



BANISH KITCHEN WORRIES WITH A NEW PERFECTION OIL COOKSTOVE

THIS summer should not find you cooking on the old-fashioned coal range. Prepare for hot weather. Buy your New Perfection Oil Cook Stove now and know real cooking comfort.

The Long Blue Chimney provides a clean, intense heat. Its long draft consumes all the fuel—without heating you or the room in the process. No odor—no smoke. It bakes, roasts, broils, toasts—gives every cooking service at the low cost of coal oil.

The New Perfection Oven is scientifically designed and ventilated to bake unusually well and does it.

The Cabinet adds to the appearance of the stove and is very convenient in many ways.

Royalite Coal Oil gives best results
IMPERIAL OIL LIMITED

BRANCHES IN ALL CITIES

For Sale in Hardware, Furniture and Department Stores Everywhere.

NEW PERFECTION

OIL COOK STOVE

HAIL INSURANCE

LIBERAL
TREATMENT
PROMPT SERVICE



FULL GOVERNMENT
DEPOSIT
ABSOLUTE SECURITY

THE BRITISH CROWN

Hail Underwriters Limited

Agents in every town. Get particulars from one of them or write to the Company at

36 CANADA LIFE BUILDING,
REGINA, SASK.

315 BEVERIDGE BUILDING,
CALGARY, ALTA.

CORDWOOD

Every farmer should at once lay in a stock of Cordwood to provide against the shortage of coal which is bound to happen next winter. Avoid serious hardship when the cold weather arrives by ordering your wood at once. Price Lists and freight rates will be sent upon application.

The Prince Albert Fuel Co. Ltd.

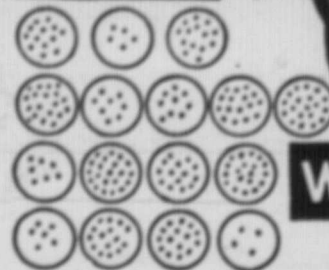
PRINCE ALBERT

SASKATCHEWAN

A Brand Means Something If It's Advertised

FREE TO BOYS AND GIRLS This Lovely Pony or \$100.00 Cash

Can You Solve This Great War Puzzle?



WHO WANTS ME?

Four Things That Will Win The War
WHAT ARE THEY?

THE 16 Circles above can be made to spell out the names of the four chief things that are going to win the war. Our bright loyal Canadian boys and girls can help provide at least one of these things. Every boy and girl should know all of them. Can you tell what words the four magic circles represent?

How to solve it.—Each circle represents a letter of the word called for. The number of dots in the circle represents the position of that letter in the alphabet. For instance: "A" would be represented by a circle with one dot because it is the first letter of the alphabet. "B" would be represented by a circle with two dots because it is the second letter. "C" would be represented by three dots. "D" by four dots and so on. You must carefully count the dots in each circle, figure out the letter represented by its position in the alphabet and when you have them all figured out put them into proper rotation to spell the name wanted. It's not an easy puzzle but if you can solve it correctly you may win this lovely shetland pony or one of the grand Cash prizes above.

THE PRIZES	
1st Prize Beautiful Shetland Pony or \$100.00 Cash	
2nd Prize \$25.00 Cash	3rd Prize \$15.00 Cash
4th " 10.00 "	5th " 5.00 "
6th " 5.00 "	7th " 3.00 "
8th " 2.00 "	9th " 2.00 "
10th " 2.00 "	

25 Extra Cash Prizes of \$1.00 each

GET your pencil and paper right now. Try to figure out the words and when you think you have them, write them out as neatly as you can and send them to us. We will reply right away telling you if your solutions are correct and sending you the complete illustrated list of grand prizes that you can win. Use one side of the paper only, putting your name and address in the upper right hand corner. If you want to write anything besides your answer to the puzzle use a separate sheet of paper. Be neat and careful because in case of ties the prizes will go to the boys and girls whose answers are neatest and best written. Proper spelling and punctuation will also count.

What Others Have Done You Can Do

Here are the names of only a few of the boys and girls to whom we have recently awarded big prizes.
Shetland Pony and Cart, Helen Bennis, Edmonton.
Shetland Pony—Beatrice Hughes, Hazelton, Sask.
\$100.00 Cash, Lyle Benson, Hamilton, Ont.
\$50.00 — Helen Benson, Junction, Alta.
\$25.00 — Florence Nesbitt, Annapolis, Ont.
We will send you the names of many others too.

Send Your Answers This Very Evening!



As gentle and playful as a dog, providing beautiful fun for the whole family.

Only boys and girls under 16 years of age may send answers and each boy or girl desiring his entry to stand for the awarding of the grand prizes will be required to perform a small service for us for which an additional valuable reward or special cash prize will be given. The Contest will close on September 30th and the prizes will be awarded immediately after. Send your entry today.
Address: The Ponyman,
c/o RURAL CANADA,
Dept. 6, Toronto, Ont.

Humberstone Coal

FOR THE

Furnace, Range and Grate

HUMBERSTONE is general-purpose Coal—good, clean lumps for the open grate, and first among the furnace and cook stove coals.

HUMBERSTONE gives the most heat. It holds fire longest and is sootless.

HUMBERSTONE has stood every test for 38 years. It's now a standard in the West.

If there is no dealer in your town handling **HUMBERSTONE** Coal write or wire us.

The Humberstone Coal Company

Miners and Shippers

201 Macleod Building

EDMONTON, Alta.

P.S.—Wire from Minnedosa, Man., just received, reads:—

"Used car Humberstone Coal last winter in hot water furnace designed for hard coal, also used in range and well suited both. Ship another car."

This is the experience of thousands of our customers in Manitoba, Saskatchewan and Alberta.

HUMBERSTONE COAL IS SOOTLESS