

New Goods!

CARPETS

—AND—

CURTAINS

—AT—

Priddis Bros.

158 Dundas Street.

CONFEDERATION LIFE

Purely a Canadian Company, with investments all in Canada. We insure ladies on same basis as men. \$7,000 of business written on lives of ladies since New Year, in London. Security absolute, rates low.

FRED. H. HEATH, GENERAL AGENT. GEO. PRITCHARD, CITY AGENT. Office, 436 Richmond Street. Telephone, 757.

METALLIC CEILINGS!

If you have a building which requires new ceilings, let us show you samples and prices for a metallic ceiling. They are ornamental, durable, and inexpensive, and will last a life time.

Wm. Stevely & Son.

MANUFACTURERS. RICHMOND STREET. UNSETTLED, TURNING COLDER.

TORONTO, March 18.—11 p.m.—The depression from the west, drawing warmer air currents from the Southern States, is now central over Lake Huron, and is moving quickly eastward. It is being followed by cooler, anti-cyclonic weather from the Northwest. In Ontario, mild, fair weather prevails. In Quebec and Maritime Provinces it is showery and cool. In the Northwest fair, cool weather is general, with local snow in Alberta. Minimum and maximum temperatures: Edmonton, 20°-28°; Calgary, 20°-36°; Battleford, 14°-28°; Prince Albert, 2°-32°; Qu'Appelle, 24°-38°; Winnipeg, 24°-32°; Port Arthur, 32°-36°; Parry Sound, 34°-36°; Toronto, 32°-64°; Kingston, 34°-52°; Montreal, 32°-38°; Quebec, 28°-34°; Halifax, 24°-32°.

TORONTO, March 19.—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Unsettled and showery; turning colder, with fresh to strong northeast to northwest winds; light snow in northern portion.

HOT X BUNS

Where Do You Get Them? At KENT'S Confectionery.

Send your orders in early, so that you may have them in time. We have a very fine new line of BUTTERCUPS.

DOES IT PAY TO ADVERTISE?

Is one of the topics of the day, and in answer to that question, you will find many conflicting answers; but no matter where you go or who you ask, you will always be told that the claim that advertising is the best make for a nickel. Kick if you don't believe it.

MANUFACTURED ONLY BY King Bolt Segar Co. LONDON.

J. Gammage & Sons GROW THE BEST CUT FLOWERS IN LONDON. SEE THE DISPLAY IN THEIR WINDOW. 213 DUNDAS ST. ZXY

Artificial ice was first manufactured by the use of chemical mixtures in the year 1783.

London Advertiser.

Telephone Numbers. 107.....BUSINESS OFFICE 134.....EDITORIAL ROOMS 175.....JOB DEPARTMENT

THE COMING GENERAL ELECTION.

Though the general election for the Provincial Legislature is yet a good way off, the Liberals of London deem it wise to make preliminary preparations for the fray. To-morrow (Tuesday) night, the Liberals of No. 1 ward will meet in the rooms, Oddfellows' Hall, for the purpose of selecting delegates to attend a general convention to arrange for bringing out a candidate. This is the first of the series which will be held throughout the wards, and the executive request that it be largely attended.

LONDON AND ENVIRONS.

This world is but a fleeting show. Both tragical and humorous. With this great drawback as we go—The deadheads are too numerous.

The Liberals of No. 1 ward meet to-morrow (Tuesday) night, in the rooms, Oddfellows' block.

Ice is all out of the Port Stanley harbor, and the season has opened up for boating. The Joe Milton will resume her regular trips to Cleveland about the 24th of May.

A concert will be held in the Wesley Hall to-night under the auspices of the Epworth League of Queen's Avenue Methodist Church. The best local talent is to take part, including the Misses Hartson and Miss Mutch.

James Butts has been released from jail. He is the young man who went over to London West, got on the electric, and refused to pay his 5-cent fare. In consequence he paid a penalty of 21 days in jail for "hard labor."

