

London Advertiser.

ESTABLISHED BY JOHN CAMERON IN 1858.

Managing Director and Editor, John Cameron

London, Tuesday, Jan. 23.

Robert Reid.

The death of Mr. Robert Reid, sen., removes one of London's best-known landmarks. He had lived so long in the city—his figure was so stalwart, his head so leonine, he was not one who would be passed by on the street unnoticed or unremembered. Then there was a certain contagious vivacity about his mental constitution that awoke mental activity in others. Until within a comparatively short time before his death, it might be truthfully said that his spirit kept ever young and strong; his mind remained ever interested in the large questions of the world. In this he was not unlike Gladstone, of whom he was an admirer, especially during those stirring Midlothian days when the fiery eloquence of the great Liberal chieftain stirred the political clans like the cry of a conquering slogan.

There are many not yet old who remember the well-known Reid bookstore on the north side of Dundas street, nearly opposite the Market Lane, with the bindery upstairs. One would seldom fail to see in the store a little knot of keen conversers, discussing the political questions of the day, or acting as improvised jurymen on the big books by big men then coming out.

Mr. Reid's commercial career was succeeded by his long tenure of the position of collector of customs at London, and it is not too much to say that few collectors in Canada have been more generally popular.

Mr. Reid, more particularly in his younger days, was capable of being exceedingly emphatic in controversy. Like the typical Scotchman, he could not bear to wear his heart on his sleeve; and if, on some appeal to his sympathies, or some reminiscence, he was ever detected with moistened eyes, no doubt, like other Scotchmen, he felt a little ashamed of the circumstance; but no one else did; one then saw that whatever was manifested occasionally of what seemed brusquerie, was more a seeming than a characteristic.

He was a born book-lover, and loved the strong books—books of philosophy and high politics. He read, marked, and inwardly digested. Well acquainted in the large poetry of the English tongue, yet it was naturally Scottish poetry that appealed to him with peculiar power; and of Scottish poets, Robert Burns was the object of unstinted enthusiasm. Of many a stirring address at many a St. Andrew's night demonstration of which he was the life, Burns and his poems furnished the text.

Though Mr. Reid was for so many years so representative a son of the heather, so also was he a sound and enthusiastic Canadian (which is as it should be), rejoicing both in the progress of the present and the hopes of the future.

Sound in body; strong in intellect; big in heart; an upright man—he was one of those who carry love of Scotland across all seas, to all quarters of the globe; one of those who, relinquishing no affection for the Old Land, bring much to the New.

The Death of Ruskin.

"The last great Englishman is low," wrote Tennyson, when the Duke of Wellington died. The eulogy might have been reserved for John Ruskin. He was certainly the last of the line of giants, including Carlyle, Tennyson, Browning and Gladstone, who have towered above their contemporaries in the latter half of this century. Their mantles have apparently fallen on no one in this generation. Ruskin was phenomenal in the versatility, no less than in the vigor of his genius. While he subordinated literary form to the message which it embodied, and in fact professed contempt of style for its own sake, he has written some of the richest and most melodious prose in the language. For that reason, if for no other, it may be predicted that his work will be imperishable. As an art critic he first distinguished himself by a passionate onslaught on established canons. But he was more than an iconoclast—he overturned to build anew with his own conceptions, and these have influenced modern art to a degree almost revolutionary. Into the great social problem he likewise threw himself with all the noble strenuousness of his nature. He vehemently assailed the received doctrines of political economy, holding that they were false and futile because they eliminated the spiritual and moral element from the processes of society. "There is no wealth but life," was the basis of his social creed. Man, he held, was something higher than an instrument of production; he had a mind to be developed, and a soul to be awakened. Ruskin strove heroically to realize his ideals, and lavished a fortune on experiments which seemed, in the light of present day conditions, to be utopian; but his teachings, though at first derided, as those of a visionary, have disturbed the complacent dogmatism of the orthodox school, and are gathering momentum now as never before. Considered as a man, apart from his work, if it is possible to imagine such separation, Ruskin presented the grandest type. Born into great riches, he cared for them only as a means of bettering his fellow-men. His fearless devotion to the truth as he saw it, his intense industry, his hatred of phariseeism and pretense, his unselfishness, his spirit of self-sacrifice as shown in his renunciation of his wife—these are

some of the elements of his character, which was even greater than his intellect.

