

newspaper published in Canada in nearly a decade. Opinions expressed in radio and television programmes were not available. An attempt is made to counter the incompleteness of the source material by citing a large number of opinions with a view to giving an impression of their variety and flavour. The length of the study and the large number of opinions cited should not be taken however, as an indication that there is a great deal of popular interest in Latin America: in fact, it is clear that only a miniscule proportion of the people of Canada are really interested in the affairs of the Latin American countries. Although the sources drawn on are far from complete, it is considered that they provide a fair cross-section of such opinions as have been expressed by Canadians on Latin America, and on Canada's relations with the area, in the last ten years.

Two kinds of material have been deliberately excluded from the scope of the survey, namely, travel promotion material, and information aimed at exporters or potential exporters and investors.

Since the study is concerned with "the Canadian public's interest in Latin America", statements of opinion by federal ministers and officials are not mentioned, except in so far as they might have given rise to expressions of public interest.