

First Opening of American Goods!

We announce our first shipment Am. Goods, purchased keenly and marked at the lowest margin of profit

Ladies' Silk Blouses

8 Dozen LADIES'

Job Silk Blouses,

White Black and Coloured,
Value from \$2.50 to \$7.00 ea.

Selling

\$1.60 to \$4.00
each.

Ladies' Fabric Gloves.

A Small-Quantity of Ladies' Cotton and Silk Gloves as Follows:
White Lisle Gloves.....38c. pair
White, Bl'k & Pongee Silk Gloves \$1.20 pr.
White Chamois Cloth Gloves...\$1.50 pair
The Latest Materials in Fabric Gloves.

Marshall Bros

Ladies' Job Collars.

30 Dozen LADIES'

Job Collars,

White, Black and Coloured,
Values from 40c to \$1.00 ea.

Selling

20c. to 50c.
each.

Blessed be Budgets.

By RUTH CAMERON.



RUTH CAMERON

"Now I've got that nice wicker furniture that old couch spoils the look of the room so I've just ordered a wicker davenport. I didn't mean to get it quite yet but it seems foolish to spoil the whole room that way. John thinks it's rather extravagant but I say it would be extravagant not to because it would mean that I had practically thrown away all the money I've spent so far."

So one of my neighbors justifies to herself the expenditure of more money than she can really afford. (She doesn't exactly say she can't afford it but I know she can't by the uneasy fervor of that justification.)

Was ever anything easier to justify than spending more money than one can afford?

He Felt He OUGHT To Buy A More Expensive Car.

I heard a man give a most ingenious justification of buying a more expensive car than he had intended the other day—the cheaper make he had meant to buy was so common that it was more easily stolen and he didn't think he ought to run that risk. And he said it so earnestly too. There was no doubt that he had quite convinced himself.

But my neighbor's justification was the one I wanted especially to speak about because it is the commonest type.

What's the use of an extra nice suit if you haven't an equally good looking hat to go with it?

And Then Your Bag Looks Shabby.

And then when you have strained a

point and bought an extra expensive new hat instead of making your last year's one do (as you promised yourself that expensive suit) your bag looks shabby. And of course you'd spoil the whole effect if you didn't have silk stockings.

It's a good argument, a perfectly good argument. But there's one funny thing about it. And that is that people seldom if ever bring it to bear when they are buying the first expensive thing, instead of afterwards.

Why Don't They Sometimes Have Forethoughts?

Why don't they sometimes say, "I had better not buy too expensive a suit." Why indeed? Because we are all weak human beings with a passionate, foolish, ineradicable craving for more and costlier possessions than our neighbours?

There's just one way I know to bring oneself into line. And that is to have a budget and stick to it. To have a certain amount for each department and to know that if you get a too expensive suit you can't get other things to match.

Blessed be budgets, I say. They are the best financial sheet anchor I know of. Only, of course you've got to have for a cable the strength of mind to stick to them.

Montreal, May, 29th, '09.
Minard's Liniment Co., Limited.
Yarmouth, N.S.

Gentlemen,—I beg to let you know that I have used MINARD'S LINIMENT for some time, and I find it the best I have ever used for the joints and muscles.

Yours very truly,
THOMAS J. HOGAN.
The Champion Clog and Pedestal Dancer of Canada.

ON SPOT!

July 27th.

160 Cases

Ripe, Sound, Sunkist

California ORANGES.

176, 216,
252 count.

Soper & Moore,

Importers & Jobbers.
Phone 480.

Rann-dom Reels.

ECONOMY

Economy is one of the lost arts by which a \$1 bill is made to work in two shifts.

When this country was first settled people were obliged to economize with the utmost ardor or starve standing up. Most of them decided to exercise strict economy and live on the frugal codfish ball and a cheap but filling huckleberry, and as a result great fortunes were accumulated, only to be dissipated later on by spendthrift sons who encouraged popular belief in the theory of a total vacuum. When we look back upon the life of our forefathers and see them practising rigid economy during the offertory, we are moved to ask: Why economize for the benefit of people who will not use any of their own?



The kind of economy which spends \$4,000 on an electric house and \$40 on kitchen utensils.

