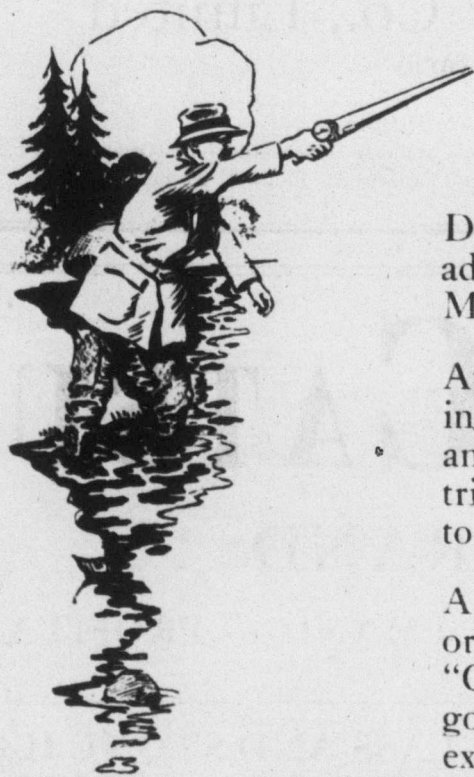




August

The Best Borden Month



During these August weeks you would be well advised to keep up a regular display of Borden Milk Products.

August is the big holiday month. Lots of people in your town will now be arranging about that annual camping, fishing, boating or motoring trip and what better suggestion can you make to such people than Borden's?

A few packages of Borden's on your counter or in your window, a neat card with the words, "Going away? Don't forget to take along a good supply of Borden's," will get you many extra August sales.

Try it.

Borden Milk Co., Limited

Leaders of Quality

MONTREAL

VANCOUVER