## CANADIAN GROCER

May 19, 1916.



## The public have confidence in **Brunswick Brand**

And this confidence is bringing big, profitable sales to dealers who are featuring these palatable and popular sea" foods.

Our location is ideal and the up-to-theminute equipment of our modern factory eliminates possibility of inferior processing or packing.

The leading place in Canadian packed sardines has long been held by Brunswick Brand Sardines in Oil-a dependable line selling at a moderate price and leaving a nice margin of profit.

The fact that our sales are constantly increasing is the best reason we can advance why you should begin selling Brunswick Brand Sea Foods, In doing so you will not be experimenting with any new fangled idea—you'll be handling a line of popular, appetizing quick sellers that are favorably known throughout the Dominion.

Begin now, replenish your stock from the following:

1/4 Oil Sardines 3/8 Mustard Sardines Sauce Clams **Finnan Haddies Kippered Herring** Scallops (Oval and Round Tins)

**Connors Bros.**, Limited

**BLACK'S HARBOR, N.B.** 

Herring in Tomato

Have no fear about stocking this cocoa heavily. The national advertising campaign it receives, stimulates the demand - once bought always bought.



Therefore push it thoroughly this year - the demand lasts.

Made in the most up-to-date chocolate plant in the world.



If any advertisement interests you, tear it out now and place with letters to be answered.