Mr. Dennis Howe, who resided in London in years gone by, died on Saturday in Toledo at an advanced age. Deceased was an uncle of Mr. John Howe, Atlantic House, city, and Mrs. P. F. Boyle, city. The remains will be interred here.

Yesterday afternoon four young boys entered the grounds of Mr. John Labatt on Queen's avenue, and almost stripped an evergreen shrub. Parents should warn their children to desist from such vandalism. There is an excuse for keeping up fences in the repetition of such acts.

George De Cartwright, M. C. R. brakeman had a close call for his life at the G. T. R. station, St. Thomas, Friday night. He was sitting the brakes on the north-bound London train when the brake wheel broke off and fell between the cars. De Cartwright fell also, but caught the brake-rope, thereby saving himself from a horrible death.

Ald. J. W. Jones' auction room is a picture gallery at present, and the works of art in water and oil, 45 in number, are among the finest in Canada. They are from the brushes of such noted native artists as W. Matthews, president of the Ontario Society of Artists; F. M. Bell, Smith, vice-president; W. E. Atkinson, F. M. Knowles and W. A. Sherwood. The collection may be viewed to-day and to-morrow. They will be sold to-morrow night.

Mrs. Clara Wells, wife of Thomas Wells, gardener, Carfrae street, South London, died yesterday at the early age of 26 years. Deceased came with her husband from England a few years ago, and leaves one child, a babe. Mrs. Wells was a member of the King's Daughters in connection with St. James' Episcopal Church, and was an energetic worker in church affairs. She had been ill about two weeks. The immediate cause of death was typhoid fever.

The St. Thomas Times contains the following notice of the death of the father of Mrs. Frank Sage, this city: "William Lodge, who resides a half-mile north of Leam, died this morning at the age of 55 years. Deceased was born and brought up upon the farm on which he died. He leaves a widow, two sons and one daughter. The sons are McKenzie and Herschel, at home, and the daughter, Mrs. Sage, of London. He was well and favorably known throughout the township; he was appointed a magistrate four years ago."

The St. Thomas Times says: The funeral of the late Eliza Hepburn, wife of Mitchell Hepburn, took place Friday afternoon from the residence, con. 4, of Yorkmouth, to St. Thomas cemetery. The attendance was very large, there being upwards of 100 vehicles in the procession. Revs. R. D. Hamilton and L. W. Reid conducted the services, and the bearers were Messrs. John Daddon, Orlando Fordyce, James Davidson, John Whaley, Wilson Shipley and Joseph Graham. The casket containing the remains was deposited in an artificial stone sepulchre manufactured by W. J. Anthistle, London, "Col." Wheatle Located.

A Toronto dispatch says Detective Thomas Wasson has returned from an extensive business trip to the Maritime Provinces. He was in pursuit of "Col." Wheatle, of gold cure fame, of London, Ont., who had jumped his bail. Mr. Wasson did not catch his man but he has located him and will have him if he resumes practice this side of the line.

Annie Pixley's Will. A New York dispatch says: "There will be no contest over the will of Annie Pixley, Robert Fulford, her husband, has effected a settlement with the mother and sisters of his late wife which, it is claimed, exceeds their expectations. They have met several times, and notwithstanding the damaging statements made by the mother, Mr. Fulford submitted an offer, which they accepted. The mother of the actress, it is said, will receive \$25,000 and an allowance for the remainder of her life, while the sisters will receive \$10,000 and an allowance. Mr. Fulford will sail for England about ten days hence." The ashes of the late actress will be brought to this city for interment shortly.

Suicide at Trenton.

TRENTON, March 18.—Daniel McKenzie, about 45 years of age and the father of a family, committed suicide Friday evening by hanging. Early in the evening Mrs. McKenzie went out to attend prayer meeting leaving her husband in the house with the children. On her return she found that he had gone out about half an hour before, taking with him the rope the children had been playing with. A search of the premises soon revealed him hanging by the rope from a hook in the woodshed. A note bidding his wife good-bye and saying he had already lived too long was found in his pocket.

