

The Robert SIMPSON Company

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Moderate to fresh easterly winds; fair and moderately warm.

The Robert SIMPSON Company

Don't Forget! The Greatest Shoe Sale of the Season at 8 a.m. This Morning

Don't Miss These Elegant Coat Sweaters for Women

Two beautiful styles of fine Coat sweaters for women are offered Monday at fully a third less than regular value.

120 Only, Women's Coat Sweaters, fine heavy knit wool, two styles, one with high turn down collar and one with V neck, wide rope of fancy stitching, 2 pockets, pearl buttons, length about 30 inches; colors brown red, navy or grey. Sizes 22 to 42 bust. Regular price \$3.75 each. Monday each \$2.75

Women's Flannelette Nightdresses

These gowns are worthy of a night and early visit to the white-ware department, Monday morning. They are large full sized garments, and are made from good heavy flannelette in neat fancy stripe patterns. Phone orders taken. Not more than four to each customer.

2400 Women's Nightdresses, fine heavy striped flannelette, pink or blue effects; Mother Hubbard style, tucked yoke, ruffle of goods on neck, from an elastic high neck, long sleeve style, lengths 51, 56, 58 inches. Regular value 65c each. Monday each \$1.43

Gas and Electric Light Specials on Fifth Floor

3-light ceiling electric fixture, with chain drops and shades complete. Regular \$8.00, Mon. 5.25

2-light electrolier complete with fancy shades. Regular \$4.00, Monday 2.75

4-light electrolier, in brushed-brass finish, complete with shades. Regular \$8.00, Monday 4.95

Electric wall brackets, brushed-brass, 2 shapes, ready wired. Monday 55c

2-light "Den" fixture, for electric light, Flemish finish and fitted with suitable shades. Regular \$3.00, Monday 1.99

"Single gas hall pendant, fitted with chain top mantle. Inverted burner and fringed shade. Regular \$3.00, Monday 1.99

2-light gas fixtures, in rich gilt finish, complete with shades. Regular \$2.00, Monday 1.39

"Rational" inverted light, with burner, mantle and shade complete. Regular 60c, Monday 49c

"Weisbach" upright light, complete with best mantle and white globe. Regular 75c, Monday 59c

"Weisbach" or "Lindsay" mantle, upright or inverted. Regular 15c, Monday 10c

Half-roasted inverted gas globes or white "Q" globes. Regular 15c, Monday 10c

Gas kitchen pendants. Mon. 40c

All Rogers' Silver-Plate

Desert Forks, fancy pattern handles, neat design. Regular value \$4.00 dozen. Monday, doz. 2.00

Sugar Tongs, fancy pattern handles, neat design, each in lined box. Regular 75c. Monday 59c

Sauce or Gravy Ladles, fancy pattern handles, each in a lined box. Regular 80c. Monday 49c

Pie Forks, fancy pattern handles, set of 6, in a lined case. Regular \$2.25. Monday, set 1.29

Berry Spoon, fancy pattern handles, in lined box. Regular \$1.10. Monday 69c

Bathroom Fixtures

Bathroom Mirrors, bevel plate, oblong style, heavy nickel plated frame and solid back, 3 sizes: 11 ins. x 17 1/2 ins., regular \$5.00, Monday 4.25

12 1/2 ins. x 20 1/2 ins., regular \$5.00, Monday 4.49

14 1/2 ins. x 24 1/2 ins., regular \$5.00, Monday 4.49

Combination Tumbler and Soap Holder, nickel plated, including two etched tumblers, regular \$2.25, Monday 1.98

Towel Bars, nickel plated, 16 inch, Monday 49c

Monday's Good News of Silks & Dress Goods

Rich Black Mousseline Duchesse Satin, firm, even weave, skein dyed with a bright, lustrous finish, 40-in. wide. Per yard 1.35

NEW BLACK BROADCLOTHS. A new shipment of these cloths has just been put into stock in the different weights suitable for dresses, suits or separate coats, dyed in beautiful, rich, full, unfading blacks, and guaranteed positively unshrinkable and spotproof.

Rich Sedan Broadcloth, in medium weight, beautiful finish, rich, full black. An enormous contract placed for this cloth enables us to offer you exceptional value here.

