

REFORMATION IN TRADE.

Reform, reform is the cry of the day, While old-fashioned habits are passing away; While caloric has triumphed, so plainly 'twould seem, O'er the old-fashioned method of puffing by steam

Let us glance at Toronto, which a few years ago, Was dark Muddy York, as you very well know; And see it today, midst our cities the best, And deservedly styled, the Queen of the West.

Just look, if you please, at its elegant homes, - Its beautiful churches, their spires and their domes, While its fine public buildings, erected with taste, Adorn the site of some old marshy waste.

Its marshes have fled by the aid of our drains, Its forests are open'd by the speed of our trains; The past we have seen, the present we see, Well, well, we may ask, what the future will be.

Even now, where the waves of Ontario roar, And dash their white spray on the long-beaten shore, That spot so long sacred does science invade, And the billows give place to a grand Esplanade.

But reforms as important as these have been made, Which greatly have altered the aspect of trade, Old styles and old habits, old prices have past, And customs much better are practised at last.

The BONNETS, for instance, which a few years ago Would cost you a dollar and a quarter, or so; A much finer style you now may procure, For less than one fourth of that sum, I am sure.

Now did you then think that the terms were hard, If you bought; a good print for a shilling per yard; But now you may purchase for half of that price, A cloth quite as good, and a style just as nice.

Will you call at McDONALD'S if it is but to try, From his well sorted stock how cheap you can buy; And we venture to say, when you look through his Store, You will wonder you never have found it before

'Tis a three story house, with the front painted white, Which makes its appearance both graceful and light, With very large figures, which you plainly may see, Describing its number as ONE HUNDRED AND THREE

THE LARGE 103, YONGESTREET. TORONTO.

JOHN McDONALD, Respectfully invites attention to his very large Stock of Seasonable

DRY GOODS, RECEIVED THIS SEASON, The whole of which he offers very reasonable; which the following list of Prices will show -

- 6,000 yds. of yard wide Prints, fast colors, from 7 1/2. Also, a few Pieces as low as 6 1/2. 3,000 yds Narrow Prints, fast colors, 4 1/2. 1,500 " Gingham and Derrys, very heavy 7 1/2. 4,000 " Heavy Manchester Shirting stripes, 7 1/2. 3,000 " Fine printed De Laines, 7 1/2. 1,500 " Fine printed Mullins, 7 1/2. 2,000 Fine Linen Handkerchiefs, 4 1/2. 1,000 Prints and Fancy Straw Bonnets, 3 1/2. Drawn Silk and Satin Bonnets, &c. &c. Boys & Girls Straw Hats in great variety, 3 1/2. 2,000 yds. Fancy Bonnet Ribbons, 3 1/2. 250 doz. Silk, Cotton, and Fr. Kid Gloves, per doz. 2 1/2. 900 " Hosiery, 4s. 600 lbs. Fishing Thread, Warranted good. A Case of Milliner's Doll Heads. All numbers in Knitting Cotton, cheap. Silk and Satin Velvets, &c.

WITH EVERY OTHER ARTICLE IN THE TRADE. Wholesale Department up Stairs. MEMBER THE LARGE 103, YONGE STREET.

JOHN PARKIN, Plumber and Gas Fitter, Adelaide St. East, 2 Doors from Victoria St

Copper, Brass, Lead, Iron, or Gutta Percha Pumps, fixed up and repaired. Gas, Water, and Steam apparatus, Baths, Water Closets, &c., &c., supplied with the utmost promptitude and on the most liberal terms. January, 1853.

Niagara Temperance House, NEAR THE LIBERTY POLE, BUFFALO CITY.

H. BAYLEY, Proprietor. Good accommodations can be had at all times at this house at moderate charges. BOARD ONE DOLLAR PER DAY.

