

Have You Got Yours
From the "Girl With the Pink Carnations" in
Taylor's Drug Store
Get it's great.

CHAMPION BEDBUG KILLER
Quickly kills a house of all kinds of vermin. This preparation is safe, sure and economical, and is sold only at Taylor's Drug Stores at 25 cents a tin.

PALACE LIVERY
ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.
519 DUNDAS ST. W. LONDON, ONT.



JEWELRY
Will be open every night until after Christmas. By paying a small deposit, we will put aside any article you should purchase.
London's Largest Jewelry.
W. J. Wray & Co.
234 DUNDAS STREET.
PHONE 3561.

We mine our own Coal and sell direct to you.
LARGE P.B. COAL \$5.00 A TON.
We guarantee to have the value of not in the range and heat; saves you \$1.25 per ton.

WINTER TERM
IN THE
Western School
LONDON, ONT.
FROM
JANUARY 4
CATALOGUES FREE.
J. W. WESTERVELT, Principal.
D. 25, 26, 29, 31, J. 2, 4.

Gerhard-Heintzman PIANOS
The instrument that is famous the world over, sold by us.
McPHILLIPS, 189 DUNDAS STREET.

BROWN OPTICAL CO.
EYESIGHT SPECIALISTS.
Phone 1877.
LONDON, ONTARIO.

CANCERS
Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials.
388 1/2 RIDOUT ST. PHONE 2666.

The best ad. is a satisfied customer. One ton will convince you.

Our Coal is the Best
Heaman & Son
York and Burwell Sts. Phone 312.

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and learn our prices.
LONDON FURNITURE CO.
375 Clarence. Open Evenings.

Diamond Engagement Rings
Our specialties from \$5 to \$500. Every stone guaranteed.
N. AGRANOV.
Phone 1742. 650 Dundas Street.

MODERN PLUMBING
When asking for prices on all kinds of plumbing and heating see
Eggett & Co.
Phone 210. 392 Clarence St.

B. A. Mitchell's Cough Syrup
Gives Instant Relief and a Permanent Cure.
Price 25 Cents
114 DUNDAS ST. PHONE 623.

COAL
Genuine Plymouth Anthracite. Prompt delivery. Prices on application.
JAS. H. HERRICK, AGENT.

The London Loan and Savings Co. of Canada
Allow 4 Per Cent On Deposits, 5 Per Cent On Debentures.

Postage Boxes To Rent at Lowest Rates.
COR. CLARENCE AND DUNDAS STS.

GET READY FOR JACK FROST
HE'S SURE TO COME
OUR COAL GIVES HIM A WARM RECEPTION.
JOHN HANN & SONS
Phone 470.
425 York St.

Hamilton's Ale and Porter
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

CHWARD & CO.
DIAMOND MERCHANTS
AND JEWELERS
386 Richmond St. Phone 1084

BREAD—We can't get along without it. Get the best.
JOHNSTON BROS.
X X X BREAD
PRICE 5c PER LOAF
Phone 944. JOHNSTON BROS.

OPENING NEW ORGAN
Splendid New Instrument of First Methodist in Service Sunday.
The opening of the new organ in the First Methodist Church will take place next Sunday, when special services will be conducted. The installation of the instrument has been under way for several months, and has now been completed.

A formal presentation of the instrument to the congregation will be made in the morning by Dr. T. R. Eccles, on behalf of the organ committee, and trustee board. Rev. Dr. J. W. Graham, formerly pastor of the First Methodist Church, will preach. Following the dedication of the organ the choir will sing a Christmas anthem.

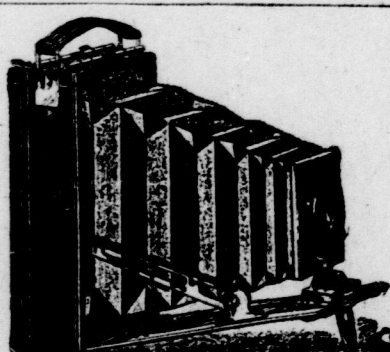
In the evening Rev. Dr. C. R. Flinders, pastor of the church, will preach a special sermon, in harmony with the occasion. A. D. Jordan, the organist, will present some of the great organ solos during the evening service. Special music by the choir will also be a feature of the evening service.