They Pay as They Go.

Lord Roberts' latest circular shows admirable judgment. British soldiers are forbidden to enter private houses or molest the inhabitants. In all cases where supplies are required these must be paid for on delivery, and if supplies are refused they must be taken by force only when absolutely necessary for the sustenance of the army; and even then they must be paid for in full. These orders are meant to protect the non-combatants, not only in Cape Colony, but in the Transvaal and Free State. The British general realizes that the Dutch in the two republics will be British subjects when the war is over; and he takes this opportunity of giving them a practical lesson in British justice and fair play. The Boer armies in British territory have looted and pillaged, but the British armies in Boer territory will pay their way, and bring no distress to peaceable inhabitants. Instead, the thrifty Dutch on the lines of march will profit by the presence of the enemy, as they usually have to travel a long distance to market, whereas the market now travels to them. The excellent behavior of the British should do much toward healing the bitterness after the war.

General Roberts is 67 years of age, and General Joubert 63. There is no suggestion here of a dead line in the army.

Pyle, the maker of Pearlina, who has just died, was first induced to advertise by Horace Greeley. Pyle died a millionaire, and it may be said he owed his pile to Greeley.

In Montreal 20 out of 34 aldermen have been re-elected by acclamation. This public indifference to municipal affairs is at the root of the city's misgovernment.

Prize-Contest: If it takes 58 speeches of an average duration of two hours to induce one Conservative to enter the field in seven bye-elections, how many years after 1915 will it be before the present Opposition at Ottawa manage to achieve victory?

The story that General Wauchope, the night before his death, wrote in denunciation of Methuen's tactics, proves to be another yellow yarn. Wauchope was too much a soldier and too gallant a man to quarrel with his orders. No doubt the Highlanders were the victims of somebody's bad judgment, but as was said on another historic occasion, "Theirs not the reason why, theirs but to do and die."

The appearance of the war balloon has terrified the Boers almost as much as the lyddite shells. When one appeared in the neighborhood of Ladysmith, the other day, it is reported by a correspondent at the front, the burghers no sooner caught a glimpse of it than they were petrified with fear, and many immediately dropped on their knees to pray to be delivered from the uncanny thing. One old man cried out in the taal, "Almachtig! the end of the world has come!"

The Attorney-General of Massachusetts is in favor of supplanting the death penalty for murder in that State in the case of women and minors under the age of eighteen. Why should a woman murderer escape full responsibility for her crime? In a recent Quebec case, where both the man and woman were hanged, the woman was the instigator of the crime, and the worse of the two. Would it have been exact justice if her neck had been saved and her associate sent to the gallows?

While in office, Mr. Foster, ex-Finance Minister was ready enough to condone wrong-doing when brought home to his associates. In Opposition he is making many professions of virtue, and anxiety to punish all who disagree with him as dishonest and crooked. He says he would not trust a man who did not always keep his word. Then Mr. Foster greatly mistrusts himself. Was he not convicted in Parliament of saying one thing and doing another? The fact that he tried to explain the "political crookedness," as he now calls such conduct, by saying it was done in a "moment of weakness," does not let him out.

What Others Say.

A Great Combination.

[Springfield Republican.]

So Mr. Kipling has sailed for Cape Town, where old "Bobs" is. With both the slugger and the singer of the empire at the front, the war should move quickly.

Not So in England.

[Chicago Times-Herald.]

Under circumstances like those which confront England, France would be able to point with pride to at least one hundred and twenty-seven cabinet crises since the beginning of the trouble.

Has No Equal.

[Toronto Telegram, Independent Conservative.]

Canada never had a public man who could equal Wilfrid Laurier in the platform treatment of questions relating to race and creed. There was no suggestion of insincerity in that marvellously adroit speech of Sir Wilfrid's at Sherbrooke.