DR. N. BURNIE, BRADFORD, MEMBER of the Royal College of Surgeons, and Licentiate of the Honorable Society of Apothecaries, London, England, formerly Assistant Surgeon in the Service of the Honorable East India Company, and two years Surgeon to the Liverpool Smith Dispensary, licensed by Sir John Colborne to practice Medicine, Surgery, and Midwifery, in Western Canada. Commission dated the 14th day of August, 1832. Bradford, January, 1853.

Bound Volumes of the Son of Temperance for 1852.

Those wanting bound volumes of this work for the above year, can obtain them upon applying at this office. Volumes bound in boards containing 1/2 of the numbers of 1851, can also be obtained. Price of volume of 1852 well bound \$1. can be forwarded to any part of Canada at the expense of the purchaser, at a trifling cost. Volumes of 1852 bound in boards plainly can be had for 3s. 6d. cy. Half of the volume of 1851 bound plainly can be had for 2s. 6d. cy. Apply by letter or in person at this office.

To Farmers & the Country Generally.

The undersigned, at No. 3, Elgin Buildings, Yonge Street, begs to intimate to the country generally, that they have made arrangements with Messrs. Knappe and Co. of Rochester, to act as agents for their various kinds of Agricultural Implements, &c. &c., similar to those which demanded so many Premiums at our Provincial Exhibition; also, for their Garden, Field and Flower Seeds, all of which are of the latest production.

Farmers wishing to keep pace in the scale of progress, and at the same time save some of the unnecessary labour they have heretofore had, will find it to their advantage to call and examine the implements for themselves.

The subscribers will also have on hand - as usual - a supply of Cooking Stoves, Parlor and Box Stoves, Coal Grates, &c., together with an assortment of General Hardware, which they will be prepared to sell as low as any other house in the city.

Remember the place No. 3, Elgin Buildings, Yonge Street, General Agricultural Warerooms, under MacKenzie's "Weekly Message Office." McDONALD & WALTON. Toronto, 25th March, 1853.

R. H. BRETT, GENERAL MERCHANT, - WHOLESALE Importer of Heavy Hardware, Sheffield, Wolverhampton, and Birmingham Goods. Also, Importer and Dealer in Lined Oil, Patent Gunpowder, Sugar, Teas, Spices, French Stationery, &c., &c.

BURGESS & LEISHMAN, Corner of King and Church Streets, adjoining the Court House, Toronto, have on hand THE LARGEST, THE CHEAPEST, AND THE BEST ASSORTMENT OF READY-MADE CLOTHING AND DRY GOODS IN CANADA WEST. WHOLESALE AND RETAIL.

We have on hand a complete assortment of New Fall and Winter Goods, which, upon inspection, our customers will find to be composed of the newest and most Fashionable materials, and in great variety. Tailoring in all its Branches, executed with Taste and Despatch. Mourning's Furnished on the shortest Notice. Paris, London, and New York Fashions received monthly.

READY MADE CLOTHING.

Table with columns for Men's Brown Holland Coats, Men's Black Cloth Vests, Men's Molekin Trowsers, and various other clothing items with prices.

Men's Paris Satin Hats - Black and Drab. New Style Business Coats - in all materials.

DRY GOODS.

Table listing various dry goods such as Muslin de Laines, Table Linens, Factory cotton, and other fabrics with prices.

BROAD CLOTHS OF ALL KINDS.

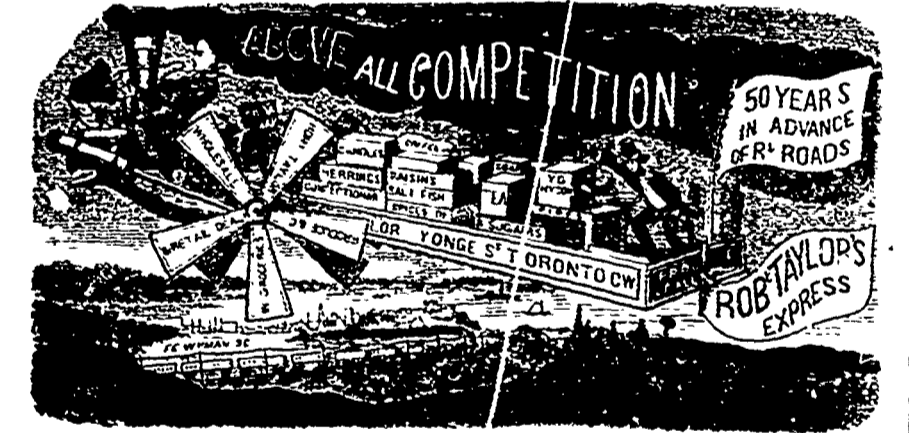
BURGESS & LEISHMAN, NO SECOND PRICE. Corner of King and Church Street, adjoining the Court House. Toronto, January, 1853.

