

The right food for your Baby

Should you think of trying cow's milk, you would be faced with many troubles. You would need to secure milk of right quality, from healthy cows, handled with scrupulous cleanliness and delivered whilst quite fresh. You would have to modify and prepare the milk carefully under medical guidance so that it shall be easy to digest and be nourishing. Can you do all that has to be done? Must you?

On certain beautiful meadow pastures in old England splendid herds of cows are reared, and close by, in ideal surroundings, are the 'Allenburys' model laboratories. Directly the cows have been milked the milk is preparedand modified with scientific exactness, according to the most recent medical experience, to produce the ideal

The 'Allenburys' Milk Food No. 1 is just what you meed for the young baby. Rich, germ-free, fresh cow's milk so prepared and modified that it is practically identical with healthy mother's milk. The most delicate baby can digest it and be nourished so that he will thrive. All that you could wish and do has been done for youjust add boiling water.

When cow's milk, with all its worries as to purity and preparation, is suggested for trial, remember

Milk Food No. 1. Milk Food No. 2. Malted Food No. 3.



A FREE BOOK for every mother. The Allen & Hanburys Co., Limited, Toronto

Have you ever used a soap prepared by a skin specialist?

If not, you do not know how beneficial a soap can be.

For thirty years John H. Woodbury made a constant study of the skin and its needs. He treated thousands of obstinate skin diseases, made countless skin tests, until he evolved the formula for Woodbury's Facial Soap.

In the booklet wrapped around every cake of this soap, are given the causes for all common skin troubles —conspicuous nose pores, oily skin and shiny nose, tender skins, etc.,and the proper treatments to relieve them.

If there is any condition of your skin that you want to improve, get a cake of Wood-



bury's today and follow carefully the directions given in the booklet. In ten days or two weeks your skin should show a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's always brings.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. It is for sale at dealers every-where throughout the United States and

Write today to the Woodbury For 4c we Canadian Factory for Samples will send a cake large enough for a week's treatment. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. Address The Andrew Jergens Co., Ltd., 652 Sherbrooke St., Pcrth, Ontario.

Made in Canada

1263-Costume for Misses and Small used in this instance. Women-Grenadine in a new mauve shade is here shown with brocaded silk for sleeves and trimming. The style is unique in its lines and shows several new and pleasing features. The full skirt gathered at the yoke line, may be stitched at this part in lengthwise tucks or plaits or finished with but one row of gathers. The sleeve gives a choice of finish; either in pointed wrist length, or a short length, finished with a shaped cuff. The pattern is cut in 4 sizes: 14, 16, 17 and 18 years. It requires 61/8 yards of 36-inch material for a 16 year size. Pattern 10c.

1254-Ladies' Dressing or House Sack with Bell or Bishop Sleeve-Cotton crepe in a soft shade of pink or blue or in cream white, with a plaiting of self material or wash ribbon, would be very nice for this. A simpler finish would be

The model is lovely for other soft fabrics such as albatross, crepe, crepe de chine, messaline or charmeuse, likewise for lawns, and organdies, and tissue fabrics. The waist and skirt are gathered with a ruffled heading, that may be piped or corded, or it may be omitted. The pattern is cut in 5 sizes: 6, 8, 10, 12 and 14 years. Pattern 10c.

1259-A Simple and Attractive Tub Dress-Brown and white checked gingham was used for this style, with white corduroy for collar and cuffs. The model would be nice for striped seersucker, for chambrey and percale. It is fine for drill, linen or linene, and also good for serge, voile, or poplin. It will make a nice neat business suit. The skirt is a four gored model, cut on new lines and with ample fulness. The pattern is cut in 6 sizes: 34, 36, 38, 40,

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or to ornament with feather stitching. Dimity, lawn, organdie, batiste, cashmere, crepe de chine, silk or voile are also suitable for this style of garment. The model is pretty and comfortable and very easy to develop. The bell sleeve is cool and dainty, but for warmth the bishop style may be preferred. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. Pattern

1241-1240-Comprising Ladies' Waist Pattern 1241, and Ladies' Skirt Pattern 1240—As Lere shown, figured foulard is combined with grenadine, in harmonizing shades of brown and green. The designs may be used separately; they are splendid models for the new cotton goods, for linen, batiste, chiffon taffeta, and other silks. With the under waist of batiste or crepe, and linen for overblouse portion and skirt, a very dressy costume can be made. The waist pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. The skirt is cut in 6 sizes: 22, 24, 26, 28, 30 and 32 inches waist measure. The skirt measures about 3 yards at the lower edge. Two patterns 10c each.

1261-A Dainty Dress-Dotted challie

quires 61/2 yards of 36-inch material for a 36-inch size. Pattern 10c.

9882 - Ladies' Apron-This simple easily made style, is good for ging-ham, chambrey, percale, lawn, denim, saten and brilliantine. It affords ease to the wearer and protection for the dress beneath. The waist is cut in low square outline, and gathered to a belt that holds the skirt, which has serviceable pockets. Percale is a pretty pattern with binding of braid or tape in a contrasting color would also be nice. The pattern is cut in 3 sizes: small, medium and large. Pattern 10c.

1080-Girls' Dress with Raglan Sleeve This style is easy to develop, is graceful and attractive, although simple, and is good for any of the season's dress materials. The raglan portion of the sleeve is lengthened by a bishop portion, joined to a band cuff. The waist fronts and the three piece skirt is finished with a box plait, under which the dress is closed. As here shown blue woolen, with trimming of red serge, as used. Galatea, gingham, chambrey, seersucker, corduroy or velvet are equally good. The pattern is cut in 5 sizes 4, 6, 8, 10 in pink and green and cream ground was and 12 years. Pattern 10c.

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