# **IBOC** trade leads

Australia — Canadian suppliers of broadband telecommunications services and facilities are invited to submit tenders to the Government of Tasmania, which is implementing a strategy for the development of a competitive broadband services market in Tasmania. The closing date is April 30, 2004.

For more information on Expression of Interest documents, contact James Pirie (quote case number **031215-06175**), Australian Department of Treasury and Finance, tel.: (011-61-03) 6233-2672, fax: (011-61-03) 6233-5646, e-mail: james.pirie@treasury.tas.gov.au, Web site: www.treasury.tas.gov.au, Web site: www.treasury.tas.gov.au/telco\_ infrastructure\_reoi. Canadian companies that submit must also inform Liliana Capacchione at the Canadian Consulate General in

#### Managing Editor: **Yen Le** Editor: **Michael Mancini**

Circulation: **55,000** Telephone: **(613) 992-7114** Fax: **(613) 992-5791** E-mail: **canad.export@dfait-maeci.gc.ca** Web site: www.dfait-maeci.gc.ca/canadexport to

www.arair-maeci.gc.ca/canadexport

CanadExport is published twice monthly by the Department of Foreign Affairs and International Trade's (DFAIT) Communications Services Division.

#### ISSN 0823-3330

Extracts from this publication may be reproduced for individual use without permission, provided the source is fully acknowledged. However, reproduction of this publication in whole or in part for purposes of resale or redistribution requires written permission from *CanadExport*.

For address changes and cancellations, return your mailing label with changes. Allow four to six weeks.

Publications Mail Agreement Number: 40064047

Return undeliverable Canadian addresses to: CanadExport (BCS) DFAIT

125 Sussex Drive, Ottawa, ON K1A 0G2 E-mail: canad.export@dfait-maeci.ac.ca Sydney, fax: (011-61-2) 9364-3097, e-mail: liliana.capacchione@dfaitmaeci.gc.ca.

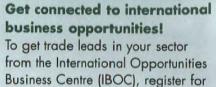
**SYRIA** — The Syrian Ministry of Oil and Mineral Resources and the Syrian Petroleum Company (SPC) invite international oil companies to explore oil and gas resources in Syria under production sharing agreements in 14 exploration blocks covering a total area of about 88,980 square kilometres. Companies are invited to evaluate the anticipated areas and to bid for one or more blocks, either individually or in participation with other companies.

Copies of the available data for these blocks can be obtained at the expense of interested companies as per the SPC price list. Companies currently operating in Syria and those that have been pre-qualified may not submit. Proposals should include technical and financial obligations in all exploration stages, in addition to

### Icewine\_ continued from page 1

Icewine is made of Vidal and Riesling grapes that are hand-picked after three consecutive days with temperatures of minus 10 degrees Celsius. As the naturally frozen grapes yield very little juice, ice wine is a prized product. Stansfield is confident about the Indian market: "We plan to bring 100 cases of 375ml bottles to Indian hotel chains." Stansfield sees a future not only for Canadian icewine but for Canadian red and white wines as well. The Indian wine market has been growing at 20 to 30% in the past few years. With changing social norms and living standards, an increasing number of Indians who previously chose not to consume alcoholic beverages now enjoy wine in social settings.

While India has been one of Canada's key markets for peas



Business Centre (IBOC), register for the Virtual Trade Commissioner at www.infoexport.gc.ca — the only way to learn about IBOC's e-leads.

Also, go to IBOC's Web site at www.iboc.gc.ca and click on "Success Stories" to read about how IBOC has matched Canadian companies with foreign buyers. #

#### commercial terms and conditions for the development of the explored oil and gas fields. **The closing date is May 31, 2004.**

For more information, contact Nidal Bitar (quoting case number 040119-00234), Commercial Officer, Canadian Embassy in Damascus, tel.: (011-963-11) 611-6692, fax: (011-963-11) 611-4000, e-mail: nidal.bitar@dfait-maeci.gc.ca.#



and pulses, it is fast emerging as an attractive destination for exports of confectionary items, snack and breakfast foods, dairy products and select fruits and vegetables.

For more information, contact Apurva Mehta, Commercial Officer, Canadian Consulate General in Mumbai, tel.: (011-91-22) 2287-6027, fax: (011-91-22) 2287-5514, e-mail: apurva.mehta@dfait-maeci.gc.ca. \*

## VIRTUAL TRADE COMMISSIONER PERSONALIZED INFORMATION AND SERVICES

### The Virtual Trade Commissioner — a key ingredient in your recipe for successful international market research!

Experienced Canadian exporters—who know the secrets to succeeding in foreign markets have offered tips for avoiding common export problems...

...like *insufficient market knowledge*. It's one of the most common mistakes exporters make.

Maybe you need to determine the political, economic or cultural factors that could affect demand for your exports in a particular country. Or maybe you're aware of an international trade event, but you need more information to determine if it's right for your company.

With the Virtual Trade Commissioner, you have access to critical information about your target markets and potential business opportunities—from the latest market reports, to business leads, trade events and business news. All free, and just a click away!

#### So choose your markets carefully and do your homework.

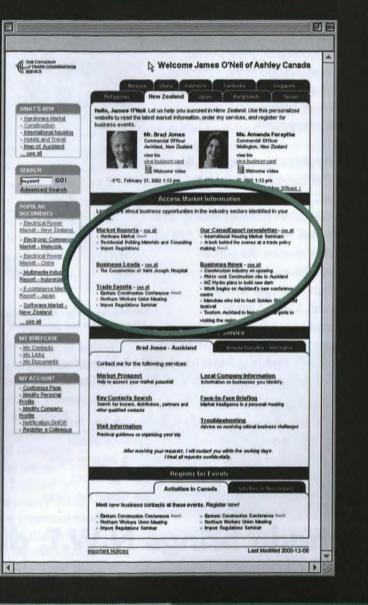
With your Virtual Trade Commissioner, it's easier than ever to successfully prepare for your international business opportunities.

Register now at **www.infoexport.gc.ca** and find out why thousands of Canadian businesses already have!





The Virtual Trade Commissioner puts a world of resources at your fingertips—literally! Passwordprotected, private and secure, the Virtual Trade Commissioner creates an on-line workspace for you to identify and investigate trade prospects in your industry sector and target markets. Take advantage of personalized services from Canada's trade commissioners all over the globe.



For more information on the Virtual Trade Commissioner or to register, visit:

### www.infoexport.gc.ca