

JOIN THE CHRISTMAS CLUBS

Your Photograph ---As a Christmas Gift

Carries with it a personal touch of sentiment
that no gift can possibly have.

Make your appointment now with

GLEASON

---The Photographer

London Loan Building, Dundas and Clarence Sts.
Phone 2668



Gift Suggestions

that can be purchased just now on our Christmas
Club Plan.

Cane-Back Rockers, \$35.00
Tapestry Upholstered
Rockers - \$24.75
Morris Chairs - \$32.50

By paying \$2.00 during the next six days
we will hold either of the above Chairs for deliv-
ery on Christmas Eve.

By paying one dollar each week until Christ-
mas, we will deliver to any address, without
any further payment.

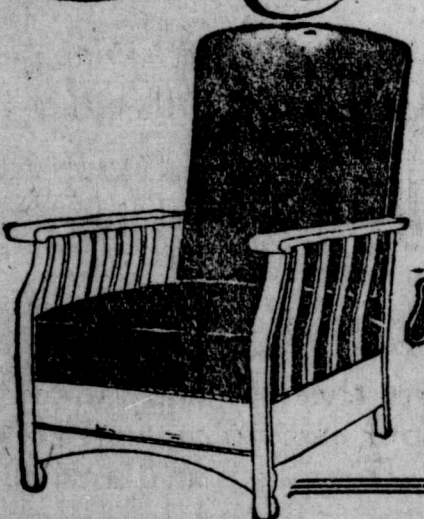
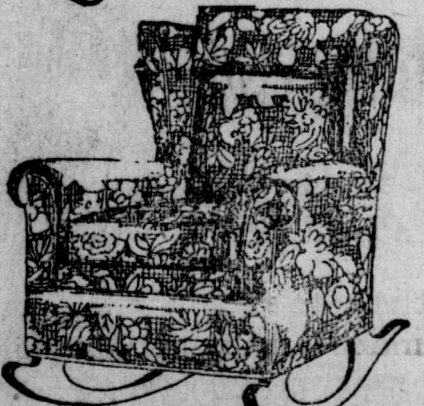
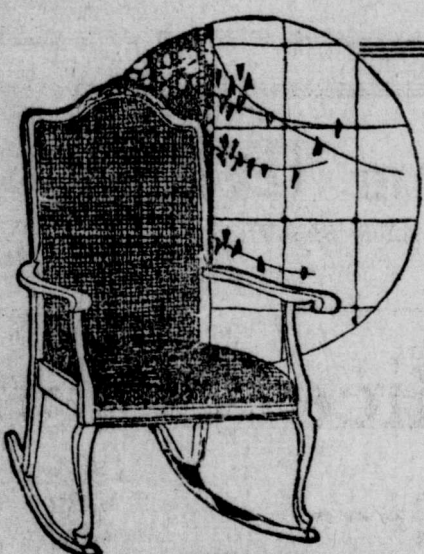
The balance still remaining at time of deliv-
ery to be paid at the rate of \$2.00 every week.

This is the solution to all your worries,
what to give this year, and how to pay for it
without causing yourself any inconvenience.
You'll never miss the small payments.

Make your selection and become another
satisfied member of our Christmas Club.

KEEP YOUR EYES ON

THOMAS



Now Is Best Time To Do Your Christmas Buying

The injunction to "Do your Christmas shopping early" is
based on the sound wisdom of the greatest sages of all times and
for this, if no other reason, it ought to be followed out by the
citizens of London.

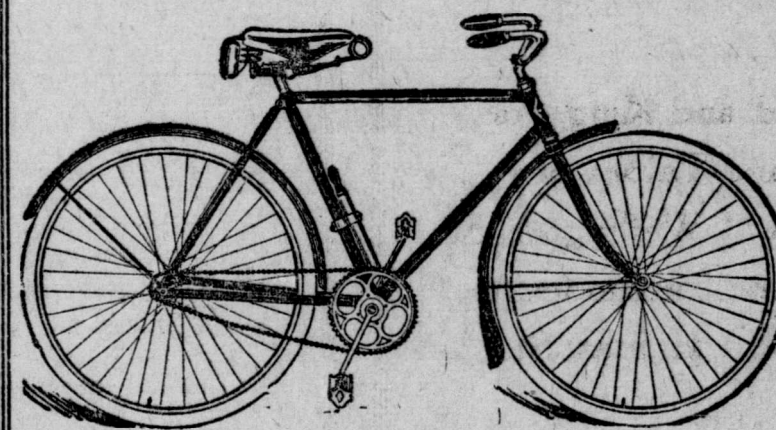
What more familiar adage is there than "procrastination is the
thief of time," or more terse phrase than "Do it now." No truer
precept was ever uttered than that most common one, "Never put
off until to-morrow what you can do to-day."

