TAYLOR'S THROAT AND LUNG CALM is sold under our printed guarantee to cure the worst cough, cold or bronchial irritation. It gives instant relief and cannot upset the stomach. Price 25c only, at

**Taylor's Drug Stores** ywt

**Very Becoming Eyeglasses**

will be found in great variety in OUR OPTICAL DEPARTMENT. There are no noses we cannot fit—and FIT TO GIVE COMFORT.

**JOHN S. BARNARD**
Optician and Jeweler,
194 Dundas Street. yt

C. H. WARD & CO
DIAMOND MERCHANTS

Take advantage of our Western Fair special bargains in

**Diamonds, Watches Cuff Links, Fobs Cut Glass Royal Crown Derby etc., etc.**

Our bargain lists are known for their exceptional values.

**C. H. Ward & Co.**
386 Richmond Street. 4ou

WHOLESALE RETAIL

*London's Largest Jewelry Manufacturers and Importers*

We have just received a shipment of Military Wristlet Watches, which are accurate timepieces. Regular price, $2.75.

**W. J. Wray & Co.**
234 Dundas Street.

**DO YOUR EYES TIRE?**

Do you find that you must hold the print further away from your eyes at night to see more distinctly, and do you notice even then a peculiar blur of the type? You read, perhaps, the finest print by day! What is the trouble? Come to us and we will explain it. Your eyes demand glasses, that's all. Our glasses will give you relief.

**The Brown Optical Co.**
Eyesight Specialists and Manufacturing Opticians.
237 DUNDAS ST. PHONE 1877
Examining Hours—9 a.m. to 6 p.m. Daily; Evenings, 8 p.m. to 10 p.m.

**Palace Livery**
ROSS & BOSS,
Carriages for funerals and all other occasions. Automobile service.
619 DUNDAS STREET. PHONE 838.

**"Den" Decorations**

We will decorate your "den" in a very pleasing way for $10, with an English Hyde Leather Paper or a Tiffany Blend Paper topped with a Hand-Printed Border, in pretty landscape, English Hunting Scene or Lodging Scenes, and suitable plain ceiling. All complete, size 10x12, only $10.00.

Many Papers to select from. Come and see them.

**COLERICK BROS.**
212 DUNDAS ST. yt

**THE LONDON LOAN AND SAVINGS COMPANY of Canada**
DIVIDEND NO. 82.

Notice is hereby given that a dividend at the rate of 6 per cent per annum for the current quarter-year has been declared upon the stock of the company, together with a bonus at rate of 1 per cent per annum, and will be payable on the first day of October to shareholders of record on the 15th of September, 1914. M. J. KENT, Manager. ywt

LEST YOU FORGET CALL, PHONE 470, AND ORDER YOUR
**COAL**
JOHN MANN & SONS
Corner York and Burwell.

**HAMILTON'S Ale and Porter**

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

*"The Bread of Quality"*

**PARNELL'S Snowdrift Bread**

TWO BAKERS MAY BUY THE SAME FLOUR FROM THE SAME MILLER, MAY PAY THE SAME REMUNERATION TO THEIR WORKPEOPLE. MAY HAVE THE SAME APPLIANCES IN THE BAKESHOP, AND YET ONE OF THEM MISS IT IN PRODUCING THE QUALITY.

SKILL COUNTS, AND THAT'S THE REASON WHY

**PARNELL'S Snowdrift Bread**

IS ALWAYS THE SAME UNIFORM HIGH QUALITY.

AT YOUR GROCER'S. ywt

**SPECIAL SALE**

Before moving we are making some wonderful reductions on our highest-class Jewelry.

**WATCHES**

Ladies' Waltham Watches.. $10.00
Gents' 15-jewel high-grade, gold-filled Watches ..... $10.00
Gents' 17-jewel Watches, regular $15.00, sale price ..... $12.00

TWENTY PER CENT OFF CUT GLASS.

See our windows for special values.

**W. G. YOUNG**
214 Dundas—674 Dundas.

**JOHNSTON BROS. XXXBREAD**

The fame of our new Wrapped Bread is spreading. Try a loaf today. It costs no more than the ordinary loaf.