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold at all drug stores.

THAT STONE CRUSHER.

Tenders Received, But None Accepted.

Other Tenders Let—The Street Railway Company and the City May Co. operate in Bettering Dundas Street Hill—"Jumbo" Heard From.

Saturday afternoon's special meeting of the board of works was called to accept tenders for various supplies and work required. The items included iron castings, sewer pipe, cement, curbing and street crossing stones, stone flagging, gravel, artificial stone walks, cedar blocking, paving crossings, and drains, laying crossings and drains, and last but not least, the stone crusher. In connection with the crusher three tenders were received. The Blake portable stone crusher was offered at \$1,125, at London; Western rock crusher, at \$1,125; while the Champion steel rock crusher, warranted to crush fifteen tons per hour, was offered for \$1,075, and together with an engine and extra fittings for \$1,790. W. J. Craig offered to crush stone at 40 cents a cord, the corporation to deliver the stone and guarantee the use of not less than 2,000 cords a year. The committee did not accept any but will submit the \$1,125 and \$1,075 tenders to the council and ask that a deputation be appointed to inspect the machines.

The following tenders for other supplies were accepted:

Iron castings—Stevens & Burne, at \$1 95 per 100 pounds. Sewer pipe—A. D. Cameron, the figures being: 4-inch, 8 cents; 6-inch, 11 cents; 8-inch, 18 cents; 10-inch, 25 cents; 12-inch, 35 cents; 15-inch, 50 cents; 18-inch, 65 cents; elbows, 4-inch, 30 cents; 6-inch, 40 cents; 8-inch, 55 cents; junctions, 4-inch, 40 cents; 6-inch, 50 cents; 8-inch, 75 cents; 10-inch, \$1; 12-inch, \$1 30; 15-inch, \$1 60; 18-inch, \$2 30.

Cements—John Mann & Sons, at \$2 85 per barrel for the Campbell brand; \$2 75 for white Portland, and \$1 20 for Usher's. Curbing and crossing stones—For the former, S. H. Craig secured the tender (Credit Valley) at 40 cents per foot for 4x24, laid at 47 cents; 4x18, 35 cents, laid at 42 cents; 3x18, laid for 35 cents. For crossing stones, Thomas Murray was successful at 35 cents per foot for 6x15.

Stone flagging (laid)—S. H. Craig, at 38 cents per square foot for 4-inch, 34 cents per foot for 3-inch, 31 cents for 3-inch, 28 cents for 2-inch, and 24 cents for 2-inch.

Artificial stone walks—H. M. Douglas, at 21 cents per square foot. Cedar block crossings—Maurice Baldwin, at 65 cents per square yard (laid); blocks, 40 and 44 cents per square yard. Paving crossings and gutters—Charles Weir, at 23 cents per square foot for crossings and 20 cents for gutters.

For street sweeping—W. Fox and Moses Cox tendered. Fox wanted \$2 50 per block for each sweeping; \$5 per block for first sweeping if the city did not clean the block, and \$5 per block for each sweeping after Nov. 1. Cox wanted \$5 50 per block for first sweeping, \$2 50 for each sweeping after that, and \$5 50 for each sweep after Oct. 1.

A motion to accept Mr. Cox's tender was voted down, as was a motion by Ald. Coe that the city do its own sweeping.

Ald. Garvatt complained that the tenders were not in accordance with the specifications, and could not be accepted.

A tender from Michael Gray, of Hill street, was not accompanied by the necessary check and was thrown out.

No tender was accepted, the lot being held over.

A large batch of tenders for gravel were received but none were accepted. The London Street Railway Company replied to a letter from the engineer in regard to draining and graveling the Dundas street hill. The engineer will prepare an estimate of the cost and see what proportion the company are willing to bear.