LODGE ELECTIONS.
COURT WELCOME. I.O.F.
At its last regular meeting, Court Welcome, No. 12, I.O.F., elected the following officers for the year 1915: Junior P.C.R., W. P. Mitchell; Court Deputy, John Fitzgerald; C.R., J. C. Slyford; V.C.R., J. R. Tremaine; Rec. Sec., Wm. Jenkins; Fin. Sec., John Baskett; treasurer, E. Mayer; orator, A. Pestil; Supt. of J.C., J. R. Dunn; organist, Bro. Rance; Sen. W. Bro. Oliver; Jun. W. W. Pettit; Sen. B. Bro. Salter; Jun. B. C. Mawson; trustees, T. Ball and E. A. Chapman; financial committee, H. Watkins and W. P. Mitchell; central committee, S. Knight, W. P. Mitchell, J. Fitzgerald, Bro. Salter, J. C. Slyford and H. Ashplant.

"SHAKESPEARE'S CHOICE."
Now is the winter of our discontent made summer by a trip to California. These are not the poet's exact words, but had he known of California in his day, this is the way his text would have read. Make this your California year. Make it a personal experience to go visiting or bathing on Christmas Day. Get your literature from W. Fulton, City Passenger Agent, Canadian Pacific Railway, corner Dundas and Richmond streets.

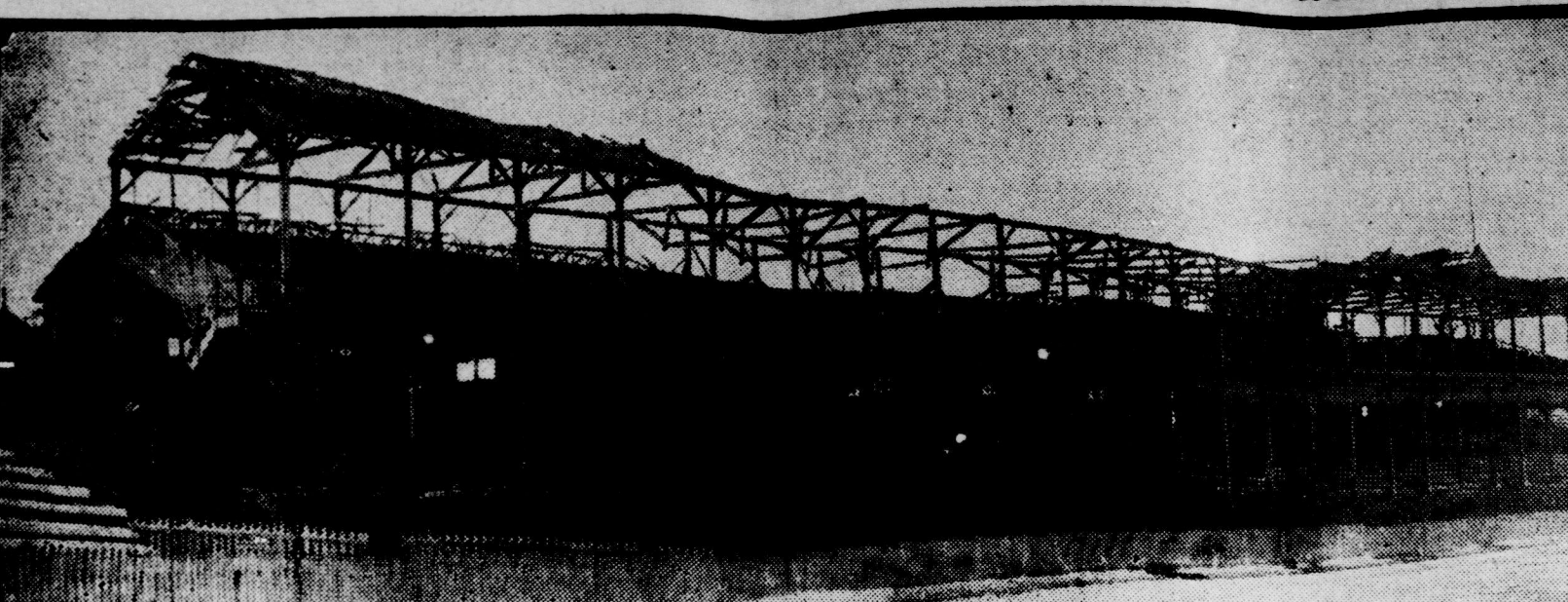
ASTORIAS
For men and women, at from \$4 to \$5, are the best shoe made in the world today. The price is just what you need, fully realizing what our state means and ready to back it up at any time.
Sold in London by the