**5c PER LOAF**

JOHNSTON BROS, PHONE 944 ywt

**PARNELL MORRIS REOPENS STUDIO**

Mr. Parnell Morris has opened his eleventh season in London as a teacher of voice culture and singing, and from the number who have already arranged for work, his season promises to be a busy one. The success of Mr. Parnell Morris' teaching is evidenced by the number of his pupils, who are now holding important church positions and appearing successfully in concert. Studio, 445 Colborne street. Phone 1561. b

**Bring Us Your Vacation Films**

Our finishing department will get the most from every exposure, and our experts will gladly assist you to still better results.

All the new Kodak goods in stock.

**J. H. BACK & CO.**
210 DUNDAS STREET. ywt

# BEST WESTERN FAIR IN CITY'S HISTORY ENDS

**Verdict of Directors, Exhibitors, Showmen and Public Alike.**

**ALL SATISFIED THIS YEAR**

**Exhibition Marked by Absence of Complaints and Protests.**

**GROUNDS ARE DESERTED**

**Exhibits and Shows Are Now on Their Way to New Fields.**

The Western Fair of 1914, the most successful in London's history, by the verdict of directors, exhibitors, showmen and public alike, passed into history last night, and the only indications that an exhibition has been in progress are a few bare spots on the grass where tents and sideshows have been, odds and ends of rubbish thrown here and there and a small band of office-workers, balancing their accounts and closing the books.

**Work of Dismantling Begins.**

By midnight the work of dismantling the shows, the merry-go-round, the big wheel and the other attractions, was well under way and early this morning the showmen with their paraphernalia were on their way elsewhere. Most of them go next to Michigan, but a few will make the round of the fall fairs of Ontario.

In point of attendance, yesterday was not so good a day as Wednesday and Thursday. It was better than "last days" of past years, nevertheless, and the directors are very well pleased.

**Cheese Awards.**

Cheese awards for the exhibition were as follows:

Sec. 1., June, Colored—1, D. Menzies, Listowel, 97.16; 2, Wm. Morse, Trowbridge, 96.66; 3, B. F. Howes, Atwood, 96.16:4, P. Callan, Woodstock, 96.; 5, J. J. Donnelly, Scotsville, 95.83; 6, H. E. Donnelly, Straffordville, 95.83 (tie).

Sec. 2, June, White—1, Geo. Empey, Atwood, 96.32; 2, Jno. Cuthbertson, Callan, Woodstock, 96.16; 4, Wm. Morse, Trowbridge, 95.83 (won on flavor); 5, B. F. Howes, Atwood, 95.83; 6, Mrs. O. Cuckow, Mount Elgin, 95.50.

Sec. 3, July, Colored—1, Connelly Bros., Thamesford, 97.; 2, J. Cuthbertson, Stratford, 96.98; 3, R. E. Hastings, Atwood, 96.82; 4, C. J. Donnelly, Scotsville, 96.66; 5, P. Callan, Woodstock, 96.50; 6, D. Menzies, Listowel, 96.33.

Sec. 4, July, White—1, H. Hammond, Moorefield, 96.83; 2, Wm. Morse, Trowbridge, 96.33; 3, H. G. Neeb, Tavistock, 96.16; 4, H. E. Donnelly, Straffordville, 96.15; 5, J. Cuthbertson, Stratford, 95.83 (won on flavor); 6, Geo. Empey, Newry, 95.83.

Sec. 5, Aug., Colored—J. Cuthbertson, Stratford, 96.50; 2, D. Menzies, Listowel, 96.32; 3, J. W. Robinsom, Sebringville, 96.15; 4, H. H. Purdy, Bellevile, 96. (won on flavor); 5, C. J. Donnelly, Scotsville, 96. (won on flavor); 6, H. E. Donnelly, Straffordville, 96.; F. H. Barnett, Sweaburg, 96 (tie).

Sec. 6, Aug., White—1, B. F. Howes, Atwood, 96.66; 2, H. Hammond, Moorefield, 96.50; 3, H. E. Donnelly, Straffordville, 96.; 4, R. E. Hastings, Atwood, 95.83 (won on flavor); 5, H. Youn, Molesworth, 95.83 (won on flavor); 6, C. J. Donnelly, Scottsville, 95.83; L. H. Schneider, Milverton, 95.83 (tie).

