

SECTOR: TRANSPORTATION SYSTEMS & RELATED EQUIPMENT

Sub-sector: Recreational Boats & Accessories

#	Date	Event	Location	Budget	On site Sales	12 months Sales	Sales/ Budget	Sales/ Participants	Participation by Provinces										Total
									ON	QC	BC	AL	SK	MB	NB	NS	PE	NF	
1	July 10-12	NEBS - Recreational Marine Mission	Seattle, WA	20,008					1	2	7	7							17
2	Aug 10-12	American Marine trades Expo	Atlanta, GA	50,919	161,500	3,120,000	64	364,611	6	1						2			9
3	Sept	Boating Industry Magazine Cdn Supplement	Chicago, IL	9,950															
4	Sept 25-30	NEXUS - Recreational Boat Mission to IMTEC	Chicago, IL	8,830					2	9	2			1			1		15
5	Oct 25-29	Fort Lauderdale Boat Show	Fort Lauderdale	81,838	285,000	1,990,000	28	189,583	5	4	2					1			12
6	Feb	Salon Nautique International de Montreal	Montreal, Qc	10,000															
7	Feb 14-20	Miami Intl Boat & Sailboat Show	Miami, Fl	112,165	735,000	4,500,000	47	402,692	9	2	1				1				13
Total:				293,710	1,181,500	9,610,000	37	163,508	23	18	12	7	0	1	1	3	1	0	66