J.P. COOK CO.
LIMITED
THE STORE THAT SERVES YOU BEST



The Money Santa Claus Gave You Christmas
Cannot be used to better advantage than to purchase a
KODAK
We have complete lines at prices to suit any purse.
FROM ONE DOLLAR UP.
J. H. BACK & CO.
210 DUNDAS STREET.

All That Is Left of the Western Fair Grandstand.



CHRISTMAS ROAST CAUSES BIG FIRE
Dinner Catches Fire in Military Cookhouse and Grandstand Burns.
ESTIMATED LOSS IS \$8,000

Fair Grounds Again Visited by Disastrous Fire On Christmas Day.

A roast catching fire in military cook house No. 4, under the covered grandstand at Queen's Park, resulted in practically the entire structure being destroyed; the dining hall, where 900 men of the E. Greenh. Battalion are fed, made untenable, and adjacent horsebatches, housing over 100 animals, threatened with destruction yesterday morning.

The main stand, as it is known to thousands of citizens and residents of Western Ontario who have witnessed exhibitions from its seats, had a seating capacity of nearly 5,000. As M. Hunt, secretary of the Western Fair Association, stated last night that the structure was insured in the neighborhood of \$8,000. It will be rebuilt almost immediately.

Wiped Out in Half Hour.
The stand was dry as tinder, and within the short space of half an hour the upper part, with its 1,500 seats, had fallen with a crash, a mass of smouldering ruins. The lower tier of seats were only saved by deluge of water, poured into the flames from eight lines of hose.

A general alarm was sent in at 10:15 o'clock from the carshops, while another alarm followed from the later, phoned into fire headquarters by a sentry.

When the apparatus from No. 2 Hall, Rectory street, arrived on scene, the fire, which had started in the extreme north corner, had eaten its way past the centre of the structure, and the fire was burning in the open stand from all sides.

The fire attacked the roof and the upper tiers of seats. In five or six feet deep was banked on the roof, but the intense heat melted this in a moment, and within fifteen minutes after the arrival of the apparatus the roof fell in with a crash.

Horse Sheds Threatened.
A northwest wind, blowing strongly, threatened to carry the fire across the small gap between the stand and the horse sheds. Realizing the danger, sentries on duty loosened the tethers of the animals. The animals were turned out onto the racetrack, where they were safe.

Owing to the biting cold, the firemen worked under great difficulty. The greater number of hydrants in the park were remote from the burning stand, and long lines of hose were laid to the scene of the conflagration. Fire chief Aldin concentrated the greater number of his men at the ends of the stand to prevent the blaze from spreading to the open stands.

The last smouldering timber had been "doused" by 12 o'clock. The entire upper part had been burned away, and a few charred uprights standing. The lower part of the stand at the south end escaped almost entirely, while many of the centre seats were only scorched from the heat.

CHRISTMAS BASKETS GIVEN TO THE POOR
Salvation Army League of Mercy Accomplished Great Work Christmas Eve.

Members of the League of Mercy of the Salvation Army went to bed very tired, but also very happy, on Christmas Eve. Their strenuous efforts, culminating in a grand rush Thursday afternoon and evening, meant the assurance of ample provisions for Christmas day, and a real Christmas dinner to hundreds of families in the city, who otherwise might have lacked the bare necessities in the way of food.

