



# Happy New Year ... in a Herron quality car



## Buy Of The Week

**70 AMBASSADOR D.P.L.**  
8,000 Miles

Hardtop, finished in midnight bronze with contrasting cloth interior. Equipment includes Factory Air Conditioning, power steering and brakes, radio, white walls, wheel discs, balance of new car warranty LIC 465126. **\$2450**

### 1971 CHEVROLET NOVA

2-dr. finished in Butternut Yellow with contrasting black cloth and vinyl interior. Equipment includes 250 c.i.d. engine, automatic transmission, radio, whitewalls and wheel discs. 11,000 miles. Lic. 8470A. **\$2650**

### 1971 CHEVROLET IMPALA

2 dr. hardtop. Finished in Diplomat Blue with matching cloth and vinyl interior. Equipment includes power steering, power disc brakes, radio, whitewalls and wheel covers. 12,000 miles. Showroom condition. Lic. 2216A. **\$3550**

### 1970 CHEVROLET IMPALA FACTORY AIR CONDITIONING

2 dr. hardtop. Finished in Mulsane Blue with immaculate 2-tone blue interior. Equipment includes V-8 engine, automatic transmission, radio, power steering, power brakes, factory air conditioning and vinyl roof. 38,000 miles. Lic. 16300E. **\$2950**

### 1970 CHEVROLET BISCAYNE

4 dr. Original Glaze finish with contrasting vinyl interior. 43,000 miles. Equipment includes 6 cylinder 250 c.i.d. engine, automatic transmission. Lic. 683301. **\$2150**

### 1970 COUGAR

2 dr. hardtop. Finished in Flame Red with contrasting black vinyl interior. Automatic transmission, power steering and brakes, radio and white walls. 1 owner since new. 27,000 miles. Lic. 767685. **\$2950**

### 1970 DODGE POLARA WAGON

Finished in Chestnut Brown, with contrasting tan vinyl interior. 38,000 miles, equipped with 383 V8 engine, automatic transmission, power steering, power disc brakes, radio and power tailgate. Excellent value. LIC 613846. **\$2350**

### 1970 ACADIAN SEDAN Economy PLUS

4 door, 18,000 miles, economical 6 cylinder engine, finished in Cottonwood Green. LIC N18567. **\$1950**

### 69 MUSTANG GRANDE

2 door hardtop, finished in Sandalwood brown with luxury cloth and vinyl interior, equipment includes factory air conditioning, automatic transmission, power steering, power brakes, radio, rear speaker white walls, wheel discs, one owner since new, immaculate condition throughout. Lic. 753328. **\$2650**

### 69 G.T.O.

2 door hardtop, equipment includes 400 cubic inch 350 horse power engine, turbo hydro transmission, power steering and brakes, bucket seats, console, super stock wheels, vinyl roof, finished in cottonwood green, contrasting vinyl and cloth interior, 36,000 miles, showroom condition throughout. Lic. N8175. **\$2650**

### 1969 IMPALA

2 door hardtop, finished in silver mist with Black vinyl roof and contrasting black cloth and vinyl interior, equipment includes V8 engine, automatic transmission, power steering, power brakes, radio LIC 2306A. **\$2250**

### 1969 PONTIAC PARIISIENNE

2 door hardtop, finished in Le Mans Blue matching cloth and vinyl interior V8 engine, automatic transmission, power steering, power brakes, radio, vinyl roof. 38,000 miles. LIC 4692R **\$2150**

### 1969 OLDSMOBILE ROYALE Air Conditioning

2 door hardtop, finished in Cottonwood Green with matching cloth and vinyl interior original throughout. Equipment includes power steering, power brakes, radio rear seat speaker, defogger, power windows, vinyl roof. LIC 328999. **\$2850**

### 1968 BUICK WILDCAT

2 door hardtop, original ivory mist finish with contrasting black vinyl interior, equipped with power steering, brakes, windows and antenna, rear speakers, defogger, vinyl roof. Immaculate condition throughout, one owner since new. Lic. 794222. **\$2350**

### 1968 FORD COUNTRY SQUIRE WAGON

Original Ivory finish with contrasting vinyl interior and wood grain panelling. Equipment includes V8 engine, automatic transmission, power steering, power brakes, dual action tailgate, excellent mechanical condition. LIC X30975. **\$2150**

