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CHARACTER STATE

A Bargain List

presenting such a combination of remarkable and rare money-saving opportunities that every section should be crowded with eager shoppers

FRIDAY and SATURDAY.

Special Clearance Sale of **American Tea & Sideboard Cloths** 

There are over 15 dozen pieces in this collection, including Tea Cloths, Sideboard Cloths, Cushion Shams and other serviceable Covers, all nicely trimmed, applique work frilled. Extra special values, American make. Values for Solling on Friday and Saturday at the Special Clearing 12c Price of, each .....

Men's Boots

75 pairs Black Kid Boots,

Gun metal finish, Blucher styles

stag toes. The boot for men in

every walk of life. Sizes 61/2 to

Friday and Saturday ..... 2.75

Underwear 26c

We are clearing out a 40c.

line of Whiet Cotton Vests re-

gardless of cost; popular low neck styles, elastic knit, sleeve-

Saturday, each .. ..

Neckwear 8c

Oddments in Lace and Muslin

Neckwear, including Collars

with and wihtout fronts attach-

ed, small Bows, Jabots, &c.

Friday and Saturday... 8c

Belts in Leather, Silk and Elastic, mostly Black; every one

perfect in style and finish. Reg.

40c. each. Friday and 32c

Many shades and qualities in

Taffeta and Merve Ribbons, suit-

able for Millinery, Girdles, Hat, Bows, &c.; 5 to 6 inches wide.

Values up to 35c. yard. Friday & Saturday . . . . 20c

150 prs. Ladies' Corsets, made

of White Coutil, trimmed with

Lace and Embroidery, medium bust and hip; models to suit ev-

ery figure. Reg. \$1.45. pr. Friday & Saturday 1.28

Tangerine Marmalade in 1 lb.

pots. Regular 35c. ea. 25c

Colgate's Dental Cream. Special, per tube .. 13c

Toilet Soap, 3 cakes in box. Special, per box 14c

cial, per cake .. .. DC

Cup Shaving Soap. Spe-

Ribbons 20c

Ladies'

**Grocery Bargains** 

Corsels

Ladies'

Ladies'

Belts 32c

Special, Friday & 26c

Reg. \$3.00 per pair.

Motor

Caps 48c

Kimona

Ladies'

Ladies'

Jackets 55c

Blouses 93c

An assortment of Silk finished

Poplin Motor Caps in various pretty colors. Reg. 65c. each.

pretty colors. Friday and Satur- 48c

Absolute clearance of the re

maining models in Colored Mus-

lin Jackets, Kimono styles; as-

sorted pretty patterns. Values up to \$1.00 each. Friday & Saturday . . . . . 55c

Extraordinary values, White

Muslins and Voiles, high or low

neck, ¾ sleeves; some with Black Velvet Collars, others fin-

ished with Lace and Embroid-

ery; dozens of pretty styles. Special for Friday and Saturday, each ..... 93c

Handbags 11c

Beautiful Cream "Excelda" Handkerchiefs, nicely hemstitch-

COUNTERS

High grade finish, brigh

gilt; 3 in set. Reg. 12c

Various materials, White Bone, Amber and Tortoise

Shell; fancy designs. Reg. 10c. each for .. 8c

White, assorted sizes, well finished; 12 on card. Special, 3 cards for.. 61

The most effective of per

spiration deodorizers. 50 Special, per crock ...

Napoleon Perfumed Velvet

Polished handles; Black &

White bristles. Spe-116

Lullaby, assorted perfume

n large cakes. Spe-dal, 2 for . . . . . 9c

The handy Folding Egg Boiler, made of White Wire: omething new. Spe- 9c

PEN & PENCIL CASES-

In Leatherette and Fanc

ardboard, containing Pens Pencils, Erasers, &c. 17c

New designs in Hat Pins, colored stone heads, gilt

law holders. Special,

The "Mikado" Tan Pin, good Tortoise Shell inlaid

Beaten Brass, best of fin

sh; postcard size. Reg. 17c. for . . . 14c

ubmarines in Green Plush

frames. Reg. 40c. ea. 32c

A special purchase of hand-

me Middy Blouses, made of

White Ratine with assorted col-

ored collars and cuffs; all sizes

very pretty designs. Reg. \$1.45 each. Friday and Saturday . . . . . . . . . 1.25

High grade White Linen Apons, full ample skirts, with and

thout bodices; large pockets, nicely finished. Reg. 40c. ea. Friday & Saturday 32c

10 dozen White Muslin Pina-

res, sizes 18 to 24 inches:

o choose from. Reg. 25c a. Friday & Saturday

Beef Suet, in large tins. Reg. 30c. ea. for . . . . 26c

Kela Tonic Wine. Reg. 79c. bottle for ....

Wild Bramble Jelly, in 1 lb. pots. Reg. 35c. for 25c

Lowney's Cocoa. Special, per tin .. .. . 12c

2 in 1 White Shoe Polish. in 1 White Shoe Polish. Special, per tin or btl. 9c

SHELL HAIR PINS-

vith brilliants. Spe-

PLUSH PLACQUES-

Blouses \$1.25

Saturday .....

