soft, pliable finish, large range of shades, 5 1/2 to 7 1/2, 85c value, Friday **.59**
- Men's and Boys' Leather Wool Lined Dress Gloves, extra soft, pliable skin, 1 dome clasp, tan shades, 4 to 10, 85c value, Friday **.59**
- Men's all-wool plain black Cashmere Socks, seamless sole, good weight, soft spun yarn, double heel and toe, 9 1/2 to 11, 85c value, Friday **.25**

### Boys' and Rubbers

- 330 pairs Women's Boots, patent coil, Dongola kid and tan calf leathers. Blucher style, high low and medium heels. Sizes 7 1/2 to 7. Regular \$2.00 and \$2.50, Friday **1.49**
- 240 pairs Men's Boots, velours calf and box lip leather, Blucher style, solid leather soles and heels. Sizes 6 to 11. Regular \$2.50 and \$3.00, Friday **1.99**
- 124 pairs Misses' and Youths' Boots, Blucher style, patent coil, velours calf and Dongola kid leathers, wide footform toes, low heels. Sizes 11 to 2. Regular \$2 and \$2.50, Friday **1.49**
- 300 pairs Children's Boots, Dongola kid leather, low heel, dull calf Blucher tops. Sizes 8 to 10 only. Regular \$1.25, Friday **.95**

### Millinery

- Velvet Turban Toques and dress shapes. Regular to \$4.50, Friday **1.69**
- Untrimmed Shapes, the big sale continues on Friday, regular to \$5.00, for \$1.00; regular \$2.50 for 50c.
- Children's White Bear Tama, and white and colored Felt Hats. Regular to \$1.25. No phone orders. Friday **.39**
- Fancy Feathers, regular to 75c, Friday **.19**

### Fancy Needlework

- Beautiful lace pieces, comprising Cluny and Venetian centrepieces, fine renaissance lace shams and runners; also some fine examples of real Madeira centrepieces, regular selling prices from \$1.50 to \$3.50. Friday bargain **1.00**

### Handkerchiefs and Neckwear

- Men's and Women's fine Irish Lawn Handkerchiefs, 12 for **.25**
- Women's and Men's pure linen handkerchiefs, Friday each **.09**
- Chiffon Veils, black only. Regular \$1.25. Friday **.59**
- Sample Paris Scarfs, no two alike. Regular \$3.00, \$3.50, \$4.00, \$5.00. Friday \$1.50, \$1.75, \$2.00 and **2.50**

### NECKWEAR

- Women's Silks Jabots **.15**
- 5,000 boxes tourist and soft pleated mull neck frillings. Friday, 2 boxes for **.10**
- Not more than two to any customer.

### Opera Bags

- A large selection of Opera Bags, in all the new colors and shapes, with fancy chain. Regular \$1.98, Friday bargain **1.25**
- The new steel-studded Velvet Hand Bags, French designs, evening wear. Regularly \$3.75, Friday bargain **2.50**

### Ribbon Bargains

- Taffeta Ribbons for sashes, hairbows, millinery and fancy work 5 and 6 inches wide, in all the best shades including lots of white, pale blue pink, navy and red. Regular 15c, 20c and 25c yard. Friday bargain **.10**
- Fancy Stripe Ribbons, 5 and 6 inches wide, in about eight different patterns and a good range of color combinations. This ribbon is excellent for millinery and fancy work. Regular 25c to 45c per yard. Friday **.15**

### Toilet Requisites

- Rose Talcum Powder, regular 20c. Friday, 2 for **.25**
- Roger and Gallets Veloute Face powder. Special for Friday **.39**
- Johann Maria Farina original Eau de Cologne, 40c. Friday **.29**
- Roger and Gallets toilet soaps. Regular 25c. Friday **.18**
- Men's Shaving Mirror with extra heavy glass. Regular 35c. Friday **.19**
- Gilmour's Hand Cleaner. Regular 10c. Friday 5 for **.25**
- Massage Cream and Skin food, regular 75c. Friday **.43**
- Phone direct to Toilet Department.

