

FARM.

It is the favorite indoor pastime of a certain class of newspaper writers to propound problems something like this:

"If the farmer gets one dollar s bushel for his potatoes, and the man in the city has to pay four dollars for that same bushel at the store, who is the profiteer, the farmer or the mer-

I used to read a good deal in the city press about the profiteering propensities of the farmer, and in late profiteering propensities of the average retail dealer. Without entering vation that farmers certainly have not been profiteers and that retail merand selling prices of farm products.

Not so very long ago writers for the farm papers believed they had hit upon the solution when they suggested selling direct from the farm to the consumer. To help along, the governall a farmer had to do was to drop a ducts done in this manner. I have not noticed that the post office has put two inches in diameter, say so. either the wholesale or retail dealers

What are the products which people direct from the farms? They really products. are more limited than we might at ties which might conceivably be sold ments, have no storage room for anything bulky. They are almost compelled to buy in driblets at retail.

do not like to buy their potatoes and is not always a born business man, a apples and things like that direct, un- man who knows how to advertise his less they can inspect the commodity products and how to deal with his first. The reason is obvious, for there customers. are potatoes and potatoes, and apples and apples. One farmer might sell well-graded potatoes of the highest the farmer's primary function is to

quality varies, I am afraid, will never be sold direct in any large way. The only way in which the farmers can get more money for these products is to to 131 shillings. Canadi have compulsory grading laws put ish quotations are near upon the statute books, and have a have been for some time. strict, official supervision of all

grades. to the extent to which they buy, they are the best opportunity for direct years considerably more about the marketing. Any farmer who believes profiteering propensities of the averthat the spread between the price he receives and the price the consumer into any argument over the matter, other than to make the general obserprofit if he keeps the following points

The consumer and the price the consumer an in mind:

chants are not as guilty as we would like to believe, I wish to discuss one of the proposed remedies for parrow.

1. He must grade and standardize pick, and put only the best qualities upon the market. Culls and off sizes of the proposed remedies for narrow-ing the spread between the buying Then he should have attractive labels printed, and label every single container, and seal the containers.

just how this grading and packing has average quality of breeding, however, been done, and tell the customer ex- appears to be improving each year. ment developed the parcel post, so that actly what to expect. He must say The most desirable lambs should weigh that his box of apples which sells for around 80 to 85 pounds at the market bushel of potatoes into the rural mail \$4.00 express prepaid, has about so and should be docked and either ewes box, and presto, his marketing was many apples of such and such a vardone! While there undoubtedly is lety, and are about of such a size. In many apples of such and such a var- or wethers. considerable marketing of farm pro- other words, if your container holds

3. He must maintain the same standards year after year; in other words, do the same thing that the in the cities can buy to advantage great wholesale houses do with their

The opportunity for extra profit in manners. eggs, butter, poultry, hams and bacon, large, but it is only fair to state that

The opportunity for each plant is very eggs, butter, poultry, hams and bacon, large, but it is only fair to state that and that is about all. Modern methods of processing and distributing milk has made it almost impossible for anyone except a specialist to distribute milk. As to fresh meat, there are numerous practical difficulties in the way, especially in summer, when meat way, especially in summer, when meat to buy direct unless they are going to the towns of Ontario by a few artistic will not keep. Potatoes and apples get better values than their stores fountains? offer. The only chance such a farmer will have to sell direct is to put up a stops will buy.

The farmer who is master of his profession, and does raise the poultry, and make the butter, and produce the Even those people who have cellars apples which deserve a quality price

All of which brings us down to the oft repeated statement of late that

their rest and their rest and the rest of a sunny fall day will be of rest of a sunny fall day will be of rest of a sunny fall day will be of rest. It is convenient to lay in a few hunting part and oyster shells it is convenient to lay in a few hunting part and oyster shells it is convenient to lay in a few hunting part and oyster shells it is convenient to lay in a few hunting prevent the hopper from the production of the ran, but for trips to town, although the hean need the grit to grind their rest.