### 1968 MERCURY MONTEGO

2 door hardtop, 44,000 miles. Finished in Sunburst Orange with black vinyl roof and interior. Equipment includes V-8 engine, automatic transmission, power steering and radio. Excellent condition. Lic. 737657. **\$1850**

### 1968 FORD CUSTOM

2 door finished in Glade Green with contrasting vinyl and cloth interior. Equipment includes V8 engine, automatic transmission, power steering, power brakes, radio. One owner 40,000 miles. LIC 738623. **\$1700**

### 1968 CHEVROLET IMPALA

4 door sedan, finished in Silver Mist metallic matching cloth and vinyl interior. Equipment includes V8 engine, automatic transmission, power steering, power brakes, radio, whitewalls and wheel covers. One owner since new, 31,000 miles. LIC N36649. **\$2100**

### 1967 OLDS DELTA

2 door hardtop. Only 43,000 miles. Finished in spotless blue metallic with matching blue cloth and vinyl interior. Equipped with 425 c.i. engine, power steering and brakes, radio and 5 deep tread tires. Lic. 410329. **\$1700**

### 1967 CHEVROLET IMPALA

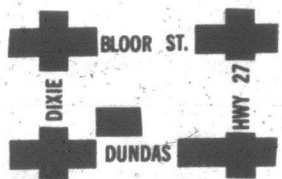
2 door hardtop, finished in Aztec Gold with matching cloth and vinyl interior. Equipment includes V8 engine, automatic transmission, power steering, power brakes, radio. LIC 38500E. **\$1650**

### 1967 PONTIAC PARIISIENNE One of a kind

4 door hardtop, one owner since new, only 30,000 original miles. Equipment includes V8 engine, automatic transmission, power steering, power brakes, radio, finished in Honduras Maroon with matching cloth vinyl interior. Showroom condition throughout. Lic. 727923. **\$1575**

### 1966 OLDS DYNAMIC 88

4 door hardtop. Outstanding condition. Equipped with 425 c.i. engine, power steering and brakes, radio, power antenna, 5 deep tread tires etc. Original Diplomat Blue finish with contrasting spotless interior. LIC 164127. **\$1350**



**HERRON LIMITED** CHEVROLET OLDSMOBILE

1525 DUNDAS ST. E. (AT DIXIE RD.) MISSISSAUGA 625-1420

**OK USED CARS**

Each Automobile Carries A Complete diagnostic Check List of 162 Items Covering Every Mechanical Part. Our Like New Used Cars are Reconditioned From This List and We Invite You to Inspect Them. Ask Our Salesmen to Show You the Automobile of Your Choice and Inspect the Diagnostic List.

**Before You Buy**



Andrew Eise packs a lot of merchandise in his tiny shop but he is most proud of his wide selection of smoked meats — 55 choices in all. He is also not aiming to be a millionaire but wants to give "good quality at a reasonable price."

## Eises put bite into food - not customer

BY JOHN KERNAGHAN

Andrew Eise's potato salad might have achieved a certain "fame" around the Clarkson area; and his coffee could cause a Columbian bean man to do handsprings; but alas — the German delicatessen owner admits he'll never make a million.

Quality and economy, says Eise, do not a rich man make. Not that he's complaining. His Clarkson Delicatessen has tripled sales in the last year.

But if you want to avoid being swamped by the high-

rollers of the food trade, you have to cut your profit margins, says the former government meat inspector.

The result is not only saving to the customer but personal service reminiscent of the old corner store.

Eise and his wife Ruth operate the delicatessen on the south side of the Lakeshore near Clarkson Road and they make up in profits by sharing "the little sadnesses and happinesses" of their customers.

"Life is too short to be always fighting for the dollar," he claims.

If it weren't for the Canadian cigarettes on display behind the counter, you might be entering a shop in Eise's hometown Cologne. Most everything is German from the liqueur-filled chocolates to the Bavarian-styled dolls.

Although he recognizes many Germans are following Canadians in buying at large food stores, Eise still figures he has everyone over a barrel when it comes to supplying party meats and pastries.

"We charge only for the meat on the plate when we

cater," he says. There is no mark-up for labor.

And he has plenty of meats to choose from — more than 50 varieties. He claims this is the best selection of smoked meats in Mississauga. There is also nearly 50 types of cheese plus a myriad of pastries.

But the feature that puts the delicatessen a salami sandwich ahead of other small shops is the petite coffee shop. Here one can order from 13 kinds of meat — on white, crusty roll or German rye bread. Customers have been known

to complain about the amount of meat — they feel there is just too much for them to handle.

