

REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :342-TEL AVIV

008-TRANSPORT SYS,EQUIP,COMP,SERV.
ISRAEL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

- I.D. DECISION MAKERS AT ISRAEL PORTS/RAILWAYS AUTH. ...
- ESTABLISH DETAILED BUYERS LIST OF RAILWAY EQUIPMENT IN
- CONTACT POTENTIAL SUPPLIERS, SOLICIT INTEREST FOR THIS MKT
- ESTABLISH DETAILED SUPPLIER LIST
- EVALUATE POTENTIAL AGENTS
- IMPROVE AWARENESS OF CDN POTENTIAL, GENERATE NEW DIRECT

ISRAEL

RELATION BETWEEN CDN SUPPLIERS & ISRAELI BUYERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 RAIL : Preselect the six most appropriate potential agents to represent the Canadian companies intersted in the railway development project , promote EDC financing available for the project.
AEROSPACE :Support marketing of CANADAIR,DEHAVIL

BOMBARDIER and U.T.D.C have recived a detailed report on the railway project . BOMBARDIER is preparing a visit to Israel to finalyse agency contract and meet with IPRA . Information has be en gathered on the French competition activities

- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----