



"Both were young and one was beautiful"

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"There was a garden in her face where roses and white lilies blow"

"You can make your skin what you would love to have it"

Whatever condition is keeping your skin from being attractive, it can be changed. Your skin, like the rest of your body, is changing every day. As the old skin dies, new skin forms in its place. Every day, in washing, you rub off the tiny, old dead particles.

This is your opportunity. Your complexion depends on how you take care of the new skin. By using the proper treatment—one suited to the nature and condition of your skin—you can keep the new skin so active that it cannot help taking on the greater clearness, freshness and charm you have longed for. Among the four Woodbury treatments below is one which will help you—as it has thousands of others—to make your skin what you would love to have it.

To reduce conspicuous nose pores

Wring a cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in, *very gently*, a fresh lather of Woodbury's. Repeat this hot water and lather application several times, *stopping at once if the nose feels sensitive*. Then finish by rubbing the nose for a few minutes with a piece of ice.

This treatment with Woodbury's cleanses the pores, strengthens the small muscular fibres so they can contract properly. But do not expect to change in a week a condition resulting from years of neglect. Use this treatment *persistently*. It will gradually reduce the enlarged pores and cause them to contract until they are inconspicuous.

To correct an oily skin and shiny nose

First cleanse the skin thoroughly by washing, in your usual way, with Woodbury's Facial Soap and lukewarm water. Wipe off the surplus moisture, but leave the skin slightly damp. Now work up a heavy lather of Woodbury's in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion of the finger tips. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

This treatment will make your skin fresher and cleaner the first time you use it. Make it a nightly habit, and before long you will gain complete relief from the embarrassment of an oily, shiny skin.

To clear a blemished skin

Just before retiring wash in your usual way with Woodbury's Facial Soap and warm water, finishing with a dash of cold water. Then dip the tips of your fingers in warm water and rub them on the cake of Woodbury's until they are covered with a heavy "soap cream." Cover each blemish with a thick coat of this. Let it dry and remain on over night. In the morning wash again in your usual way with Woodbury's.

Woodbury's Facial Soap is the work of a skin specialist. Repeat this cleansing antiseptic treatment with it every night until the blemishes disappear. Use Woodbury's regularly thereafter in your daily toilet. This will make your skin so strong and active that it will resist the local cause of blemishes and keep your complexion free from them.

To care for a tender, sensitive skin

Dip a soft washcloth in warm (not hot) water and hold it to your face. Do this several times until the pores are opened and the skin feels softened. Then make a light warm water lather of Woodbury's Facial Soap and dip your cloth up and down in it until the cloth is "fluffy" with the soft, white lather. Rub this gently over your skin until the pores are thoroughly cleansed and the face feels fresh and clean. Rinse the face lightly with clear, tepid water, then with cold. About once a week rub the face with a piece of ice. Always dry carefully.

This treatment will bring healthy to a tender skin, make it resistant and keep it attractive. Try it to-night. You will feel the difference immediately.

Woodbury's Facial Soap is the work of a skin specialist. Get a cake to-day and begin to-night to get its benefits in the treatment above best suited to your skin. The first time you use it you will feel the difference—a promise of that lovelier complexion which the daily use of Woodbury's always brings.

A 25c cake of Woodbury's is sufficient for a month or six weeks of any of these treatments.

Send to-day for "week's-size" cake

For a week we will send a cake of Woodbury's Facial Soap large enough for a week of your skin treatment. For ten samples of Woodbury's Facial Soap, Facial Cream and Powder. For one copy of the Woodbury Book "A Skin You Love to Touch" and samples of the Woodbury preparations. Write to-day. Address: The Andrew Jergens Co., Ltd., 208 Sherbrooke St., Perth, Ontario.

Tear out this cake as a reminder to ask for Woodbury's to-day at your druggist's.



For sale by Canadian Druggists from coast to coast