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## PRINTING QUALITY IN PAPERS.

HIGH degree of strength is not requisite for book printing or in better class periodicals, but a certain amount of it is important. Julius Mäser says that the presence of strong fibres always acts detrimentally upon the printing and the type. At times the unfavorable influence of such fibres can be counteracted by adding a filler, which again necessitates a certain amount of calendering. This is especially true of cellulose, which, when used to a great extent, requires a higher percentage of filler to prevent the impression from going through to the other side of the paper on the one hand, and to render that other side equally amenable to printing on the other hand. As the filling material itself exerts a bad influence upon the strength, the correct quantity to be used must be gauged by the quantity of strengthening fibre that is added. Twenty per cent. of filler and more, as is frequently found, is not justified in any event.

## CHEAPNESS vs. QUALITY.

DURCHASERS of paper often forget that the very characteristics which go to cheapen paper also tend toward rendering it both weak and perishable. The cheap processes which have been introduced to meet the demand for lowpriced product render it possible for us to have cheap books and other reading matter, and are accordingly a benefit to the race rather than an injury to it. theless, to expect a paper with the real strength to be gotten by the use of new linens at the price of paper made from sulphite pulp is to make demands upon scientific paper-making which the latter is, as yet, unable to meet. The one reliable rule for those who absolutely re-