Aprons 32c

Children's

Pinafores 20c

Ladies'

ial, each.. ..

Middy

PHOTO FRAMES-

Face Powders, White and Pink. Reg. 15c. box 120

WAIST PIN SETS-

BACK COMBS-

PEARL BUTTONS-

FACE POWDERS-

BOSTON SANITARY

TOILET SOAP-

EGG BOILERS-

HAT PINS-

ZIN-OX-

WHISKS-

**Flannettes** 

Fashionable designs in Twilled Flannellette, suitable for Blazer Jackets: pronounced stripes in Navy and White, Hei-io and White, Pink, Light Blue, &c. About 30 inches wide. Special for Friday and Saturday, per yard .. 15c Colored **Crib Blankets** 

Something new for the baby's cot or crib. Pretty Cotton Blankets in a variety of floral designs; well hemmed, soft fleecy quality. Special 42c Light Weight Dress Fabrics

WOOL FABRICS. COTTON FABRICS.

White Muslins, Marquisettes, &c., Shower of Hail, Crossbar and other pretty designs; also a lot of Colored Cotton Crepes in fancy designs and White Pique, in fine, medium and wide cords. Special, per yard, for Friday & Saturday.. 17c

Elegant Footwear Specials-For Late Summer and Early Fall Wear.

> You will recognize the real merit in these Boot and Shoe offerings at a glance. The styles are brand new and the qualities excellent. Footwear that'we are proud to offer and the kind you'll take pride in wearing. Make a point of buying your needs here this Friday and Saturday. It will pay

> > Ladies'

MEN'S SHIRTS.

BOYS' SHIRTS.

SOFT COLLARS.

HANDKERCHIEFS.

MEN'S BRACES.

White Lawn and Linen finished

Handkerchiefs, soft quality, nicely hemstitched. Reg. 8c. each. Friday & Saturday . . . . . . . 6c

all occasions; made of fine elastic web with strong cord fasteners.

SILK TIES.

Chi dren's Boots **Black Tan** 

New Arrivals: 240 pairs Black Vici and Tan Kid. Laced and Buttoned styles; all fitted with rubber heels; sizes from 3 to 6 in half sizes. Special per pair Friday and Saturday .... 1.10

Men's Kid **House Shoes** 

Men's Kid House Shoes of serviceable quality. Dark Russet Vici Kid; solid Leather soles and heels; all sizes. in a full range of sizes. Spec-Special per pair Friday and Saturday ..... 2.05 ial per pair Friday and Saturday ..... 1.35

Black Dongola Kid Shoes. The ideal shoe for nursing or housework; sommon sense soles and heels, easy and comfortable for the feet, yet stylish in shape

Sandals

IMPORTANT BARGAINS

In the Men's Dept.

10 dozen smart new Shirts for men in Fancy Striped Pongee,

soft tunic fronts and double cuffs; sizes 14 to 17. Reg. \$1.10 each. Friday and Saturday ..... 93c

A big assortment of Striped Percale and Cotton Shirts for bys. Many of them have double collar with buttons attached;

The latest novelties in Neckwear for men, Wide End Ties of

For all occasions, Cream Casement Cloth, well shaped snugly; correct sizes. Special, each, Friday and Satur-

sizes 12 to 14. Regular 65c. each. Friday and Satur- 56c

One Strap

The "Beaute" Boot for

Women

150 pairs Black Dongola Kid Boots for women; Blucher styles only; dull Kid tops, patent tips, medium heels; sizes from 21/2 to 7; made on the very latest last. Special for Friday and Saturday per 2.75 Table Napkins

White Damasked Linen Table Napkins; Size 22 x 22; neat floral and other patterns, hem-med ready for use. Values for 25c. each. Friday and 16c

Marcella Quilts

A big collection of high grade Marcella Quilts in pure White 2½ yards long; also a few in White Honeycomb with fringed ends. Reg. \$1.75 each. Friday and Satur-

Table Covers

The balance of this stock of Table Covers to be cleared out this week, in Green only, twotoned effects in assorted pat-terns, finished with knotted fringe all around; Sizes 2 x 2½ yards. Special for Friday & Saturday 1.80

Glass Towels

24 dozen Linen Cloths in Blue checks only; hemmed ready for use; Size 24 inch square; soft finish. 11c

**Face Cloths** 

A new supply of White Terry Face Cloths, in plain White and some with colored borders; nicely finished; soft and durable. Special Friday and Saturday TWO for . . . . 6c



CUFF LINKS. Men's

In 3 piece sets, including 2 Cuf Links and 1 Tie Pin, Rolled Gold with The "Peerless" Brace, suitable for colored stone settings; assorted styles

**Fancy Vests** 

A Clearance Sale of Men's Fancy Vests in assorted styles, washable vests with detachable pearl buttons; cut in the latest styles; all / sizes. Values to \$2.00 each. Fri-

