

Store Opens at 8.30 a.m. The Robert Simpson Company, Limited Store Closes at 5.30 p.m.



Features of the Spring Opening

Our Grand Spring Millinery Opening To-Day includes a showing of early hats, both for tailored and dress wear.

MILLINERY PREMIER. Continued Showing of Fashionable Silks

THE NEW CREPE ARMURES in shades of terra cotta, deep old gold, bright gold, soft sage and China blues.

Spring Dress Fabrics Shipments are arriving daily from the fashion centres of Europe and include fashionable and popular check and plaid fabrics in correct weight for dresses and spring suits.

HONEYCOMB DRESS AND SUITING FABRICS in self colors, two-tone colorings, broche and brocades.

Sample Spring Suits at \$16.50 New and different; the very latest ideas from the creators of fashion.

"Balmaccan" Coats Smart-new models for present, early spring and mid-season wear.

"Carlsbad" China Tea Set 40-piece "Carlsbad" China Tea Set, choice of four decorations, pink roses, apple blossoms, Scotch thistles, or a very dainty floral decoration.

Dresses for Mourning Wear We are now showing a wide variety of dresses, in cloth and silk fabrics, all at moderate prices.

Offerings From a Whole Store

While the Housefurnishing Sales are bringing their all-too-short month to a close, the other departments of the Store are rallying for the big Spring selling that will follow to-day's openings.

Consequently there never was a more interesting week than this for you in the big Store. The painting "Columbus at Salamanca," by F. M. Dumond, Paris Salon, 1903, which has been on view during the past month, will remain on exhibit until Saturday evening.

1,200 Pieces of Leather Goods Clearing at 25c

This exceptional offer consists of Music Rolls, Men's Wallets, Strap Purses, Card Cases, Three-fold Bill Books, Women's Combination Purses, Strap Purses. A great variety of leathers—goat, seal, morocco, alligator and seal grain. Colors black, tan and brown. Regularly 50c to \$1.50. Tuesday .25 (Main Floor.)

Wash Goods A Three Days Sale

On the bargain counter, Main Floor, a host of good things—cotton suitings, check and stripe voiles, ginghams, etc. Regularly 15c to 39c. One price .9 1/2 ON THE PRINT COUNTER. 32-inch Heavy Indigo Drill Prints in white, navy, cadet, red and black grounds, with spots, sprigs and stripes in white. Regularly 25c. Sale price .15

LAST WEEK OF HOUSE FURNISHING SALES

Drapery Bargains WATCH THE SPECIAL SALE TICKETS.

WINDOW SHADES AT 39c EACH. A lace or insert trimmed in shades of cream, green or white, 37 x 70 inches, complete with brackets and pulls. Sale price, each .39

ENGLISH CRETONNE, 69c YARD. \$2.00 value in English washing cretonne, 50 inches wide, a wonderful variety and very special value. Sale price, yard .69

"Carlsbad" China Tea Set \$3.75

40-piece "Carlsbad" China Tea Set, choice of four decorations, pink roses, apple blossoms, Scotch thistles, or a very dainty floral decoration. Finest quality thin hard china. Regularly \$5.00. Tuesday \$3.75

BREAKFAST SET, 89c. Dark blue and gold decorated Breakfast Set for four people, consists of four cups and saucers, four tea plates, four cereal dishes, one large cereal dish, and one meat platter. Regularly \$1.35. Tuesday, 13 pieces .83

"CARLSBAD" CHINA CUPS AND SAUCERS, AT 10c. 100 dozen for Tuesday's selling, "Carlsbad" white and gold decorated china cups and saucers. This hard and serviceable ware. Ovoid shape cups with very smooth surface and brilliant glaze. Regularly \$2.50. Tuesday at each .10

"CARLSBAD" CHINA TEAPLATES, same quality as cups and saucers. Regularly \$1.50 per dozen. Tuesday at each .10 (Basement.)

Silverware Sale Values

\$7.00 TEA SET FOR \$3.90. A 3-Piece Tea Set, including full size tea pot, cream jug and sugar bowl, full silver plated, satin finish, hand engraved sides. Regularly \$7.00 set. Sale price, set .390

Bathroom Mirrors

In white enamel frame, sizes 12 x 18 and 18 x 36. Prices \$2.75 and \$6.50; and then we have mirrors in square frames in either mission, golden oak or white enamel, size 10 x 14, at \$1.25; also bathroom cabinets, with plate-glass, shelves and mirrored door, at \$3.65.