### Jewelry Bargains

- \$2.25 Band Bracelets, hand engraved and plain, safety chain. Friday **.95**
- Women's and Men's \$2.00 Black Silk and Woven Wire Watch Fobs, with gold filled signet and amethyst mounts, and charms for monogram, safety chain. Friday **.95**
- Women's and Men's \$2 Lockets, gold filled, plain, with monogram engraved free, or pearl set **.95**
- Women's and Men's \$1.50 to \$3.00 10k. Solid Gold Rings, chased and plain pattern Signet Rings, for monogram; 10k. Birthday Rings, assorted stones; 10k. Single Stone Rings, with real whole pearls; 10k. Stone Set Signet Rings. Friday **.98**



### Great Values in Carpets, Linoleum and Rugs

- Linoleums, best qualities at a bargain price. Yard **.37**
- Rugs, Wilton Squares are the most durable and are very seldom to be bought for this money, 6 1/2 x 9 feet, for \$19.45; up to 11.3 x 13.6 feet, for \$35.00.
- Small Rugs and Mats, plenty of interest on the floor for the bargain hunter. A few cotton bath mats included.
- A Velvet Rug, 4 ft. 6 in. x 2 ft. 3 in., in rose, green or brown, with tan **1.95**
- Slightly imperfect Smyrna at Cost Price. Sizes 5 ft. x 2 ft. 6 in. and 6 ft. x 3 ft.

### For Your Windows and Furnishings

- CRETONNE REMNANTS. One hundred Cretonne Remnants for cushions, seats, chair pads. Sizes 50 in. x 31 in. 35c each; 30 in. x 30 in. 25c each; 15 in. x 31 in. 15c each; 24 in. x 24 in. 25c each.
- 36 IN. VERSAILLES CHINTZ, FRIDAY, 22c.
- For Bedroom Decorations, 36 inches wide, all colors. Regular 35c. Friday **.22**
- \$2.50 TAPESTRY CURTAINS, \$2.75.
- All colors, heavily fringed, 3 yards long, 45 inches wide. Regular \$3.50. Friday **2.75**
- \$1.25 CURTAIN STRETCHERS, 70c.
- 101 only, folding, \$1.25 value. Friday **.79**
- NOTTINGHAM LACE CURTAINS. 3 and 3 1/2 yards long, 50 inches wide. Regular \$3.75 and \$3.50. Friday **2.45**
- 50c AND 60c EXTENSION RODS, FOR 19c.
- 54 inches to 72 inches, in brass, nickel and oxidized. Worth 60c each. Friday bargain **.19**
- FIGURED ENGLISH CASEMENTS. All 50 inches wide, fast colors, lengths up to 20 yards, 75c and 85c value. Friday, yard **.33**

### Friday Furniture Bargains

- 50 Medicine Cabinets, hardwood, oak finish. Regular \$2.00, Friday bargain **1.45**
- 200 Chairs, in hardwood, golden finish, made strong. Reg. 90c, Friday bargain **.69**
- 20 Kitchen Cabinets, in hardwood, finished natural with whitewood top and two floor bins. Regular \$4.90, Friday bargain **3.90**
- 15 Desk Tables, in selected oak, fumed finish. Drawer has writing board at top and ink well. Regular \$18.00, Friday bargain **10.90**

### Reliable Linens and Woolsens

- White Wool and Cotton Mixed Blankets, 60 x 80, for quick selling. No phone or mail orders. Friday, pair **1.98**
- Turkey Red Chintz Comforters, well filled, Friday, yard **1.35**
- 1,000 Yards White Flannelette, nice heavy soft nap, 27 inches wide. Regular \$1.40, Friday, yard **.7**
- Damaek Table Cloths, good heavy weight, in neat bordered designs. About 2x2 1/2. Friday **1.23**
- 1,000 Yards Factory Cotton, 24 inches wide, closely woven, clearing Friday, yard **.6**
- 1,000 Yards Roller Toweling, 17 inches wide, closely woven, clearing Friday, yard **.7**
- 200 Pairs Bleached English Sheets, 70 x 90, Friday, pair **1.15**
- Huck Bedroom Towels, 19 x 38, hemmed ends. A good drying towel, Friday, 3 pairs for **1.00**
- Phone direct to Linen Dept., 2nd floor.

### Passé Parout Outfits

- REGULAR \$1.25, FRIDAY, 95c.
- Splendid matt board, all colors. Regular selling up to 40c, Friday all one price, each **.12**
- Camera Dept., 6th floor.