Sec. 7, Canadian Flats—1, J. B. Doan, Birnam, 96.16 (won on flavor); 2, C. J. Donnelly, Scottsville, 96.16; 3, R. E. Hastings, Atwood, 96.; 4, Connelly Bros., Thamesford, 95.83 (won on flavor); 5, William Jamieson, Dorchester, 95.83.

Section 8, Canadian stiltons—1, C. J. Donnelly, Scottsville, 96.33; 2, H. E. Donnelly, Straffordville, 96.16; 3, J. B. Doan, Birnam, 96; 4, Connelly Bros., Thamesford, 95.5 (won on flavor); 5, Geo. Empey, Newry, 95.5.

Section 9, instructors' group securing the greatest number of points—1, R. A. Thompson Listowel group; 2, G. M. McKenzie, Stratford group; 3, T. F. Boyes, London group.

Bank of British North America—C. J. Donnelly, Scottsville.

A. M. Smith & Co. silver cup—D. Menzies, Listowel.

Heintzman & Co. silver cup—Geo. Empey, Newry.

**Largest Exhibit Yet.**

The exhibit of cheese and butter was probably the largest ever seen at the Western Fair. The outstanding feature in connection with the cheese exhibit was the uniform smooth texture and fine flavor. The appearance was also worthy of notice. The butter also was of a very uniform quality, and good flavor. The judges of both cheese and butter made special comments on the general excellence of the exhibit, which was extremely creditable to the cheese and butter makers of Western Ontario from which section the majority of the exhibits were entered.

**Sold at Good Prices.**

The cheese was sold in sections at the following prices—June, colored, 16¾c per lb.; do. white, 19¾c; July, colored, 19c; do. white, 20½c; August, colored, 20c; do. white, 23c; flats and stiltons, 23½c.

The butter was sold in small lots, and ran from 27½c to 35c per pound.

**Butter Awards:**

The butter awards were as follows:

Section 1, 56lb. box creamery solids—1, J. R. Almont, Silverdale; 2, John Anderson, Renfrew; 3, I. C. Goodhand, Corbett; 4, C. Klockman, Stratford; 5, Lea Marshall, Port Dover.

Section 2, creamery prints—1, J. E. Wilson, Forest; 2, Wm. Webb, St. Thomas; 3, J. R. Almont, Silverdale; 4, C. Klockman, Stratford; 5, J. W. Claridge, Cannington.

Section 3, 20lb. package farm dairy—1, Miss L. B. Gregory, Ilderton; 2, Mrs. J. B. King, Lambeth; 3, George Laithwaite, Goderich; 4, Mrs. Wm. Taylor, Glanworth.

Section 4, farm dairy prints—1, Mrs. Wm. Taylor, Glanworth; 2, Woodvine Farm, London; 3, Mrs. J. B. King, Lambeth; 4, L. H. Pugh, Milverton.

Section 5, special farm dairy prints—1, Miss L. B. Gregory, Ilderton; 2, Mrs. J. B. King, Lambeth; 3, L. H. Pugh, Milverton; 4 Mrs. E. MacRoberts, Denfield.

Specials—Bank of Commerce silver medal, Miss L. B. Gregory, Ilderton; creamery instructors' prize for group of creamery securing highest number of points, D. McMillan, Northern Creamery group.

**STEEL TRUSS BARN GREAT SUCCESS.**

The Model Steel Truss Barn, which was exhibited at the National Exhibition at Toronto, and at the Western Fair at London, drew great crowds of farmers each day. They were very much interested in the new construction, and many placed orders with the manufacturers, the Metal Shingle and Siding Co., Limited, of Preston, for barns to be erected this fall.

Strong steel trusses take the place of the cross-beams and timbers of the old style timber frame, giving a clear space from end to end, and from floor to roof. This makes loading and unloading very easy, and gives about 25 per cent more storage space. The sides of the barn are of Acorn Quality corrugated iron, and the roof is of Preston Safe Lock Shingles. Corrugated iron may also be used for the roof. At the eaves is a cornice which completely covers all exposed wood, and closes the openings so that the roofing cannot be torn off by high windstorms, and also adds greatly to the appearance of the building.

A special lightning ridge is placed at the top. This outfit, with the metal roof and sides, makes the barn lightning-proof. The building is also guaranteed to be fireproof from outside causes. These features appealed especially to the farmers, as their losses from fire and lightning during the past few years have been terrible.

