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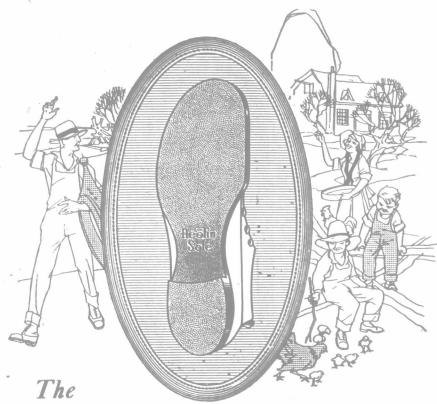
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LIMITED

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Toronto



## Whole Family on Neolin

A S fast as Neōlin can be made more people get the benefit of its extra comfort and double wear.

Fine shoes have had Neolin Soles for over two years.

They proved that Neolin outwears leather.

Now, almost all kinds of boots and shoes are made on Neōlin Soles.

Women's fine shoes, and walking shoes.

Men's work boots.

Children's Sunday shoes and school boots.

All have Neolin Soles. There are several thicknesses of Neolin Soles. The whole family can go out in any weather—and keep their feet dry. The kids can play in the wet grass and reach school with dry feet. Everyone will have pliable, comfortable shoes.

And the year's shoe-bills will be less.

Think of boys' and girls' boots with hard-wearing Neōlin Soles.

What a saving in that item alone!

Think of work-boots on pliable, tough Neolin Soles. What extra comfort for the farmer! What a saving in shoe-bills!

Think of the extra wear of Neōlin Soles on women's shoes. For these soles frequently outwear the uppers.

Every member of the family should be shod with Neolin. Then the family shoe-bill will be as low as it can be.

Get Neŏlin-soled new shoes and Neŏlin half-soles for old shoes. Nail or sew.

When buying look closely for the name "neolin." It is stamped on the genuine neolin.

Beware of substitutes.

The Goodyear Tire & Rubber Company of Canada, Limited

## Neōlin Soles



Heat—sufficient volume to warm the home,

- -even distribution to all the rooms in the home,
- —the right quality to keep the home healthy,
  —at a reasonable cost for fuel,
- —with minimum effort in management, and
- —without dust, smoke, ash or gas escaping into the air of the home.

Those are the results you have a right to expect from your furnace. Those are what you should insist on getting from it.

The Sunshine Furnace, installed the McClary way, gives those results.

It has been getting those results in every kind of home and building throughout Canada for eighteen years.

The Sunshine Furnace when installed the McClary way is sold with the absolute guarantee that you will get those results.

## Engineering Service Free.

McClary's own heating engineers are at your service when you buy a Sunshine Furnace, to give you free expert advice on your home-heating requirements. Write to the nearest McClary Branch, and ask for particulars about this service. A booklet, "Comfort in the Home," makes clear all the things you want to know about furnaces and it is sent free on request.

## M<sup>c</sup>Clary's Sunshine

London Calgary Toronto Montreal St. John, N.B. Hamilton

Winnipeg Edmonton Vancouver Saskatoon

