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A Great Editor.

SIR EDWARD COOK, EDITOR OF THE "PALL MALL," "WESTMINSTER GAZETTE," AND THE "DAILY NEWS"—THE FRIEND AND BIOGRAPHER OF RUSKIN—THE FULL LIFE OF A LITERARY EDITOR.

Sir Edward Cook, the first editor of the Westminster Gazette, is dead at the age of 61. He was a great editor, and edited the Pall Mall Gazette before the Westminster was started, and left the Westminster to become editor of the Daily News. He spent 12 years on these three papers.

Lord Morley Starts Him.

"When he became journalism, as he did very soon after taking his degree, he was by nature and training well fitted for it. He had acquired settled and orderly habits of scholarship, and he had made up his mind on certain broad principles of political faith," says the Times.

"Lord Morley, then editor of the Pall Mall, an organ of great importance and strong personnel, gave him encouragement; and he found himself in genial surroundings when later on, under Stead's editorship of that paper, he was appointed assistant editor in succession to Lord Milner. The editorship fell to him in 1889, on Stead's relinquishing it, and for three years the Pall Mall, under his guidance, was a definitely Liberal organ supporting Home Rule."

A Wonderful 40 Years.

Mr. J. A. Spender, who succeeded him as the editor of the Westminster Gazette, writes a charming appreciation of a charming personality.

"The death of Sir Edward Cook, at the comparatively early age of 61, has come as a great shock and grief to his friends and colleagues in the Press, and to all those who were associated with him in his work in the Press Bureau during the war," he says. "Through by his own choice he remained in the back-ground, he was unquestionably one of the small company who leave their mark on their time, and his unflagging industry enabled him to do as much in the forty years of his working life as would have taken other men half as long again. He was a man of sterling character and great varied gifts, being in equal parts student, politician, and man of letters, and in all three displaying a capacity which was the envy of his colleagues and fellow-workers."

With Stead on the "P.M.G."

"For many years after he had gone down, 'Cook of New College' left a reputation behind him as one of the best Presidents and smartest and readiest debaters the Oxford Union had ever known, and a brilliant Parliamentary career was predicted for him. But journalism laid hold of him as soon as he left Oxford and came to London, and he was gradually absorbed into the Pall Mall Gazette, first as an outside contributor in Lord Morley's reign, and then as a member of the staff under Stead, with Milner and, afterward, Edmund Garrett for his chief colleagues."

"Throughout Stead's editorship he was a staunch supporter of his chief, though no two men could have differed more widely in temperament, and the liberty and fervour made this partnership one of the most effective in London journalism. When Stead retired, Cook was obviously marked out as his successor, and with Edmund Garrett for his assistant-editor he kept up the Pall Mall tradition with unflagging energy and skill for the two years and more until the paper was suddenly bought from under his

feet, and converted into a Tory paper by Mr. Astor.

He Starts the "Westminster."

"Not to be beaten, he found a friendly and public-spirited proprietor in Sir George Newnes, and set to work without an hour's delay to found another paper which should carry on the tradition and be the lineal descendant of the 'old Pall Mall' under Morley and Stead. It was thus that the Westminster Gazette came into existence, with Sir Edward (then Mr.) Cook for its first editor and, with him, practically the whole literary staff which had served under him on the Pall Mall."

"Three years later he left the Westminster to edit the Daily News, and for five years more he reigned in Boulevard Street; then, after an interval in which he contributed leaders to the Daily Chronicle, he quitted regular journalism, and devoted himself wholly to the writing of books, and mainly to his magnum opus—the great literary edition and biography of Ruskin, in which Mr. Alexander Wedderburn collaborated."

"Nearly twenty-seven years have passed since he came to Tudor Street as editor of the Westminster Gazette, but there are some still at work in the same office who have a vivid and grateful recollection of service under him both on the Westminster and previously on the Pall Mall."

His Journalistic Methods.