In business and in every form of human activity these sayings
have been applied and in many cases are responsible for the suc-
cess of ventures and the increased efficiency in industry. No one
doubts their accuracy, but it is the person who adopts these prin-
ciples in his life who forges ahead of his lagging friend who post-
pones everything until the eleventh hour.

To-day the stores of London are offering their choicest wares
for sale and their staffs are ready and eager to help a customer in
making his or her choice of presents. In a short time these same
stores will be crowded with a frenzied crowd, pushing and shoving
and making shopping about as welcome as a trip to turbulent
Poland.

BUY THAT BOY A "RED BIRD" FOR CHRISTMAS

Make him supremely happy on Christmas morning with the gift of his life-
A RED BIRD BICYCLE.



**RED BIRD
BICYCLES**

\$45

\$52.50

\$60

Sold on mighty easy
terms.



Clip This
Coupon, It's
Worth A
Dollar

**JOIN THE RED BIRD BICYCLE CHRISTMAS
CLUB**

This coupon entitles the holder to a membership in the
club and, if properly filled out and returned to us, is good
for ONE DOLLAR as a first deposit only on a RED BIRD
BICYCLE.

Name in full

Address

School attending (if any)

Place employed (if any)

Age next birthday Month Date

Come in to-day and join the RED BIRD BICYCLE CLUB.

Bicycle & Motor Sales Co.

425 WELLINGTON STREET

PHONE 3182

Twelve Perfect Christmas Gifts

It is our endeavor to have every Photograph that
leaves our studio reveal a faithful impression of
the personality of the subject at his or her best.
They must represent the highest possible type of
artistic and technical excellence.

**DARRAGH PHOTOGRAPHS SOLVE THE
CHRISTMAS SHOPPING PROBLEM**

The Only Gift
Your Friends
Cannot Buy

The

Darragh
Studio

214 DUNDAS STREET PHONE 444

White Cap Electric Washer

Few gifts make wife, sister or mother so
happy as a White Cap Electric Washer.
Few are so genuinely useful, day in, day
out, the year around.

The White Cap is easier to operate than any
other washer, washes faster and better and
lasts much longer.

It is made in London, used in hundreds of
London homes and costs about half the price
of other high-class machines. Easy terms
arranged.

Call me up and I will be delighted to give
you a free demonstration.

J. P. FINNEGAN

Phone 4274-J, Day or Night, 7600 Day Only.



TRIP TO FLORIDA FOR BOY OR GIRL

London Has Chance In "Post
Card Competition."

DEPENDS ON FRIENDS

For Cities Getting Most Cards
Each Get One Trip.

JACKSONVILLE, Fla., Oct. 28.—
tour of Florida, with all expenses
paid by the General Civic Association's
committee of Jacksonville, will be an
added feature of the visit here, begin-
ning on November 14, of three young
women and three boy scouts from five
cities as the result of Jacksonville's
annual post card day, October 22. Ar-
rangements have been completed to
send these visitors through the state,
particularly the orange growing sec-
tion, after their visit to Jacksonville.
The state tour probably will consume
10 days, with more than a dozen cities
on the itinerary.

Forty-three cities in 12 states and
Canada have been entered in the con-
test by local people in the "old home
town" feature of the annual post card
day, and more than 300,000 post cards,
with "Florida sunshine messages,"
have been prepared for mailing. A
close check is being made in all such
cards prepared and the five cities to
which the greatest number of cards
are sent will each send one represen-
tative on this Florida "sunshine tour."
The city to which the actual largest
number of cards goes as the result of
the local effort will send two represen-
tatives, who will be chosen by the cor-
respondent club of the Jacksonville
club leading in the local civic organiza-
tion race in connection with post card
day.