The pot on the tripod, the Salvation Army standing sentinel, with his cry, "Keep the pot boiling," is so familiar a picture as to be passed unnoticed by many who are passing to and from business, or to finish up odds and ends of belated Christmas shopping. The pennies, the dimes and the quarters dropped into the pots mean not only the provision of Christmas dinner, but of cheer, but the wherewithal for the League of Mercy's winter relief work.

This year, notwithstanding the many donations that have been made on pocketbooks, the pots boiled up well, and the army were able to meet all demands for the day at least.

At 1 o'clock on Thursday afternoon, sergeant Major Andrews and her co-workers in the League of Mercy were all ready to give out baskets. A crowd of applicants was waiting to be served, and from that time till 9:30 there was a constant stream. Again and again was heard the story of out-of-work. People came who had never asked charity before, people whom only grim necessity could have persuaded to pocket pennies, or to finish up odds and ends of belated Christmas shopping.

HOST OF GOOD THINGS
Each basket contained a roast of meat, a chicken, a plum pudding, two pounds of sugar, half-pound of tea, two pounds of basmati, and a half-pound of butter, bread according to the size of the family, potatoes, turnips, carrots, a pie, caudles, nuts and oranges. The bread, which had been made up by members of the army, was made up of the best of the army's own making, and was carefully selected and ingredients conscientiously weighed and measured.

LARGE CONGREGATIONS ATTEND ALL SERVICES
Large congregations turned out for the Christmas Day services in the Anglican and Roman Catholic churches, and also for the Union Methodist service in the Centennial Church. Many who had engagements later in the day availed themselves of the opportunity of attending early morning services and early mass instead of the 10:30 or 11 o'clock matins. In one Anglican Church at the 8 o'clock service, two hundred took communion.

The forenoon was particularly busy for the clergy. In some churches, as many as four services were held at 8, 9, 10 and 11 o'clock. Others had three and the majority only early celebration of Holy Communion with matins. Organists and chorists were busy with their special efforts in the preparation of musical programs with the result that in all cases, the music was inspiring and enjoyable.

PROHIBITION CONGRESS.
[Canadian Press.]
Washington, Dec. 26.—Prohibition enthusiasts from throughout the country will hold a five-days' congress in Atlantic City, beginning July 6 next, at which the Sheppard-Hobson joint resolution, pending in Congress, for the submission to the states of a constitutional amendment providing for national prohibition, will be considered.

YOUNG'S New Store Bargains
LADIES' MESH PURSES.
Worth from \$5.00 up to \$10.00.
EXTRA VALUES.
\$1.00, \$1.75, \$2.00, \$2.25 and \$6.00.
NEW STOCK—NEW STORE.
W. G. YOUNG STORES
LONDON AND EAST LONDON.

Wedding Bells
BEATTIE—MUNRO.
A very pretty wedding took place at the home of Mr. and Mrs. John Munro, 3 Chester street, London, on Thursday afternoon, when their only daughter, Margaret Ellen, was united in marriage to Mr. Thomas A. Beattie, of Westminster. The ceremony was performed by the Rev. Dr. D. L. McCrae, of the Hamilton Road Presbyterian Church in the presence of over twenty guests from Westminster, Glasgow, London, Toronto, Sask. and Sault Ste. Marie. The bride, who was unattended, was dressed in a gown of ivory crepe de chene, trimmed with pearls and satin trimming, with hat of black velvet and plumes of American beauty rose color and corsage bouquet of lily of the valley. After congratulations and a dainty dinner, the young couple left for the Grand Trunk after noon flyer for Toronto and other Eastern points. On their return, they will take up their residence at "Beaver Haugh," Westminster, where they will be at home to their friends after March 1. The bride's presents were numerous, valuable and useful. Mr. and Mrs. Beattie are followed by the best wishes of a host of friends for their future prosperity and happiness.

LONDON—SMITH.
At the manse of St. Paul's Presbyterian Church, a quiet wedding took place last evening, when Miss Margaret Smith, elder daughter of Mr. and Mrs. J. A. Smith, of Ivan, was married to Fred London, of the London Free Press editorial staff. The ceremony was performed by Rev. Charles E. Evans. They were unattended, and left for a short trip.