Engineer Graydon was instructed to furnish the committee with a list of all school and private drains connecting with sewers for which the property benefiting is not taxed.

"Jumbo," the famous steam roller and the pride of No. 2, has been examined by E. S. Winnett, who presented a report thereon. There were mentioned alterations which, if made, would increase the extent of power by three horse power. Filed.

The plans of the Richmond street south sewer alterations were submitted, and boiler plate pipe will be carried out under the water level, the whole work to cost about \$400.

Present: Ald. J. W. Jones (chairman), Coe, Garvatt, Daney, Shaw, Secretary Bill, Engineer Graydon and Commissioner Owen.

KNOWLEDGE Brings comfort and improvement and tends to personal enjoyment when rightly used. The many, who live better than others and enjoy life more, with less expenditure, by more promptly adapting the world's best products to the needs of physical being, will attest the value to health of the pure liquid laxative principles embraced in the remedy, Syrup of Figs.

Its excellence is due to its presenting in the form most acceptable and pleasant to the taste, a refreshing and truly beneficial properties of a perfect laxative; effectually cleansing the system, dispelling colds, headaches and fevers and permanently curing constipation. It has given satisfaction to millions and met with the approval of the medical profession, because it acts on the Kidneys, Liver and Bowels without weakening them and it is perfectly free from every objectionable substance.

Syrup of Figs is for sale by all druggists in 75c. bottles, but it is manufactured by the California Fig Syrup Co. only, whose name is printed on every package, also the name, Syrup of Figs, and being well informed, you will not accept any substitute if offered.

For sale by W. S. Barkwell, city.

Keep the Doctor from the Door.

(Editor Guelph Mercury.) Dear Sir—I am pleased to add my statement to the great number you have already received, recommending in the highest terms A. M. Scott's called at my home about six years ago and told my wife of the virtues contained in this marvelous liquid, and my wife and I did me so much good that I bought six bottles, and we have found it a great remedy for many complaints and it has been of great benefit to us and our friends, and has lessened our doctors' bills from those of former years. We have kept some of the Royal Crown Remedy on hand ever since we first tried it to all who suffer from any curable disease. Take no substitute. Get the genuine. Price, 50c. per bottle. Get it by express by Isaac Williams & Co., London, Ont., or druggists. Yours truly, A. SWEETMAN, 24 Charles Street, Guelph, Ont.

BOYS' HATS.

In all styles and colors.

Rivard

LONDON'S FASHIONABLE HATTER. 450 Richmond Street.

THEY ALL FOLLOW, BUT NONE EQUAL.

THE HUMBER BICYCLE.

The Humber is the pattern for all modern built wheels. It is the perfection of wheel building, a star in the distance whose guidance is followed but its altitude never reached. Its design may be imitated. Wheels may be built on "Humber lines," but for speed, stillness, life and strength it is unequalled.

W. A. BROCK, 192 Dundas St. AGENT FOR

The Humber, Rudge, New Howe and Scorchers Cycles. List on application. ZXY

AFTER SICKNESS to tone up the system, bring back a healthy appetite, physicians recommend the use of CAMPBELL'S QUININE WINE. PREPARED BY M. CAMPBELL & CO., MONTREAL. Beware of Imitations.

BEATON'S

Removal Sale!

CUT PRICES FOR A FEW MORE DAYS ONLY—BEFORE REMOVAL TO OUR NEW STORE, OPPOSITE THE MARKET LANE.

Laces, New Prints, Lace Curtains

Having opened our spring importations, ladies of Western Ontario are invited to inspect the new goods.

NO BETTER VALUES EVER OFFERED

Lace curtains, 3 yards long, 50c up. A magnificent display of Laces. The newest shades in Prints.

