

### The Advent of Spring!

GREAT SALE OF LADIES' WHITE

## Embroidered Underclothing

AT

### HENRY BLAIR'S.

All garments offered below are the latest productions of leading British manufacturers, all made in England, they are all different styles, being sample garments; very good value and marked low prices to clear.

LOT 1—Ladies' White Embroidered Lawn and Muslin Night-dresses, 15 different styles, from 75c. to \$2.30 each.

LOT 2—Ladies' White Embroidered Lawn and Muslin Chemises, 7 different styles, from 60c. to \$1.50 each.

LOT 3—Ladies' White Embroidered Lawn and Muslin Princess Underskirts, some lovely goods, 10 different styles, from 90c. to \$3.00 each.

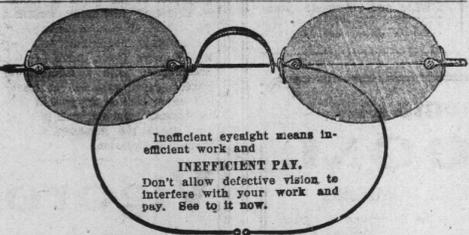
A few Misses' White Embroidered Lawn and Muslin Princess Underskirts, from 75c. to \$1.25 each.

LOT 4—An immense variety in Ladies' White Embroidered Lawn and Muslin Camisoles and Corset Covers, 18 different styles, from 25c. to \$1.30 each.

LOT 5—Ladies' White Embroidered Lawn and Muslin Underskirts, 9 different styles, from 55c. to \$1.90 each.

MAIL ORDERS FOR ANY OF THESE GOODS WILL HAVE SPECIAL ATTENTION.

## HENRY BLAIR



Inefficient eyesight means inefficient work and INEFFICIENT PAY. Don't allow defective vision to interfere with your work and pay. See to it now.

**R. H. TRAPNELL,**  
Eye Specialist. Water Street.

## EVERYBODY'S TALKING

about our midwinter styles in high-class Tailoring. If you haven't been in to see the unusual values that we are offering, we invite you to come at your earliest convenience.

## OUR RELIABLE TAILORING

emphasizes the newest styles, and fabrics of the best qualities distinguish the apparel we make.

We can fit you at the price you want to pay, so be sure and let us take your measure for the style you like best.

## J. J. Strang,

Ladies' and Gents' Tailoring,  
153 Water Street, - - St. John's.  
mar22,ead,tf

## J. J. St. John.

Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.

PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.

BEANS, 5c. lb. PEARL BARLEY, 7c. lb.

Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.

## J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

## FOR EASTER TRADE!

To arrive Thursday, April 2nd, ex s.s. Stephano:  
80 crates CHOICE NEW GREEN CABBAGE.  
10 boxes FLORIDA ORANGES—150's and 175's; 20 sacks N. S. TURNIPS.  
20 bbls. CHOICE AMERICAN BALDWIN APPLES.  
30 cases SILVER PEEL ONIONS.  
200 sacks P. E. L. POTATOES—Sonn d Stock.  
10 bbls. HARD KEEPING CRANBERRIES.  
And to arrive next week:  
40 cases VALENCIA ORANGES—420's and 714's.  
We are now booking orders for Cabbage, so please come along quick and be sure to have Cabbage for Easter trade, as same is booking up very fast.

**BURT & LAWRENCE, 14 New Gower Street.**  
Box 245. Tel. 759.

## Smyth's Men's Wear

Rightly or wrongly, other men will judge you largely by the details of your dress. A single faulty detail is a needless handicap. We can save you from error.

Everything in Fashionable Accessories to Men's Dress.



GEO. KEARNEY Manager  
P. O. Box 701. Phone 726.

## NOW IN STOCK:

EVAPORATED APPLES—50 lb. cases.  
EXTRA CHOICE EVAPORATED APRICOTS.  
SANTA CLAIRE PRUNES—assorted.  
RAISINS OFF STALK—50 lb. cases; 2 and 3 Crown.  
RAISINS, Seeded, in cartons.  
RAISINS, Choice Table; 20 lb. boxes.  
CURRANTS, Loose; about 50 lb. cases.  
CURRANTS, Cleaned, in cartons.  
DATES, cases, about 50 lbs.

WHOLESALE ONLY.  
At EDWIN MURRAY'S Warehouse.

