

price of raw material has been rapid and constant; still, the selling price of implements has remained about the same. The increased cost of material and labor has been absorbed by the manufacturer. High speed, labor saving machines and improved methods of manufacture, increasing the output with the same overhead expense, have made this possible. But, in assuming these burdens, there is a line which beyond the manufacturer cannot go without cheapening the quality of his goods, and right here is a problem for—

AGRICULTURAL ENGINEERS.

You gentlemen are also skilled in farm mechanics. You have opportunities for study, comparison and observation which are denied the farmer. You know that the skill of the workman can be judged quite accurately by the tools he uses—and that the profits in agriculture during all the history of the world, have borne a close relation to the improvement in tillage implements.

Your skill and co-operation counts for much in advancing the material interests of farmers the best mechanical equipment through the intelligent use of the market affords.

Agricultural Colleges, Experiment Stations and Agricultural Engineers are doing a great work. Their practical demonstrations have shown the commercial value of drainage, properly constructed buildings, rotation of crops and scientific methods of conserving and even restoring the fertility of farm lands.

For this labor every intelligent man should be profoundly grateful, but we look to you for another service. Help us to teach the importance of still better tillage implements to the end that the fruits of man's labor on the farm may be doubled.

We are pleased to announce that the Parsons Band Cutter and Self Feeder Company and the Parsons Hawkeye Manufacturing Company of Newton, Iowa, have been succeeded by the Maytag Company.

The officers of the new concern are F. L. Maytag, president; T. G. Bryant, vice-president; T. A. Moler, secretary; E. H. Maytag, treasurer and general manager. None of these gentlemen need any introduction in the manufacturing field, where by their energetic efforts they have had unqualified success.

The company is capitalized for one million dollars, seven hundred fifty thousand being common stock and two hundred fifty thousand six per cent preferred.

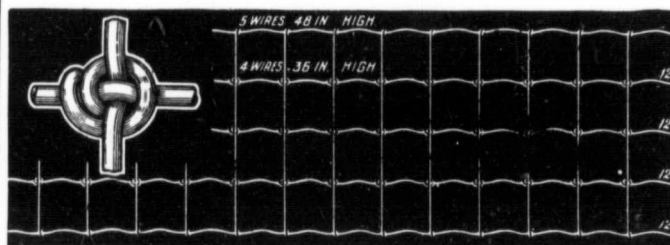
Besides manufacturing self feeders they will handle corn and hay handling machinery extensively.

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¶ Made of all No. 9 Gauge Best Carbonized Steel Wire, drawn and galvanized in our own mill in Canada.

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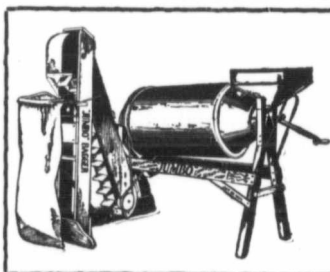
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