

# A Business Proposition

We offer you a better investment than Government Bonds.

Better for three reasons.

**1st.**—Canada Life 5% Gold Bonds yield a higher rate of interest than Government Bonds.

**2nd.**—They are paid for by instalments—thus placed within the reach of men without capital.

**3rd.**—They are insured. That is, should the investor die after paying only one instalment on his bonds, all his future payments would be immediately cancelled and the benefits of his investment would at once become available.

Add to all these advantages the very material one that the investor shares in the surplus earnings of Canada's Leading Company, and you have an opportunity for safe and profitable investment rarely equalled. Any representative of the Company will gladly furnish full particulars.

## The Canada Life Assurance Company

**Mr. D. MacLaren,**  
of Barrie, writes:

"Being a firm believer in Life Assurance, I carry policies in the three leading Canadian Companies and one in an American Company, but I have always received larger profits from the

**Sun Life Assurance Company of Canada** than from any other Company.

You will say the same thing if you assure with this "Prosperous and Progressive" Company. Write for literature.

**Head Office, - - Montreal.**

Robertson Macaulay, President. Hon. A. W. Ogilvie, Vice-President.  
T. B. Macaulay, F.I.A., Sec'y & Actuary.

THE  
**Federal Life** \* \*  
Assurance Co.

**HEAD OFFICE, - - HAMILTON, CANADA.**

Capital and Assets.....	\$2,149,055 99
Surplus to Policy-holders.....	1,026,531 85
Paid to Policy-holders 1900 .....	170,813 58

Most Desirable Policy Contracts.

**AS. W. BEATTY, President.** **DAVID DEXTER, Managing Director.**  
**J. K. McOUTOHEON, Supt of Agencies.**

## London and Lancashire

### LIFE

Head Office for Canada:  
Company's Bldg., 164 St. James St., MONTREAL

CHAIRMAN CANADIAN BOARD:  
The Right Honorable Lord Strathcona and Mount Royal.

GENERAL MANAGER FOR CANADA:  
**B. HAL BROWN**

## Western Assurance Co. ncorporated 1851

### Fire and Marine

Head Office,

**Toronto, Ont.**

Capital . . . . .	\$2,000,000 00
Assets, over . . . . .	2,925,000 00
Annual Income . . . . .	2,994,000 00

Hon. **GEORGE A. COX, President.**  
**J. J. KENNY, Vice-Pres. & Managing Director.** **O. C. FOSTER, Secretary**

## Amalgamation

Those interested in the prosperity of The Temperance and General Life Assurance Company will learn with satisfaction that when its amalgamation with The Manufacturers Life is consummated it will maintain its Temperance Section as heretofore, and push its business with greater vigor than ever before.

**HON. G. W. ROSS, President.** **J. F. JUNKIN, Managing Director.**  
Head Office—Globe Building Toronto

## BRITISH AMERICA Assurance Co'y

Head Office, TORONTO. † FIRE AND MARINE

Capital . . . . .	\$1,000,000.00
Total Assets . . . . .	\$1,776,606.45
Losses Paid (since organization)	\$19,946,517.73

DIRECTORS:  
**GEO. A. COX, President.** **J. J. KENNY, Vice-President.**  
Hon. S. C. Wood. E. W. Cox, Thos. Long. John Hoskin, Q.C., LL.D.  
Robert Jafray. Augustus Myers H. M. Pallat.  
**F. H. SIMS, Secretary.**