

Modern Investigators and Physiologists Seem to Have Confirmed This Theory:
To Be Healthy Means a Normal Supply of Electricity; to Be Ailing Means a Lack of This Energy.
The Question Is: How Can This Missing Electric Force Be Restored in the Best Possible Manner?

OLBERGMAN CURED OF DE-
RANGED AND WEAK
KIDNEYS.

Dear Sir,—During the early part of my
university course I was greatly troubled
with weak kidneys. I had tried almost
all the best known "cures" without any
relief. As a last resort I sent for one of
your Hercules and in a few days had
perfect relief. I continued to wear it for
a couple of months and have never had a
return of the trouble. It proved a verita-
ble blessing from God to me, and I shall
be glad to recommend it, as I have since
then repeatedly done to others suffering
from weak kidneys. It built me up
permanently, for it is over seven years
ago now and I have been strong and well
ever since.

I would gladly recommend it to students
and to all others whose location neces-
sitate a sedentary life, which too often
results in deranged kidneys and a weak
back.

Yours sincerely,
REV. W. A. WATT,
Burgundy, Ont.

**PROMINENT NOTARY PUBLIC
SUFFERED MANY YEARS WITH
WEAK KIDNEYS AND BACK.**

Dear Sir,—Replying to yours, you
may rest assured you would have heard
from me had I not been satisfied with the

appliance I purchased from you some time ago. I used it according to the directions and the pains in my back and kidneys wholly ceased and have not since given me any trouble. I may say it has far exceeded my most sanguine expectations. I cannot speak too highly of it and have recommended its use to some of my friends who are troubled with rheumatism.

tion, etc., and at least one of them has purchased a Hercules from you and is pleased to say he has had similar results. I feel satisfied that anyone using your Electric Hercules according to instructions would have the same beneficial results which I have had.

Yours very truly,
HARRY PERRIN, N.P.,
Hartney, Man.

Beard and Rockwell in the U. S. and Debaté in France have shown that in animals the rate of growth can be accelerated by suitable electrization.

Electricity is also being used very successfully to stimulate the growth of vegetables and garden plants and destroy the germs of plant disease. The yield of various crops being increased from 10 to 62 per cent. through this use. (See very interesting article in the Literary Digest, of May 8, 1914.)

All that you lack is vitality—your life
is like an engine without steam.
The machinery of your body works
properly.

Anything that will restore your
steam will make a new man of you.
Others have been tried and have failed
because they were too weak to stand.
It failed. It is electricity, and "elec-
tricity is life." That nobody is well,
that all are sick, is because they lack
vitality. A grand appliance should give you health
and happiness.

Vital, Healthy People Attract All

A man may learn the degree of his im-
portance by the attraction he has.

for "those who know him." If you are not "magnetic," if you are nervous, unattractive, and lack nerve and courage, mind and wisdom naturally pass you by for the ill-blooded, clear-eyed, seven-metered man whose, very power, magnetism and electro-vital force makes him the center of all attention. Thousands have said, "I respect, I adore, I love, I am drawn to, I am courage and ambition." It made him amiable with life and spirits; it gives us the foundation of renewed strength to everyone.

Mr. H. Gifford Sindelar, 2704 Market street, Wilmington, Del., writes: "His treatment has restored my nerve."

merce. Put to my purchasing agent
 mercurex I was a complete noncom-
 plete, and it is very gratifying to know
 that this little instrument is capable of
 supplying new vitality to my system.
 As a natural and unembarrassing way
 of getting rid of my ailments, I have
 found it to be a most effective means
 of restoring my health.

Why Use a Body Battery?

A party asked the other day why I use
 the faradic batteries and static machine
 I don't give the same up-building results
 my electric body appliance.

That's because you can't stand the
 treatment for more than a few minutes
 and you're tired afterwards.

are it long on account of the shock when a man tries that method and finds that it does not help him. I have concluded that the only thing is no good. My "system" is different. Every man a current is sent into the body for several hours every day, or night, usually while the person sleeps. The denigrate nerves are not jacked up, shocked by this current, but are put into a normal condition. The current saturates a man's whole body, saturates a man's every plowed field. They absorb it, drink it in, and as it is their very life they grow strong with it.

Poor digestion, inactive liver, constipation, sluggish heart, slow thinking, dormant energy and laziness are all due to the lack of this current.

back of the throat, the motive power of the human machine, the power that keeps the organs active and you will see what we mean. In such cases you will see how my appliance can put energy into the body. It shows the electricity of the nerves and discharges the dangerous and bundle of disorders that are caused by the nerves. You have experienced all the parade batteries, or taken electric treatments without success. Is no reason why my methods should prove a failure. The ordinary battery can only be applied for a few minutes at a time, and that is not enough. Besides, that method is inconvenient and causes great inconvenience. You use all day or all night without interfering with your work or rest. It

Prejudice Against Advertised Treatments.

