The Pen as a Gift

For the Members of Your Family or a Circle of Friends

On every gift occasion, from the dawn of the year to its close, there is nothing more appropriate than a useful fountain pen. Flowers, books and ornaments of charm all have their time and place, but the fountain pen is the one article among the staples of the world that is favored both by the giver, and the one who receives. Other gifts have their limitations, but the fountain pen is always appropriate, regardless of the age or sex of the receiver or the meaning and purpose of the gift. It is the universal present, and its value is increased when the donor selects a

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For in that name lies all that the mind conceives of what a pen should be. For over a quarter of a century it has held the place of honour.

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Waterman's Ideal Fountain Pen





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