"All the varied emotions of the Canadian people, French and English, Catholic and Protestant, were touched with the genius of a great orator." "The double game of turning Ontario against Wilfrid Laurier because he is too French, and Quebec against him because he is too English, might be played against a leader of fewer oratorical attainments. Conservatives who try to rouse the country against Wilfrid Laurier on questions of race and creed, are simply giving him a chance to shine on the platform."

The Runians, Gray, Carrie Co. The Runians, Gray, Carrie Co. The Runians, Gray, Carrie Co.

Annual White Goods Opening Begins Wednesday Morning

Our Annual Sale of White Goods and Ladies' Lingerie will be on a grand scale and more extensive than anything of the kind ever attempted in London. The whole ground floor space, which is the largest in the city, will be given over to the special display of White Goods of every description. The ladies of London are cordially invited to inspect this stock, which will be found entirely different to anything they have seen. No need to buy unless you wish.

Ladies' Whitewear.

465—Ladies' Fine Lonsdale Gown, Empire style, with revers and yoke of insertion and trimmed with deep embroidery. Special price \$1 75
743—Ladies' Fine Muslin Corset Covers, with lace insertion and heading, finished with narrow lace and ribbon.
635—Ladies' Fine Cambric Drawers, trimmed with lace and embroidery insertion, with deep lace or frill. Special price \$1 00
804—Ladies' English Cotton Skirt, trimmed with tucks and frill of deep insertion on bottom, good width; each 75c
405—Ladies' Fine Cotton Gown, with tucks and embroidery trimming; good width; special 75c



841—Ladies' Fine Muslin Skirt, with two lace-trimmed ruffles in bottom and yandyke overflounce; trimmed with lace insertion and edging, the latest \$3 75
574—Ladies' Fine Lonsdale Gown, with pointed yoke of lace insertion and heading frill of embroidery and lace combination \$4 50
637—Ladies' Fine Lonsdale Drawers, with lace insertion and frill, finished with ribbon; special \$1 25
637—Ladies' Umbrella Drawers; very fine lace insertion and edging
Ladies' Umbrella Drawers, New York with lace or embroidery trimming; price \$2 00 to \$4 00
453—Ladies' Fine Muslin Gown, with square yoke of insertion and ribbon; frill of lace \$1 25
824—Ladies' Skirt, fine white cotton, with deep muslin frill, trimming and insertion and embroidery; special \$1 65

817—Ladies' Fine White Skirt, very wide, with deep frill, finished with tucks and wide embroidery \$1 50
835—Ladies' Fine Muslin Skirt, with lace insertion and frill; lace on bottom; very full skirt, and made with dust frill.



810—Ladies' Fine Cotton Skirt, with full umbrella frill and heavy embroidery, extra width and quality. Special price \$1 00
Ladies' Fine Muslin Skirt, with two rows of fine embroidery insertion and deep flounce; embroidery on bottom and dust frill; a very wide skirt \$4 50
Ladies' Fine Lonsdale Gowns, Empire style, with embroidery and insertion trimming; to sell, special \$1 00



404—Ladies' English Cotton Gown, trimmed with cotton lace, extra quality and size 50c

473—Ladies' Fine Muslin Gowns, Empire style, with square revers and yoke of lace insertion, and heading, trimmed with ribbon, very dainty \$2 90
420—Ladies' Fine Lonsdale Gown, fastened down front with fine tucked yoke and lace insertion \$1 00
420—Ladies' Fine Lonsdale Gown, with solid tucked yoke, finished in points, with frill of deep embroidery \$1 50
735—Ladies' Fine Cambric Corset Covers, with yoke of fine tucks, trimmed with embroidery. Special \$1 00
Ladies' White Cotton Drawers, trimmed with tucks and cotton lace; special, per pair 15c
Ladies' Fine Lonsdale Drawers, with deep hem and tucks, per pair 25c



Ladies' Fine Cotton Drawers, with tucks and frill of lace; special, per pair 35c
Ladies' Fine Drawers, with deep embroidery on bottom; extra quality 50c and 75c
Ladies' Drawers, in lace or embroidery trimming; finest quality and makes, from \$1 00 to \$3 50
Ladies' Corset Covers, trimmed with cotton lace; good fit; special.
Ladies' Finest Cotton Corset Covers, trimmed with embroidery; special, each 25c and 35c
Ladies' Corset Covers, in fine Lonsdale, with embroidery trimming; good value 50c
Ladies' American Corset Covers; a good assortment of styles and qualities, from \$1 75 to \$3 50
A large assortment of New York Underwear, in Gowns, Skirts and Corset Covers; all prices and styles.