There is a whole lot of prejudice against advertised remedies, due no doubt to the large number of quacks and schemers that have foisted worthless remedies on the public.

If it were not for this prejudice I would not be able to handle all the business that would come to me. The many fake remedies advertised by charlatans have made

Many people are skeptical; but I know that this is a good thing and will hammer away until everybody knows it.

I claim any organ of the body, one part that lacks the necessary vitality to do the work as nature intended, can be restored by the use of this treatment. Of course, of course, conditions which require a physician's attention.

It gives strength, it makes the blood rich and warm; it vitalizes the nerves and puts vim into the brain and muscles. It just makes a good man out of a bad one in every way.

It cures all kinds of weakness, nervousness, nervous prostration, rheumatism, neuralgia, and aches, weak nerves, general debility and any other trouble which can be cured by restoring the life force.

No matter where you live, you can use my appliance as successfully as I do. You could come here to my office. **FREE**

Valuable Books Free

To any man or woman who will mail me this coupon I will send free (postage sealed), a finely illustrated book. This book is written in plain language, and explains many secrets you should know. One especially for men; another for women.

Don't spend your money on drugs and medicines.

Electricity is, in my opinion, far superior. You should know about it. Don't wait another minute.

Cut out this coupon from paper and mail it. I will send the book without delay, absolutely free. Address: The A. B. Selden Co., 340 Yonge Street, Toronto, Ont.

If in Toronto, would be pleased to have you call as you would then have an opportunity of seeing just testing the Appliances of home use. If out of town, regarding your condition, investigation of my method, either personally or by mail, places you under no obligation. Hours, 9 to 6. Entrance, 4 Temple Court Street.

the
Long Street, Toronto, Ont.
be mailed to you sealed, post-



omplished for me were truly marvelous. Although it is a number of years ago now since I used your Hercules, I have enjoyed perfect freedom from all forms and attacks of lumbago. I have recommended your appliances to several, and hereby give you perfect liberty to use this testimony with anyone who may be similarly afflicted.

Respectfully yours,
REV. F. L. BROWN, B.A.,
Supt. of Methodist Missions, Orillia,
Ont.

CURED OF LONG-STANDING COMPLICATED DISEASE, RHEUMATISM, ETC.

Dear Sir,—I can speak in the strongest terms of the good I have derived from the use of your Electric Hercules. It certainly cured me of long-standing complicated disease, including the different forms of rheumatism. After wearing your appliance a short time it cured me of the terrible pain I used to have in the back. For years I had been a great sufferer from weak kidneys and pains in the back, which rendered me quite unable to work.

I was led to try one of your appliances, through the advice of a friend, and it is a truly wonderful invention, and a blessing to humanity. I will take pleasure in putting in a good word for you whenever possible. You may use this testimonial as you wish, as I consider it duty of all sufferers to know they can be cured.

JAS. RENDER,
Iroquois, Ont.

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Yours very truly,
HARRY PERRIN, N.P.
Hartney, N.B.

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“THE WORD HEALTH NOW MEANS A NORMAL SUPPLY OF ELECTRICITY IN THE BODY. AND THE WORD DISEASE MEANS A DEFICIENCY OF THAT POWER.”—Professor Edgar L. Larkin.

Professor Andrew MacConnell, President of the Society of Universal Science in a recent essay, made this statement: “The only difference between a weak man and a invalid is that the invalid is not producing enough electric power to run the functions of his body and keep the vital organs up to the necessities of life.”

This power is electricity, that is, understanding the laws governing the production and control of electricity in life, any human can cure himself in a few weeks, and increase his vitality to the point of having an overflow of happiness and joy. He takes that joy and feels from age, may in the same way rejuvenate himself.

“When one falls into any form of disease, he simply does not produce much electricity in his body as when well. We see, too, that age is like a chronic disease, the one being born from ignorance of the laws of electricity, the other from lack of excretion of electricity until he finally reaches a point where he does not produce enough to keep his vital organs running. This means death. The amount of electricity in a man's body would make the same power as the amount of electricity in a man of his age. This proves the prolonging of life a scientific matter. The body is made of electricity, and to the normal state of the body.”

Valuable Books Free
 To any man or woman who will mail
 me this coupon I will send three (closely
 sealed), a finely illustrated book. Each
 book is written in plain language and
 explains many secrets you should know.
 One especially for men, another for
 women.
 Don't spend your money on drugs and
 medicines.
 Electricity is, in my opinion, far superi-
 or. You should know about it.
 Don't wait another minute.
 Cut out this coupon right now and mail
 it. I will send the book without delay, ab-

the

be mailed to you sealed, post-
paid.