Or you can order the Eises' homemade soup which is almost a meal in itself. Or the beef stew.

What is really significant is that these repasts are about a third cheaper than neighborhood restaurant prices.

Eise is right. He'll never be a millionaire — he's too generous. But then he'll probably have a lot of friends.

**CLEARANCE SALE**

Ladies & children's fine shoes & winter boots

Reductions from **20% to 40%**

All Sales final

**gropp SHOES**

Daily 9-6  
Thurs.-Fri. 9-9  
Cooksville Plaza  
FINE FAMILY FOOTWEAR 277-0637

## Fresh snow means action in Mississauga area parks

For local snow freaks the winter before Thursday had proved frustrating — a few inches of the fluffy stuff no sooner hit the ground when it started to melt.

Seasonal winter weather, however, seems to be slowly advancing on Mississauga and the town Parks and Recreation Department, Credit Valley Conservation Authority and the Metropolitan Toronto and Area Conservation Authority have made plans for dozens of winter fun areas.

For snowmobile enthusiasts the Town of

Mississauga has thrown open the gates to Wildwood Park in Malton (72 acres); Huron Park just off Stavebank Road and south of Highway 5; Erindale Park (60 acres); and Jack Darling Park (100 acres) just west of Lorne Park Road on the south side of Lakeshore Road.

All town operated snowmobile parks except Wildwood will be open from 8 a.m. to 11 p.m. daily. Wildwood is open 24 hours a day. There is no charge and no supervision.

The town has not set aside any special areas for toboggan runs but where there is a hill you are free to indulge.

The Credit Valley Conservation Authority has only two areas designated for snowmobiling. Marked trails will be set out in both the Orangeville Reservoir Area and the Hillsburg Farm Conservation Area both near Orangeville when the snow reaches a safe six to eight inches in depth.

You can try cross country skiing and winter camping at no charge at Terra Cotta, Bell Fountain and Monora Conservation Areas. If you plan to camp it is required that you register with either the ranger on duty at the site or the head office in Meadowvale — 451-1615.

Meanwhile the Metro Toronto and Area Conservation Authority has extensive facilities for skiing, tobogganing, skating, snowmobiling, camping, nature trails and even picnic facilities at eight Toronto

area locations.

These include Alton Hills, on Highway 50 north of Bolton; Black Pioneer Village at Jane Street and Steeles Ave., Boyd two miles north of Woodbridge on Islington Ave.; Bruce's Mill two miles east of Don Mills Road on the Gormley-Stouffville Road; Claireville located on Highway 7 just one mile west of Highway 50; Cold Creek between Bolton and Nobleton; Greenwood three miles north of Highway 2 on Greenwood Road; and Heart Lake five miles north of Highway 7 on Dixie Road.

Outdoor skating enthusiasts should have no problem finding both hockey and pleasure skating rinks in their own neighbourhood. Community groups have set up natural rinks in town parks and school yards with the help of the Parks and Recreation Department at 60 locations in Mississauga.

The park rinks charge no admission and are open until 11 p.m. each day.

Rinks located in parks include: Meadowood Park, Hillside Park, Hindhead, Thornlodge, Oakridge, Fairview, Camilla, Red Oaks School, Munden, Westacres, Applewood South, Melton Court Blvd., Goresk Glen, Burnhamdale, Coram Cres., Orchard Hts., Marvin Hts., Vanessa, Serson, Applewood Hts., Victory, Applewood Hills, Cedar Grove, Kennedy and Northwood Parks.

There is also one on a vacant lot at the end of Prince John Blvd. in Sherwood Forest.

**PUTZY'S TOTS and TEENS**  
IN SHERIDAN MALL

**1/3 to 50% OFF**  
on CHILDREN'S DRESSES  
SIZES 2-14

**ALL WINTER MERCHANDISE GREATLY REDUCED**

Winter Sweaters and Snow Suits, Ski Jackets

**822-1144**

**Streetsville will study cover for outdoor pool**

**STREETSVILLE** — A special committee of town council will investigate the possibility of covering the town's outdoor pool in lieu of the \$400,000 addition to Streetsville Secondary School, Mayor Hazel McCallion has revealed.

The indoor pool at the school was unanimously defeated in a question during the December 8 municipal election.

"It was suggested during the election campaign that we take a look at covering the existing pool," Mayor McCallion said.

She said a council decision would depend on the feasibility and cost of construction to cover the pool.