REPORT 4A 90/04/05

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

## POST :608-NEW YORK, CONSULATE GENERAL

National Stand at Chem Show (4 days) 10 Canadian exhibitors. Projected 12 months sales-\$12.8 million. Two trade visits to Bermuda, one to accompany Consul General.(12 days total) The Senior Trade Commissioner spent 3 weeks in Ottawa on a CIDA promotion board. Four post officers spent total of six weeks at Marketplace `

Princeton Officer attended TIP briefing in Ottawa (3 days).

Officer participated in "Trade Shows Made Profitable" Workshop (Toronto). National Stand at Design Engineering Show (10 Canadian companies). Projected 12 months sales-\$6 million. National Stand at International Maritime Show (8 Canadian companies). Projected 12 months sales \$5.5 million. Officer attended Printing Seminar in Toronto sponsored by External and Canadian Printing Industry Assn.(3 days) Mailed 1,500 brochures to retail buyers to support Canadian exhibitors at THE EXCLUSIVE (menswear show).

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