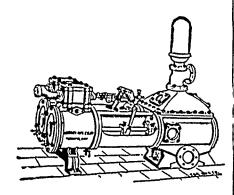
PUMPING MACHINERY.



DUPLEX OR SINGLE

WRITE FOR PRICES.

NORTHEY M'FG CO.

LIMITED.

TORONTO. _____

CATALOGUE ON APPLICATION.

FAMILIARITY.

The descent from dignity is always into familiarity, and although it may not in all instances breed contempt it nevertheless is certain to weaken the moral influence of the one who proctices it, remarks Metal Worker. Although familiarity frequently appears to be a factor in popularity, it actually is not, and has no part in that true and proper popularity that is enjoyed by the few because they command respect and reverence. Many a man's downfall as a successful manager has dated from the time that, for some cause or other, he sought to be popular. He has doubtless endeavored to become so by a certain intimacy, a familiar slapping on the bick, a free conversation on an irrelevant subject. He has become too well liked from low rather than hi 's motives, from expectation of favors or because unjustifiable favors have been granted. Even unintentionally the man sometimes places himself in an improper relation to the employer. Thus, a certain young timekeeper, our of the kindness of his heart, by extra work made up his pay roll so as to pay off the day before Christmas, although wages were not due until Christmas day, which, being a holiday, their pay should go over to the day after. The men in appreciation made up a subscrip-

WHITE LEAD

THE LEADING BRANDS IN THE DOMINION ARE



RUSSIAN PURE, UNICORN PURE. THISTLE.

CRESCENT STAR.

MANUFACTURED ONLY BY TRADE MARK.

RAMSAY& SON, MONTREAL

Resident Agents: JOHN BOYD & CO., Victoria and Vancouver.

CANADA PAINT COMPANY, L'TD THE

Victoria. Vancouver. Montreal. Toronto.

GENUINE ELEPHANT WHITE LEAD,

--The Best in Canada.



Elephant Mixed Paints, Prism Mixed Paints. Victoria Mixed Paints. Elephant Enamels, Equal to ary for decorating purposes. Elephant Oil Wood Stains.

Guaranteed superior to any brand made. Manhattan Buggy Paints.

These and other brands of ours are stocked by all dealers in the Province.

BUY THEM ONLY-BECAUSE

First, We guarantee the quality every time.

Second, they are always reliable.

Victoria Iron Works, HINTON & PENNEY,

Engineers, Machinists, Iron and Brass Founders.

> Ремвноке St., VICTORIA, B. C.

A. LEOFRED,

(Graduate of Laval and McGill,) MINING ENGINEER.

MAIN OFFICE: Quebec. BRANCH OFFICE: Sherbrooke. Montreal, 17 Place d'Armes Hill.

MINES, MINERAL PRODUCTS

tion which was invested in a fine meerschaum pipe and presented to him. H accepted it, but in so doing and by consequent intimacy with the men so compromised himself that it was soon deemed advisable by the menagement to find a substitute. In this is the lesson; fam liarity must be avoided, dignity cherished, and every effort made to secure the sincere respect of the men rather than the hollow popularity which is for the day and then, like a bubble, bursts and is gone forever.

SUBSCRIBERS TAKE NOTICE.

COMMERCIAL JOURNAL subscribers who COMMERCIAL JOURNAL Subscribers who have received bills for amount due on their subscription account will confer a favor by remitting promptly. It costs money to conduct a commercial newspeper, and our friends will show their appreciation of the work by paying up AT

The names of subscribers in arreass to whom accounts have recently been sent) are marked with a blue pencil.

A Friend at Your

Elbow. THE DRY GOODS REVIEW

The "Dry Goods Review" is the only jour nat in Canada published in the interests of the Dry Goods trade. It is full of hints on Buying and Selling, Window Dressing, Store Management, etc., etc.

It contains valuable suggestions on new goods, what's coming and what's going; enables you to avoid old stock, to attract trade and to hold it.

It deals with matters of greatest importance to you and your business.

THE DRY GOODS REVIEW,

TORONTO.



COPYRIGHTS.

CAN I OBTAIN A PATENT? For a prompt answer and an honest opinion, write to MIUNN & CO., who have had nearly fifty years' experience in the patent business. Communications strictly conductuial. A Handbook of Information concerning Patents and how to obtain them sent free. Also a catalogue of mechanical and scientific books sent free.

Patents taken through Munn & Co. receive special notice in the Scientific American, and thus are brought widely before the public without cost to the inventor. This splendid paper, issued weekly, cleannty illustrated, has by far the largest circuit iton of any scientific work in the world. Si a year. Sample copies sent free.

Building Edition, monthly, \$2.00 a year. Single copies, 25 cents. Every number contains beautiful plates, in colors, and photographs of new houses, with plans, enabling builders to show the latest designs and secure contracts. Address

MUNN & CO., NEW YOUK, 361 BROADWAT.