McLEAN—CANTON.
[Special to The Advertiser.]
WYOMING, Dec. 25.—Christmas Eve was ushered in to the east of wedding bells, when Miss Lottie, youngest daughter of Mrs. J. McLean, became the bride of Mr. John Canton, of London road, of Mr. John Canton. The ceremony was performed by Rev. J. A. Ross, in the presence of fifty guests.

The bride party entered the parlor through a ribbon aisle, taking their places beneath an arch of evergreen and poinsettias. The bride looked charming in a cream satin gown and carried bridal roses. Little Misses Hilda McPhedran and Ellen Rice, dressed in white, and Misses Lillian and Mary, dressed in pink, acted as flower girls, carrying pink carnations.

A dainty supper was served at three tables, waited upon by three young girls and three young men, intimate friends of the bride couple. Mr. Bert Dewar played the wedding march, also rendered suitable music during the supper hour. After the repast was served, rooms were cleared and a jolly Christmas dance was held. The bride's going away suit was of green with black hat with a handsome set of furs, a gift from the groom. The tiny maid of honor were the recipients of a gold ring each.

After a sojourn with friends in Michigan during the holidays, Mr. and Mrs. Canton will reside at 1000 York street, most popular young people, will reside on the groom's farm, London road west.

TO REMOVE BLACKHEADS
Sprinkle a little Bo Thelone (propagated at any drug store) on a hot, wet sponge, and rub briskly over the affected parts. Then rinse and note how the blackheads have disappeared. Anyone troubled with these unsightly blemishes should certainly try this method.

KEEP MINARD'S LINIMENT IN THE HOUSE.
WEGNER CLOTHING CO.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.
London's Largest High-Class Workmen's Outfitters.
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
371 ALBION ST., OPP. MARKET.
Open Evenings—Phone 1244.

REV. H. H. BINGHAM TIES FOUR NUPTIAL KNOTS
Officers at Four Ceremonies On Christmas Day and Christmas Eve.

Rev. H. H. Bingham, pastor of Talbot Street Baptist Church, officiated at four marriage ceremonies on Christmas Eve and Christmas Day. Two of these were solemnized at the church parsonage.

SPEIRS—MILLET.
The home of Mr. and Mrs. W. R. Millett, 218 Maitland street, was the scene of a pretty wedding on Christmas Eve, when their daughter, Ethel, was united in marriage to Corl. W. M. Speirs, formerly of this city, but now of Ottawa. The bride was charmingly dressed in pink silk with overtones, and trimmed with roses, and was assisted by Mrs. Foster and her younger sister, Irene, who were dressed in blue and pink silks, respectively. To add a touch of color to the scene, a sprinkling of Union Jacks, mingled with the Scottish Standard, decorated the room.

The groom came to the city from Ottawa, where he is training with 500 engineers in preparation for active service. He was assisted by Mr. Foster. The groom was no, the only person in uniform, as the bride's father, wearing the uniform of His Majesty and the ribbons gained in the Egyptian campaign, led the bride to a canopy of national colors, specially prepared for the occasion. After being photographed, the party set down to a dainty repast. As the groom leaves for Ottawa next Tuesday the bride will remain with her mother at the above address.

CLUFF—REEVES.
At 6 o'clock Christmas Eve, at the parsonage of Talbot Street Baptist Church, William Henry Cluff, of this city, was united in marriage to Miss Millie Reeves. The couple were unattended. They will reside in London.

KITCHEN—MARTIN.
Christmas night, at 134 Maple street, Miss Lizzie Martin became the wife of William Kitchen. Both are residents of this city. They were unattended, and will reside here.

ROBINSON—HOLLAND.
At the parsonage of Talbot Street Baptist Church yesterday, Miss Ivy Robinson, daughter of Mrs. John Holland, of 420 Grosvenor street, was married to William D. Robinson, of 755 Elizabeth street, this city. The bride was Miss Anna B. Robinson. Albert C. Holland, of the School of Practical Science, acted as groomsmen.