## Fighting Water!

If the roof of your dwelling or your hen house or your factory is leaky, you can make it water tight with a few cents worth of

## Elastigum.

We have just received a shipment by the S. S. "Stephano."

## COLIN CAMPBELL.

## Music for the Multitude!

There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia Records.

We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear—

Your King and Country Want You.  
Sons of Our Sailor King.  
Soldiers of the King (new version).  
Your Dear Old Dad was Irish. } Vocal.

Loading of the British in France.  
(Descriptive Patrol by Military Band.)  
The Entente Cordiale March, by the Regimental Band of H. M. Scots Guards.

THE "RECORD" STORE FOR RECORDS.  
**U. S. Picture & Portrait Co.**

## Something New to Read

Ethel M. Dell's new book: The Keeper of the Door, paper 60c; cloth 80c.  
Jos. Hocking's new book: The Day of Judgment, cloth 80c.  
Father Sheehan's new book: The Graves at Kilmorna, 80c.  
Silas Hocking's new book: The Great Hazard, 60c. and 80c.  
The Maid at Arms, by R. W. Chambers, 60c.  
The Secrets of the German War Office, by Karl Graves, 60c.  
Germany and the Next Great War, by Bernhardi, 60c.  
Stories of The Kaiser and His Ancestors, by Clare Jerrold, 60c.  
With the French Eastern Army, by W. E. Grey, 30c.  
The Temple of Dawn, by L. A. R. Whyte, 60c.  
Germany's Case Tried in Court, 15c.  
Why America Should Join the Allies, by Theodore Roosevelt, 15c.  
The Mystery of Enid Belairs, a baffling mystery story by David Whittier, 80c.  
Eldorado, by Baroness Orczy, 30c.  
The Ne'er Do Well, by Rex Beach, 30c.  
Blazed Trail Stories, by S. E. White, 30c.  
Songs of Action, by Conan Doyle. (This is the sixth edition), \$1.50.  
Pears' Shilling Encyclopaedia, new edition, 30c. (Over a million already sold).  
A few more copies Princess Mary's Gift Book, 75c.  
The Sad Experience of Big and Little Willie, 30c. (book of cartoons for the children).  
Khaki, a new monthly magazine devoted exclusively to the Overseas Soldiers.  
Strand Magazine, New Magazine, Wide World Magazine, London Magazine, Munsey Magazine, Modern Mechanics, Woman's Magazine, Cosmopolitan, Argosy, All Story, Live Stories, Railroad Man's, Everybody's, Cassell's, Nash's, Red Magazine, The Premier, Ainsley's, Pearson's, Magpie, Windsor, Royal, Building Age, Kitchener's Army, parts 1 to 2 (to be complete in six parts). Look for the Newfoundland edition, 20c. ea.  
Sea Songs, Ships and Shanties, \$1.00.  
Illustrated War News, all parts from 18 to 30, 15c. a copy.  
Nelson's Portfolio of War Pictures, from part 1 to part 9, 20c. per part.  
Times' History of the War, part 26, 20c.  
The War Budget (illustrated), weekly, ten different parts, 10c. copy.  
The War of the Nations, parts 23 to 27, 14c. per part.  
Volume 1, Times' History of the War, containing 1st thirteen parts, bound in full cloth with gold title and gilt edges, \$3.50.  
All the New Fashion Journals.

## WICKS & CO., LTD.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.



HAYWARD & CO., Water Street, East

## CEMENT

Just received ex "Graciana," from London.

## White's Portland Cement,

In Barrels and Bags.

## H. J. Stabb & Co.

mar4,ead,tf

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate #1719 Lockport, N.Y.

## March 24th, 1915

In Stock:

## P. E. I. Blue POTATOES.

## GEO. NEAL

'Phone 264.

## To the House Wife!

You will have no trouble to make your selection from our New Spring Stock of

## WALL PAPERS.

A large collection of newest and most attractive patterns to choose from. Prices range from 8c. a piece up. Also New Floor Canvas, Linoleums, etc., now showing.

## WILLIAM FREW.

## UNGAR'S Service to Young Men!

The young man who is particular about his personal appearance finds our service of Dry Cleaning a real help. His suits, overcoats and other articles of apparel not only wear longer but always look fresh, crisp and new.

We appreciate the patronage of young men and exert every effort to please them.