"He was the kindest and most considerate of chiefs, with a remarkable range of gifts and interests, which made him scarcely less keen about art and literature than politics. He was a man of deadly accuracy and precision, with a most methodical habit of indexing papers and keeping references, and if he was in any sense exacting, it was in requiring the same qualities from those who worked with him. His own writing was crisp and pointed, well seasoned with allusion and quotation, but very thrifty of rhetoric and purple passages, and his armoury of fact and reference made him one of the deadliest debaters with the pen."

"He had a special skill in short comments, and seldom let a morning pass without contributing two or three notes to the 'Notes of the Day' of the Westminster or 'Occasional Notes' of the Pall Mall Gazette. In order to give himself time for these in the crowded hours of the morning, he devised a most ingenious system of joint leader-writing, by which he wrote one-half and a colleague the other half of the leading article; and

THAT NIGHT COUGH

Could anything be more trying or more exhausting? Peps will end it! The Pine vapor breathed down the air passages when a Peps is dissolved in the mouth relieves their irritation, soothes the inflamed place and stops the cough. Mr. John Doussart of Little Current, Ont., says: "I was troubled with an irritating cough that kept me awake at nights. Nothing I took gave me relief until I used Peps. This wonderful breathe-able remedy, however, has entirely rid me of the cough." For asthma, bronchitis, laryngitis, sore throat and colds use Peps. All dealers. 50c. box.

PEPS

the scheme was so neatly laid down in his instructions that it was impossible for the reader to discover that two hands had been at work.

"Though outwardly the least emotional of men, he was uncompromising in his loyalty both to causes and persons. He threw up his editorship of the Pall Mall Gazette without a moment's hesitation when he was unable to discover the politics of the proprietor who had bought it from Mr. Yates Thompson; he was equally unyielding nine years later when the proprietors of the Daily News were divided about his defence of the Boer War."

His Cult of Ruskin.

"For eight years he gave the best of himself to the monumental edition of Ruskin. His cult of Ruskin dated from the days when he went from Oxford to report, or rather describe, 'the Professor's' last series of lectures, and from that followed an intimacy which, so far as Ruskin's condition permitted, continued to his death. That the most copious and unrestrained of English writers should have had the coolest, most cautious, and most critical of writers for his editor and biographer is one of the oddities of literary history, but great good fortune for Ruskin. The latter prided himself that he had the most analytical mind in Europe, but on this side, at all events, he had his equal in Cook, who analyzed the analyst in a manner that would surely have given him exquisite pleasure could he have watched it."

The Best Book About a Journalist. "Two other biographies, one of Florence Nightingale and the other of his old friend and assistant-editor on the Pall Mall Gazette, show Cook in a different vein. To this time also belong his 'Delane of the Times'—the best book ever written about a journalist—and the essays and studies which were recently collected and published under the title of 'Literary Recollections.'"

The Top of Scawfell Pike

"The top of Scawfell Pike is one of those marvelous places where even we common people may get a momentary entry into the costliest of the poets and see the earth and everything on it mystically apparelled with the glory and the freshness of a dream," says the Manchester Guardian. "Everyone who knows what hills can give to the spirit of man will be grateful to Lord Leconfield for giving to Englishmen this archaic core of English soil with all the vesture of beauty that the sun and the Atlantic and the south-west wind have woven about it."

"By this piece of generosity the peak on which there burned the loftiest of all the beacons that called up England to resist the power of Spain becomes a monument to the thousands of men from the Cumbrian valleys below who were killed in withstanding the power of Prussia."

"Scawfell Pike is not merely the highest piece of English ground. It and the lesser heights about it are some of the oldest mountains in Europe. It was a mountain before the Alps had been made. It is splendid to look at, splendid to look from, and splendid to ascend."

Scawfell Pike is the highest mountain summit in England. This henceforth, by the goodwill of Lord Leconfield, the Lord of the Manor, is to be placed, subject to any common rights that exist, under the custody of the National Trust. He makes this gift in honour of the men of the Lake District who fought, and in thankful memory of the men who gave their lives in the great war, 1914-1918. It is not intended that any monument shall be placed upon the summit, but it is possible that in the existing cairn a rough stone may be inserted recording the gift and its purpose.