Thoroughly shrunk and spotproof; 52 inches wide. Per yard 1.00

Suede Finish Broadcloth, manufactured by one of the best French makers from pure botany yarns; an ideal cloth for smart tailored suits; thoroughly shrunk and unspottable; 52 inches wide. Per yard 1.19

Panne Finished Broadcloths. We recommend these qualities for their combined appearance and durability, in weights for dresses, suits or separate coats; beautiful rich blacks; unspottable and thoroughly shrunk; 54 inches wide; \$1.50 and \$2.00 per yard.

PASTEL SHADES IN BROADCLOTHS. Beautifully finished quality, specially imported from France, in a lovely range of the very latest shades as worn in Paris and New York, for cloaks, one-piece dresses, suits or separate coats. New banana, orange, apricot, coral, cerise, Paddy green, pearl grey, Nile, Persian rose, mauve, sky, ivory, etc.; 52 inches wide; thoroughly shrunk. Per yard 1.50

PRINT AND VESTING. "Crum" Best English Print, 31 inches wide, in a full range of colors and designs. Regularly 16c. Monday, per yard 11c

20 pieces (only) Mercerized White Broadcloth Vestings, with spots, stripes and figured designs. Monday, per yard, to clear 11c

(No Phone or Mail Orders.)

Round Irish Lace Coat Collars

The finest imitation lace coat collar we have ever seen for a lot more money goes on sale Monday. It looks so much like the real hand made goods that many people cannot tell the difference, if you need a real handsome little Irish lace collar, get one of these Monday.

DUCHESS AND POINT GAZE LACE BERTHES. We have just added to our stock of real Bruxelles hand-made laces, three of the handsomest berthes of real Duchesse and point gaze lace we have ever seen.

1 at, each 33.00

1 at, each 45.00

1 at, each 150.00

Real Duchesse and point gaze lace, in narrow up to flouncing width. Yard, \$6.00, \$10.50, \$15.00, \$20.00, \$30.00, \$45.00, \$62.50 and \$90.00 per yard.

Women's Boots at \$3.00

A New Shipment from Boston in Seven Popular Styles

Patent colt, with dull calf button or blucher tops, Cuban or high New York heels, plain toe or with toe caps; gunmetal calf leather with Cuban heel, blucher; vici kid leather, button or blucher style, Cuban or military heel; vici kid leather, lace style, soft toe box, low heel; B, C, D and E widths; all sizes 2 1/2 to 7 1/2. 3.00



Men's Waterproofs for Race Week

A Waterproof of greenish fawn paramatta, made with the two-way Presto collar. Sizes 36 to 46. Monday 15.00

An English made waterproof, double texture, fawn paramatta, single breast, sizes 36 to 46. Monday 10.50

Fawn paramatta waterproof, modern style, very roomy and well sewn, sizes 36 to 46. Monday 7.00

Men's Working Trousers, warmer than overalls, and better wearing, made of Canadian tweed. Monday 1.19

Men's \$6 Sweater Coats \$4.50

100 of these extra heavy Sweater Coats; they were made in England, of pure 6-ply wool, fancy stitch fronts and down sleeve, extra strong double storm collar, two strong pockets, and close fitting double knitted cuffs, all sizes. Regular \$6. Monday 4.50

300 boys' heavy ribbed Sweater Coats, V shaped neck, two strong pockets, colors are grey or navy, trimmed with contrasting colors, small, medium or large boys' sizes. Regular 75c. Monday 47c

New Hats for Children

Children's Felt Turban Hats, small, medium or large brims, extra fine quality imported felt, colors scarlet, navy, green, fawn, brown, cardinal, tan or white, neat, dressy shapes. Monday 45c

Children's Tam o'Shanter, in black, brown or navy velvet, named bands. Monday 19c

Girls' Tam o'Shanter, wide crown, wired brims, in brown, black, navy or cardinal colors. Monday 35c

Boys' Golf Caps, in tweeds, or navy and black worsteds. Monday 15c

"Carriage Hats" from Paris

Many large velvet shapes, with osprey or ostrich mounts, have been added to a noteworthy collection. Our Paris Model Hats, originals, with the Paris labels on them, for which we paid from \$25.00 to \$50.00, will be offered on Monday at Half Price