Economy is a beautiful sight in any home, but it can be overdone. Why is it that so many men will buy adding machines, cash registers, electric fans and gold-lined humidors for their offices, and yet compel their wives to put up with the man-killing corn-broom? The kind of economy which spends \$4,000 on an electric house and \$40 on kitchen utensils is making it almost impossible to secure a hired girl who will stay long

enough to find out the location of the flour-bin.

When exercised regularly for a long period of years, economy becomes a fixed habit and prevents a man from enjoying a picture show except as an invited guest. That is the trouble with economy. It never knows when to loosen up and become cheerful and gay. When a man and his wife have saved and scrimped and starved for thirty years, in order to retire on 7 per cent., economy steps in and keeps them away from church for fear of running into the missionary collection. More exact, painstaking economy is practised in our churches than in any other avenue of life, which accounts for the crestfallen look on the ministerial countenance.

On the whole, however, considerable more economy could be used than is now being manufactured. It is getting so that the man who lives within his income is regarded with suspicion and denied admittance to the country club. Thousands of men are burning the midnight kerosene in the effort to keep step with the income of some neighbor who inherited nineteen farms and a bushel-basket full of bank stock. If we would all economize a little more we would live longer and our creditors would be better represented at the funeral.

T. J. EDENS.

- Monday, July 30:
N. Y. Chicken.
N. Y. Corned Beef.
Bananas.
Cal. Oranges.
Plums—Red & Blue.
Grape Fruit.
Cantaloupes.
Cal. Lemons.
Pears.
Tomatoes.
Cucumbers.
New Potatoes.
New Turnips.
New Cabbage.

Notice to Chinese Laundries.
By Rail to-day:
25 100-lb. kegs
CHINESE STARCH.

Water Glass.
Milk Macaroni.
Pork & Beans, No. 3, tin, 25c.
Tomatoes, No. 3, tin, 20c.

"LARABEE'S BEST" FLOUR, 14 lb. sacks.

HAVANA CIGARS.
Direct from the Factories:
Bock, Hy. Clay, Cabanas.

6 cases
FRESH COUNTRY EGGS
by Rail to-day.

T. J. EDENS.

Duckworth Street and
Hawkins' Cross.

The Gas Range!

The Gas Range means comfort for the housewife; shorter kitchen hours for her, and a cleaner kitchen. It is a great mistake to think that cooking with gas is expensive.

Whenever a woman becomes used to gas for cooking, thoughts of a coal or wood stove fill her with gloom. A Gas range is so much easier to operate, so efficient for all kinds of cooking, and so much cleaner, that the idea of going back to the old style methods is decidedly unpleasant. Yet in winter many housewives think they must use a coal or wood stove, because there is no other way of heating the kitchen. THERE IS ANOTHER WAY AND IT IS FAR BETTER THAN THE OLD. THE CLOW GAS STEAM RADIATOR WAY. may 23, 17

Obituary.

It is with the deepest regret that we again record another visit of the grim reaper death to our quiet village, St. Joseph's, on July 26th, after a period of delicate health, and consoling by Holy Rites of Mother Church, Della, the beloved wife of Cassimir Slaney, passed to her eternal reward. She was in her 43rd year, and the fact that her eldest child predeceased her only a few months makes her early demise to be felt more keenly. Besides her husband and child she leaves a mother (Mrs. McGrath) and a large circle of friends to mourn her. To these the whole community offer their deepest sympathy and join in a fervent "rest in peace."—Com.
St. Joseph's, Aug. 1st, 1917.

MARCHING HOME.



WALTON MASON

When they come back from blood-stained fields, the country's heroes fighters, displaying on their belts and shields the scalps of Prussian blighters, when they come back across the foam from active German hunting, how proudly they'll be welcomed home!

We'll deck the land with bunting! The bands will play to beat the band, brave airs in handsome doses, and pretty girls, on every hand, will pet the boys with roses. And there'll be music in the kirk, loud organ peals and singing, and every man will quit his work, and keep the welkin ringing. I'd hate to be the slacker lad who skulked and dodged the fighting, when from Faree or Fettergrad the boys come home a-killing! I'd hate to be that young man then, disgraced beyond redemption, who claimed a spavin or a wen, as reason for exemption. Oh, better far to fill a grave in some red field uncharted, than slink around when banners wave to greet the lion-hearted.