Embroideries

The most extensive selection we have ever shown. In Swiss, Cambric and Nainsook, showing hundreds of dainty patterns at special opening prices: Fine Swiss Embroideries, all widths, from, per yard 5c to 50c
Special value in Cambric Embroidery, new patterns, from, per yard 5c to 40c
Insertions, new patterns, at per yard 5c to 40c
New All-Over Embroideries, at, per yard \$1 00, \$1 50, \$2 25 and \$2 50

Special in Ladies' Handkerchiefs

20 dozen Ladies' Linen Handkerchiefs, half to three-quarter inch hem, each 10c
10 dozen Ladies' Linen Handkerchiefs, half to three-quarter inch hem, each 12 1/2c

Staples and Linens

Our White Goods Sale offers remarkable price inclusions in Cottons, Muslins and Linens. The following list will speak for itself:

Very Special—40 Pieces American Lonsdale Cambric, regular 12 1/2c, for 10c
Extra—20 Pieces 36-inch Full Bleach Cambric, Hochelaga finish, regular 10c, for 8c
Best American Lonsdale, fine Jaconet finish; our special sale price 12 1/2c and 15c
50 Pieces 42-inch White Lawns, fine sheer finished, regular 16 1/2c yard; sale price 12 1/2c
New Swiss Check Muslins, beautiful goods; regular 15c for 12 1/2c
Regular 10c for 8 1/2c
White French Dimities, in fine stripe and checks, elegant goods, at 22c, 25c, 30c, 35c and 40c
Fine French Organdies, 48 inches wide 25c to 40c
Natty Nainsooks, very wide and fine, soft finished, from 15c to 25c
White Piques, large and small cords, from 12 1/2c to 50c
New Swiss Spots in large and small, from 12 1/2c to 40c
Pale Book Muslins, best organdie make 10 to 25c
Tucked Lawns for Aprons, from, per yard 10c to 30c

Special in Cotton Sheetings

72-inch Plain and Twill Unbleached Sheet, regular 17c, for 15c
Best Hochelaga Bleached Sheet, plain or twill, 72-inch, 80-inch and 90-inch; special prices, from 20c to 35c

Table Linens

Extra Special 60-inch, half bleached, new patterns 25c
70 and 72-inch, half-bleached, very special, for white goods sale, at 35c, 40c and 45c
Full Bleached Irish Damask, from 64 to 72-inch, very special 50c, 70c, 80c and \$1 00
Linen Sets, Cloth and Napkins to match, from \$5 to \$16 50
Fancy Linens, Tray Cloths, Lunch Cloths, Pillow Shams and Dresser Scarfs; special prices.

Men's Furnishing Dept. White Goods Specials

100 dozen Men's Linen Collars, sizes 14 to 17, regular 15c to 20c; plain band, turn point and lay-down shapes, white goods; sale price, 60c a dozen, or, each 5c
100 dozen Men's Fine Hemstitched Handkerchiefs, Irish manufacture, stylish size, regular price 12 1/2c each, white goods; sale price, 60c per dozen, or, each 5c

50 dozen Fine Linen Collars, all sizes, new styles and shapes, white goods; sale price, each 10c
Men's Extra Heavy Unlaundered Shirts, reinforced front and back, continuous facings, fine linen bosoms and cuff bands, sizes 13 to 17 1/2; regular price 50c each, white goods; sale price, each 35c

Men's Full Dress Shirts, very fine four-ply linen bosoms, reinforced; sizes 14 to 17; regular price \$1 40, white goods; sale price, each 85c
Men's Heavy Twill Cotton Night-shirts, full length, all sizes; regular price 69c, white goods; sale price 48c
Men's Cuffs, finest four and five-ply linen, newest shapes, per pair 20c, 25c and 35c

THE RUNIANS, GRAY, CARRIE CO.