Smart Tailored Waists for Women

Smart Shirt Waists, of wool zephyr, in neat black and white check, or plaid effects, made strictly man-tailored, strapped seams, shirt sleeve, link cuffs, soft collar with bow tie, box pleat, fastens with pearl buttons, a splendid wash material. Special Monday 98c

New Waists, of good mercerized satin, black only, whole front of group tucking, and finished in Vandyke style, with large covered buttons, tucked back, shirt sleeve, with tucked cuffs. Regular \$1.25. Monday 79c

Tailored Waists of rich messaline silk; front has cluster tucking, Gibson pleat, and is braided with silk sou-tache, fastens with large silk buttons, tailored sleeves, with tucked cuffs, black and navy blue. A \$4 waist Monday 2.95



FOR THE HOME-MAKER

China Bargains For Monday in the Basement

Monday being Basement Sale day we start our china list with a red hot bargain item and follow it up with six more which are bound to impress the reader with their claims for first place on the list. You will wonder how such things can be made for the money.

\$5.00 DINNER SET FOR \$2.49. Rich cream porcelain ware, heavy gold edge line and sprig decoration. Complete tea and dinner service for six people. Monday's big special price. Monday 2.49

Royal Carisbad China Dinner Set, 102 pieces in a translucent white china body rich glaze tea, with old gold handles. Regular \$38.00, Monday 26.00

700 Japanese China Tea Cups and Saucers, wide shape. Monday special price. Monday 9c

Cereal Jars, Dutch delit ware. Regular 20c. Monday 10c

China Cuspidors, neat design. Monday 25c

7-piece Fruit Set, dainty floral decorations, per set 49c

10-piece Toilet Set, blue floral design, roll rim basin. Complete set 1.69

Phone Direct to the Department for these Basement Sale Items on Monday

Hardware

Roxton Jack Plane, 15 inches long with 2-inch cutter, regular \$1.45, Monday 1.11

Siegler Block Plane, 7 1/2 inches long with 1 1/2 inch cutter, regular 50c, Monday 39c

Cobbler's Repair Outfits, consisting of iron stand, 3 iron feet, hammer, knife, needles, awls and nails, complete in box, Monday 75c

Inside Mortise Lock Sets, old copper finished plates and knobs, regular 35c, Monday 29c

Chain Door Fasteners, old copper finished, regular 60c, Monday 37c

Letter Box Plates, old copper finish, regular 40c, Monday 33c

Upright Rim Locks, and white porcelain knobs, regular 25c, Monday 19c

The Economy Household Soldering Set, Monday 15c

Barbers' Hair Clippers, Boker's make, regular \$1.25, Monday 98c

Butchers' Cleavers, with round polished wood handle, Monday 40c

Chopping Axes, hickory handle, regular \$1.00, Monday 79c

Furnace Scoop Shovels, regular 40c, Monday 33c

Special Oak Heaters, for coal or wood, nickel trimmings, steel body. Special No. 111 size Mon. 5.00

Special No. 112 size Mon. 6.50

Special No. 115 size Mon. 7.50

Special No. 117 size Mon. 10.00

Household Scales, weighs up to 24 lbs. Government tested and stamped, a \$3.00 scale. Monday 1.49

Platform Scales, as above. Monday 1.19

Men's Dinner Pails, square tin with patent flask top and fit in cup and tray. Regular 50c. Monday 29c

Tin Boilers, flat copper bottom, sizes 8 and 9. Regular \$1.35, with cover. Monday 89c

Galvanized Boilers, flat bottom, sizes 8 and 9, with cover. Regular \$1.00, Monday 66c

Cold Blast Lanterns, will not blow out in any wind, worth 85c. Monday 67c

Griewood Food Choppers, large household size. Regular \$1.75. Monday 98c

Galvanized Tubs, with wringer attachments, non-rusting material. Monday, 69c, 79c and 83c.

Galvanized Garbage Cans, with ball handle, and slip over cover, three sizes. Monday, 69c, 79c and 83c.