Fashions and Fads.

Large hats seem to be gaining in favor.

Reversible velour is good for golf costumes.

Leather hats are most attractive for sports.

Ruffled side draperies appear on some of the new frocks.

A single long string of beads may be the keynote of a gown.

Handkerchief linen is being used for the new slip-on blouses.

The finest, most cowbunny laces are those most sought by fashion.

A few tailored silk waists have high collars with tiny turnovers.

Color is one of the most important elements in winter millinery.

Leaf green, with black and a little old gold, is another good color scheme.

Some of the new gaiters, in tan and brown, come almost to the knees.

A very simple type of wrap has a shawl collar open almost to the waist.

Silver tinsel and peach-colored Georgette combined make lovely dance frocks.

Low shoes and spats are the natural result of the high cost of leather.

Never before has embroidery played so important a part in women's apparel.

Little embroidered caps of self appear on many new set-in sleeves.

Parrot-green taffeta and black velvet are a good combination for evening.



A SALE! A SALE!

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Mark - Down Sale

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LADIES'

WINTER COATS.

Comprising the pick of the prettiest styles from England and America in

Tweeds, Cloths, Plush, Sealette, Caracul, Silverlone & Velour, etc.

Every Coat This Season's Style.

The very Coat that perhaps caught your eye earlier in the Season and which you considered beyond your reach is now available at a reduction in price that you little dreamed of. Have a look through our immense stock; it has lost none of its grandeur. An overstock is solely responsible for these reductions now. Why not avail of the opportunity. Knowing ones will quickly respond to this announcement.

Note the Price Cuts.

We mention herewith a few prices for your guidance, but remember there are many other prices in between that are correspondingly reduced.

PRICES:

Regular \$16.00	Now \$13.48
Regular \$20.00	Now \$16.98
Regular \$25.00	Now \$22.48
Regular \$30.00	Now \$25.78
Regular \$35.00	Now \$29.98
Regular \$40.00	Now \$36.98
Regular \$45.00	Now \$39.98
Regular \$50.00	Now \$44.98
Regular \$55.00	Now \$52.98
Regular \$60.00	Now \$56.98
Regular \$65.00	Now \$59.98
Regular \$70.00	Now \$65.98

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Wednesday and Thursday,

Sessue Hayakawa, the Great Japanese Artist, in

"The City of Dim Faces."

"Waitress Safe," Comedy.

'Among the Murderous Moros,' a Burton Holmes Travelogue.

MAJESTIC THEATRE

Woman's New Walk.

While the new skirts are a little longer than the modes favored during the past three or four years, they

are much narrower. The new skirt requires a new walk. For several years, says a dressmaking authority, women have enjoyed the freedom of their limbs, and the effect is noticeable in the masculine stride of the modern girl. With the narrow skirt

action will be restricted, and we shall have once more the short steps of the hobble skirt. With wider hips, however, she will gain in grace what is lost in freedom. The new walk will be like the walk of a peacock—mimic—but graceful, deliberate

yet dainty, and always alluringly feminine."

Try Phorotone for that nasty Cough and Cold you have. Price 30c. at STAFFORD'S Drug Store. —oct6,19

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SCRUB—SHO

The Direct

may17,19

Smile

AND LIFE'S WORTH WHILE
CAUSE YOU SMILE.
STILL WAITING.

She did not know he was on the waiter, for he had lately told her was a gentleman of independent means.

But one evening they were seen in Hyde Park. John felt very down, he had had a very long and trying day at it in the restaurant. But Clara was not to be denied. The glamour of the young dream was still upon her. "John," she whispered, "do you love me?"

"Eh? What?" opening his eyes. "Of course I do, darling!"

And again his eyes closed.

"How much?" she asked. And he tremulously replied:—

"How much, sir? Oh, roars' be lightpenance, sir; potatoes, fourpence; cabbage, fourpence; bread, penny. Two-and-threepence, please."

WHY ALEXANDER WEPT.

The teacher was telling his class about the conquests of Alexander the

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"Reg'lar Fellers"