LEVINE'S

233 DUNDAS STREET. ZXY

YEO

is selling best Coal Oil 10c per gal. ZXY

SHINGLES, SHINGLES, SHINGLES, SHINGLES, SHINGLES. BRITISH COLUMBIA NO. 1 RED CEDAR.

BOWMAN & CO.,

Corner of Clarence and Bathurst Streets.

Mrs. McLeod's

Millinery Opening

Wednesday and Thursday

Of this week and following days. ZXY

PATENTS

P. J. EDMUNDS, Solicitor of Patents, MECHANICAL AND PATENT LAW EXPERT. 202-61 Richmond, corner King, London, Ont. Telephone 441 A.

MARA'S

Bargain Day

Intensified by Building Sale

Two Monster Stores Will Soon be Thrown Open to the Public—Carpenters, Masons and Bricklayers Are Now at Work.

Come and Carry the Goods Away.

Seven Great Bargain Days Left—The Greatest Values Yet.

Fifteen Bars Electric Soap on Monday for 25 cents.

SILKS AND SATINS.

Two pieces All Silk Black Mer-vellieux or Surah, 75c. Mara's Sale Price 48c. DELAINES. French Delaines, starting to-day, all-wool and wide, regular price 40c, now 25c. SPECIAL. Twenty pieces All-Silk Surah and Pongees, colored and blacks. Mara's Sale Price 25c. Pongees, silk and wool, new evening shades for waists, 25c yard. DRESS GOODS. Hosiackings in navy blue and blacks, former price 75c, Sale Price 40c yard. 670 pieces All-Wool Serges, Amazons, Twills, Basket Cloths, Colored Henriettas, Scotch Cheviots, Tweed Effects, Corkcrews. MARA'S PRICE NOW 25c YARD. New Braids for Trimmings to Match All Goods.

NECKWEAR AND TIES.

Men's Pure Linen Collars, four-ply, 10c each. Gent's Silk Ties, 10c, three for 25c. Men's Laundered White Shirts, 48c. Men's Summer Shirts and Drawers, 23c. Men's Socks (seamless), 10c pair.

Steel Scissors, worth 40c, reduced to 19c.

COTTONS AND SHEETINGS.

Best Cottonade, only 19c. Best 28-inch Sheetting, worth 12½c, for 10c. 36-inch Sheetting for 5c yard. Best Spools, 1c each. White Carpet Warp, 18c a pound.

CARPETS—Union Reversible

(yard wide) 28c.

BOOTS AND SHOES.

Ladies' Dongola Kid Hand-Turned Oxfords, price \$1 25, starting to-day at 75c pair. Men's Whole Stock Boots, 90c pair. Baby's Shoes, 25c. Ladies' High-Cut Dongola Etonn Boots, 98c pair.

HOSIERY AND GLOVES.

To save the dust and dirt which will be here at half price. 28-inch Cream Embroidery Flannel for waists, 25c yard. Embroidery Skirting, worth 25c, for 15c yard. UNDERWEAR FOR LADIES. Take it at your own price. SMALL WARES. Hooks and Eyes, 1c dozen. Silk Spools, 24c each. Hair Pins, 1c package. Best Pins, 1c paper.

FANCY GOODS.

Must be sold. Come and see our prices.

Your Friends All Shop Here. Why Not You?

Brown Windsor Soap, 1c cake. Best Electric Soap, 2½c bar. Skirt Lining, 5c yard. Waist Lining, Gilbert, 12½c yard.

Remember—15 Bars Electric Soap Monday for 25c.

Monday Bargain Day

Mara's Sale on Account of Pulling Down Walls Now On!

T. E. MARA CO.

LIMITED. 155 Dundas Street and Market Square. LONDON.

Orders must in every instance be accompanied by the coupons corresponding with the number of Portfolio desired. To avoid errors give number of Portfolio in your letter also. BACK NUMBERS, without coupons, 15 Cents. Mail orders will be filled in about one week after receipt.