The following cities have been en-
tered in the contest and will figure
closely in the final count for honors:
Wilmington, Del.; Peoria, Springfield,
Rockford, Ill.; Terre Haute, Fort
Wayne, Indianapolis, Ind.; Cedar
Rapids, Des Moines, Davenport, Iowa;
New Haven, Bridgeport, Conn.; Lex-
ington, Ky.; Fall River, Lowell, Lynn,
Springfield, Mass.; Augusta, Bangor,
Me.; Battle Creek, Flint, Grand Rapids,

WIDOW IS CLEARED OF SUSPICION OF MURDER

TORONTO, Oct. 28.—Mrs. Beatrice
Schlemmer, 26 years old and a widow,
mentioned as the sweetheart of Harry
Strom, the murdered taxi cab driver,
who, by writing a letter to Strom tel-
ling him to forget her as she was en-
gaged to another, has become involved
in the mystery, has been located. In
a letter to Strom on Friday night, the
night before he received his fatal in-
juries, she told him about a man she
was engaged to and added: "He was
jealous, and you know jealous people
are liable to commit murder."

The letter was handed to the police
and as the word "murder" was used it
was taken as a valuable clue by the
police. A thorough investigation of the
matter, however, and the frank, volun-
tary manner of Mrs. Schlemmer have
cleared her and also the man she men-
tioned in the letter, who lives in Ham-
ilton.

This chap was interviewed by the
police yesterday and was able to give
a satisfactory account of his move-
ments.

Makes a Family Supply of Cough Remedy

Really better than ready-made
cough syrups, and saves about \$2.
Easily and quickly prepared.

If you combined the curative prop-
erties of every known "ready-made"
cough remedy, you probably could
not get as much real curative power
as there is in this simple home-made
cough syrup, which is easily prepared
in a few minutes.

Get from any druggist 2½ ounces
of Pinex, pour it into a 16-oz. bottle
and fill the bottle with syrup, using
either plain granulated sugar syrup,
clarified molasses, honey, or corn
syrup, as desired. The result is 16
ounces of really better cough syrup
than you could buy ready-made and
saves easily \$2. Tastes pleasant and
never spoils.

This Pinex and Syrup preparation
gets right at the cause of a cough
and gives almost immediate relief.
It loosens the phlegm, stops the nasty
throat tickle and heals the sore, irri-
tated membranes so gently and easily
that it is really astonishing.
A day's use will usually overcome
the ordinary cough and for bronchitis,
croup, hoarseness and bronchial asth-
ma, there is nothing better.
Pinex is a most valuable con-
centrated compound of genuine Norway
pine extract, and has been used for
generations to break up severe coughs.
To avoid disappointment, ask your
druggist for "2½ ounces of Pinex"
with full directions, and don't accept
anything else. Guaranteed to give ab-
solute satisfaction or money prompt-
ly refunded. The Pinex Co., Toronto,
Ont.

CORONER ADVOCATES EDUCATING CHILDREN TO AVOID ACCIDENTS

MONTREAL, Oct. 28.—At a meet-
ing of the Automobile Club of Canada,
called here yesterday for the purpose
of ascertaining the number of street
accidents and fatalities and discussing
means for their prevention, Deputy
Coroner Prince submitted statistics
showing that 55 fatal accidents had oc-
curred this year to date, of which 23
of the victims were children under 10
years of age, the average being seven
years. He advocates education of school
children by posters placed in school-
rooms, safety first lectures added by
moving pictures and the compilation of
a catechism of safety rules.

FINE WEATHER HELPS ROAD CONSTRUCTION

Provincial Highway Inspector Well
Pleased With Progress Shown.

The fine weather this fall has en-
abled the department of highways to
make good progress on the provincial
roads, according to John Sears, To-
ronto, inspector of highways, who was
in the city yesterday. The concrete work
on the London-Lambeth highway is
completed and it is expected that the
entire work will be completed before
the real cold weather sets in.

Little work is being done on the
northern provincial road from Sarnia to
Stratford and east, according to the
inspector. Widening of the roadbed in
some sections and some drainage work
is the extent of the work being done
on the northern route to Toronto. The