> Special Values in Seasonable Hosiery

LADIES' HOSE.

and Lisle Thread Hose in Black and assorted colors; séamless soles and heels; colors guaran-teed fast. Special, per pair,

16C

CHILDREN'S HOSE.

in cólors of Black, Tan, Sky and Pink; spliced soles and heels. Válues to 30c. pair. Friday & 39c

**Harware Specials** 

Infants' Go-Carts, Collapsible. Reg. \$6.95 each for .. Linen Baskets. Reg. \$3.80 each for ..... \$2.39 Clothes Baskets. Reg. \$1.20 each for ..... \$1.09 Knife Sharpeners. Reg. 22c. each for .......... Fancy Hearth Brushes. Reg. \$1.00 for ..... Rubber Door Mats, size 18 x 30. Reg. \$1.65 each for ..... Hair Floor Brushes. Reg. \$1.50 each for ........ Japanned Coal Scoops. Reg. 45c. each for Carpenters' Tool Baskets. Reg. 70c. each for Measuring Spoons. Special, each . . . . . . . Bathroom Mirrors. Reg. \$1.25 each for Towel Rings. Reg. 15c. each for ......... Basting Spoons. Reg. 12c. each for . . . . . . Toilet Paper Holders. Reg. 12c. each for . . . Egg Beaters. Reg. 13c. each for Salt and Pepper Shakers. Reg. 12c. each for ... Ice Picks. Reg. 7c. each for ............

**Glove Special** 

New numbers in Cashmerette and Lisle Thread Gloves, elbow length; colors Black, Navy and Champagne, in a full range of sizes. Made to sell at 75c. pair. Our price Friday and Saturday will be.....

**Absorbent Cotton** 

In large rolls, specially prepared for hospital and family use; guaranteed pure; 4 oz. rolls. Special, each roll, Friday & Saturday,

12C



Art Gum

6C

The ideal dry cleaner for cleaning Gloves, Silk and Wool fabrics, Jewelry, Leather Goods, &c., in large blocks. Special for Friday and Saturday, per N.P.A.

AEROPLANE AND MACHINE GUN

Aeroplanes ......\$21,705.21 Balance for Machine Guns.. 22,360.07

Amount acknowledged ....\$43,470.38
Collected at St. Jacques by Miss Geraldine Clinton .. Edna Cowney .. H. J. W. Bishop, Petty Hr. ollection at Fortune Harbour, per H. B. Clyde Lake ..... 112.30 Geo. Whiteley, Bonne Esperance, per Daily News ... 10.00 Part crew of W. H. Whiteley & Son, Bonne Esperance, per Daily News iltting Harbour, Fogo, collected by Rev. Dr. Jones, per A. Cook, S.M. . . . . 76.30 Patrick Kelly, Placentia, per W. J. Crowe . John McCue, Placentia, per W. J. Crowe Augustine Sparrow, Placentia, per W. J. Crowe ...

James Keefe, Tilting, per P. J. Bryan .. .. .. .. Balance from employees of Reid Nfld. Co. (making total of \$1,772.55) .. .. 272.55 \$44,065.28

J. A. CLIFT, Treasurer St. John's, Aug. 23. Lest We Forget

the Lusitania.

More than three weeks have gone by since our Government for the third time called upon Germany to disayow the Lusitania massacre and to make reparation in so far as such a wanton an answer. The only intimations emanating from German sources are to the effect that it is the purpose of the German Government to ignore all of our Government's demands of May 13 in respect of the Lusitania and to 'let it go at that."

There are those who see in the cessation of Germany's murderous manworld forget that as long ago as Febuary 10, our Government warned dermany that it would be held to strict accountability" for the loss of e abandon our dead to their fate, and ntinue not only to maintain friendly elations with the Government which e have arraigned as their unreger rate murderer, but to represent tilas rernment in all the capitals of the ssador in London, Paris and Tokio o-day is also duly credited by each of hose Governments as the German Ambassador. In his dual capacity, nment whose citizens have been ne to death on the high seas, as well of the Government responsible for eir death and contemptious of all emands for disavowal and repar-

ov many Americans, nor would it be ise for the nation to go to war over he Lusitania in view of the fact that he President supported by the unanilous voice of loval Americans. The ress of the nation was so prompt nd fearless in its condemnation of the Lusitania massacre that it is difficult to believe that the same newsnaners which called upon the President "to suit the action to the word intability" or forfeit the friend hip of the United States will allo Maine" to forget the Lusitania. Ger nany's failure to disavow and make reparation for the lives of the Ameri ans lost on the Lusitania should be resident's purpose to follow, in vie f the silent contempt with whi Germany treats his last Lusita ote.-Boston Trnscript.

Everyday Etiquette.

woman?" asked Bob.

"When he acknowledges a woma bow; when walking with a lady ar either one meets a friend; when passes a man friend accompanied a woman; when offering his seat a woman; when drawing to one si to allow a woman to pass; when g ing information asked by a woma when restoring anything she dropped; and when a woman he with receives a courtesy from anoth man." were his father's instruc