ART STORE

We shall be glad to show you our new goods for the holiday trade, especially our

ETCHINGS, ENGRAVINGS, PHOTOGRAPHS, ART PRINTS, EASELS AND MIRRORS, ORX TABLES.

Our stock of Picture Frame Moldings is larger and finer than ever.

O. B. GRAVES,

222 Dundas Street. ZXY

MARRIAGE LICENSES.

LICENSES ISSUED BY WM. H. WESTON, 1 grocer, Stanley street. No bond required. MARRIAGE LICENSES AT SHUFF'S drug store, 659 Dundas street east, Kensington, Dundas street, corner William. Take Dundas street car. No witnesses required.

MARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 189 Dundas street, and 439 Princess avenue.

LICENSES ISSUED BY THOS. GILLEAN, Jeweler, 462 Richmond street.

Births, Marriages and Deaths

BORN. SABINE—In South London, on March 18, 1891, to Herbert and Clara Sabine, a daughter. DIED.

M'NAUGHTON—In this city, on March 17 William McNaughton, in his 73rd year. Funeral from his late residence, 388 Ridout street, Monday, the 19th, at 3 o'clock; services at 2:30 p.m. Friends and acquaintances please accept this intimation.

WILSON—Full asleep in Jesus, on Sunday, March 18, at 392 Dundas street, Maitland C. Youngest son of Charlotte and Peter Wilson, aged 10 months. Funeral at 3 p.m. Monday, March 19, Mount Pleasant Cemetery.

SHORT—At the family residence, 653 York street, William Edward, second son of Reuben Short, jun., in his 6th year. Funeral Monday, at 4:30, services at 4 p.m.; burial private.

WELLS—At the family residence, Carfrae street, on March 18, Clara, beloved wife of Thos. Wells, aged 23 years, 10 months. Funeral private Monday, 19th, at 3 p.m.

HOWE—On Saturday, March 17, in Toledo, Ohio, Dennis Howe, uncle of Mr. John Howe, Atlantic House, this city. Funeral from Atlantic House at 9:30 a.m., Tuesday, March 20.

PANNELL—On March 19, 1891, at the family residence, 98 William street, Elizabeth, beloved wife of Mr. John Pannell, and mother of Mr. John Pannell, in her 84th year. Funeral to Woodland on Wednesday at 2:30; services at 2 o'clock. Friends please accept this intimation. 21u

SAUNDERS—On March 18, at her late residence, 627 Dundas street, in her 73rd year, Elizabeth Saunders, relict of the late Stephen Saunders. Funeral Tuesday at 3:30 p.m.; service at 3 p.m.

THIS Brand of Flour

Always makes the BEST BREAD OR PASTRY. USE NO OTHER. J. D. SAUNBY 527 York Street. TELEPHONE 112.

HAVE YOU EVER USED

BOYLE'S BAKING POWDER. Always Fresh. 652 Dundas Street.

R.K. Cowan

Ferrister, etc., over Bank of Commerce London.

NEW SHOES.

Special Bargains This Easter Week. We are pleased to tell the public that Shoes are down in price from 25 to 35 per cent. Our matchless spring stock is now complete.

FOR MEN.

Fine Laced and Gaiters, \$2. worth \$2 50; all styles. New York Razor Toe, in patent and tan, four widths. English Walkenphast Laced and Gaiter Common Sense at \$2 50, worth \$3. Shoes for men in popular styles, all first-class, \$1 25, worth \$1 75.

High Class School Shoes, 75c. A short price and long wear tells the story of our shoes. Buy your Trunks and Valises here and save \$ \$ \$.

POCOCK BROTHERS

FOR WOMEN.

Our stock will contain a 1 the latest designs from the best American and Canadian makers. Keep a complete line of J. & T. Bell's shoes. Dongola Button and Laced, \$1 15, worth \$1 50. Fine Low Shoes, tipped, 75c, worth \$1.

Women's Slippers, 15c. We carry the greatest variety in the West.