

# News Release

Minister for  
International  
Trade



# Communiqué

Ministre du  
Commerce  
extérieur

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## INTERNATIONAL TRADE MINISTER CROSBIE TO ATTEND WORLD'S LARGEST SEAFOOD SHOW IN BOSTON

International Trade Minister John C. Crosbie today announced that he would attend the two-day Boston Seafood Show, March 20-22, to support the marketing efforts of 74 Canadian exhibiting companies.

The Boston Seafood Show is the largest seafood show in the world. More than 20,000 people from 60 countries will attend the show, which features 644 exhibitors and a series of seminars on marketing.

"I am pleased to support the efforts of Canadian exporters, who are supplying quality seafood at competitive prices," Mr. Crosbie said. "The strong Canadian presence at this show demonstrates our determination to take advantage of the growing market opportunities resulting from the gradual elimination of tariff barriers under the Free Trade Agreement."

The Minister added that he would use the opportunity to discuss with Americans and Europeans "the common challenge of rebuilding depleted stocks and restoring a flourishing industry. We will all benefit if conservation becomes our common watchword."

In emphasizing the importance of the show to the Canadian fisheries industry, Mr. Crosbie pointed out that Canadian exports of fish and seafood amounted to \$1.3 billion last year, and that 55 per cent of these exports went to the United States.

"Federal government support for the Canadian exhibitors at the show, including grants made under the Program for Export Market Development and the World Markets Trade Development Fund, is a sign of our commitment to building a dynamic, market-oriented fisheries industry in Canada," Mr. Crosbie said.

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