When we, to see the heroes back, before the courthousè-rally, the bloodless fellows who were slack will hide in some dark alley.

Everyday Etiquette.

"Please tell me which is the correct color for a girl baby?" asked Helen. "There is a difference of opinion as to the correct colors for a girl or boy baby. The tendency seems now, however, to use pink for boy and blue for a girl," replied her older sister.

A Table of Tables!

We give here a Table of Tables of all descriptions that are now in stock in our Furniture Dept.

- PARLOR TABLES,
WRITING TABLES,
LIBRARY TABLES,
OCCASIONAL TABLES,
WORK TABLES,
DEN TABLES,
CARD TABLES,
KITCHEN TABLES, and
EXTENSION TABLES.

The latter, of Golden Oak and Mahogany, can be obtained in different designs, round or square shape, and are capable of 6, 7 or 8 feet extension.

All Furniture sold by us is guaranteed for perfection of finish and quality.

U. S. Picture & Portrait Co.,
HOUSE FURNISHERS.

TUB THEM, RUB THEM, SCRUB THEM,

Keep them clean—you can't hurt

Warner's Rust-Proof CORSETS.

They have every quality that spells Service—they are light, durable and comfortable.

The first feature that a woman appreciates in a Corset is shape, but the shaping must be comfortable.

This you can rely upon through a Warner's Rustproof; and the fact that a Corset is impervious to moisture is a feature not to overlook.

\$1.30 per pair up.

Every Warner Corset is guaranteed not to rust, break or tear.

Marshall Bros

AGENTS.

VOLUNTEERS AT DRILL.—The volunteers now in training were put through Swedish and extended order drill yesterday. At the rear of the Armoury a number of dummies have been erected for the purpose of instructing the men in the use of the bayonet.

Turkeys, Ducks and Chicken at ELLIS.

War News

Messages Received

Previous

GERMAN MUNITION BLOWN UP

LONDON.—According to reports from the German frontier by the correspondent at Amsterdam, the change Telegraph Co. at Henningdorf was the worst catastrophes of the war has happened in Germany since war began. The munition was wiped out and 300 killed or injured. Enormous damage done.

SITUATION UNCHANGED IN FRENCH FRONT

PARIS.—German attacks were reported last night on the French front east of Naisy Farm, south of Boville, at Arras, and in Alsace. The statement issued this morning that the attacks were repulsed by French artillery. On the front in Belgium the situation unchanged.

BRITISH OFFICIAL STATEMENT

LONDON.—The British official statement last night says the enemy in the neighborhood of the Westhoek was driven off before the lines. An attack made of a heavy barrage against positions at Westhoek was successful. A German was repulsed during the night.

ADVANCE OF CANADIAN HEADQUARTERS

LONDON.—Canadian Headquarters Aug. 6.—Following up the advance of Saturday night, the region of Cite Du Moulin advance was made last night carried the outpost to the enemy's defence line, which embankment to the Lens. The men of the 1st Battalion, in a dash across the crater, occupying the northeast of Cite Du Moulin, to the north of the Levia road, which passes Moulin. The enemy had strong posts in this position, leaving the crater a harassing rifle position. All our outposts in the night attack for the crater carried out with bombs in both cases being the crater partially destroyed did not lend themselves to the rifle. When the crater fell, the enemy did not fall out, but retired to a position, leaving the crater incorporated in our advance attacking party the crater tunnels known to be an enemy, and bombed. It is believed, a considerable number of casualties on the crater in the clouds has permitted of artillery and aerial

GATES CLOSED

NEW YORK.—The report that a U-boat

sighted near the transport off this port, caused the port authorities to close and net protecting the harbor, at one o'clock this gate was opened again.

REQUISITIONING POWERS

PARIS.—The precise terms of the passed, giving the civil requisitioning powers, were to-day in the Journal with the provisions of the act. The provisions of the act, which may, during the war, seize in the most thing necessary for feeding the civil population, giving it with heat and light

BULL MARKET

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