Many of these barns have been erected during the past season, and the owners say that they have the best buildings in the country. The little book that the manufacturers issue free to farmers explains the building and gives letters from farmers, who own this style of barn. A letter or card sent to Preston will secure a copy for you by return mail.

**Homeseekers' Excursions to Western Canada.**

The Grand Trunk Railway System issue round trip Homeseekers' tickets at very low fares from stations in Canada to points in Manitoba, Alberta and Saskatchewan, each TUESDAY until October 27, inclusive, via Chicago, St. Paul or Duluth, and are good returning two months from date of issue. Through Pullman tourist sleeping-cars are operated each Tuesday, leaving Toronto 11:45 p.m., and running through to Winnipeg without change. Reservations in tourist sleepers may be obtained at a nominal charge on application to any Grand Trunk ticket office. The Grand Trunk Pacific Railway is the shortest and quickest route between Winnipeg, Saskatoon and Edmonton, with smooth roadbed, electric lighted sleeping-cars, through the newest, most picturesque and most rapidly developing section of Western Canada.

Before deciding on your trip ask Grand Trunk agents for full particulars, or write C. E. Horning, district passenger agent, Union Station, Toronto, Ont.

## *Advertiser Famous Opera Series*

[By F. Linforth Willgoose, Mus. Bac. (Dunelm)], Principal London Conservatory of Music.

Commencing with the editions of October 3, Mr Willgoose will present to readers of The Advertiser a new series of articles on famous operas. The opera is considered by him to be the greatest medium of vocal expression, and consequently, the highest attainment of the singer's art. The reasons for this view will be given in an introductory article, after which the story of each opera will be told, and its musical value described and analyzed.

The fascinating tales of ancient mythology, and their musical treatment will be taken up in an entirely new and original manner, week by week.

# RIFLE ASSOCIATION HOLDS A PRELIMINARY MEETING

**Will Elect Officers at a Subsequent Meeting Next Friday Night.**

Prospective members of the Civilians' Rifle Association held a preliminary meeting at the city hall last night. Owing to the fact that there was a small attendance, little business could be disposed of. It was decided to hold a subsequent meeting Friday night in the Y. M. C. A. Auditorium when the actual formation of the corps will be taken up, and plans discussed for securing a suitable place to hold "work-outs." At the meeting last night the possibility of securing the Cove ranges for target practice was discussed. It is likely that officers for the association will be elected Friday night.

## HONEY CROP A FAILURE

**Middlesex Beekeepers Attribute Situation to Poor Clover Crop.**

The honey crop of Ontario this year is a complete failure, it is said. At the highest estimates only five per cent of last year's crop will be forthcoming this year.

The failure is not due to disease in the hives, but is contributed mostly to the changeable weather this summer. Last winter was extremely hard on the clover, as the ground was bare for the greater part of the winter months, and the clover was badly frozen in some sections of the province. Western Ontario being hit unusualy hard.

It is estimated that the loss to the beekeepers of Middlesex will be from $75,000 to $100,000. Middlesex County is one of the largest producers of honey in the province, and the loss will be felt heavily here.

What little honey there is, is of inferior quality, some of the beekeepers having stripped the bees to get the small crop. The sugar syrup fed to the bees during the winter months must be made from the very best sugar. At the price sugar is now selling at, the wintering of the bees will be an expensive operation, many of the men stating that they will be considerably at a loss by next spring.

One of the prominent beekeepers of the county declared to The Advertiser yesterday that it was not only the loss of the honey to the country that mattered, but that the apple and other fruit blossoms depended on the bees for fertilization, and that in his opinion, unless the beekeepers took exceptionally good care of their hives, many would be greatly depleted next spring, and the blossoms not being fertilized, would mean a tremendous falling off in the fruit crop.

It is not likely that honey prices will go up, as the public will not buy if the price is increased. Some of the larger beekeepers state that it will take $300 worth of sugar, without taking any honey away from the bees, to winter their hives successfully.