### Silverware Worth Buying

- Salt and Pepper Shakers, cut glass, sterling silver tops. Regular \$1.00 and \$1.25 pair. Friday **.49**
- Rogers' Spoons and Forks, dessert, table. Regular \$4.75 and \$5.75 per dozen. Friday, per dozen **3.00**
- Egg Cup Sets and Spoons, Sheffield plate on nickel, gold lined. Regular \$1.50. Friday, per set **.98**

### Wall Paper, Paints, Weather Strips

- Bedroom or Kitchen Wall Papers, assorted colors. Regular to 8c and 10c, Friday **3 1/2**
- Walls and Colored Papers, mixed colorings. Regular to 10c, Friday **.7**
- Dining Room, Hall and Parlor Papers, in reds, browns, greens, blues, tans, small or full designs. Regular to 25c, Friday 11 1/2c, Regular to 35c, Friday **.17**
- 1/4 Pint Paint, Friday, special **.9**
- Water Putty, in boxes, Friday, special, 1/4 Store. 1/2 Pint, 1/2 Pint, 1/2 Pint, Friday special **.8**

### Good China for a Trifle

- 5,000 pieces in English, French, Austrian and Japanese China, as follows:—Cups and Saucers; Dinner, Soup and Breakfast Plates; Salad Bowls, Cream Jugs, Sugar Bowls, etc. etc. Friday bargain, half for quick selling. Price **.10**
- 500 Teapots, in English jet and fireproof wares, all sizes. While they last **.35**
- 97-piece Dinner Set, in Austrian Chalkware, "La France Rose" decoration, with coin gold finish. Reg. \$30.00, Friday bargain 25.00
- Fruit Bowls, in American pressed glass. Regular 15c. Friday bargain **.10**
- Chandeliers, in pillar shape, colonial cut. Regular 85c. Friday bargain **.39**
- 50 pieces Rich Cut Glassware at half price. Fruit Bowls, Fern Pots, Sugar and Cream Sets, Flower Vases, Vinegar Bottles, Bon Bons, Friday bargain **2.50**

### Shelter Under One of These

- 240 Women's Umbrellas, fine silk and wool tops, good handles, 23-inch Parasol frames. Values up to \$1.75, Friday **.98**
- About 150 Men's and Women's Mercerized Covered Umbrellas, fancy horns and assorted natural wood handles. Special, Friday **.63**

### Seasonable Tonics and Drugs

- Pure Norwegian Cod Liver Oil, 40c bottles, Friday **.25**
- Patterson's Cough Drops, 5c packages, Friday **.10**
- Wahoo, the non-alcoholic tonic and blood purifier. 60c size, Friday **.25**
- Petrolatum, 10c size, Friday, 5c; 5c size, Friday **.10**
- Ammonia Powder, large package, Friday, 4 for **.25**
- Hot Water Bottle, red, No. 2 size. Friday **.75**
- Syringe Tubing, rapid flow, red, 7-foot length. Regular 35c, Friday **.25**
- Loofahs, fine large, special **.17**

### Palms, Ferns and Bulbs

- Kentia Palms, regular \$1.50 for **.95**
- Boston Ferns, regular 75c, for **.49**
- Boston Ferns, 16 and 12-inch pots, regular \$3.00 and \$3.50 each, for **2.50**
- Tulip Bulbs, reg. \$1.50 per hundred **.85**
- Chinese Sacred Lilies, 3 for **.10**
- Narcissus and Daffodils, per dozen **.15**

### The Best of Groceries and Provisions

- 2,000 bags Choice Family Flour, 4 bag **.56**
- Choice Currants, cleaned **.3**
- Finest Valencia Raisins, new fruit 3 lbs. **.25**
- Yellow Cooking Sugar **2 1/2 lbs. .50**
- Perfection Baking Powder, 3 lbs. **.25**
- Mixed Peel, Orange, Lemon and Citron, per lb. **.15**
- Pure Kettle Rendered Lard, per lb. **.15**
- Canada Cornstarch, package **.7**
- Finest Creamery Butter, per lb. **.31**
- Pearl Tapioca **3 lbs. .25**
- Choice Bangoon Rice **6 lbs. .25**
- Canned Corn **3 tins .25**
- Pickled Shoulder of Pork, 6 to 8 lbs each, per lb. **.10**
- 2 1/2 LBS. PURE CELONIA TEA, 95c. A blend of India and Ceylon Tea; one tin Friday, black or mixed **2 1/2 lbs. .55**

# The Robert SIMPSON Company Limited