The range of the shell to cover the white reggs.

Nothing makes positly thirt to low, although the hean need the same at a few hunting paper are tightly sended. The shell to cover the white reggs.

Nothing makes positly thirt to low, although the hean need the same at few hand of trips to town, although the same of the same at the result of the same tightly sended. The same tightly sended has been prevented in makes positly thirt to low white sended has been prevented by the same and the result of the same than the country has done the same tightly sended has been prevented by the same tightly sended has been prevented by the same than the country has been prevented by the same tightly sended has a manute hosp quicker them a beaky roof. Be sure that these and you have a smooth job of patchings.

At the 1923 seesain of Patiliament, the beautiful prevented by the same tightly sended has a prevented by the same tightly sended has been prevented by the same tightly sended ha

Improving Live Stock Markets.

In the Dominion Live Stock Branch market reports dated August 16, there vere several gratifying features. On the British market, Canadian bacon was reported to have advanced ten shillings per long hundredweight during the week, and to be in good demand, leanest and lean being quoted at 115 shillings, prime at 110 to 115 shillings, and bales at 120 shillings. American bacon was quoted at 86 to ish quotations are nearer than they

Our own markets all reported hogs rades.

stronger, the quotations generally bea little piano in the living room. The
ing a dollar in advance of the previous bathroom had a real bathtub with a always more or less people who are week. At Montreal various sales of willing to pay a fancy price for exulting to pay a fancy price for extended the supplies for their table. These represent only a small states that drovers and other ship-At Montreal various sales of table. These represent only a small states that drovers and other ship-class of the buyers of foodstuffs, but pers had no difficulty in selling select to the extent to which they buy, they bacon hogs at a much higher figure

When the doll house first came Betthan ungraded lots, and that the ques tion of selling on a quality basis now rests with the producer. Indications at the close of trading for the week mediate shipments.

The report from Montreal for the

week ending August 16 also says there dusty. Things were always upside was keener interest apparent in the down. The kitchen stove would some lamb market. Buyers for the Amer- how get into the bathroom and the ican markets state that it is their intention to ship lambs to Boston and New York as usual. Owing in large measure to lack of docking and alter ing as well as to lack of weight and 2. In his newspaper advertising and finish the average quality of the lambs descriptive folders he must explain was not as good as it might be. The

Early Frost.

Autumn's earliest frost had given To the woods below Hues of beauty, such as Heaven

Lendeth to its bow. -Whittier.

Cruelty is bad morals and bad

Betty's Doll House. BY ELSIE PARRISH.

Betty had a lovely doll house, but the little girl that lived next door did not have any. Betty's doll house had four rooms: a living room, a kitchen, 95 shillings and Danish at from 119 a bedroom and a bathroom. The floor to 131 shillings. Canadian and Dan- of the kitchen had real oilcloth on it in a tiny blue-and-white pattern. Every room was completely furnished. There was even a tiny telephone and

a little piano in the living room. The tap, and if you put water in the tank attached to the tap, you could turn the tap and water for the little china When the doll house first came Bet-

ty took good care of it. Every Monday and every Friday she cleaned the rooms and dusted the furniture and put everything in place. Yes, at first Betty was a good little housekeeper but after a while she grew careless She let the floors and furniture ge bathtub into the living room, and the poor little china doll would be left in the water for days at a time.

One day Betty's mother said, "I want you to lend your doll house to the little girl that lives next door for a whole month. I'm pretty sure she will take better care of it than you do."

So Betty lent her doll house to the little girl next door for a whole month. Every Monday and every Friday the little girl next door cleaned the rooms and dusted the furniture and put everything into its place, and whenever Betty went over to play with her she always found her doll house in perfect order.

At the end of the month Betty began to feel ashamed of herself and to realize what a fortunate little girl she was to own such a lovely doll house.