NEW GOODS! NEW GOODS!! FRESH ARRIVALS, WINTER DRY GOODS.

WILLIAM POLLEY, 66 King Street, three doors west of Church Street.

DEGS to call the attention of the citizens of Toronto and surrounding country to his large and well selected stock of STAPLE AND FANCY DRY GOODS.

Imported expressly for this trade, and is replete with every article in the line, including all the latest styles in dress goods, colouring cloths, &c. &c. A full assortment of Staple Goods, viz: Grey cottons, white cottons, heavy stripe shirtings, red, white, blue, and pink flannels, &c. &c.



GOLD-GOLD-From Australia and California wanted, by ROBERT TAYLOR, Corner of Yonge and Albert Streets Toronto, nearly opposite the Green Quak, and a few doors north of Montgomery's Inn.

HIS GROCERIES ARE THE CHEAPEST IN TORONTO.-THEY COMPRISE FRESH GREEN TEAS, BLACK TEAS, COFFEE, SUGARS, SPICES, FRUITS, RICE, CONFECTIONARIES. WHOLESALE AND RETAIL.-LOW PRICES-QUICK RETURNS. INSPECTION IS INVITED. January, 1853

G. HARCOURT & Co., TAILORS, CLOTHIERS, AND GENERAL OUTFITTERS, 11, North Side of King Street, Directly opposite the Globe Office, Toronto.

The subscribers keep always on hand a large assortment of West of England Broad Cloths, Cassimeres, Doerings, Tweeds, Venetian and Summer Cloths of the Newest Style of Patterns and Material. A choice selection of Vestings of the richest style, consisting of Plain and Figured Velvets, Silk and Cotton Flashes, Satin and Figured Material of almost every description. READY-MADE GARMENTS, Hats, Caps, Shirts, Gloves, Suspenders, Bufflers, and Gentlemen's Wear in General. Judge Barristers' and University ROBES, Of every Description and quality, made to order. G. HARCOURT & Co. Toronto, January 1853.

HAYES BROTHERS & CO., IMPORTERS OF GROCERIES, TEAS, &c. 27, YONGE STREET, TORONTO.

J. FOGGIN, (From England) DYER AND SCOURER, 93, YONGE STREET, TORONTO. KID GLOVES CLEANED. Yorkville Saddle & Harness Shop. JOHN DALE. Inform his numerous friends that he is prepared to attend all calls in his line with promptness and despatch. HARNESS, SADDLERY and TRIMMINGS will be made at short notice, of the best materials and at low prices. Whips, Spurs, Valises, &c., constantly on hand. N. B. Shop near the corner of Yonge Street, as you enter from the Park Road.

J. MURPHY, PAINTER AND GLAZIER, GRAINER, PAPER HANGER, SIGN WRITER, &c. &c., No. 13, Adelaide Street, West of Yonge

THOMAS PAUL & SON, VETERINARY SURGEONS, VETERINARY FORGE AND BLACKSMITH'S SHOP, HORSE AND CATTLE MEDICINES, DISPENSARY-Queen Street, near Yong Street, Toronto.

WILLIAM WHARIN, WATCH & CLOCK MAKER, JEWELER, &c., No 17, Church St., 1 door South of King St. Clocks, Watches, Time-pieces, and Jewellery, of every description repaired, cleaned and Warranted. A variety of Clocks, Watches, Jewellery and Fine goods constantly kept for sale. Toronto, January, 1853.