Make Up Your Mind

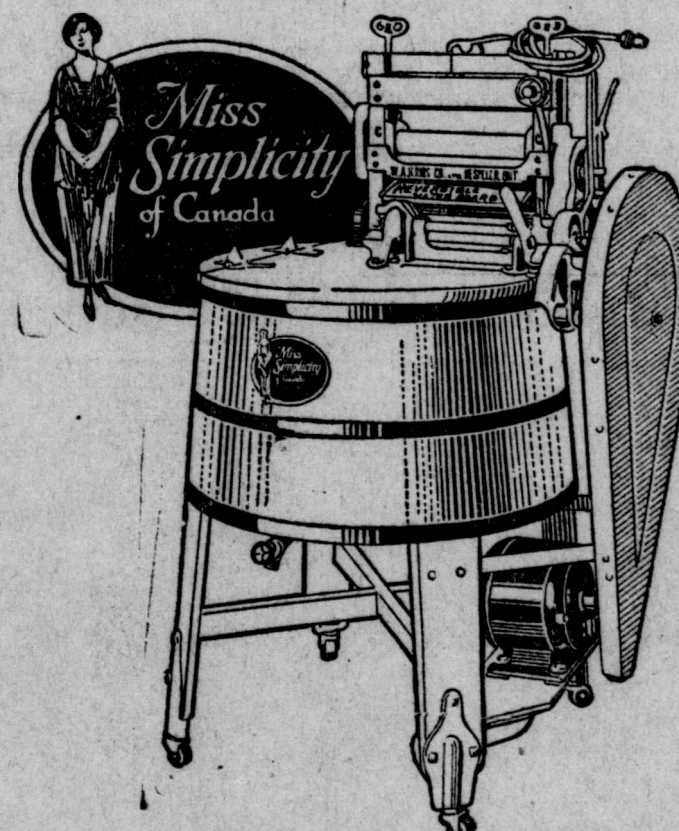
to preserve
your health
—your best
asset for
making life
successful.
Good digestion is all-
important. The best
way to insure it is

To Take

Beecham's Pills. When the
digestive organs fail, nu-
trition is interfered with;
blood is tainted, nerves
suffer, headaches and
minor ailments multiply.
A reliable cleansing,
corrective agent that acts
quickly and with highly
satisfactory results is

**BEECHAM'S
PILLS**
Sold everywhere in
Canada.
In Boxes, 25c., 50c.
Largest Sale of any Medicine in the World.

DO YOU LOVE WASH DAY?



Only \$15 Down

Small monthly payments.

Do you ever sit and chuckle because
you happen to think.

"Goody, goody and hoop-la, to-mor-
row's wash day."

"For six or seven hours I'll buck that
old muscle washer, fight the wringer and
bark my knuckles on the scrub board."

Or when the weekly washing is on
do you clap your par-boiled hands in
glee and say "I like it?"

If you do, well, stay with it; but if
you are one of the women who would
welcome relief from steam, suds and
drudgery let the Electric Washer eman-
cipate you.

The Hydro Shop

PHONE 7000.

Electrical Labor Savers.

DUNDAS AND WELLINGTON STS.

Free

Phone 7000 or
send your name and
address to The
Hydro Shop now
and without charge
or obligation a
machine will be sent
to do your next
weekly washing, just
to prove to you
that the Electric
Washer washes
everything, wrings
everything, without
fuss or labor, in only
an hour and for less
than a cent.

FIND DEATH OF UNKNOWN WAS DUE TO DROWNING

BUFFALO, N. Y., Oct. 28.—Prelim-
inary examination to-day by the medical
examiner of the body of the young man
found in the Niagara River last night
indicated that he had been thrown into
the water soon after receiving a stab
wound in the side and that the imme-
diate cause of death was drowning.
The condition of the body indicated
that it had been in the water about a

week. A job attached to a gold watch
apparently offered the most promising
clue to the identity of the murdered
man. It bears the figures "22" in navy
blue and maroon colors. Between the

Fresh Supplies in Demand—Wherever
Dr. Thomas' Electric Oil has been
introduced increased supplies have been
ordered, showing that wherever it goes
this excellent oil impresses its power
on the people. No matter in what
latitude it may be found its potency
is never impaired. It is put up in most
portable shape in bottles and can be
carried without fear of breakage.
Adv.

figures is a small seal inscribed "Wes-
leyan University, A. D. 1831." The watch
was of Langendorf make and numbered
525-08. All the clothing on the body
was of good quality and had been
bought recently at a Buffalo store.

WELCOME SIR HARRY LAUDER—
London Rotarians are preparing to give
a great welcome to Rotarian Sir Harry
Lauder when he visits this city on De-
cember 2. Sir Harry, on this tour, is
accompanied by Lady Lauder, and the
occasion of their visit here will be

made an opportunity for Rotarian en-
tertainment. The Rotarian luncheon on
that occasion will be held in the Ma-
sonic Hall and Sir Harry and Lady
Lauder will be the guests of honor. It
will be attended by Rotarians and their
ladies.

HEADS WINDSOR TEACHERS.
WINDSOR, Oct. 28.—J. B. Benson,
inspector of Windsor public schools, was
elected president of the Windsor Teach-
ers' institute to-day. He succeeds Miss
Mary Robinson.