Men's \$10 and \$12 Suits, Tuesday \$6.95

Made from reliable English tweeds and worsted cloths, in browns and greys, in neat stripe patterns. They are carefully tailored in good-fitting, single-breasted, 3-button style. The linings are strong and good-wearing. Tuesday .695

Men's Overcoats and Ulsters.

A few coats worth \$12.00, to clear .495 A few coats worth \$12.00 and \$14.00, to clear .795 A few coats worth \$15.00, \$18.00 and \$20.00, to clear .10.00

NEW FURNITURE

Sideboard, in quartered oak finish, golden color, large mirror, in two display shelves at back, long drawers, \$34.00. February Sale Price .16.90

Bedroom Wall Papers

New English and other imported bedroom papers in their bright and rich colorings. New Canadian papers in light and pretty effects for bedrooms. See our new lines on screens in the department.

AMERICAN BEDROOM PAPERS,

in stripes, dash, dot, linen, crash and Jasper grounds, with over patterns of flowers, stripes, figures, cretonnes, chintzes, in pretty soft color blends of blues, pinks, greys, mauve. Per roll, 20c, 25c, 35c, 50c.

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CLEARING OF ODDS AND ENDS IN MEN'S OVERCOATS AND ULSTERS.

A few coats worth \$12.00, to clear .495 A few coats worth \$12.00 and \$14.00, to clear .795 A few coats worth \$15.00, \$18.00 and \$20.00, to clear .10.00

BOYS' DOUBLE-BREADED BLUE SERGE SUITS.

Our special, smartly tailored from an imported English serge in a rich shade of navy blue. Neatly designed, with well-shaped lapels, slightly fitting back and hip-fitting bloomers. Sizes 26 to 30, \$5.00. Sizes 31 to 34, \$6.50.

BOYS' FINE WORSTED DOUBLE-BREADED SUITS.

Made from rich, navy blue, English worsted; fine, soft twill, that keeps its shape and always looks dressy. Smartly designed, with splendid-fitting shoulders and full-cut bloomers. Lined with serge. Sizes 26 to 30, \$7.00. Sizes 31 to 34, \$7.50.

Some Great Bargains in Odd Wall Rugs.

These are either single rugs of a design or color, and some few may be slightly soiled on the fold of the reverse side. They are very good qualities and attractively colored for bedrooms or sitting rooms. Some of these are half-price for Tuesday's sale—

10 Rugs at \$9.00 each, regular values up to \$18.75.

12 Rugs at \$5.75 each, regular values up to \$9.00 each. Sizes 10.6 x 12.0, 9.0 x 12.0, 9.0 x 10.6 and 9.0 x 9.0.

Bedroom Specials.

Imported bedroom papers in plain grounds in light colorings, with over pattern of stripes, floral, and nature designs in assorted colorings of pinks, blues, greys. Regularly 35c roll. Tuesday .16

Rosco and Robin Hood Brand Underwear

Shirts and Drawers, in these two popular makes, at greatly reduced prices. Shirts are double-breasted; every garment is fresh and ready to wear, guaranteed unshrinkable, non-irritating; light natural shade; all sizes in each line, 34 to 44. Regularly \$1.25. Tuesday .99

Women's Gloves at 59c

In soft, pliable lamb skin, two dome fasteners, black, tan and white. Sizes 5 1/2 to 7 1/2. Tuesday .59 Women's "Kaiser" brand washable gloves, cloth is heavy, washes and wears better than the real leather, splendid finish, natural and white. Size 5 1/2 to 7 1/2. Tuesday .50

Women's Night Dresses—Flannelette

Wonderful value in women's well-made, fine quality nightdresses. Sufficient quantities will be held back to fill 'phone orders received during the day.

Among the Linens

NEW SPRING OXFORD SHIRTINGS AND GALATEAS. Fine Zephyr Shirtings at 25c yard. These come in neat stripes, mostly light colorings; 30 inches wide; at, per yard .25

The Groceries

One Car Standard Granulated Sugar in 20-lb. cotton bags, per bag .50 Lake of the Woods Five Roses Flour, 5-bag, 30 lb. Choice side Brand, half or whole per lb. .22

AMERICAN BEDROOM PAPERS,

in stripes, dash, dot, linen, crash and Jasper grounds, with over patterns of flowers, stripes, figures, cretonnes, chintzes, in pretty soft color blends of blues, pinks, greys, mauve. Per roll, 20c, 25c, 35c, 50c.

Bedroom Specials.

Imported bedroom papers in plain grounds in light colorings, with over pattern of stripes, floral, and nature designs in assorted colorings of pinks, blues, greys. Regularly 35c roll. Tuesday .16

AMERICAN BEDROOM PAPERS,

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