

CORN SHOW WEEK

AT CHATHAM

January 25-28, 1921

A Bumper Corn Year—Let's Make It A Bumper Corn Show

FIRST CLASS CORN AND GRAIN
EXCELLENT STOCK AND POULTRY
GOOD SPEAKERS

January 26, Shorthorn and Angus sale, Jamieson's sale barn—1.30 p.m.

January 27, Hog Sale, Berkshires, Durocs and Polands at 1.00 p.m.

January 27, at 8.00 p.m., sale of Chesters and Yorkshires.

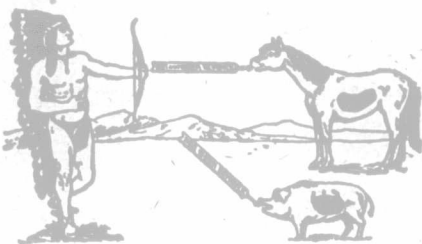
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Bot and Worm REMOVER

Between 85 and 95 per cent. of the horses in Western Canada are infested with bots or worms or both. The best time to treat horses for these injurious parasites is in the late fall or early winter, when the bot larvae are still small and have not sapped the vitality of the horse as they will do if horses are left untreated until the spring.

"Sur-Shot Bot and Worm Remover" is absolutely safe, is easily administered, causes no purging or other ill effects, and the results from its use are wonderful. Every package is sold on a guarantee. If the animal treated is infested with parasites and we fail to produce results, your money will be refunded.

A Sur-Shot Bot and Worm Remover is put up in two sized packages, the \$5.00 size containing 24 capsules, which will treat 24 colts, twelve young or light horses, or eight heavy horses. The dose is one capsule for colts, two capsules for light horses, and three for heavy horses. The \$3.00 package contains 12 capsules. An instrument for administering the capsules is sent with each package, but capsules may be purchased separately for \$2.25 per dozen. Order by mail. We will mail postpaid upon receipt of price, either size package.

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Straightening the Kinks with Co-operation.

Continued from page 2113.

are several districts within the one Province, showing among themselves as great variations as may be found throughout the entire Dominion; each of these have had selected for the individual district those types of fruit, and even those varieties best adapted to that district; and those which it is thought may be grown there better than in any other district, be it apples, cherries, peaches, berries or some combination of fruits. In other words, the growers in a district aim to become specialists in some particular line rather than attempt to have each district try to grow the largest collection of fruits of the greatest number of varieties. In vegetables too the districts choose their specialties on which to concentrate their efforts. In this way the various sections instead of cutting each other's throats, each adds its specialties to make up the wide variety of products coming from the Province as a whole.

The growers in those districts have then proceeded to try to grow those particular fruits or vegetables to the best of their ability—aiming for the largest annual crops of the best quality fruit at the lowest cost of production. The growers have made a study of their business, and have tried to master the fundamentals of all the orchard operations. More than this, to aid them in their work, the Provincial Government, among other things, has established a quarantine service second to none. Because of the activities of this Branch, through rigid inspection of all imports, and helped by a corps of efficient field men, codling moth is practically unknown in this Province, while in many parts scab is no longer a scourge. This in itself effects a tremendous saving to the grower in spraying costs annually checked against the profits in other parts of Canada.

But a crop economically produced doesn't necessarily mean a large income. Realizing the equal importance of reduced handling charges, as well as low production costs, especially where so large a percentage of the crop must be shipped to distant markets, the growers have come to know the value of getting together, the advantage of unity of action in such a matter over separate individual effort.

It is human nature for a man to like to believe that he is sufficient unto himself, but in a business of this kind the growers have found power in union. Working together, forming local groups, these local groups uniting with larger groups, which again join to form a central, sectional or district organization, it has been found possible to handle a tremendous tonnage of fruit at the lowest possible cost to the grower. Large, centrally located packing houses equipped with the latest improvements in power graders, elevators, gravity conveyors, etc., conducted under expert management, are able to turn out car lots of fruit, all graded, sized and packed to definite standards at the least cost. The final step in disposing of the fruit, when the packed product is routed to its destination, is handled through an efficient selling organization composed of experts in this line.

While it is true that private companies are still doing business in British Columbia and certain individuals or groups still prefer to sell independently, probably there is no one factor which has done more to put the fruit industry in its present enviable position than co-operation. Whether or not British Columbia fruit growing will maintain its present reputation, and continue to be a success in the years to come will depend largely on the degree to which the growers stand together to put on the market only fruit of recognized quality, packed according to definite standards.

Is anything more necessary? Isn't the statement of actual facts enough without pointing a lesson? Is there any real reason why fruit growing need be considered essentially a game of chance, a gamble? Success should come out of failure, certainly take the place of chance, if unsuitable districts now planted to fruit were turned over to other things; if favorable districts were encouraged to specialize; if growers were to make their business an applied science, not an accident, and above all if petty jealousies and antagonisms were to be forgotten, while all with common interests came together, organized and agreed to co-operate looking to the ultimate end—satisfactory returns.

And that's a lot of "ifs."

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