Galvanized Foot Baths, oval, regular 40c. Monday 33c

Gold Band Coal Scuttles, regular 35c. Monday 29c

Tea Kettles, copper, nickel plated, No. 8, flat and pit bottom. \$1.45 value. Monday 98c

Daisy Tea Kettles, Monday 11c

Gas Toasters. Regular 15c. Monday 10c

1,000 Pieces Pearl Granite, tea kettles, rice boilers, preserving kettles, dish pans, covered saucepans, etc., worth up to 50c. Monday 22c

1,000 Pieces "Standard" Enamelled Steel Ware, all white, with blue edge, Berlin saucepans, platters, mixing bowls, spiders, wash basins, etc. Regular 40c. Monday 25c

500 Black Iron Roast Pans, 7-in x 14-in, worth 12c. Monday 5c

Putty Silver Polish, 15c, 25c, 40c and 45c sizes.

Putty Metal Polish, 15c, 25c, 35c, 60c, 90c and \$1.75 sizes.

A polishing cloth and a memo pencil goes with each.

Laundry and Woodenware

The Easy Wringer, steel ball bearings, spiral springs and 11-inch standard grade rubber rolls. Guaranteed for one year from date of purchase a \$5.00 value. Monday 3.95

Imperial Wringers, with spiral springs, covered cog wheels, standard grade rubber rolls, improved sure grip clamps. Will fit any tub. A guarantee for one year from date of purchase with each wringer. Regular \$4.00, Monday 2.95

Folding Wash Benches, hold two tubs. Any wringer can be attached. Reversible drip board, galvanized fittings. Regular \$1.75, Monday 1.49

Marvel Washing Machine, cradle style. Regular \$4.25, Monday 3.95

Galvanized Clothes Lines, 100 ft. Monday 23c

Galvanized Clothes Lines, 50 ft. Monday 12c

Clothes Pegs, 6 doz. best make, Monday 5c

Willow Clothes Baskets, 85c size. Monday 65c

Globe Washboards, regular 25c, Monday 19c

Splint Clothes Baskets, 25c, 28c and 30c size. Any size, Monday 21c

Clothes Driers, 6 arms. Regular 15c, Monday 10c

Calderonix Oatmeal Cork Papers for drawing rooms, sitting rooms, halls, dens, in warm browns and tan shades; used with flat or gilt dividers cut into walls, per roll 25c, 35c, 50c, 75c.

Dividers per yard 5c, 10c, 15c, 25c, 35c, 50c, 75c.

High Class Bed Room Papers in flat corduroy, Italian and Persian designs; English florals stripes and cretonnes; rich colorings. Per roll 35c, 50c, 75c.

Plain Linen, crash stripes, small design in fancy lattice in greys, blues, pinks, blues, yellows, creams. Per roll 25c, 35c, 50c.

Imported and Canadian Papers for living or sleeping rooms; in all variety colors, neat designs. Prices range per roll 5c, 8c, 10c, 12 1/2c, 15c, 25c, 35c.

Burlaps, green, brown, or red. Per yard 25c.

Plate Rail, Mouldings, Chair Rails and Dividers in white enamel or oak colorings in any shades. Prices range per foot according to goods. Per foot 1/4c for mouldings to 25c for Plate Rails.

Carpets, Rugs and Window Shades

SEAMLESS TAPESTRY RUGS. (Fourth Floor.) THE NEW BRUSSELS CARPETS. The old standard quality Scotch tapestry, pure wool, closely woven, durable and dependable. In five designs and colors. Size 9 x 10 1/2 feet, \$12.25; 9 x 12 feet at 14.25

SEAMLESS VELVET RUGS, \$20.50. The finest grade of Wilson Velvet Room Rugs, in Orientals, conventional and floral designs. No rug at the same price or near the price will give as good service. We have all sizes. For the 9 x 12 foot size the price is 20.50

INLAIN LINOLEUMS 90c YARD. We have the best inlaid linoleum that is made, the most serviceable, square yard 90c

FINE WILTON CARPETS \$2 YD. For drawing room, library or dining room our stock is complete with the newest and most effective colorings and designs. Some of the latest patterns are particularly fine, the yard 2.00

The best Brussels, not the kind that are frequently called best, but the full five-frame genuine Brussels carpet. The most attractive carpets we have ever shown, the yard 1.45

A Window Shade Bargain 29c, plain or trimmed white, cream, green or combinations of color. Harmonious rollers, regular prices to \$1.33 Monday 29c

A Remnant Sale, velours, monk's cloth, repps, serges, Egyptian cloth, clothings, Kent silks, tapestries, linens, broadcases, 1/4 to 3 yards long, suitable for chair covers, cushions, curtains. Prices were up to \$2.50 a yard. Monday 39c

Specials for To-Day's Selling

Women's \$18.00 Suits for \$9.75

New Silks at 25% Discount.