## UNGAR'S LAUNDRY & DYE WORKS, Halifax.

MESSRS. NICHOLLE, CHAFE & INKPEN, Agents, St. John's, Nfld.  
mar24,w.f,m

## The Newest and Best all the Time.

The Pretender by R. W. Service, author of The Trail of '98, 60 & 80c.  
The Great Splendour by Gertrude Page, author of The Pathway, 60c. and 80c.  
Oddish by Robert Hugh Benson, author of Initiation, 60c.  
The Man with the Double Heart by Muriel Hyme, 60 and 80c.  
Blue Water by Fredk. William Wallace, 80c.  
World's End by Amelia Rives, 60 and 80c.  
The Laughing Cavalier by Baroness Orczy, 60 and 80c.  
Barbed Wire by E. Everett Green, 60c.  
Broken Shackles by John Oxenham, 60 and 80c.  
Prince and Heretic by Marjorie Bowen, 60 and 80c.  
Meg Hamilton by Annie S. Swann, 60 and 80c.  
A Soldier of The Legion by C. N. and A. M. Williamson, 60 and 80c.  
Maria by Baroness Von Hutten, 60 and 80c.  
The Second Blooming by W. F. George, author of A Bed of Roses, 60 and 80c.  
The Clean Heart by A. S. M. Hutchinson, 60 and 80c.  
The Spider's Web by Reginald W. Kaufman, 75c.  
The Letter of the Contract by Basil King, 60 and 80c.  
The Taste of Brine by Mrs. Hubert Barclay, 60 and 80c.  
The Whalers by J. J. Bell, 60 and 80c.  
Pink Lotus by May Crommelin, 60c.  
The Girl that Goes Wrong by R. W. Kauffman, 75c.  
The Cap of Youth by Madame Albanesia, 60 and 80c.  
The Double Life of Mr. Alfred Burton by E. P. Oppenheim, 60 & 80c.  
The Greater Law by Victoria Cross, 60 and 80c.  
The Woman Ruth by Curtis Yorke.

**GARLAND'S Bookstores, 177 & 353 Water St., St. John's.**

## IN STOCK:

YELLOW CORN.  
YELLOW CORN MEAL (Coarse & Fine)  
"HOMCO" WHITE HOMINY FEED.  
VICTORIA HOMINY FEED.  
GLUTEN FEED.  
BRAN.  
HAY—Small Bundles.  
OATS—Black, White and Mixed.  
And

## 'Molassine' Meal,

The famous feed for all animals. Keeps them in good condition.

## HARVEY & CO., LTD.

Wholesale Agents.

TEN PAGES T

TORONTO, Noon. — winds and moderate gusts to N.W., light snow fall colder Sunday. No signal ordered up.

ROPER'S Noon.—Barther. 55.

VOLUME XX

## W

De Resz Cigaretts

SELLING DE

EAST END—  
W. E. Beams  
J. L. Courtnay

CENTRAL—  
George F. Kea

WEST END—  
Peter O'Mara

HIGHER LEVELS—  
T. McMurdo & Cross.

GRAND FALLS—  
Grand Falls Dr

Wherever you are without De Resz's noisier's smoke.

P. E. OUTER

(Agent for New 137 WATER S

## T. A. P

Machin

AND BRASS

Waldegrave

Agents

E. LEONARD & SONS  
Engines and Bell

LLOYD MFG. CO., L

Saw Mill Machin

KITSON-EMPIRE LIQ

High Power Kero

REMINGTON KERO C

Stationary and M

We carry in

Shafting, Shaft Coupl

Bearings, Saw M

Pallets, Iron

Pipe Fitt

PHONE

\$13.6m,ead

St. J

## Municipa

Notice to R

The Collectors of following localities

EAST

Monday, March 2

sides.

Tuesday, March 2

cott and Chap

Wednesday, Marc

both sides; Co

Cummings' St.

Thursday, April 1

sides; Military

Saturday, April 3

Bell St., and

WEST

Monday, March 2

Side; Hagert

Streets.

Tuesday, March

Monroe St.

Wednesday, Mar

Cassidy St., S

Side.

Thursday, April

East Side; C

Saturday, April

ford St., Bar

Street. By or

mar27,11

An Intellig

earn \$100 mon

newspapers. N

particulars. P

Lockport, N.Y.

MINARD'S LI

GRE