# *Patriotic Fund Contributors*

**Because of lack of space, The Advertiser has found it impossible to previously print the list of all those who have contributed to the patriotic fund. Today another installment of the subscriptions, acknowledge by the London and Middlesex patriotic fund committee, is printed below. The remainder of the list will be published as soon as possible.**

| | |
|---|---|
| A. H. Taylor | $ 5 00 |
| S. W. Abbott | 50 00 |
| Frank A. McCormick | 250 00 |
| B. W. Bennett | 10 00 |
| London and Western Motor Club | 100 00 |
| Hodgins & Haskett | 50 00 |
| B. B. Van Tuyl | 50 00 |
| W. W. Butterworth | 5 00 |
| Thomas Spettigue | 5 00 |
| John Hayman & Sons | 1,000 00 |
| Staff Royal Bank | 50 00 |
| O. Thies | 20 00 |
| T. J. Holmes | 10 00 |
| Sam Wheaton | 5 00 |
| James Mahen | 10 00 |
| John McNee & Sons | 500 00 |
| Isaac Duffield | 5 00 |
| James Reid | 50 00 |
| John Fairbairn | 5 00 |
| Thomas S. Fluery | 5 00 |
| James Stanfield | 5 00 |
| Mrs. Edna Cleghorn | 25 00 |
| T. G. Marshall | 25 00 |
| A. R. Cairncross | 25 00 |
| Cl. T. Campbell | 10 00 |
| Mrs. R. Pierson | 5 00 |
| W. R. Lutz | 2 00 |
| D. H. Arnott | 25 00 |
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| Orr & Hill | 100 00 |
| J. O'Flaherty | 100 00 |
| George H. O'Neil | 25 00 |
| H. E. Buttrey | 10 00 |
| C. A. Sheppard | 5 00 |
| George Burrows | 42 00 |
| Tecumseh House employees | 2 00 |
| J. A. Blanchard | 1 00 |
| M. Gurnhooy | 1 00 |
| Rufus P. Hammond | 1 00 |
| W. J. Davis | 1 00 |
| P. Smith | 175 00 |
| Employees McCormick Mfg. Co. | 5 00 |
| S. A. Thompson | 150 00 |
| Dundas Street Methodist Church Sunday School | 300 00 |
| London postoffice clerks and letter-carriers | 100 00 |
| Bank of Toronto staff | 25 00 |
| R. L. Frost | 25 00 |
| C. G. Lewis | 100 00 |
| W. Wright | 100 00 |
| J. R. Minhinnick | 100 00 |
| Sisters of St. Joseph teachers | 25 00 |
| N. E. Somalle | 15 00 |
| R. M. Burns | 25 00 |
| Mrs. Coffey | 50 |
| Miss Pringle | 25 |
| H. Newman | 100 00 |
| P. J. Cowan | 5 00 |
| W. J. Lashbrook | 10 00 |
| Dawson Bros. | 100 00 |
| T. F. Kingsmill | 10 00 |
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| G. R. Newan | 5 00 |
| A. E. Gibbons employees | 1 00 |
| E. S. English | 2 00 |
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| F. Benson | 10 00 |
| F. B. Gidley | 10 00 |
| S. F. Sims | 1 00 |
| Pat. Boyle | 20 00 |
| H. V. Caton | 5 00 |
| J. J. Feeney | 1 00 |
| H. Watson | 5 00 |
| James Homister | 1 00 |
| A friend | 2 00 |
| Mrs. A. P. Templeton | 332 50 |
| Greek citizens | 134 00 |
| Chinese | 25 00 |
| J. M. H. Young | 5 00 |
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| H. V. Smith | 2 00 |
| A. Dickinson | 2 00 |
| J. Morgan | 1 00 |
| Old Jim, Tecumseh House | 5 00 |
| H. Cudmore | 5 00 |
| L. A. Somerville | 10 00 |
| C. Lilly | 5 00 |
| J. Sinnott | 5 00 |
| W. A. Upshall | 5 00 |
| J. A. McKenzie | 5 00 |
| A. Nixon | 2 00 |
| W. B. McDonald | 5 00 |
| J. Carter | 2 00 |
| A. Page | 50 00 |
| J. Banks | 5 00 |
| J. Dennison | 5 00 |
| I. McCracken | 5 00 |
| T. V. Shaw | 5 00 |
| W. J. McLeod | 5 00 |
| A. B. Germyn | 2 00 |
| B. Kingdon | 1 00 |
| W. H. Charlton | 5 00 |
| George Thomas | 5 00 |
| F. C. Nye | 5 00 |
| Miss E. Turner | 5 00 |
| R. J. Haslett | 5 00 |
| J. C. Young | 5 00 |
| H. Martyn | 2 00 |
| G. Norton | 1 00 |
| A. C. Larsen | 200 00 |
| Builders' Exchange | 5 00 |
| T. Fraser | 5 00 |
| P. Mulhall | 5 00 |
| H. Kerr | 5 00 |
| J. F. Sangster | |