"After this I shall always take care of it, the way you do; and you may come into my nursery and play with

direct, but here again we encounter difficulties. Dwellers in tenant houses, the inhabitants of flats and counter stop, and even then not every one who

SEPTEMBER 30

Review: Great Men and Women of the New Testament. Golden Text—Wherefore, seeing we also are compassed about with so great a cloud of witnesses, lay aside every weight, and the sin which doth so easily beset us, and let us run with patience the race that is set before

and apples. One farmer might set well-graded potatoes of the highest quality for a dollar a bushel, and his neighbor might charge a dollar for an ungraded, inferior lot. Yet both are assellined potatoes. When one buys at a selling potatoes. When one buys at a bile to develop that side of the farmer's graded that the great rank and file will not be early days of the mask the draw as a selling to the selling to the draw as a selling to the draw as a selling to the selling to the

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For Home and Country

News From Ontario Women's Institutes.

Erin "School Fund" of \$185 which they are travelling library on hand for the use planning to use in furnishing a room of the community and never fails to in a new school which is now being show some expression of sympathy in built.

Glen Allen Institute sent to the Northern fire sufferers a quantity of clothing and fruit valued at \$400.

for a skating rink.

questions and suggestions at each considerably preserve a perfect calm. meeting so that any member who is too shy to "speak out" may still give the others the benefit of her ideas. When a program is rather short this Institute reviews the lessons in sewing and home nursing given in their De-

monstration Lecture courses. Rama Institute on the Indian Reerve gave tooth brushes to the school en, helped a poor neighbor and contributed to the Orillia Memorial

Victoria Harbor Institute is work-ing to secure a dental clinic for their And low-voiced brooks that wandered chool choldren.

Vellore Institute, after the Northern Ontario fire, sent \$100 to a minis-

Institute has on hand a for its good programs, it keeps case of illness or bereavement.

Halycon Days.

The halycon days are the seven days Clifford Institute has put a plano in the school, provided plants for the park and school, and is raising money fisher, is supposed to be breeding at this time, for which reason the sea, Mt. St. Louis Institute has a box for for this fortnight, is supposed to very

Whether we are in rags or in silks, in a hovel or a palace, it is all the same to animals. They love and trust us.-Lady Edward Cecil.

The autumn time is with us! Its ap-

proach
Was heralded, not many days ago,
By hazv skies that veiled the brazen sun.

And sea-like murmurs from the rustdrowsily

By purpling clusters of the juicy,

cf a member and after the program they spend the afternoon in quilting for the hostess. This Institute also keeps the town hall in repair and ready for any community gathering.

In return for this service they are allowed the free use of the hall for Institute functions.

Hillview Institute in Temiskaming has done valuable relief work for the fire sufferers. This Institute supplied material for a hot lunch for their two dechool rooms last winter. They give special prizes to the school fair and last summer they bought flannel and made sport suits for the boys' baseball team.

The Institute at Elk Lake in Temiskaming has erected a fine Institute and in the fire the political prizes to the school fair and last summer they bought flannel and made sport suits for the boys' baseball team.

The Institute at Elk Lake in Temiskaming has erected a fine Institute and the proposed in the profit to the poultry reader of this paper who keeps six hens or more a dezen this winter. This means because the profit of the poultry keeper who gets a decent this winter. This means because the profit of the poultry keeper who gets a decent this winter. The means because the profit of the poultry keeper who gets a decent this winter. This means because the profit of the poultry keeper who gets a decent this winter. They means because the profit of the poultry keeper who gets a decent this winter. They means because the profit of the poultry keeper who gets a decent this winter. They means because the profit of the poultry keeper who gets a decent this winter. They means because the profit of the poultry reader of this paper who keep up heavy egg production in through cold winter months. These and many other money for poultry realising, one copy of which will be sent aboutely free to any reader of this paper who keeps should weet the old winter months. These and many other money for poultry realising, one copy of which will be sent a boultry secrets are contained in Mr. Trafford "1,000 EGG HEN" was a deally not the poultry secrets are co



Back to Work

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