Men's Fall Overcoats \$8.95

Men's Shirts Up to \$2.50 for 98c

The Greatest Shoe Sale of the Season. 98c Jewelry Bargains.

Women's Tailored Shirtwaists \$1.29

The Robert SIMPSON Company Limited

Help for Wash Day From the Grocery Dept.

Wide Awake Soap, best quality, 6 cakes, 25c. Fels Naptha Soap, per bar, 5c. Surprise, Sunlight and Taylor's Borax Soap, 6 cakes, 25c. Comfort and Eclipse Soap, 6 bars, 25c. Heather Brand Soap, 7 bars, 25c. Simpson's Big Bar Soap, per bar, 10c. Santa Claus and Victor Soap, 6 bars, 25c. Pearline, 1 lb. package, 11c. Old Dutch Cleanser, 3 tins, 25c. Sapolio, per cake, 8c. Powdered Ammonia, large package, 3 packages, 25c. Naphtha Powder, 1 lb. package, 8c. Gold Dust Washing Powder, large package, 1 package, 23c. Lux Washing Powder, 3 packages, 25c. Taylor's Soap Powder, 2 packages, 8c. Swift's Pride Cleanser, 3 tins, 25c. Royal Blue, 2 packages, 7c. White Swan Lye, per tin, 7c. Canada White Laundry Starch, 1 lb. package, 7c. Bon Ami, per cake, 12c.

5 LBS. CEYLON TEA \$1.10. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Monday, 5 lbs. \$1.10

FACTORY 4190 foot, ne... 156 to a l... market. H. H. H. 28 1/2

Train

Terrible Neenah... W. Tr... Merry... Fog.

THREE

NEENAH persons are five... result of a... and Western... into a hayr... merry-makers... picnic.

Dust and... near the side... to the cause... able to see... train suffer... far.

The collision... the collision... Train No. 12... the wagon... unfortunately... the Peter Ha... gone to att... wedding-an... Of the dead... women. All... injured. Were

Boys' Golf Caps, in tweeds, or navy and black worsteds. Monday 15c

Our present stock contains the latest in English rich toned papers, Paris cretonne effects, German tapestries and American metalles. In ported cloths linens and corduroys are here in any color or style.

The latest colorings are brown, green and blue and their blends, and our salesmen and appointments are up to date and afford every facility for a good choice.

This list is only a partial one but it will serve to give some idea of the scope of the department.

Aerochromas, hand shaded effects with stencilled borders 5 feet wide. Wall per yard \$1.00; Prieze \$1.50.

Japanese Grass Cloth brown, green or white with printed or stencilled 4 and 5 inch borders. Cloth per yard 60c; Border 25c.

Java Pebbled Papers can be tinted any shade, for walls and ceilings. Regular 75c and \$1.75. Special per roll, 50c.

English Tweed, pin or corduroy striped in mild browns and greys to use with panel effects. Walls per roll, 50c, 60c, 75c. Panel dividers, 25c and 50c per yard.

Metallics for halls, vestibules and dining rooms, rich colors. Per roll 50c, 75c and \$1.00.

Japanese Leathers, latest designs \$1.00, \$1.25, and \$1.50 yard.

English and New York Papers for drawing and reception rooms in Champagne, Tuscan, maize, old rose and greens. 50c, 75c, \$1.00 to \$1.50 per roll.

Calderonix Oatmeal Cork Papers for drawing rooms, sitting rooms, halls, dens, in warm browns and tan shades; used with flat or gilt dividers cut into walls, per roll 25c, 35c, 50c, 75c.

Dividers per yard 5c, 10c, 15c, 25c, 35c, 50c, 75c.

High Class Bed Room Papers in flat corduroy, Italian and Persian designs; English florals stripes and cretonnes; rich colorings. Per roll 35c, 50c, 75c.

Plain Linen, crash stripes, small design in fancy lattice in greys, blues, pinks, blues, yellows, creams. Per roll 25c, 35c, 50c.

Imported and Canadian Papers for living or sleeping rooms; in all variety colors, neat designs. Prices range per roll 5c, 8c, 10c, 12 1/2c