## MANY APPLY FOR AID

**Patriotic Fund Association Has Dozen Investigators at Work.**

Applicants for aid from the London and Middlesex Patriotic Fund Association have kept an office staff and more than a dozen investigators hard at work all week yesterday, the total number of applications for aid were about 100. Dozens of people who have come into the office of the association were found to be in need of immediate aid. These have been helped at once by the association with grocery supplies, fuel, and with money.

Each case must be investigated in order to learn the circumstances of the family making the application. This work has kept busy the dozen or more workers.

There is no possibility of any firm continuing in business and selling tea of the quality of Salada for less money. You can get Salada Brown Label from your grocer at 35c a pound, Blue Label at 45c, and Red Label at 55c a pound, and these teas are from the choicest gardens in the Island of Ceylon.

**PORT LAMBTON HOTEL SOLD.**
[Special to The Advertiser.]

PORT LAMBTON, Sept. 18. — The Grand Central Hotel here has been sold by the proprietor, Mr. Drew, to Mr. Willard Simpson, formerly of Wallaceburg. He will take possession at once.

ASTORIA SHOES, sold by the J. P. Cook Company, London, are the best shoes made.

**J. P. COOK CO**
LIMITED
THE STORE THAT SERVES YOU BEST
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Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
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**NOTICE**
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**Elgin or Waltham Gold Filled Watch**
Guaranteed movement, warranted 20 years, for $8.75. This bargain is worth buying today.
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650 DUNDAS STREET. ywt

**TRUSSES**

The adjustment of Trusses, to make a perfect fit, is scientifically performed at

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TROUBLED WITH CANCER, TUMOR OR GROWTH?
You can be cured; that is, if it is not too late, by the treatment of the late Henry Edwards. Write for testimonials.
J. LEVITT, 388 RIDOUT.
Phone 2666. ywt

# NEW LECTURER IN FRENCH APPOINTED

**Miss H. Baynes, of Calgary, Joins Western University Staff.**

The Western University board of governors has further strengthened the staff of the arts department of the university by the appointment of Miss Hilda Baynes, of Calgary, as lecturer in French, to assist Dr. N. C. James, professor of modern languages. Miss Baynes' appointment, following closely upon the recent appointment of Dr. Louis Wood as lecturer in history and economics, and the appointment of Dr. E. E. Braithwaite as president, goes to show that the university governors are making every effort to place the Western University of London in the front rank of Canadian universities and colleges.

Miss Baynes is a graduate of a special course in French in McGill University, followed by three years of study in the University of Paris, France, after which she taught several years, first in Halifax Ladies' College, and during the past year in St. Hilda's College, Calgary. Miss Baynes comes to the Western University highly recommended, both from the colleges in which she has taught, and McGill and Paris Universities, from which she graduated.

A box of Peters' Sweets will please her. Try it. ywt

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**Enjoyment For All the Family For the Long Evenings.**

Everyone in the family finds enjoyment in a Victrola. In the Victrola Parlors of Ye Olde Firme of Heintzman and Co., Limited, 242 Dundas Street, London, you will find an assortment of these instruments that will make a choice easy both as to style and price.

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HURON AND ERIE LOAN AND SAVINGS COMPANY
INCORPORATED 1864

**The Huron and Erie Loan and Savings Company**
**QUARTERLY DIVIDEND**

Notice is hereby given that a Dividend of three per cent. for the quarter ending September 30th, 1914, **BEING AT THE RATE OF TWELVE PER CENT PER ANNUM,** upon the paid-up Capital Stock of this Company, has been declared and will be payable at the Company's office in this city on and after Thursday, October 1st, 1914, to shareholders of record at the close of business on September 15th, 1914. By Order of the Board,

M. AYLSWORTH, Secretary.

London, August 31st, 1914. b

*Casseroles*

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