Fruit-growers will find John Sharman, representative of E. D. Smith nursery stock, etc., at Darch & Han for Seed Company's Market entrance, Thursdays and Saturdays.

AT "THE MOVIES"
The Beloved Adventurer.
The delightful story, "The Beloved Adventurer" will be produced at the Princess Theatre Wednesday and Thursday of each week. This story is by Emmett Campbell Hall, and in the photo story features Arthur Johnson and Lottie Briscoe, the film being from the well-known Lubin series. The story is written in fifteen episodes, one of which will be shown each week. It has been published in book form, and those who wish to read it before seeing the film may procure the book.
The Princess Stock Company will put on "The Marriage of Kitty" all next week. This comedy is full of fun, the laughs following each other rapidly. Other excellent photo plays will be shown.

ROWAT'S COFFEE
Pleases people, who are particular.
50 Cents Per Pound.
T. A. ROWAT & CO.,
250 Dundas St. Phone 3061-3062.
shown at every performance, both afternoon and evening.
They Are Married.
James Cruise, who played the part of "Jim Norton" in the Million Dollar Mystery, and Marcia Snow, who was the Countess Olga, and who are taking the leading parts in "Zudora," are man and wife. This will be interesting news to "movie" fans, who saw Cruise repeatedly making love to Miss Florence Labadie in front of his wife.

The Huron and Erie Loan and Savings Company

DIVIDEND No. 109.
Notice is hereby given that a Dividend of three per cent for the quarter ending December 31st, 1914, being at the rate of twelve per cent per annum, upon the paid-up capital stock of this company, has been declared, and will be payable at the company's office in this city on and after Saturday, January 2nd, 1915, to shareholders of record at the close of business on December 15th, 1914.

By order of the Board,
M. AYLSWORTH,
Secretary.
London, November 30th, 1914.
D12.55

ROSS' LIMITED FURS

WE MANUFACTURE ALL OUR FUR GARMENTS AND SELL DIRECT TO THE WEARER. YOU CANNOT BUY RELIABLE FURS CHEAPER THAN FROM THOSE WHO MANUFACTURE. WE guarantee all our Furs and refund the price if articles are not approved. The following quotations will give an idea of a few of the ranges we carry:

- Ladies' Fur-Lined Coats, sable collars, muskrat linings. From \$50.00 and upwards.
- Ladies' Natural Muskrat Coats, latest models, 48, 50 and 52 inches long. \$45.00 and upwards.
- Ladies' Near Seal Coats, full box, new low cut, set-in sleeves, 36 inches long. From \$70.00 and upwards.
- Ladies' Regular Semi-Fitted Near Seal, 36-inch, \$65.00; 40-inch, \$70.00; 42-inch, \$72.50; 45-inch, \$80.00.
- Ladies' Hudson Seal Coats, 36-inch, \$95.00; 40-inch, \$105.00; 45-inch, \$125.00. Made from best French dye pelts.
- Ladies' Persian Lamb, semi-fitted, 40-inch, \$180.00 and upwards.
- Natural Canadian Mink Muffs, \$22.50 and upwards.
- Natural Canadian Mink Cross Ties, \$6.00 and upwards.
- Natural Canadian Mink Stoles, \$30.00 and upwards.
- Natural Wolf Sets, \$31.00 and upwards.
- Black Wolf Sets, \$38.00 and upwards.

Also a large range in Persian Lamb, Sable, Hudson Seal, Fox, Near Seal, Wolf, Muskrat, etc. All the latest designs and at manufacturers' prices.

Phone 1319 :: 196 Dundas St.

\$200.00 REWARD

Will be paid to anyone—doctors, scientists, bakers or any citizen of Ontario who can prove by analysis or otherwise that anything but the PUREST of ingredients are used in the manufacture of

MADE CLEAN. PARNELL'S BREADS. DELIVERED CLEAN.

Fleischman's Yeast, Purity Flour, Redpath Sugar, Salt, Flavoring, Malt (as a tonic), and London's Pure Water (filtered), are the principal ingredients used in making Parnell's Breads. That is why IT is the favorite Bread of hundreds of homes.

PARNELL THE BREADMAN PHONES 929-1390