208, 210, 210 1/2, 212 Dundas Street. Phone 1046.

OUR BOYS

AT BELMONT

Pte. Will West Writes Home Under Difficulties.

Pte. Will West writes home as follows:

Belmont, Dec. 12.

Dear Mother,—As we are likely to stay here for a few days, and Dr. Barrie, the Y. M. C. A. man, is leaving this afternoon for Orange River, and is taking the mail with him, I thought I would write to you again. Since I last wrote to you we have moved three times. From De Aar we went to Orange River, about twenty miles north of De Aar. We traveled in open flat cars in the middle of the day, with the thermometer at 120°. The atmosphere is dry, and we do not feel the heat as much as you do in Canada. The water we had to drink at Orange River was very muddy, about the color of the mud you would find along the side of the road after a shower. We stayed there two days, and then left for Belmont. Again we were put in the flat cars, and when we reached here we had to march three miles to get water, but when we did get it the

water was the best I have tasted since leaving London. We stayed at the well all day and that night, and the next day (Sunday) we marched back to Belmont and had to stand all day in an African thunderstorm, until the Munster Fusiliers left for Modder River, and then we camped on the ground they had vacated.

Sunday night we had a terrible storm. The rain came down in sheets, and the lightning beat anything I have ever seen in Canada. We are encamped on a battlefield. I have some relics which I am saving to bring home. Dead Boers are lying near here just covered with stones, and carrion birds are soaring around. Ostriches are very numerous here. The boys catch them and pull out some splendid feathers. I had one, but, having no place to carry it, I gave it away. If possible I will bring about \$10 in Canada. Some are beautiful, such as you never see in London. As I write a cloud of locusts is coming, and the air is black with them. We are about 30 miles from Modder River, where the big fight occurred, and we expect our next move will be to that place. Yesterday we were busy throwing up trenches, and as we expect an attack at any moment we are not allowed more than 100 yards from camp. We have to rise at 3 o'clock a.m. and retire at 9 p.m. This morning the enemy were sighted, and we lay in the trenches for three hours, but they did not attack. We have to sleep every

night with all our equipment on and rifles at our side.

We hear very little here as to how the war is going on—in fact, far less than you do, although we are so near to it. Chester and I were out on picket duty at Orange River one night, having to patrol the country for a mile or more from the camp, and had to return every little while and report. We have to go on again tonight to patrol the railway, and as the enemy is near we look for something exciting. Everybody we see we have orders to challenge, and they cannot give the password they are taken prisoners. If they resist or try to run away, our orders are to shoot them. I do not think much of South Africa, so far as I have seen it. It is far too rocky for me. We expect to soon be home again, for the Boers are getting it pretty heavy. I am putting in the wings of a locust.

Let Dick and the South London boys know the news. I cannot write to them all, or I would. Paper is scarce here. I got this from Dr. Barrie, and as he will not take money, I hate to ask him for writing materials. Water is scarce here. The Boers poisoned the well, and all the water has to be brought in tanks on the railway. I am enjoying the best of health, but look rather rough, as I have not shaved for about two weeks, and my hair is clipped short, in order to keep clean. I washed all my underclothing at Orange River. It took only about ten minutes to dry in the hot sun. Write and let me know

all the news. We have had no service on Sunday since leaving the ship. They do not observe Sunday on active service.

Do not criticise the writing, as I have no desk, and am kneeling on the sand trying to scribble these few lines to you.

OUR LONG EXPERIENCE.

Our long experience in the drug business enables us to cater with success and satisfaction to the most critical and exacting people. Our drugs and medicines are all imported from the most reliable manufacturers, and are always pure and of full strength.

Our stock of Toilet Articles is worthy of inspection;

Our prices will interest you. If you are a martyr to rheumatism, neuralgia, dyspepsia, liver and kidney troubles, or blood diseases, we strongly recommend the use of Paine's Celery Compound. It is a wonderful health-giver.

W. T. STRONG & CO., Druggists, 124 Dundas street.

60th y

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.