W. STEWARD, Premium Saddlery Warehouse, 95 Yonge Street, Sign of the Mammoth Collar. W. S. returns his sincere thanks to his friends and public, for the very liberal support he has received. He continues to manufacture a superior article, such as he has received so many premiums for at numerous fairs in Canada and which has been honorably mentioned at the World's Fair in London. W. S. will sell very low for cash, and every article warranted to be such as sold for - GOOD AND CHEAP. Remember the sign of the Collar.

YONGE ST. POTTERY, NEAR TORONTO, JOHN DAVIS, PROPRIETOR.

Manufactures 2,500 pieces per week, producing 30 times worth of goods on the average per week, through the whole year. These Potteries excel all other potteries in the Province for quantity and quality. They took all three prizes at our Toronto Provincial Show, and have done so at other Fairs. Orders can be promptly supplied with our unsurpassed Brown Ware and Bronze Glaze, Milk Pans, Crocks, Tiles, Pickle Jars, Garden Pots, and Ornamental China Toys, on short notice. J. D. having secured a large quantity of clay superior any ever manufactured in Canada before, he can recommend it as being far better for Dairy purposes, than the miserable yellow and dirty white looking trash made in some places. January, 1853.

JOHN BENTLEY, DRUGGIST AND STATIONER, 71, Yonge Street, Has constantly on hand a large and well selected stock of Genuine Drugs, Chemicals, Patent Medicines, Perfumery, Soaps, Oils, Paint, Varnish, Patent Lenses, &c. &c. ALSO, WRITING AND WRAPPING PAPER, School Books, Account Books, Pocket Books, Portfolios, &c. GENERAL STATIONERY.

N. B. - Wholesale Depot for Bentley's Baking Powder, Smith's Improved Rat and Vermin Exterminator; Jell Pills; Farrell's Arabian Liniment, &c. &c. RAGS BOUGHT FOR THE PAPER MILL AS USUAL. Toronto, January 1853.

CHARLES BAKER, MERCHANT TAILOR, No 37, KING STREET WEST, TORONTO, begs to inform the public, that in addition to the above business he has on hand, (or will make to order) ALL KINDS of FUR, FRENCH'S APRONS ON HAND. Agency for Ashu's Paris and New York Plates of Fashions; and J. H. Chappell's London and Paris Magazine of Fashion System of Cutting. Toronto, January 1853.

J. H. GOWAN, Carver and Gilder Looking-Glass & Picture Frame Manufacturer, No. 75, Yonge Street, Toronto. The subscriber respectfully informs the Trade in general that he has on hand a large assortment of Fine, Cheap Toilet and Shaving Glasses and Fancy Goods. ALSO, PORTRAIT AND PICTURE FRAMES.

Which, from his new and extensive Machinery, he is prepared to sell at New York Prices. Wholesale Retail. N. B. Country Merchants will save 30 per cent, by buying before here purchasing elsewhere. Toronto, January, 1853.

T. WHEELER, ENGRAVER AND WATCHMAKER, KING STREET EAST, TORONTO. COMPANY and LODGE SEALS executed in the best and designs furnished if required. COATS OF ARMS found and embazoned. January, 1853.

BRASS BANDS FOR DIVISIONS, Instrument and Music Establishments. MESSRS. A. & S. NORDHEIM. Beg to inform their friends and the public in general, of their large stock of Flutes of the best make, which they keep constantly on hand, they received and are constantly receiving from Europe, the best and most IMPROVED INSTRUMENTS FOR both Brass and Wood, which they are enabled to lower price than any other Establishment in the City. Particularly they would recommend their new PATENT CORNETS and other BRASS INSTRUMENTS, which are by the celebrated maker CROISSON of Paris. Any order from any part of the country will be attended to. A. & S. NORDHEIM, King Street, Toronto.

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